

CONTRACT



13News Now
613 Woodis Ave.
Norfolk, VA 23510
(757)625-1313

| | | |
|---|---|--|
| <u>Contract / Revision</u> 2899628 / | | <u>Alt Order #</u> WOC14617596 |
| <u>Advertiser</u> ISS/ House Majority PAC | | <u>Original Date / Revision</u> 04/10/24 / 04/10/24 |
| <u>Contract Dates</u> 10/15/24 - 10/21/24 | <u>Estimate #</u> 13104 | |
| <u>Product</u> TV | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WVEC | <u>Account Executive</u> Aleesha Maewall | <u>Sales Office</u> TEGNA Sales V |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agency Ref</u> 10957AG | <u>Advertiser Ref</u> 38241 | |
| <u>Agency Code</u> 8742 | <u>Advertiser Code</u> 79 | <u>Product 1/2</u> 86 |

And:

Waterfront Strategies / POL
3050 K Street NW Suite 100
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------|------------------|------|--------|-------------------|-------------|-------|------|-------|------------|
| N 1 | WVEC | 10/15/24 | 10/21/24 | AMERICA THIS MOR | 4:00 AM-4:30 AM | | :30 | | | P02 | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | | | | 5 | \$125.00 | | | | |
| N 2 | WVEC | 10/15/24 | 10/21/24 | 13 NEWS NOW @ DA | 4:30 AM-5:00 AM | | :30 | | | P02 | NM | 5 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | | | | 5 | \$175.00 | | | | |
| N 3 | WVEC | 10/15/24 | 10/21/24 | 13 NEWS NOW @ DA | 5:00 AM-6:00 AM | | :30 | | | P02 | NM | 5 | \$2,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | | | | 5 | \$475.00 | | | | |
| N 4 | WVEC | 10/15/24 | 10/21/24 | 13 NEWS NOW @ DA | 6:00 AM-7:00 AM | | :30 | | | P02 | NM | 5 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | | | | 5 | \$1,000.00 | | | | |
| N 5 | WVEC | 10/15/24 | 10/21/24 | GOOD MORNING AM | 7:00 AM-9:00 AM | | :30 | | | P02 | NM | 5 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | | | | 5 | \$1,100.00 | | | | |
| N 6 | WVEC | 10/15/24 | 10/19/24 | 13 NEWS NOW WEEI | 6:00 AM-8:00 AM | | :30 | | | P02 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S- | | | | 1 | \$350.00 | | | | |
| N 7 | WVEC | 10/15/24 | 10/19/24 | GOOD MORNING AM | 8:00 AM-10:00 AM | | :30 | | | P02 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S- | | | | 1 | \$1,000.00 | | | | |
| N 8 | WVEC | 10/15/24 | 10/20/24 | 13 NEWS NOW WEEI | 6:00 AM-8:00 AM | | :30 | | | P02 | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S | | | | 1 | \$525.00 | | | | |
| N 9 | WVEC | 10/15/24 | 10/20/24 | GOOD MORNING AM | 8:00 AM-9:00 AM | | :30 | | | P02 | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S | | | | 1 | \$950.00 | | | | |
| N 10 | WVEC | 10/15/24 | 10/20/24 | THIS WEEK | 10:00 AM-11:00 A | | :30 | | | P02 | NM | 1 | \$825.00 |

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| <u>Contract / Revision</u> 2899628 / | | <u>Alt Order #</u> WOC14617596 |
| <u>Advertiser</u> ISS/ House Majority PAC | | <u>Original Date / Revision</u> 04/10/24 / 04/10/24 |
| <u>Contract Dates</u> 10/15/24 - 10/21/24 | <u>Product</u> TV | <u>Estimate #</u> 13104 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|-------------|------|-------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S | 1 | | | \$825.00 | | | | | |
| N 11 | WVEC | 10/15/24 | 10/21/24 | LIVE WITH KELLY | 9:00 AM-10:00 AM | | :30 | | | P02 | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$450.00 | | | | | |
| N 12 | WVEC | 10/15/24 | 10/21/24 | ACCESS DAILY | 10:00 AM-11:00 A | | :30 | | | P02 | NM | 5 | \$1,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$275.00 | | | | | |
| N 13 | WVEC | 10/15/24 | 10/21/24 | THE VIEW | 11:00 AM-12:00 P | | :30 | | | P02 | NM | 5 | \$3,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$650.00 | | | | | |
| N 14 | WVEC | 10/15/24 | 10/21/24 | 13 NEWS NOW @ NC | 12:00 PM-1:00 PM | | :30 | | | P02 | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$700.00 | | | | | |
| N 15 | WVEC | 10/15/24 | 10/21/24 | GMA3: WHAT YOU NI | 1:00 PM-2:00 PM | | :30 | | | P02 | NM | 5 | \$2,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$550.00 | | | | | |
| N 16 | WVEC | 10/15/24 | 10/21/24 | GENERAL HOSPITAL | 2:00 PM-3:00 PM | | :30 | | | P02 | NM | 5 | \$3,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$675.00 | | | | | |
| N 17 | WVEC | 10/15/24 | 10/21/24 | DAILY BLAST LIVE | 3:00 PM-4:00 PM | | :30 | | | P02 | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 4 | | | \$300.00 | | | | | |
| N 18 | WVEC | 10/15/24 | 10/21/24 | 13 NEWS NOW @ 4P | 4:00 PM-5:00 PM | | :30 | | | P02 | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$400.00 | | | | | |
| N 19 | WVEC | 10/15/24 | 10/21/24 | 13 NEWS NOW @ 5P | 5:00 PM-5:30 PM | | :30 | | | P02 | NM | 5 | \$3,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$675.00 | | | | | |
| N 20 | WVEC | 10/15/24 | 10/21/24 | 13 NEWS NOW @ 53 | 5:30 PM-6:00 PM | | :30 | | | P02 | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$700.00 | | | | | |
| N 21 | WVEC | 10/15/24 | 10/21/24 | 13 NEWS NOW @ 6P | 6:00 PM-6:30 PM | | :30 | | | P02 | NM | 5 | \$6,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$1,300.00 | | | | | |
| N 22 | WVEC | 10/15/24 | 10/21/24 | ABC WORLD NEWS I | 6:30 PM-7:00 PM | | :30 | | | P02 | NM | 5 | \$23,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$4,600.00 | | | | | |
| N 23 | WVEC | 10/15/24 | 10/19/24 | 13 NEWS NOW @ 6P | 6:00 PM-6:30 PM | | :30 | | | P02 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S- | 1 | | | \$275.00 | | | | | |
| N 24 | WVEC | 10/15/24 | 10/19/24 | ABC World News Now | 6:28 PM-7:00 PM | | :30 | | | P02 | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S- | 1 | | | \$2,600.00 | | | | | |
| N 25 | WVEC | 10/15/24 | 10/20/24 | 13 NEWS NOW @ 6P | 6:00 PM-6:30 PM | | :30 | | | P02 | NM | 1 | \$425.00 |

