

Broadcast Contract

OPTIMA PUBLIC RELATIONS
JOHN PELE FRIENDS OF
7362 West Parks Highway, 665
Wasilla, AK 99654

Start Date 10/04/22	Contract# 831853683	Mod# 0
End Date 10/09/22	Date Entered 10/03/22	Date Last Modified 10/03/22
Advertiser JOHN PELE FRIENDS OF	Station Market KJKS-FM,KJMD-FM, KPOA-FM	
Product	SalesRep/Office .. Political-Maui	

Standard Billing Cycle Estimate#

KJKS-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	TU 10/04/22 FR 10/07/22	06:00A-10:00A	30	--	3	3	3	3	--	--	12	\$28.00
2	SA 10/08/22 SA 10/08/22	06:00A-10:00A	30	--	--	--	--	--	3	--	3	\$7.00
3	SU 10/09/22 SU 10/09/22	06:00A-10:00A	30	--	--	--	--	--	--	3	3	\$4.00
4	TU 10/04/22 FR 10/07/22	10:00A-03:00P	30	--	4	4	4	4	--	--	16	\$25.00
5	SA 10/08/22 SA 10/08/22	10:00A-03:00P	30	--	--	--	--	--	4	--	4	\$15.00
6	SU 10/09/22 SU 10/09/22	10:00A-03:00P	30	--	--	--	--	--	--	4	4	\$7.00
7	TU 10/04/22 FR 10/07/22	03:00P-07:00P	30	--	4	4	4	4	--	--	16	\$28.00
8	SA 10/08/22 SA 10/08/22	03:00P-07:00P	30	--	--	--	--	--	2	--	2	\$10.00
9	SU 10/09/22 SU 10/09/22	03:00P-07:00P	30	--	--	--	--	--	--	4	4	\$6.00

KJMD-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	TU 10/04/22 FR 10/07/22	06:00A-10:00A	30	--	2	2	2	2	--	--	8	\$28.00
2	SA 10/08/22 SA 10/08/22	06:00A-10:00A	30	--	--	--	--	--	3	--	3	\$7.00
3	SU 10/09/22 SU 10/09/22	06:00A-10:00A	30	--	--	--	--	--	--	3	3	\$4.00
4	TU 10/04/22 FR 10/07/22	10:00A-03:00P	30	--	2	2	2	2	--	--	8	\$24.00
5	SA 10/08/22 SA 10/08/22	10:00A-03:00P	30	--	--	--	--	--	2	--	2	\$15.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

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Title

See reverse for accepted terms and conditions, if any

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6	SU 10/09/22 SU 10/09/22	10:00A-03:00P	30	--	--	--	--	--	--	2	2	\$8.00

KPOA-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/04/22 FR 10/07/22	06:00A-10:00A	30	--	3	3	3	3	--	--	12	\$35.00
2	SA 10/08/22 SA 10/08/22	06:00A-10:00A	30	--	--	--	--	--	3	--	3	\$8.00
3	SU 10/09/22 SU 10/09/22	06:00A-10:00A	30	--	--	--	--	--	--	3	3	\$5.00
4	TU 10/04/22 FR 10/07/22	10:00A-03:00P	30	--	3	3	3	3	--	--	12	\$32.00
5	SA 10/08/22 SA 10/08/22	10:00A-03:00P	30	--	--	--	--	--	2	--	2	\$15.00
6	SU 10/09/22 SU 10/09/22	10:00A-03:00P	30	--	--	--	--	--	--	4	4	\$8.00
7	TU 10/04/22 FR 10/07/22	03:00P-07:00P	30	--	4	4	4	4	--	--	16	\$35.00
8	SA 10/08/22 SA 10/08/22	03:00P-07:00P	30	--	--	--	--	--	2	--	2	\$12.00
9	SU 10/09/22 SU 10/09/22	03:00P-07:00P	30	--	--	--	--	--	--	4	4	\$6.00

-----Tax Detail-----

GENERAL EXCISE W-20361128-01 \$ 118.70

Tax Total: \$ 118.70

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	148	3,357.00	\$503.55	\$ 2,972.15	\$ 3,357.00

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MAHALO FOR YOUR BUSINESS!

Please note that as of 9/1/2020, all payments made with a credit card will incur a 2.6% processing fee. The processing fee will be added to your next month's invoice.

THE LICENSEE OF THIS STATION DOES NOT DISCRIMINATE IN THE SALE OF ADVERTISING TIME ON THE BASIS OF RACE OR ETHNICITY AND WILL ACCEPT NO ADVERTISING FROM ANY ADVERTISER FOR PLACEMENT WHICH ILLEGALLY DISCRIMINATES ON THE BASIS OF RACE OR ETHNICITY.

Billing Projections: By Month

	Oct 22
CA	3,357.00
ST	3,357.00

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PMG

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