

# CONTRACT



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

And:

**AMPLIFY MEDIA**  
**222 W Ontario St**  
**Chicago, IL 60654**

<u>Contract / Revision</u> 467550 /		<u>Alt Order #</u> 09294340
<u>Product</u> DCCC #857		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 857
<u>Advertiser</u> ISS/DCCC-A		<u>Original Date / Revision</u> 10/24/18 / 10/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Chicago CoxReps	<u>Sales Office</u> CoxReps Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00064448		<u>Advertiser Ref</u> P00050271

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSOC	10/30/18	11/02/18	430a EWN Daybreak	430a-5a		:30			P-02		NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-----3-				3	\$1,833.33					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	11/05/18	11/11/18	MT-----				4	\$550.00					\$2,200.00
N 3	WSOC	11/03/18	11/03/18	GMA Sa	8-9a		:30			P-02		NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-----3-				3	\$1,750.00					
N 4	WSOC	11/04/18	11/04/18	Su 7a-8a News	7a-8a		:30			P-02		NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-----3				3	\$1,400.00					
N 5	WSOC	10/30/18	11/02/18	M-F 9a-10a	9a-10a		:30			P-02		NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-TWTF--				10	\$1,000.00					
N 6	WSOC	11/05/18	11/06/18	M-F 9a-10a	9a-10a		:30			P-02		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	11/05/18	11/11/18	MT-----				4	\$1,000.00					
N 7	WSOC	10/30/18	11/02/18	M-F 10a-11a	10a-11a		:30			P-02		NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-TWTF--				10	\$1,000.00					
N 8	WSOC	11/05/18	11/06/18	M-F 10a-11a	10a-11a		:30			P-02		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	11/05/18	11/11/18	MT-----				4	\$1,000.00					
N 9	WSOC	10/30/18	11/02/18	The View	11a-12p		:30			P-02		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-TWTF--				5	\$1,200.00					
N 10	WSOC	11/05/18	11/06/18	The View	11a-12p		:30			P-02		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	11/05/18	11/11/18	MT-----				2	\$1,200.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
467550 /	09294340

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/18 - 11/06/18	DCCC #857	857

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/DCCC-A	10/24/18 / 10/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	MT-----				2	\$1,200.00					
N 11	WSOC	10/30/18	11/02/18	EWN 12 Noon M-F	12p-1230p		:30			P-02		NM	10	\$12,000.00
Week:		10/29/18	11/04/18	-TWTF--				10	\$1,200.00					
N 12	WSOC	11/05/18	11/05/18	EWN 12 Noon M-F	12p-1230p		:30			P-02		NM	2	\$2,400.00
Week:		11/05/18	11/11/18	2-----				2	\$1,200.00					
N 13	WSOC	10/30/18	11/02/18	M-F 4p-5p	4p-5p		:30			P-02		NM	10	\$9,000.00
Week:		10/29/18	11/04/18	-TWTF--				10	\$900.00					
N 14	WSOC	11/05/18	11/05/18	M-F 4p-5p	4p-5p		:30			P-02		NM	2	\$1,800.00
Week:		11/05/18	11/11/18	2-----				2	\$900.00					
N 15	WSOC	10/30/18	11/02/18	M-F 7P-730P	7P-730P		:30			P-02		NM	2	\$4,400.00
Week:		10/29/18	11/04/18	-TWTF--				2	\$2,200.00					
N 16	WSOC	11/05/18	11/05/18	M-F 7P-730P	7P-730P		:30			P-02		NM	1	\$2,200.00
Week:		11/05/18	11/11/18	1-----				1	\$2,200.00					
N 17	WSOC	11/05/18	11/05/18	Mon Hour 3	10p-11p		:30			P-02		NM	1	\$8,000.00
Week:		11/05/18	11/11/18	1-----				1	\$8,000.00					
<b>Totals</b>								<b>0.00</b>					<b>83</b>	<b>\$93,350.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	83	\$93,350.00	(\$14,002.50)	\$79,347.50
<b>Totals</b>	<b>83</b>	<b>\$93,350.00</b>	<b>(\$14,002.50)</b>	<b>\$79,347.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Thank you for your business!



OCT23/18 13.59  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-800A PROGRAM : SUNDAY AM NEWS CON COM1 : SUNDAY AM NEWS	30		\$1,400.00	11/4	11/4	3	2	SUN	3
5			900A-1000A PROGRAM : LIVE WITH KELLY & RYAN CON COM1 : LIVE WITH KELLY & RYAN	30		\$1,000.00	10/30	11/2	10	2	TU-F	10
6			900A-1000A PROGRAM : LIVE WITH KELLY & RYAN CON COM1 : LIVE WITH KELLY & RYAN	30		\$1,000.00	11/5	11/6	4	2	M-TU	4
7			1000A-1100A PROGRAM : WENDY WILLIAMS CON COM1 : WENDY WILLIAMS	30		\$1,000.00	10/30	11/2	10	2	TU-F	10
8			1000A-1100A PROGRAM : WENDY WILLIAMS CON COM1 : WENDY WILLIAMS	30		\$1,000.00	11/5	11/6	4	2	M-TU	4
9			1100A-1200N PROGRAM : THE VIEW CON COM1 : THE VIEW	30		\$1,200.00	10/30	11/2	5	2	TU-F	5
10			1100A-1200N PROGRAM : THE VIEW CON COM1 : THE VIEW	30		\$1,200.00	11/5	11/6	2	2	M-TU	2
11			1200N-1230P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1 : EYEWITNESS NEWS @ NOON	30		\$1,200.00	10/30	11/2	10	2	TU-F	10
12			1200N-1230P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1 : EYEWITNESS NEWS @ NOON	30		\$1,200.00	11/5	11/5	2	2	MON	2

REP HEADLINE# 9294340  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 312-228-7007 FAX# 312-222-5519  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/18 13.51  
 \*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			400P-500P	30		\$900.00	10/30	11/2	10	2	TU-F	10
PROGRAM : DR. PHIL												
CON COM1 : DR. PHIL												
14			400P-500P	30		\$900.00	11/5	11/5	2	2	MON	2
PROGRAM : DR. PHIL												
CON COM1 : DR. PHIL												
15			700P-730P	30		\$2,200.00	10/30	11/2	2	2	TU-F	2
PROGRAM : INSIDE EDITION												
CON COM1 : INSIDE EDITION												
16			700P-730P	30		\$2,200.00	11/5	11/5	1	2	MON	1
PROGRAM : INSIDE EDITION												
CON COM1 : INSIDE EDITION												
17			1000P-1100P	30		\$8,000.00	11/5	11/5	1	2	MON	1
PROGRAM : GOOD DOCTOR ABC												
CON COM1 : GOOD DOCTOR ABC												

NOV/18 93350.00

MARKET TOTALS \$311,166 WSOC 30%

WBTV 30%  
 CABL 0%

WCNC 25%

WCCB 0%

WJZY 5%

WMYT 0%

WAXN 10%

ESTIMATED!

SVC- NSI BOOKS- NOV/18  
 DEMOS- RA35+\*

CONTRACT TOTAL 93350.00  
 TOTAL SPOTS 83