

# CONTRACT



**13News Now**  
**613 Woodis Ave.**  
**Norfolk, VA 23510**  
**(757)625-1313**

<u>Contract / Revision</u> 2899622 /		<u>Alt Order #</u> WOC14617573
<u>Advertiser</u> ISS/ House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 09/03/24 - 09/09/24	<u>Estimate #</u> 13098	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WVEC	<u>Account Executive</u> Aleesha Maewall	<u>Sales Office</u> TEGNA Sales V
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 10957AG	<u>Advertiser Ref</u> 38241	
<u>Agency Code</u> 8742	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86

And:

**Waterfront Strategies / POL**  
**3050 K Street NW Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WVEC	09/03/24	09/09/24	GOOD MORNING AM	7:00 AM-9:00 AM		:30			P02	NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/24	09/09/24	MTWTF--	3			\$1,050.00					
N 2	WVEC	09/03/24	09/07/24	GOOD MORNING AM	8:00 AM-10:00 AM		:30			P02	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/02/24	09/08/24	-----S-	1			\$975.00					
N 3	WVEC	09/03/24	09/08/24	GOOD MORNING AM	8:00 AM-9:00 AM		:30			P02	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/02/24	09/08/24	-----S	1			\$800.00					
N 4	WVEC	09/03/24	09/09/24	LIVE WITH KELLY	9:00 AM-10:00 AM		:30			P02	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/24	09/09/24	MTWTF--	3			\$400.00					
N 5	WVEC	09/03/24	09/09/24	THE VIEW	11:00 AM-12:00 P		:30			P02	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/24	09/09/24	MTWTF--	3			\$700.00					
N 6	WVEC	09/03/24	09/09/24	13 NEWS NOW @ NC	12:00 PM-1:00 PM		:30			P02	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/24	09/09/24	MTWTF--	3			\$425.00					
N 7	WVEC	09/03/24	09/09/24	GENERAL HOSPITAL	2:00 PM-3:00 PM		:30			P02	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/24	09/09/24	MTWTF--	3			\$650.00					
N 8	WVEC	09/03/24	09/09/24	DAILY BLAST LIVE	3:00 PM-4:00 PM		:30			P02	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/24	09/09/24	MTWTF--	3			\$275.00					
N 9	WVEC	09/03/24	09/09/24	13 NEWS NOW @ 4P	4:00 PM-5:00 PM		:30			P02	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/24	09/09/24	MTWTF--	3			\$400.00					
N 10	WVEC	09/03/24	09/09/24	13 NEWS NOW @ 5P	5:00 PM-5:30 PM		:30			P02	NM	3	\$1,875.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/24	09/09/24	MTWTF--	3			\$625.00					
N 11	WVEC	09/03/24	09/09/24	13 NEWS NOW @ 531:30 PM-6:00 PM			:30			P02	NM	3	\$2,100.00
Week:		09/03/24	09/09/24	MTWTF--	3			\$700.00					
N 12	WVEC	09/03/24	09/09/24	13 NEWS NOW @ 6P6:00 PM-6:30 PM			:30			P02	NM	4	\$4,400.00
Week:		09/03/24	09/09/24	MTWTF--	4			\$1,100.00					
N 13	WVEC	09/03/24	09/07/24	13 NEWS NOW @ 6P6:00 PM-6:30 PM			:30			P02	NM	1	\$300.00
Week:		09/02/24	09/08/24	-----S-	1			\$300.00					
N 14	WVEC	09/03/24	09/07/24	ABC World News Now6:28 PM-7:00 PM			:30			P02	NM	1	\$2,600.00
Week:		09/02/24	09/08/24	-----S-	1			\$2,600.00					
N 15	WVEC	09/03/24	09/08/24	13 NEWS NOW @ 6P6:00 PM-6:30 PM			:30			P02	NM	1	\$500.00
Week:		09/02/24	09/08/24	-----S	1			\$500.00					
N 16	WVEC	09/03/24	09/08/24	ABC WORLD NEWS 6:30 PM-7:00 PM			:30			P02	NM	1	\$2,600.00
Week:		09/02/24	09/08/24	-----S	1			\$2,600.00					
N 17	WVEC	09/03/24	09/09/24	WHEEL OF FORTUNE7:00 PM-7:30 PM			:30			P02	NM	3	\$8,100.00
Week:		09/03/24	09/09/24	MTWTF--	3			\$2,700.00					
N 18	WVEC	09/03/24	09/09/24	JEOPARDY 7:30 PM-8:00 PM			:30			P02	NM	3	\$9,000.00
Week:		09/03/24	09/09/24	MTWTF--	3			\$3,000.00					
N 19	WVEC	09/03/24	09/07/24	WHEEL OF FORTUNE7:00 PM-7:30 PM			:30			P02	NM	1	\$400.00
Week:		09/02/24	09/08/24	-----S-	1			\$400.00					
N 20	WVEC	09/03/24	09/07/24	JEOPARDY WEEKEN7:30 PM-8:00 PM			:30			P02	NM	1	\$475.00
Week:		09/02/24	09/08/24	-----S-	1			\$475.00					
N 21	WVEC	09/03/24	09/09/24	13 NEWS NOW @ 1111:00 PM-11:35 P			:30			P02	NM	3	\$1,425.00
Week:		09/03/24	09/09/24	MTWTF--	3			\$475.00					
N 22	WVEC	09/03/24	09/09/24	THE BACHELORETTE8:00 PM-10:00 PM			:30			P02	NM	1	\$2,800.00
Week:		09/03/24	09/09/24	M-----	1			\$2,800.00					
N 23	WVEC	09/03/24	09/06/24	20/20 9:00 PM-11:00 PM			:30			P02	NM	1	\$1,400.00
Week:		09/02/24	09/08/24	----F--	1			\$1,400.00					
N 24	WVEC	09/03/24	09/07/24	ABC CLLEGE FTBLL 12:00 PM-3:30 PM			:30			P02	NM	1	\$1,750.00
Week:		09/02/24	09/08/24	-----S-	1			\$1,750.00					
N 25	WVEC	09/03/24	09/07/24	ABC CLLEGE FTBLL 13:30 PM-7:30 PM			:30			P02	NM	1	\$2,100.00

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Week:		09/02/24	09/08/24	-----S-				1	\$2,100.00				
N 26	WVEC	09/03/24	09/07/24	ABC CLLEGE FTBLL	7:30 PM-11:00 PM		:30			P02	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/02/24	09/08/24	-----S-				1	\$2,100.00				
<b>Totals</b>												<b>53</b>	<b>\$57,400.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/24 -09/09/24	53	\$57,400.00	(\$8,610.00)	\$48,790.00
<b>Totals</b>	<b>53</b>	<b>\$57,400.00</b>	<b>(\$8,610.00)</b>	<b>\$48,790.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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