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|-------|------|-------------------|-----------------|------------------|-------------------|------|--------|-------------|------|-------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S | 1 | | | \$425.00 | | | | | |
| N 26 | WVEC | 10/15/24 | 10/20/24 | ABC WORLD NEWS | 6:30 PM-7:00 PM | | :30 | | | P02 | NM | 1 | \$2,600.00 |
| Week: | | 10/14/24 | 10/20/24 | -----S | 1 | | | \$2,600.00 | | | | | |
| N 27 | WVEC | 10/15/24 | 10/21/24 | WHEEL OF FORTUNE | 7:00 PM-7:30 PM | | :30 | | | P02 | NM | 5 | \$13,500.00 |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$2,700.00 | | | | | |
| N 28 | WVEC | 10/15/24 | 10/21/24 | JEOPARDY | 7:30 PM-8:00 PM | | :30 | | | P02 | NM | 5 | \$15,500.00 |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$3,100.00 | | | | | |
| N 29 | WVEC | 10/15/24 | 10/19/24 | WHEEL OF FORTUNE | 7:00 PM-7:30 PM | | :30 | | | P02 | NM | 1 | \$400.00 |
| Week: | | 10/14/24 | 10/20/24 | -----S- | 1 | | | \$400.00 | | | | | |
| N 30 | WVEC | 10/15/24 | 10/19/24 | JEOPARDY WEEKEN | 7:30 PM-8:00 PM | | :30 | | | P02 | NM | 1 | \$475.00 |
| Week: | | 10/14/24 | 10/20/24 | -----S- | 1 | | | \$475.00 | | | | | |
| N 31 | WVEC | 10/15/24 | 10/21/24 | 13 NEWS NOW @ 11 | 11:00 PM-11:35 P | | :30 | | | P02 | NM | 5 | \$3,250.00 |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$650.00 | | | | | |
| N 32 | WVEC | 10/15/24 | 10/19/24 | 13 NEWS NOW @ 11 | 11:00 PM-11:35 P | | :30 | | | P02 | NM | 1 | \$300.00 |
| Week: | | 10/14/24 | 10/20/24 | -----S- | 1 | | | \$300.00 | | | | | |
| N 33 | WVEC | 10/15/24 | 10/20/24 | 13 NEWS NOW @ 11 | 11:00 PM-11:35 P | | :30 | | | P02 | NM | 1 | \$325.00 |
| Week: | | 10/14/24 | 10/20/24 | -----S | 1 | | | \$325.00 | | | | | |
| N 34 | WVEC | 10/15/24 | 10/21/24 | JIMMY KIMMEL | 11:35 PM-12:37 X | | :30 | | | P02 | NM | 4 | \$800.00 |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 4 | | | \$200.00 | | | | | |
| N 35 | WVEC | 10/15/24 | 10/21/24 | ABC NIGHTLINE | 12:37 XM-1:06 XM | | :30 | | | P02 | NM | 5 | \$625.00 |
| Week: | | 10/15/24 | 10/21/24 | MTWTF-- | 5 | | | \$125.00 | | | | | |
| N 36 | WVEC | 10/15/24 | 10/21/24 | DANCING WITH THE | 8:00 PM-10:00 PM | | :30 | | | P02 | NM | 1 | \$2,875.00 |
| Week: | | 10/15/24 | 10/21/24 | M----- | 1 | | | \$2,875.00 | | | | | |
| N 37 | WVEC | 10/15/24 | 10/21/24 | 20/20 TRUE CRIME | 10:00 PM-11:00 P | | :30 | | | P02 | NM | 1 | \$1,900.00 |
| Week: | | 10/15/24 | 10/21/24 | M----- | 1 | | | \$1,900.00 | | | | | |
| N 38 | WVEC | 10/15/24 | 10/15/24 | THE BACHELOR IN | 8:00 PM-10:00 PM | | :30 | | | P02 | NM | 1 | \$2,775.00 |
| Week: | | 10/14/24 | 10/20/24 | -T----- | 1 | | | \$2,775.00 | | | | | |
| N 39 | WVEC | 10/15/24 | 10/15/24 | THE GOOD DOCTOR | 10:00 PM-11:00 P | | :30 | | | P02 | NM | 1 | \$2,075.00 |
| Week: | | 10/14/24 | 10/20/24 | -T----- | 1 | | | \$2,075.00 | | | | | |
| N 40 | WVEC | 10/15/24 | 10/16/24 | ABBOTT ELEMNTRY | 9:00 PM-10:00 PM | | :30 | | | P02 | NM | 1 | \$2,200.00 |

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| Week: | | 10/14/24 | 10/20/24 | --W---- | | | | 1 | \$2,200.00 | | | | |
| N 41 | WVEC | 10/15/24 | 10/17/24 | GREY'S ANATOMY | 9:00 PM-10:00 PM | | :30 | | | P02 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | ---T--- | | | | 1 | \$3,000.00 | | | | |
| N 42 | WVEC | 10/15/24 | 10/18/24 | SHARK TANK | 8:00 PM-9:00 PM | | :30 | | | P02 | NM | 1 | \$1,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | ----F-- | | | | 1 | \$1,625.00 | | | | |
| N 43 | WVEC | 10/15/24 | 10/18/24 | 20/20 | 9:00 PM-11:00 PM | | :30 | | | P02 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | ----F-- | | | | 1 | \$1,500.00 | | | | |
| N 44 | WVEC | 10/15/24 | 10/19/24 | ABC CLLEGE FTBLL | 11:00 PM-3:30 PM | | :30 | | | P02 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S- | | | | 1 | \$1,800.00 | | | | |
| N 45 | WVEC | 10/15/24 | 10/19/24 | ABC CLLEGE FTBLL | 1:30 PM-7:30 PM | | :30 | | | P02 | NM | 1 | \$2,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S- | | | | 1 | \$2,150.00 | | | | |
| N 46 | WVEC | 10/15/24 | 10/19/24 | ABC CLLEGE FTBLL | 7:30 PM-11:00 PM | | :30 | | | P02 | NM | 1 | \$2,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/14/24 | 10/20/24 | -----S- | | | | 1 | \$2,300.00 | | | | |
| Totals | | | | | | | | | | | | 132 | \$139,375.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|--------------|
| 09/30/24 - 10/21/24 | 132 | \$139,375.00 | (\$20,906.25) | \$118,468.75 |
| Totals | 132 | \$139,375.00 | (\$20,906.25) | \$118,468.75 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.