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Radio Station KXPO AM Grafton, ND

**Issues & Programs Exhibit**

4th Quarter 2022

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Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

## **Issues & Programs Outline**

### **Section A: Short & Long Form Programs/Local issues**

1. Country Morning
2. Agri Talk
3. Agriculture Today
4. Farm Talk
5. Water Cooler
6. Expo Exchange
7. Local Sports Hour
8. Local High School Play by Play
9. Focus
10. Week in Review
11. Ag Day

12. Drayton Lutheran Church
13. Grafton Lutheran Church

**Section B: Newscast Overview**

1. Exhibit Attached

**Section C: Public Service Announcements**

1. Exhibit Attached

# SECTION –A–

## Short & Long Form Programs

**Program:** Country Morning

**Description:** Each weekday morning from 6:30 to 7 AM Country Morning offers listeners a full half hour of farm news and features targeting topics of concern to producers in the Red River Valley. Country Morning is hosted by NAFB Farm Broadcaster Don Wick and originates from the studios of Red River Farm Network in Grand Forks, ND. Country morning airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

**Air Time:** Weekdays 6:30 to 7 AM

**Program Hosts:** Don Wick, Randy Koenen, Carah Hart

**Program:** AgriTalk

**Description:** This is a daily 1 hour program that addresses national farm and agricultural issues. A typical hour will include agricultural news and market updates, interviews with farm experts and policy makers. AgriTalk is heard on a number of stations and is heard on Simmons Multimedia Stations KNDK AM at Langdon, ND and KXPO AM at Grafton, ND. The program originates from the studios of Farm Journal Media in South Bend, Indiana.

**Air Time:** Weekdays 11 AM to 12 Noon

**Program Host:** Chip Flory

**Program:** Agriculture Today

**Description:** This daily half hour program features late breaking news and features of interest to farmers in the upper Red River Valley. Typical offerings include agricultural news and information plus a segment devoted to farm weather as well as a calendar of farm related events of interest to local producers. Agriculture Today is another production of Grand Forks based Red River Farm Network and airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

**Air Time:** Weekdays 12:30 to 1 PM

**Program Hosts:** Don Wick, Megan Ternquist

**Program:** Farm Talk

**Program Description:** This daily hour long program is hosted by Mick Kjar a well known regional TV/Radio personality that takes his microphone to gatherings of farmers and agriculture news makers across the region. The program airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

**Air Time:** Weekdays 2 to 3 PM

**Program Host:** Mick Kjar

**Program:** The Water Cooler

**Program Description:** This daily morning feature is produced locally from the studios of KXPO AM at Grafton, ND and features interviews with civic and community leaders. The program shines the spotlight on local events and issues important to the local community.

**Air Time:** Weekdays 8:15 to 8:30 AM

**Program Host:** Sean Ford

**Program:** The XPO Exchange

**Program Description:** This daily feature gives listeners the opportunity to call in and buy-sell-trade merchandise to others listening. In addition, the items are posted on the program link of our website. The Expo Exchange has been running continuously for over 50 years and continues to enjoy local popularity.

**Air Time:** Weekdays 8:40 to 8:50 AM

**Program Host:** Mike Allen

**Program:** Local Sports Hour

**Program: Description:** This weekly feature is hosted by KXPO AM 1340 Sports Director Jerry Edwards and features interviews with local high school sports coaches, players and fans. Coaches Corner is one of our longest running programs.

**Air Time:** Saturdays 9 to 10 AM

**Program Host:** Jerry Edwards

**Program:** Local High School Play by Play

**Program Description:** Throughout the year Simmons Multimedia Stations produce over 200 local high school and amateur sports play by play broadcasts. Such productions include high school hockey, basketball, football, volleyball, wrestling and track events. In addition to our terrestrial radio broadcasts live streaming of these games is provided via our station websites enabling distant family members, fans and school alumni the opportunity to hear the games.

**Air Time:** Various

**Program:** Week in Review

**Program Description:** Week In Review is an hourly 2 to 3 minute recap of the local news stories and original content produced during the previous week by our Simmons Multimedia News Department. These programs air following the national news throughout the weekend offering listeners the chance to hear any stories they may have missed during the week. Late breaking local news is also incorporated into these newscasts when events warrant.

**Air Time:** Weekends at: 05 past each hour (6am to midnight)

**Program Host:** Various News Staff

**Program:** Ag Day

**Program Description:** Simmons Multimedia's award winning NAFB Farm Director Shanda Christensen produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

**Air Time:** Monday through Friday: 7:50, 8:50, 9:50, 10:50 and 11:50

**Program Host:** Shanda Christensen

**Program:** Drayton Lutheran Church

**Program Description:** Weekly Sunday Sermon

**Air Time:** Sunday 9:30 to 10:30 AM

**Program:** Grafton Lutheran Church

**Program Description:** Weekly Sunday Sermon

**Air Time:** Sunday 11 AM to 12 PM

**Program: FOCUS**

**Program Description:** Focus is our Simmons Multimedia Stations weekly Public Affairs program hosted by News Director, Shanda Christensen. The program features interviews with local newsmakers and spotlights topics of interest to the communities we serve.

**Program schedule:** Sunday 6 AM

DATE	DESCRIPTION
10/2	Three veterans residing in Langdon - Charlie Jordan, Glenn Pederson, and Arnie Jordan - discuss their recent Honor Flight trip to Washington DC.
10/9	Mariah Hill, Marketing Director for First Care Health Center in Park River discusses what First Care has to offer for the region.
10/16	Carol Goodman, consultant for the Stanley R. Mickelsen site in Nekoma talks about a recent study involving Cold War defense sites.
10/23	Heading into the fall and winter months, Cavalier County Public Health Nurse Steph Welsh talks about the continued importance of vaccinations.
10/30	Wildlife photographer and Langdon resident Lisa Buchweitz about her hobby, and winning entry in the 2022 Governor's Photo Contest.
11/6	Langdon Mayor Jerry Nowatski on the condition of the city's streets, as well as what to expect in an upcoming public information session on November 21.
11/13	Tony Phillips, Finance Officer with American Legion Langdon Post 98 discusses the meaning and importance of celebrating Veteran's Day.
11/20	Jared Slinde, Manager with the Great Plains Food Bank on the challenging year of 2022 & what they're expecting heading into the holiday season.
11/27	Mike Fitzgerald, Mayor of Pembina, discusses the impending closure of Motor Coach Industries.
12/5	Carma Hanson, Coordinator with Safe Kids Grand Forks discusses Winter Safety.
12/11	Sierra Heitkamp, Legislative Director with North Dakota Right to Life discusses her group's goals in the upcoming legislative session.
12/18	Dr. Dan Cramer, Clinical Director for ND Health and Human Services, on coping with depression during the winter months and the holiday season.

## SECTION –B-

# Newscast Overview

### Section B: Newscast Overview

KXPO Radio produces 10 daily newscasts. Two minute 'morning drive' reports air following National News at 5, 6, 7, 8 and 9am. Other reports occur following CBS National News at 10, 11, 2, 3 & 4 PM with replays and late breaking stories on the half hour evenings and overnights. There is also an expanded thirty minute report during the

noon hour each weekday. LOCAL news is also broadcast each weekend with 3 minute reports following National News every hour from 6am through 12 midnight.

News Treatments: The nominal length of each of our lead or feature stories is between thirty and sixty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

## **Section C – Public Service Announcements**

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.