

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Anibal Resendez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Everardo "Ever" Villarreal

Authorized committee:

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

Hidalgo County Commissioner, Precinct 3

Date of election:

March 5, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Oralia Garza

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

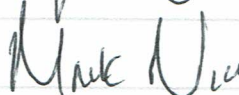


Signature:



Name: Anibal Resendez

Name:



Date of Request to Purchase Ad Time: 02/6/2024

Date of Station Agreement to Sell Time: 2/12/2024

### Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

### TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☒ Yes ☐ No Date ad received: 2/8/2024

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4346 430</u>	Station Call Letters: <u>KVEO</u>	Date Received/Requested: <u>2/12/2024</u>
Est. #: <u>Precinct 3</u>	Station Location: <u>9201 W 5th St 75582</u>	Run Start and End Dates: <u>2/12/2024 - 3/6/2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☒ a candidate request  
☐ an election message request \*  
☐ an issue request \*

The request was ☐ accepted #  
☐ rejected

Candidate Named in Message:

EVER VILLANUEVA

Office Being Sought:

Hidalgo Commissioner Precinct #3

Election or Issue Referred to:

Primary March 2024

Sponsor (or authorized candidate committee):

EVERARDO VILLANUEVA CAMPAIGN

Treasurer of authorized candidate committee:

ORALIA GALZA

Person Ordering Advertising:

EVER VILLANUEVA  
Arival Resendee

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

# WIDEORBIT

Market: HARLINGEN-WSLCO-BRNSVL-MCA [82]  
Station: SVEO  
Schedule Date: 2/10/2024 - 3/5/2024  
Spot Length(s): :30  
Report: Planner

Acct. Exec: Colleen Willis  
Email: CMaldonado@nexstar.tv

Nexstar Advertising Terms and Conditions - www.nexstar.tv/advertisingterms

Flight Dates: 2/10/2024-3/5/2024

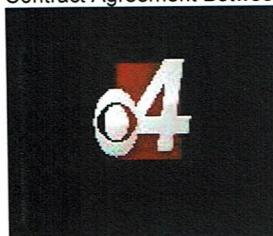
Program	Spot Lengt	FE 12	FE 19	FE 26	MR 4	DMA P18+ 000	W k s	Rate Spots
SVEO								
CBS4 MORNING NEWS AT 6AM	:30	3	3	3	3	9.2	4	\$100.00
GRPs/Impressions						110.4		12
Mo-Fr 6:00a-7:00a								
CBS4 NEWS LIVE AT NOON	:30	2	2	3	1	8.5	4	\$125.00
GRPs/Impressions						68		8
Mo-Fr 12:00p-12:30p								
CBS4 NEWS LIVE AT 6PM	:30	2	2	2	1	13.0	4	\$350.00
GRPs/Impressions						91		7
Mo-Fr 6:00p-6:30p								
CBS4 NEWS LIVE AT 10PM	:30	2	2	2	1	9.2	4	\$350.00
GRPs/Impressions						64.4		7
Mo-Fr 10:00p-10:35p								

Total Cost: \$7,100.00

Signature





**CONTRACT**

**Brownsville SVEO**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(956) 544-2323**

And:

**Everardo Villarreal Campaign**  
**Attention: Anibal Resendez**  
**2407 N. Shary Road**  
**Suite A**  
**Mission, TX 78574**

<u>Contract / Revision</u> 4346430 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Everardo Villarreal/Hidalgo Co Comm/T		<u>Original Date / Revision</u> 02/08/24 / 02/08/24	
<u>Contract Dates</u> 02/12/24 - 03/05/24	<u>Estimate #</u> Precinct 3		
<u>Product</u> Hidalgo County Commissioner			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> SVEO	<u>Account Executive</u> SVEO Local House	<u>Sales Office</u> Brownsville Loca	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

