

CONTRACT



13News Now
613 Woodis Ave.
Norfolk, VA 23510
(757)625-1313

<u>Contract / Revision</u> 2899631 /		<u>Alt Order #</u> WOC14617602
<u>Advertiser</u> ISS/ House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Estimate #</u> 13106	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WVEC	<u>Account Executive</u> Aleesha Maewall	<u>Sales Office</u> TEGNA Sales V
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 8742	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 10957AG		<u>Advertiser Ref</u> 38241

And:

Waterfront Strategies / POL
3050 K Street NW Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WVEC	10/29/24	11/04/24	AMERICA THIS MOR	4:00 AM-4:30 AM		:30			P02	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/24	11/04/24	MTWTF--	5			\$125.00					
N 2	WVEC	10/29/24	11/04/24	13 NEWS NOW @ DA	4:30 AM-5:00 AM		:30			P02	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/24	11/04/24	MTWTF--	5			\$175.00					
N 3	WVEC	10/29/24	11/04/24	13 NEWS NOW @ DA	5:00 AM-6:00 AM		:30			P02	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/24	11/04/24	MTWTF--	5			\$475.00					
N 4	WVEC	10/29/24	11/04/24	13 NEWS NOW @ DA	6:00 AM-7:00 AM		:30			P02	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/24	11/04/24	MTWTF--	5			\$1,000.00					
N 5	WVEC	10/29/24	11/04/24	GOOD MORNING AM	7:00 AM-9:00 AM		:30			P02	NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/24	11/04/24	MTWTF--	5			\$1,100.00					
N 6	WVEC	10/29/24	11/02/24	13 NEWS NOW WEEI	6:00 AM-8:00 AM		:30			P02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/28/24	11/03/24	-----S-	1			\$350.00					
N 7	WVEC	10/29/24	11/02/24	GOOD MORNING AM	8:00 AM-10:00 AM		:30			P02	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/28/24	11/03/24	-----S-	1			\$1,000.00					
N 8	WVEC	10/29/24	11/03/24	13 NEWS NOW WEEI	6:00 AM-8:00 AM		:30			P02	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/28/24	11/03/24	-----S	1			\$525.00					
N 9	WVEC	10/29/24	11/03/24	GOOD MORNING AM	8:00 AM-9:00 AM		:30			P02	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/28/24	11/03/24	-----S	1			\$950.00					
N 10	WVEC	10/29/24	11/03/24	THIS WEEK	10:00 AM-11:00 A		:30			P02	NM	1	\$825.00

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<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Product</u> TV	<u>Estimate #</u> 13106

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S				1	\$825.00				
N 11	WVEC	10/29/24	11/04/24	LIVE WITH KELLY	9:00 AM-10:00 AM		:30			P02	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$450.00				
N 12	WVEC	10/29/24	11/04/24	ACCESS DAILY	10:00 AM-11:00 A		:30			P02	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$275.00				
N 13	WVEC	10/29/24	11/04/24	THE VIEW	11:00 AM-12:00 P		:30			P02	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$650.00				
N 14	WVEC	10/29/24	11/04/24	13 NEWS NOW @ NC	12:00 PM-1:00 PM		:30			P02	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$700.00				
N 15	WVEC	10/29/24	11/04/24	GMA3: WHAT YOU NI	1:00 PM-2:00 PM		:30			P02	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$550.00				
N 16	WVEC	10/29/24	11/04/24	GENERAL HOSPITAL	2:00 PM-3:00 PM		:30			P02	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$675.00				
N 17	WVEC	10/29/24	11/04/24	DAILY BLAST LIVE	3:00 PM-4:00 PM		:30			P02	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				4	\$300.00				
N 18	WVEC	10/29/24	11/04/24	13 NEWS NOW @ 4P	4:00 PM-5:00 PM		:30			P02	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$400.00				
N 19	WVEC	10/29/24	11/04/24	13 NEWS NOW @ 5P	5:00 PM-5:30 PM		:30			P02	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$675.00				
N 20	WVEC	10/29/24	11/04/24	13 NEWS NOW @ 53	5:30 PM-6:00 PM		:30			P02	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$700.00				
N 21	WVEC	10/29/24	11/04/24	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:30			P02	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,300.00				
N 22	WVEC	10/29/24	11/04/24	ABC WORLD NEWS I	6:30 PM-7:00 PM		:30			P02	NM	5	\$23,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/24	11/04/24	MTWTF--				5	\$4,600.00				
N 23	WVEC	10/29/24	11/02/24	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:30			P02	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-				1	\$275.00				
N 24	WVEC	10/29/24	11/02/24	ABC World News Now	6:28 PM-7:00 PM		:30			P02	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-				1	\$2,600.00				
N 25	WVEC	10/29/24	11/03/24	13 NEWS NOW @ 6P	6:00 PM-6:30 PM		:30			P02	NM	1	\$425.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/28/24	11/03/24	-----S	1			\$425.00					
N 26	WVEC	10/29/24	11/03/24	ABC WORLD NEWS	6:30 PM-7:00 PM		:30			P02	NM	1	\$2,600.00
Week:		10/28/24	11/03/24	-----S	1			\$2,600.00					
N 27	WVEC	10/29/24	11/04/24	WHEEL OF FORTUNE	7:00 PM-7:30 PM		:30			P02	NM	5	\$13,500.00
Week:		10/29/24	11/04/24	MTWTF--	5			\$2,700.00					
N 28	WVEC	10/29/24	11/04/24	JEOPARDY	7:30 PM-8:00 PM		:30			P02	NM	5	\$15,500.00
Week:		10/29/24	11/04/24	MTWTF--	5			\$3,100.00					
N 29	WVEC	10/29/24	11/02/24	WHEEL OF FORTUNE	7:00 PM-7:30 PM		:30			P02	NM	1	\$400.00
Week:		10/28/24	11/03/24	-----S-	1			\$400.00					
N 30	WVEC	10/29/24	11/02/24	JEOPARDY WEEKEN	7:30 PM-8:00 PM		:30			P02	NM	1	\$475.00
Week:		10/28/24	11/03/24	-----S-	1			\$475.00					
N 31	WVEC	10/29/24	11/04/24	13 NEWS NOW @ 11	11:00 PM-11:35 P		:30			P02	NM	5	\$3,250.00
Week:		10/29/24	11/04/24	MTWTF--	5			\$650.00					
N 32	WVEC	10/29/24	11/02/24	13 NEWS NOW @ 11	11:00 PM-11:35 P		:30			P02	NM	1	\$300.00
Week:		10/28/24	11/03/24	-----S-	1			\$300.00					
N 33	WVEC	10/29/24	11/03/24	13 NEWS NOW @ 11	11:00 PM-11:35 P		:30			P02	NM	1	\$325.00
Week:		10/28/24	11/03/24	-----S	1			\$325.00					
N 34	WVEC	10/29/24	11/04/24	JIMMY KIMMEL	11:35 PM-12:37 X		:30			P02	NM	4	\$800.00
Week:		10/29/24	11/04/24	MTWTF--	4			\$200.00					
N 35	WVEC	10/29/24	11/04/24	ABC NIGHTLINE	12:37 XM-1:06 XM		:30			P02	NM	5	\$625.00
Week:		10/29/24	11/04/24	MTWTF--	5			\$125.00					
N 36	WVEC	10/29/24	11/04/24	DANCING WITH THE	8:00 PM-10:00 PM		:30			P02	NM	1	\$2,875.00
Week:		10/29/24	11/04/24	M-----	1			\$2,875.00					
N 37	WVEC	10/29/24	11/04/24	20/20 TRUE CRIME	10:00 PM-11:00 P		:30			P02	NM	1	\$1,900.00
Week:		10/29/24	11/04/24	M-----	1			\$1,900.00					
N 38	WVEC	10/29/24	10/29/24	THE BACHELOR IN	8:00 PM-10:00 PM		:30			P02	NM	1	\$2,775.00
Week:		10/28/24	11/03/24	-T-----	1			\$2,775.00					
N 39	WVEC	10/29/24	10/29/24	THE GOOD DOCTOR	10:00 PM-11:00 P		:30			P02	NM	1	\$2,075.00
Week:		10/28/24	11/03/24	-T-----	1			\$2,075.00					
N 40	WVEC	10/29/24	10/30/24	ABBOTT ELEMNTRY	9:00 PM-10:00 PM		:30			P02	NM	1	\$2,200.00

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Week:		10/28/24	11/03/24	--W----				1	\$2,200.00				
N 41	WVEC	10/29/24	10/31/24	GREY'S ANATOMY	9:00 PM-10:00 PM		:30			P02	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/28/24	11/03/24	---T---				1	\$3,000.00				
N 42	WVEC	10/29/24	11/01/24	SHARK TANK	8:00 PM-9:00 PM		:30			P02	NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/28/24	11/03/24	----F--				1	\$1,625.00				
N 43	WVEC	10/29/24	11/01/24	20/20	9:00 PM-11:00 PM		:30			P02	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/28/24	11/03/24	----F--				1	\$1,500.00				
N 44	WVEC	10/29/24	11/02/24	ABC CLLEGE FTBLL	112:00 PM-3:30 PM		:30			P02	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-				1	\$1,800.00				
N 45	WVEC	10/29/24	11/02/24	ABC CLLEGE FTBLL	13:30 PM-7:30 PM		:30			P02	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-				1	\$2,150.00				
N 46	WVEC	10/29/24	11/02/24	ABC CLLEGE FTBLL	17:30 PM-11:00 PM		:30			P02	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/28/24	11/03/24	-----S-				1	\$2,300.00				
Totals												132	\$139,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 - 11/04/24	132	\$139,375.00	(\$20,906.25)	\$118,468.75
Totals	132	\$139,375.00	(\$20,906.25)	\$118,468.75

Signature: _____ **Date:** _____

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