



Radio Station KXPO AM Grafton, ND

Issues & Programs Exhibit

2nd Quarter 2023

Prepared by Bob Simmons

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Country Morning
2. Agri Talk
3. Agriculture Today
4. Farm Talk
5. Water Cooler
6. Expo Exchange
7. Local High School Play by Play
8. Focus
9. Week in Review
10. Ag Day
11. Drayton Lutheran Church

12. Grafton Lutheran Church

Section B: Newscast Overview

1. Exhibit Attached

Section C: Public Service Announcements

1. Exhibit Attached

SECTION –A–

Short & Long Form Programs

Program: Country Morning

Description: Each weekday morning from 6:30 to 7 AM Country Morning offers listeners a full half hour of farm news and features targeting topics of concern to producers in the Red River Valley. Country Morning is hosted by NAFB Farm Broadcaster Don Wick and originates from the studios of Red River Farm Network in Grand Forks, ND. Country morning airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

Air Time: Weekdays 6:30 to 7 AM

Program Hosts: Don Wick, Randy Koenen

Program: Agriculture of America

Description: This is a daily 1 hour program that addresses national farm and agricultural issues. A typical hour will include agricultural news and market updates, interviews with farm experts and policy makers. AgriTalk is heard on a number of stations and is heard on Simmons Multimedia Stations KNDK AM at Langdon, ND and KXPO AM at Grafton, ND. The program originates from the studios of The American Ag Network in Fargo, ND.

Air Time: Weekdays 11 AM to 12 Noon

Program Host: Mike Pearson

Program: Agriculture Today

Description: This daily half hour program features late breaking news and features of interest to farmers in the upper Red River Valley. Typical offerings include agricultural news and information plus a segment devoted to farm weather as well as a calendar of farm related events of interest to local producers. Agriculture Today is another production of Grand Forks based Red River Farm Network and airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

Air Time: Weekdays 12:30 to 1 PM

Program Hosts: Don Wick, Randy Koenan

Program: Farm Talk

Program Description: This daily hour long program is hosted by Erick Johnson who takes his microphone to gatherings of farmers and agriculture news makers across the region. The program airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

Air Time: Weekdays 2 to 3 PM

Program Host: Erick Johnson

Program: The Water Cooler

Program Description: This daily morning feature is produced locally from the studios of KXPO AM at Grafton, ND and features interviews with civic and community leaders. The program shines the spotlight on local events and issues important to the local community.

Air Time: Weekdays 8:15 to 8:30 AM

Program Host: Bill Hickock

Program: The XPO Exchange

Program Description: This daily feature gives listeners the opportunity to call in and buy-sell-trade merchandise to others listening. In addition, the items are posted on the program link of our website. The Expo Exchange has been running continuously for over 50 years and continues to enjoy local popularity.

Air Time: Weekdays 8:40 to 8:50 AM

Program Host: Mike Allen

Program: Local High School Play by Play

Program Description: Throughout the year Simmons Multimedia Stations produce over 200 local high school and amateur sports play by play broadcasts. Such productions include high school hockey, basketball, football, volleyball, wrestling and track events. In addition to our terrestrial radio broadcasts live streaming of these games is provided via our station websites enabling distant family members, fans and school alumni the opportunity to hear the games.

Air Time: Various

Program: Week in Review

Program Description: Week In Review is an hourly 2 to 3 minute recap of the local news stories and original content produced during the previous week by our Simmons Multimedia News Department. These programs air following the national news throughout the weekend offering listeners the chance to hear any stories they may have missed during the week. Late breaking local news is also incorporated into these newscasts when events warrant.

Air Time: Weekends at: 05 past each hour (6am to midnight)

Program Host: Various News Staff

Program: Ag Day

Program Description: Simmons Multimedia's award winning NAFB Farm Director Shanda Christensen produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

Air Time: Monday through Friday: 7:50, 8:50, 9:50, 10:50 and 11:50

Program Host: Shanda Christensen

Program: Drayton Lutheran Church

Program Description: Weekly Sunday Sermon

Air Time: Sunday 9:30 to 10:30 AM

Program: Grafton Lutheran Church

Program Description: Weekly Sunday Sermon

Air Time: Sunday 11 AM to 12 PM

Program: FOCUS

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs program hosted by News Director, Jeremy Ratliff. The program features interviews with local newsmakers and spotlights topics of interest to the communities we serve.

Program schedule: Sunday 6 AM

April 2, 2023 - Ken Hellevang, NDSU Extension Agricultural Engineer talks about the spring flood outlook, and what people can do - both at home and on the farm - to prepare for what is expected to be a very soggy spring.

April 9, 2023 - Ted Preister, Executive Director with the Red River Basin Commission discusses the potential for spring flooding this year, how it compares to years past, and what some communities in the region are doing to prepare.

April 16, 2023 - Tonya Hetzler, Investigator with the North Dakota Attorney General's office discusses scams impacting people across the state, and details her "Don't Get Scammed" class coming to Cavalier County.

April 23, 2023 - Shane Gallagher, Chief Deputy of Cavalier County Sheriff's Office, discusses challenges facing the department, preparing for becoming the next sheriff and more!

April 30, 2023 - Cavalier Mayor Lacey Hinkle discusses local projects, challenges, and the future of Cavalier!

May 7, 2023 - Bailey Reiser, Cavalier County Extension Agent discusses upcoming spring and summer projects coming to the LREC!

May 14, 2023 - Kathy Muhs, Founder & Volunteer with the Cavalier County Cancer Crusaders discusses the latest spring rummage sale, and other events to assist local families impacted by cancer.

May 21, 2023 - Steph Welsh with the Cavalier County Health District discusses summer outdoor safety, including how to avoid excess sun exposure, and to stay protected from ticks and mosquitoes!

May 28, 2023 - Seth Engelstad, Superintendent of North Border School District, talked about the school district, future projects, this year's graduating class, and MORE!

June 4, 2023 - Langdon Mayor Jerry Nowatzki We talk about what he loves about Langdon, challenges with the position, the upcoming "Move With A Mayor," event, and more!!

June 11, 2023 - Cavalier Public School Superintendent Matt Ford discusses preparation for the job, his vision, and more!!

June 18, 2023 - We recap the recent Visual Arts Camp held at Frost Fire Park, and speak to Mindi Lill, Art Instructor, and Dave Paukert, camp founder, about the importance of teaching art to youth.

June 25, 2023 - Amanda Lee, Meteorologist with the National Weather Service Office in Grand Forks talks about the importance of staying weather aware in the summer, the difference between severe thunderstorm and tornado watches and warnings, what to do during tornado warnings and much more!

SECTION –B-

Newscast Overview

Section B: Newscast Overview

KXPO Radio produces 10 daily newscasts. Two minute 'morning drive' reports air following National News at 5, 6, 7, 8 and 9am. Other reports occur following CBS National News at 10, 11, 2, 3 & 4 PM with replays and late breaking stories on the half hour evenings and overnights. There is also an expanded thirty minute report during the noon hour each weekday. LOCAL news is also broadcast each weekend with 3 minute reports following National News every hour from 6am through 12 midnight.

News Treatments: The nominal length of each of our lead or feature stories is between thirty and sixty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.