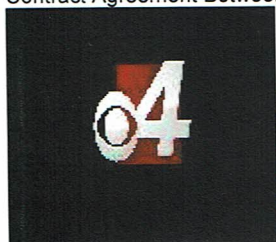
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
N 1	SVEO	02/12/24	03/05/24	Sunrise 6a-7a	6a-7a		:30			NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	02/12/24	02/18/24	MTWTF--				3	\$100.00	9.2		
	Week:	02/19/24	02/25/24	MTWTF--				3	\$100.00	9.2		
	Week:	02/26/24	03/03/24	MTWTF--				3	\$100.00	9.2		
	Week:	03/04/24	03/10/24	MT-----				3	\$100.00	9.2		
N 2	SVEO	02/12/24	03/05/24	12p News	12-1230p		:30			NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	02/12/24	02/18/24	MTWTF--				2	\$125.00	8.5		
	Week:	02/19/24	02/25/24	MTWTF--				2	\$125.00	8.5		
	Week:	02/26/24	03/03/24	MTWTF--				3	\$125.00	8.5		
	Week:	03/04/24	03/10/24	MT-----				1	\$125.00	8.5		
N 3	SVEO	02/12/24	03/05/24	M-F Action 4 News @ 6p	6p-630p		:30			NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	02/12/24	02/18/24	MTWTF--				2	\$350.00	13		
	Week:	02/19/24	02/25/24	MTWTF--				2	\$350.00	13		
	Week:	02/26/24	03/03/24	MTWTF--				2	\$350.00	13		
	Week:	03/04/24	03/10/24	MT-----				1	\$350.00	13		
N 4	SVEO	02/12/24	03/05/24	LN M-F	10-1035p		:30			NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	02/12/24	02/18/24	MTWTF--				2	\$350.00	9.2		
	Week:	02/19/24	02/25/24	MTWTF--				2	\$350.00	9.2		
	Week:	02/26/24	03/03/24	MTWTF--				2	\$350.00	9.2		
	Week:	03/04/24	03/10/24	MT-----				1	\$350.00	9.2		
<b>Totals</b>											333.8	\$7,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 - 02/25/24	18	\$3,900.00	(\$585.00)	\$3,315.00
02/26/24 - 03/05/24	16	\$3,200.00	(\$480.00)	\$2,720.00
<b>Totals</b>	<b>34</b>	<b>\$7,100.00</b>	<b>(\$1,065.00)</b>	<b>\$6,035.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**Brownsville SVEO**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(956) 544-2323**

<u>Contract / Revision</u>		<u>Alt Order #</u>
4346430 /		
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Everardo Villarreal/Hidalgo Co Comm/T		02/08/24 / 02/08/24
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/12/24 - 03/05/24	Hidalgo County Commis	Precinct 3

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# Spot Manager: All, 02/12/24-03/06/24



Order	Day	Program	Start Date	End Date	Advertiser	Len	Order	Inventory	Start Time	Rate	Ad-ID	Title	Placed	Spots	Estimate #	Material	Title
3430	DY	CBS4	New:2/12/24	POL/Everardo Villarr	:30	12p News	56	PM	25.00	EV2024				2	Precinct 3	EV2024	
3430	EN	CBS4	New:2/12/24	POL/Everardo Villarr	:30	M-F Action 4	N45	PM	50.00	EV2024				2	Precinct 3	EV2024	
3430	LN	CBS4	New:2/12/24	POL/Everardo Villarr	:30	LN M-F	22	PM	50.00	EV2024				1	Precinct 3	EV2024	
3430	DY	CBS4	New:2/13/24	POL/Everardo Villarr	:30	12p News	32	PM	25.00	EV2024				1	Precinct 3	EV2024	
3430	LN	CBS4	New:2/13/24	POL/Everardo Villarr	:30	LN M-F	33	PM	50.00	EV2024				2	Precinct 3	EV2024	
3430	AM	CBS4	Morr:2/14/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	14	AM	00.00	EV2024				3	Precinct 3	EV2024	
3430	EN	CBS4	New:2/15/24	POL/Everardo Villarr	:30	M-F Action 4	N47	PM	50.00	EV2024				1	Precinct 3	EV2024	
3430	AM	CBS4	Morr:2/15/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	31	AM	00.00	EV2024				1	Precinct 3	EV2024	
3430	EN	CBS4	New:2/19/24	POL/Everardo Villarr	:30	M-F Action 4	N42	PM	50.00	EV2024				4	Precinct 3	EV2024	
3430	AM	CBS4	Morr:2/19/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	31	AM	00.00	EV2024				6	Precinct 3	EV2024	
3430	LN	CBS4	New:2/20/24	POL/Everardo Villarr	:30	LN M-F	40	PM	50.00	EV2024				4	Precinct 3	EV2024	
3430	AM	CBS4	Morr:2/20/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	15	AM	00.00	EV2024				4	Precinct 3	EV2024	
3430	EN	CBS4	New:2/20/24	POL/Everardo Villarr	:30	M-F Action 4	N18	PM	50.00	EV2024				3	Precinct 3	EV2024	
3430	LN	CBS4	New:2/21/24	POL/Everardo Villarr	:30	LN M-F	38	PM	50.00	EV2024				3	Precinct 3	EV2024	
3430	AM	CBS4	Morr:2/22/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	55	AM	00.00	EV2024				5	Precinct 3	EV2024	
3430	DY	CBS4	New:2/22/24	POL/Everardo Villarr	:30	12p News	39	PM	25.00	EV2024				4	Precinct 3	EV2024	
3430	DY	CBS4	New:2/23/24	POL/Everardo Villarr	:30	12p News	31	PM	25.00	EV2024				3	Precinct 3	EV2024	
3430	AM	CBS4	New:2/26/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	34	AM	00.00	EV2024				13	Precinct 3	EV2024	
3430	EN	CBS4	New:2/26/24	POL/Everardo Villarr	:30	M-F Action 4	N45	PM	50.00	EV2024				5	Precinct 3	EV2024	
3430	DY	CBS4	New:2/26/24	POL/Everardo Villarr	:30	12p News	10	PM	25.00	EV2024				6	Precinct 3	EV2024	
3430	LN	CBS4	New:2/26/24	POL/Everardo Villarr	:30	LN M-F	44	PM	50.00	EV2024				5	Precinct 3	EV2024	
3430	AM	CBS4	Morr:2/27/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	38	AM	00.00	EV2024				7	Precinct 3	EV2024	
3430	DY	CBS4	New:2/27/24	POL/Everardo Villarr	:30	12p News	43	PM	25.00	EV2024				5	Precinct 3	EV2024	
3430	LN	CBS4	New:2/27/24	POL/Everardo Villarr	:30	LN M-F	53	PM	50.00	EV2024				6	Precinct 3	EV2024	
3430	EN	CBS4	New:2/27/24	POL/Everardo Villarr	:30	M-F Action 4	N47	PM	50.00	EV2024				7	Precinct 3	EV2024	
3430	DY	CBS4	New:2/28/24	POL/Everardo Villarr	:30	12p News	33	PM	25.00	EV2024				8	Precinct 3	EV2024	
3430	AM	CBS4	Morr:2/28/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	52	AM	00.00	EV2024				9	Precinct 3	EV2024	
3430	AM	CBS4	Morr:3/01/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	27	AM	00.00	EV2024				12	Precinct 3	EV2024	
3430	AM	CBS4	Morr:3/04/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	28	AM	00.00	EV2024				10	Precinct 3	EV2024	
3430	EN	CBS4	New:3/04/24	POL/Everardo Villarr	:30	M-F Action 4	N12	PM	50.00	EV2024				7	Precinct 3	EV2024	
3430	LN	CBS4	New:3/04/24	POL/Everardo Villarr	:30	LN M-F	30	PM	50.00	EV2024				7	Precinct 3	EV2024	
3430	DY	CBS4	New:3/04/24	POL/Everardo Villarr	:30	12p News	24	PM	25.00	EV2024				8	Precinct 3	EV2024	
3430	AM	CBS4	Morr:3/05/24	POL/Everardo Villarr	:30	Sunrise 6a-7a	13	AM	00.00	EV2024				11	Precinct 3	EV2024	
										00.00							34

[Sorted by: Date]