

CONTRACT



WSOC-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

<u>Contract / Revision</u> 459776 /		<u>Alt Order #</u> 09276048
<u>Product</u> DCCC #610		
<u>Contract Dates</u> 10/09/18 - 10/15/18		<u>Estimate #</u> 610
<u>Advertiser</u> ISS/DCCC-A		<u>Original Date / Revision</u> 10/02/18 / 10/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Chicago CoxReps	<u>Sales Office</u> CoxReps Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00064448	<u>Advertiser Ref</u> P00050271	

And:

AMPLIFY MEDIA
222 W Ontario St
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSOC	10/09/18	10/12/18	530a EWN Daybreak	530a-6a		:30			P-03		NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				4	\$850.00					
N 2	WSOC	10/15/18	10/15/18	530a EWN Daybreak	530a-6a		:30			P-03		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$850.00					
N 3	WSOC	10/09/18	10/12/18	GMA 7a-8a	7a-8a		:30			P-03		NM	8	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				8	\$1,600.00					
N 4	WSOC	10/15/18	10/15/18	GMA 7a-8a	7a-8a		:30			P-03		NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	2-----				2	\$1,600.00					
N 5	WSOC	10/09/18	10/12/18	GMA 8a-9a	8a-9a		:30			P-02		NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				8	\$1,500.00					
N 6	WSOC	10/15/18	10/15/18	GMA 8a-9a	8a-9a		:30			P-02		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	2-----				2	\$1,500.00					
N 7	WSOC	10/13/18	10/13/18	EWN 7a Sat	7a-8a		:30			P-02		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----2-				2	\$900.00					
N 8	WSOC	10/13/18	10/13/18	GMA Sa	8-9a		:30			P-02		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----2-				2	\$1,500.00					
N 9	WSOC	10/14/18	10/14/18	GMA Su	8-9a		:30			P-02		NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----2				2	\$1,800.00					
N 10	WSOC	10/09/18	10/12/18	M-F 9a-10a	9a-10a		:30			P-02		NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
459776 /	09276048

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/18 - 10/15/18	DCCC #610	610

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/DCCC-A	10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				8	\$750.00					
N 11	WSOC	10/15/18	10/15/18	M-F 9a-10a	9a-10a		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$750.00					
N 12	WSOC	10/09/18	10/12/18	M-F 10a-11a	10a-11a		:30			P-02		NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				8	\$650.00					
N 13	WSOC	10/15/18	10/15/18	M-F 10a-11a	10a-11a		:30			P-02		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$650.00					
N 14	WSOC	10/09/18	10/12/18	The View	11a-12p		:30			P-02		NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				8	\$650.00					
N 15	WSOC	10/15/18	10/15/18	The View	11a-12p		:30			P-02		NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$650.00					
N 16	WSOC	10/09/18	10/12/18	EWN 12 Noon M-F	12p-1230p		:30			P-02		NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				4	\$1,100.00					
N 17	WSOC	10/15/18	10/15/18	EWN 12 Noon M-F	12p-1230p		:30			P-02		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$1,100.00					
N 18	WSOC	10/09/18	10/12/18	M-F 1230-1p	1230p-1p		:30			P-02		NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				4	\$750.00					
N 19	WSOC	10/15/18	10/15/18	M-F 1230-1p	1230p-1p		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$750.00					
N 20	WSOC	10/09/18	10/12/18	M-F 4p-5p	4p-5p		:30			P-03		NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				5	\$850.00					
N 21	WSOC	10/15/18	10/15/18	M-F 4p-5p	4p-5p		:30			P-03		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$850.00					
N 22	WSOC	10/09/18	10/12/18	EWN 5:30p M-F	530p-6p		:30			P-02		NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				4	\$1,800.00					
N 23	WSOC	10/15/18	10/15/18	EWN 5:30p M-F	530p-6p		:30			P-02		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$1,800.00					
N 24	WSOC	10/09/18	10/12/18	EWN 6P-630P M-F	6p-630p		:30			P-02		NM	4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				4	\$2,250.00					
N 25	WSOC	10/15/18	10/15/18	EWN 6P-630P M-F	6p-630p		:30			P-02		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$2,250.00					
N 26	WSOC	10/13/18	10/13/18	College FB Scoreboar	Various		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----1-				1	\$1,000.00					
N 27	WSOC	10/14/18	10/14/18	EWN 6P SA-SU	6p-630p		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-----1				1	\$1,500.00					
N 28	WSOC	10/09/18	10/12/18	M-F 7P-730P	7P-730P		:30			P-02		NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF--				4	\$1,600.00					
N 29	WSOC	10/15/18	10/15/18	M-F 7P-730P	7P-730P		:30			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$1,600.00					
N 31	WSOC	10/09/18	10/14/18	M-Su 11p-1135p	LOCI11p-1135p		:30			P-02		NM	5	\$8,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-TWTF-S				5	\$1,750.00					
N 32	WSOC	10/15/18	10/15/18	M-Su 11p-1135p	LOCI11p-1135p		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	1-----				1	\$1,750.00					
Totals									0.00				97	\$117,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	97	\$117,700.00	(\$17,655.00)	\$100,045.00
Totals	97	\$117,700.00	(\$17,655.00)	\$100,045.00

Signature: _____ Date: _____

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REP HEADLINE# 9276048
 *** ORIGINAL REV#0 ***
 459776
 REP: TEL# 312-228-7007 FAX# 312-222-5519
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT2/18 10.54
 *** WSDC-TV ***

ADV # _____ ADV. NAME ISS/DCCC
 AGY # _____ AGY. NAME AMPLIFY MEDIA
 222 ONTARIO STREET, SUITE# 600
 CHICAGO, IL 60654

ORDER # _____ CONTRACT # 9276048
 PRDCT DCCC #610 EST#610 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT9/18 OCT15/18 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT2/18 10.54

REP: NEW ORDER
 ORDER TTL \$118,700
 PLS CFM, THANKS!
 TAMMY/ANDY
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ORDER RUNS 10/9-10/15

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30		\$850.00	10/9	10/12	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 610												
2			530A-600A	30		\$850.00	10/15	10/15	1		MON	1
3			700A-800A	30		\$1,600.00	10/9	10/12	8		TU-F	8

PROGRAM : EYE 530A DAYBREAK
 CON COM1 : EYE 530A DAYBREAK
 PROGRAM : EYE 530A DAYBREAK
 CON COM1 : EYE 530A DAYBREAK
 PROGRAM : GD MORNING AMR ABD
 CON COM1 : GD MORNING AMR ABD

Handwritten initials/signature

Handwritten signature

REP HEADLINE# 9276048
 *** ORIGINAL REV#0 ***

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!
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 OCT2/18 10.54
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-800A PROGRAM : GD MORNING AMR ABC CON COM1 : GD MORNING AMR ABC	30		\$1,600.00	10/15	10/15	2	3	MON	2
5			800A-900A PROGRAM : GD MORNING AMR ABC CON COM1 : GD MORNING AMR ABC	30		\$1,500.00	10/9	10/12	8	2	TU-F	8
6			800A-900A PROGRAM : GD MORNING AMR ABC CON COM1 : GD MORNING AMR ABC	30		\$1,500.00	10/15	10/15	2	2	MON	2
7			700A-800A PROGRAM : EYE NEWS SAT MRN 2 CON COM1 : EYE NEWS SAT MRN 2	30		\$900.00	10/13	10/13	2	2	SAT	2
8			800A-900A PROGRAM : GD MRN SAT ABC CON COM1 : GD MRN SAT ABC	30		\$1,500.00	10/13	10/13	2	2	SAT	2
9			800A-900A PROGRAM : GD MRN SUN ABC CON COM1 : GD MRN SUN ABC	30		\$1,800.00	10/14	10/14	2	2	SUN	2
10			900A-1000A PROGRAM : LIVE WITH KELLY & RYAN CON COM1 : LIVE WITH KELLY & RYAN	30		\$750.00	10/9	10/12	8	2	TU-F	8
11			900A-1000A PROGRAM : LIVE WITH KELLY & RYAN CON COM1 : LIVE WITH KELLY & RYAN	30		\$750.00	10/15	10/15	1	2	MON	1
12			1000A-1100A PROGRAM : WENDY WILLIAMS CON COM1 : WENDY WILLIAMS	30		\$650.00	10/9	10/12	8	2	TU-F	8

