



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

COPY

And:

Dudley Media
919 Catharine Street
Philadelphia, PA 19417

<u>Contract / Revision</u> 726051 /		<u>Alt Order #</u> 09205707
<u>Product</u> KELLY FOR S.ILLINOIS		
<u>Contract Dates</u> 09/25/18 - 10/01/18		<u>Estimate #</u>
<u>Advertiser</u> Kelly/D/Cong/IL		<u>Original Date / Revision</u> 08/28/18 / 08/28/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	09/25/18	09/28/18	M-F 430a-5a	4:30 AM-5:00 AM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				5	\$50.00				
N 2	2	09/25/18	09/28/18	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	5	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				5	\$1,350.00				
N 3	2	09/25/18	09/28/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				4	\$450.00				
N 4	2	09/25/18	09/28/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				3	\$350.00				
N 5	2	09/25/18	09/28/18	FOX 2 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				5	\$750.00				
N 6	2	09/25/18	09/28/18	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	5	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				5	\$1,050.00				
N 7	2	09/25/18	09/28/18	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	5	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-TWTF--				5	\$1,350.00				
N 8	2	09/30/18	09/30/18	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$900.00				
N 9	2	09/30/18	09/30/18	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$750.00				
N 10	2	09/29/18	09/29/18	Sa 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$300.00				
N 11	2	09/30/18	09/30/18	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$175.00				
Totals								0.00				36	\$27,725.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

Contract / Revision	Alt Order #
726051 /	09205707

Contract Dates	Product	Estimate #
09/25/18 - 10/01/18	KELLY FOR S.ILLINOIS	

Advertiser	Original Date / Revision
Kelly/D/Cong/IL	08/28/18 / 08/28/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	36	\$27,725.00	(\$4,158.75)	\$23,566.25
Totals	36	\$27,725.00	(\$4,158.75)	\$23,566.25

Signature: _____ **Date:** _____

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TELEREP, INC.
KTVI-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
9205707

HARRIS SL104 PAGE 1
RUN ON AUG27/18 AT 16:57
FROM STATION

BOB DUDLEY
DUDLEY MEDIA
919 CATHARINE STREET
PHILADELPHIA, PA 19147

POLI/B KELLY/D/CON/IL
KELLY FOR S. ILLINOIS
SEP25/18- OCT1/18
TERESA DIFURIA
TYPE 0
CTG POLC
1WKS

REP: THIS IS A NEW ORDER
CLIENT: KELLY FOR S. ILLINOIS
OUR TOTAL IS \$27,725
PLS CONFIRM
THANKS, MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	TU-F	430A-500A	30	SEP25-SEP28		5	\$50.00	5	\$250.00
PROGRAM : NEWS									
CON COM1: NEWS									
2	TU-F	600A-630A	30	SEP25-SEP28		5	\$1,350.00	5	\$6,750.00
PROGRAM : NEWS									
CON COM1: NEWS									
3	TU-F	700A-730A	30	SEP25-SEP28		4	\$450.00	4	\$1,800.00
PROGRAM : NEWS									
CON COM1: NEWS									
4	TU-F	1000A-1100A	30	SEP25-SEP28		3	\$350.00	3	\$1,050.00
PROGRAM : RACHAEL RAY									
CON COM1: RACHAEL RAY									
5	TU-F	600P-630P	30	SEP25-SEP28		5	\$750.00	5	\$3,750.00
PROGRAM : NEWS									
CON COM1: NEWS									
6	TU-F	900P-930P	30	SEP25-SEP28		5	\$1,050.00	5	\$5,250.00
PROGRAM : NEWS									
CON COM1: NEWS									
7	TU-F	1000P-1030P	30	SEP25-SEP28		5	\$1,350.00	5	\$6,750.00
PROGRAM : NEWS									
CON COM1: NEWS									


COPY

TELEREP, INC.
 KTIV-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 9205707

HARRIS SL104 PAGE 2
 RUN ON AUG27/18 AT 16:57
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
8 SUN		900P-930P	30	SEP30		1	\$900.00	1	\$900.00
PROGRAM : NEWS									
CON COM1: NEWS									
9 SUN		1000P-1030P	30	SEP30		1	\$750.00	1	\$750.00
PROGRAM : NEWS									
CON COM1: NEWS									
10 SAT		800A-830A	30	SEP29		1	\$300.00	1	\$300.00
PROGRAM : NEWS									
CON COM1: NEWS									
11 SUN		830A-900A	30	SEP30		1	\$175.00	1	\$175.00
PROGRAM : NEWS									
CON COM1: NEWS									
SEP/18	27725.00	OCT/18	\$.00						
CONTRACT TOTAL									27725.00
TOTAL SPOTS									36

MARKET TOTALS \$138,625 KTIV 20% KDNL 9% KMOV 27% KSDK 41% KPLR 3% NTVI 0% WRBU 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE