



Daily Programming

4th Quarter 2022

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Brad Sham Report-7:04 am, M-F

Old Farmers Almanac-7:09 am, M-F

First Fruits (First United Methodist Church)-7:19 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Texas Rangers Report- 7:28 am, 5:15 pm, M-F

Plant Talk-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Texas Farm Bureau Radio Network Focus on Agriculture-8:16 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Obituary Report-7:24 am, 12:12 pm, M-F

Texas Farm Bureau Radio Network Texas Vet News-12:14 pm, M-F

Texas Farm Bureau Radio Network Texas Wildlife Radio-5:11 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN



News – Sports – Weather

4th Quarter 2022

Local News airs on KWBY at the following times:

M-F 8:08 am, 12:19 pm, 17:12 pm

Community News airs on KWBY at the following times:

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

TSN News airs on KWBY at the following times:

M-SAT Top of every hour between 6am and 7pm

TSN Sports airs on KWBY at the following times:

M-F 7:13am, 8:25 am, 17:05 pm

High School Football Coach's Shows:

W- 9 am, DeLeon Bearcats

TH- 12 pm, Cross Plains Buffaloes

F- 9 am, Dublin Lions

High School Football Broadcasts

F- 7 pm, Dublin Lions

Local and Area Weather airs on KWBY at the following times:

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,
18:39 pm

SAT Top of every hour between 7 am and 7 pm

KWBY-FM identified the following primary issues and concerns in our primary service area:

- Community Awareness**
- Charitable Organizations**
- News & Information**
- Weather Awareness**
- Community Leader Recognition**
- Public Safety**
- Agricultural Awareness**
- Code Compliance Awareness**
- Food Preparation Safety**
- Pregnancy Care Awareness**

KWBY-FM-Qtr 4

Public Service Announcements on KWBY-FM are announced at the following times:

Monday thru Friday, Hourly at 6:30am, 7:34am, 8:20am, 11:18am, 4:18pm, and 5:17pm

The following PSA's ran on a rotating basis:

1. Fun in the Forest
2. Be a dad
3. Alzheimer awareness
4. Go ready disaster preparation
5. Texting and driving
6. Gun safety
7. Texas Agrilife extension
8. Don't mess with Texas
9. Underage Drinking

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