



Radio Station KXPO AM Grafton, ND

Issues & Programs Exhibit

1st Quarter 2023

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Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Country Morning
2. Agri Talk
3. Agriculture Today
4. Farm Talk
5. Water Cooler
6. Expo Exchange
7. Local High School Play by Play
8. Focus
9. Week in Review
10. Ag Day
11. Drayton Lutheran Church

12. Grafton Lutheran Church

Section B: Newscast Overview

1. Exhibit Attached

Section C: Public Service Announcements

1. Exhibit Attached

SECTION –A–

Short & Long Form Programs

Program: Country Morning

Description: Each weekday morning from 6:30 to 7 AM Country Morning offers listeners a full half hour of farm news and features targeting topics of concern to producers in the Red River Valley. Country Morning is hosted by NAFB Farm Broadcaster Don Wick and originates from the studios of Red River Farm Network in Grand Forks, ND. Country morning airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

Air Time: Weekdays 6:30 to 7 AM

Program Hosts: Don Wick, Randy Koenen

Program: Agriculture of America

Description: This is a daily 1 hour program that addresses national farm and agricultural issues. A typical hour will include agricultural news and market updates, interviews with farm experts and policy makers. AgriTalk is heard on a number of stations and is heard on Simmons Multimedia Stations KNDK AM at Langdon, ND and KXPO AM at Grafton, ND. The program originates from the studios of The American Ag Network in Fargo, ND.

Air Time: Weekdays 11 AM to 12 Noon

Program Host: Mike Pearson

Program: Agriculture Today

Description: This daily half hour program features late breaking news and features of interest to farmers in the upper Red River Valley. Typical offerings include agricultural news and information plus a segment devoted to farm weather as well as a calendar of farm related events of interest to local producers. Agriculture Today is another production of Grand Forks based Red River Farm Network and airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

Air Time: Weekdays 12:30 to 1 PM

Program Hosts: Don Wick, Randy Koenan

Program: Farm Talk

Program Description: This daily hour long program is hosted by Erick Johnson who takes his microphone to gatherings of farmers and agriculture news makers across the region. The program airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

Air Time: Weekdays 2 to 3 PM

Program Host: Erick Johnson

Program: The Water Cooler

Program Description: This daily morning feature is produced locally from the studios of KXPO AM at Grafton, ND and features interviews with civic and community leaders. The program shines the spotlight on local events and issues important to the local community.

Air Time: Weekdays 8:15 to 8:30 AM

Program Host: Bill Hickock

Program: The XPO Exchange

Program Description: This daily feature gives listeners the opportunity to call in and buy-sell-trade merchandise to others listening. In addition, the items are posted on the program link of our website. The Expo Exchange has been running continuously for over 50 years and continues to enjoy local popularity.

Air Time: Weekdays 8:40 to 8:50 AM

Program Host: Mike Allen

Program: Local High School Play by Play

Program Description: Throughout the year Simmons Multimedia Stations produce over 200 local high school and amateur sports play by play broadcasts. Such productions include high school hockey, basketball, football, volleyball, wrestling and track events. In addition to our terrestrial radio broadcasts live streaming of these games is provided via our station websites enabling distant family members, fans and school alumni the opportunity to hear the games.

Air Time: Various

Program: Week in Review

Program Description: Week In Review is an hourly 2 to 3 minute recap of the local news stories and original content produced during the previous week by our Simmons Multimedia News Department. These programs air following the national news throughout the weekend offering listeners the chance to hear any stories they may have missed during the week. Late breaking local news is also incorporated into these newscasts when events warrant.

Air Time: Weekends at: 05 past each hour (6am to midnight)

Program Host: Various News Staff

Program: Ag Day

Program Description: Simmons Multimedia's award winning NAFB Farm Director Shanda Christensen produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 7:50, 8:50, 9:50, 10:50 and 11:50

Program Host: Shanda Christensen

Program: Drayton Lutheran Church

Program Description: Weekly Sunday Sermon

Air Time: Sunday 9:30 to 10:30 AM

Program: Grafton Lutheran Church

Program Description: Weekly Sunday Sermon

Air Time: Sunday 11 AM to 12 PM

Program: FOCUS

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs program hosted by News Director, Jeremy Ratliff. The program features interviews with local newsmakers and spotlights topics of interest to the communities we serve.

Program schedule: Sunday 6 AM

January 1 - Trisha McCurdy, owner at McCurdy Health and Wellness, discusses healthy New Year's resolutions and exercise tips.

January 8 - Mike Duerre, the manager at Icelandic State Park, discusses fun things to do at the park this winter.

January 15 - Carma Hanson, Coordinator with Safe Kids Grand Forks discusses outdoor recreational safety.

January 22 - Talking about fun, future events being planned by the Walhalla Area Chamber of Commerce!

January 29 - North Dakota NoDak Insurance Agent Kyle Gagner discusses insurance tips for 2023.

February 5 - Al Berry with Birchwood Chevrolet, provides some winter weather tips for motorists.

February 12 - Steph Welsh with the Cavalier County Health District discusses how to stay safe in cold weather situations.

February 19 - Shirley Burns, executive vice-president of the Grafton Area Chamber of Commerce, discusses businesses in Grafton, challenges in 2023, and events on the Chambers' radar this year.

February 26 - Kari Helgoe, NDSU Extension Family Community Wellness Agent in Pembina County discusses community involvement and helping out local people in need.

March 5 - Superintendent of the Langdon Area Schools District Daren Christianson discusses the school year, challenges facing the school system, and more!

March 12 - Meteorologist Timothy Lynch, with the National Weather Service's Grand Forks office discusses the transition from winter to spring, the importance of staying weather aware in our region, and more.

March 19 - Jaclyn Nye, Executive Director of the Langdon Area Chamber of Commerce discusses challenges facing local businesses, upcoming events, and what the area has to offer businesses.

March 26 - Zelda Hartje with Walhalla's 175th celebration talks about planning for the event, and also new developments at the Pembina County Historical Museum.

SECTION –B-

Newscast Overview

Section B: Newscast Overview

KXPO Radio produces 10 daily newscasts. Two minute 'morning drive' reports air following National News at 5, 6, 7, 8 and 9am. Other reports occur following CBS National News at 10, 11, 2, 3 & 4 PM with replays and late breaking stories on the half hour evenings and overnights. There is also an expanded thirty minute report during the noon hour each weekday. LOCAL news is also broadcast each weekend with 3 minute reports following National News every hour from 6am through 12 midnight.

News Treatments: The nominal length of each of our lead or feature stories is between thirty and sixty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.