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 OCT2/18 10.54
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1000A-1100A PROGRAM : WENDY WILLAIMS CON COM1 : WENDY WILLAIMS	30		\$650.00	10/15	10/15	1	2	MON	1
14			1100A-1200N PROGRAM : VIEW ABC CON COM1 : VIEW ABC	30		\$650.00	10/9	10/12	8	2	TU-F	8
15			1100A-1200N PROGRAM : VIEW ABC CON COM1 : VIEW ABC	30		\$650.00	10/15	10/15	1	2	MON	1
16			1200N-1230P PROGRAM : EYEWITNESS MIDDAY CON COM1 : EYEWITNESS MIDDAY	30		\$1,100.00	10/9	10/12	4	2	TU-F	4
17			1200N-1230P PROGRAM : EYEWITNESS MIDDAY CON COM1 : EYEWITNESS MIDDAY	30		\$1,100.00	10/15	10/15	1	2	MON	1
18			1230P-100P PROGRAM : RIGHT THIS MINUTE CON COM1 : RIGHT THIS MINUTE	30		\$750.00	10/9	10/12	4	2	TU-F	4
19			1230P-100P PROGRAM : RIGHT THIS MINUTE CON COM1 : RIGHT THIS MINUTE	30		\$750.00	10/15	10/15	1	2	MON	1
20			400P-500P PROGRAM : DR. PHIL CON COM1 : DR. PHIL	30		\$850.00	10/9	10/12	5	3	TU-F	5
21			400P-500P PROGRAM : DR. PHIL CON COM1 : DR. PHIL	30		\$850.00	10/15	10/15	1	3	MON	1

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 *** ORIGINAL REV#0 ***

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 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/18 10.54
 *** WSOE-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			530P-600P PROGRAM : EYEWIT NEWS 530 CON COM1 : EYEWIT NEWS 530	30		\$1,800.00	10/9	10/12	4	2	TU-F	4
23			530P-600P PROGRAM : EYEWIT NEWS 530 CON COM1 : EYEWIT NEWS 530	30		\$1,800.00	10/15	10/15	1	2	MON	1
24			600P-630P PROGRAM : EYEWIT NEWS 6 CON COM1 : EYEWIT NEWS 6	30		\$2,250.00	10/9	10/12	4	2	TU-F	4
25			600P-630P PROGRAM : EYEWIT NEWS 6 CON COM1 : EYEWIT NEWS 6	30		\$2,250.00	10/15	10/15	1	2	MON	1
26			600P-630P PROGRAM : EYEWIT NEWS SAT 6P CON COM1 : EYEWIT NEWS SAT 6P	30		\$1,000.00	10/13	10/13	1	2	SAT	1
27			600P-630P PROGRAM : EYEWIT NEWS SUN 6P CON COM1 : EYEWIT NEWS SUN 6P	30		\$1,500.00	10/14	10/14	1	2	SUN	1
28			700P-730P PROGRAM : INSIDE EDITION CON COM1 : INSIDE EDITION	30		\$1,600.00	10/9	10/12	4	2	TU-F	4
29			700P-730P PROGRAM : INSIDE EDITION CON COM1 : INSIDE EDITION	30		\$1,600.00	10/15	10/15	1	2	MON	1
30			700P-800P PROGRAM : NEWS/INSIDE EDITION CON COM1 : NEWS/INSIDE EDITION	30		\$500.00	10/13	10/13	2		SAT	2

7-730p College Football Scoreboard

Handwritten initials/signature

REP HEADLINE# 9276048
 *** ORIGINAL REV#0 ***

REP: TEL# 312-228-7007 FAX# 312-222-5519
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT2/18 10.54
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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31			1100P-1135P	30		\$1,750.00	10/9	10/14	5	2	TU-SU	5
PROGRAM : EYEWIT NEWS 11												
CON COM1 : EYEWIT NEWS 11												

32			1100P-1135P	30		\$1,750.00	10/15	10/15	1	2	MON	1
PROGRAM : EYEWIT NEWS 11												
CON COM1 : EYEWIT NEWS 11												

OCT/18 118700.00

CONTRACT TOTAL 118700.00
 TOTAL SPOTS 99

MARKET TOTALS \$395,666 WSOC 30% WFTV 30% WCNC 25% WCCB 13% WJZY 0% WMYT 0% WAXN 2%
 CABL 0%

EST

SVC- NSI BOOKS- NOV/18
 DEMOS- RA35+*