

# ORDER



**Orders**  
**Order / Rev:** 1160233  
**Alt Order #:** 07256047  
**Product Desc:** FREEDOM PARTRS 9/03  
**Estimate:** 90391A  
**Flight Dates:** 09/03/14 - 09/09/14  
**Original Date / Rev:** 07/03/14 / 07/07/14  
**Order Type:** Political

**Primary AE:** Mickey Thompson  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Freedom Partners  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/09/14	10	\$1,255.00	\$1,066.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	10	\$1,255.00	\$1,066.75	0.00
<b>Totals</b>	<b>10</b>	<b>\$1,255.00</b>	<b>\$1,066.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mickey Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KYOU	09/05/14	09/05/14	SYN EF M-F 630-7p The Big Bang Theory#2	Comm	M-F 630p-7p	----1--	:30	1	\$40.00	P 4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	----1--		1				\$40.00		0.00			
E 2	KYOU	09/06/14	09/06/14	SYN Big Bang Wknd #1 SYN Big Bang Wknd #1 ROS	Comm	Sa/Sun 12p-2x (6:30 PM-7:00 PM)	-----1-	:30	1	\$25.00	P 4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----1-		1				\$25.00		0.00			
E 3	KYOU	09/07/14	09/07/14	NFL on Fox Game 1 NFL on Fox Game 1	Comm	Various (12:00 PM-3:00 PM)	-----3	:30	3	\$250.00	P 3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	-----3		3				\$250.00		0.00			
E 4	KYOU	09/04/14	09/04/14	SYN EF M-F 630-7p The Big Bang Theory#2	Comm	M-F 630p-7p	---1---	:30	1	\$40.00	P 4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---1---		1				\$40.00		0.00			
E 5	KYOU	09/04/14	09/04/14	Thu Hour 1 Sleepy Hollow	Comm	7p-8p	---2---	:30	2	\$100.00	P 4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/01/14	09/07/14	---2---		2				\$100.00		0.00			
E 6	KYOU	09/09/14	09/09/14	Tue Hour 1 Family Guy?Brooklyn Nine	Comm	7p-8p	-2-----	:30	2	\$100.00	P 1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-2-----		2				\$100.00		0.00			

Order / Rev: 1160233  
 Alt Order #: 07256047  
 Flight Dates: 09/03/14 - 09/09/14

Advertiser: ISS/Freedom Partners  
 Product Desc: FREEDOM PARTRS 9/03 **KYOU**  
 Estimate: 9039IA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	10	\$1,255.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KJOU - Othumwa IA	<b>Date:</b> 7/3/14
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I, Smart Media Group

do hereby request station time concerning the following issue:

Freedom Partners

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Freedom Partners

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Freedom Partners  
2200 Wilson Boulevard, Suite 102-533, Arlington, VA 22201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Emily Seidel (COO)  
Marc T. Short (President)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

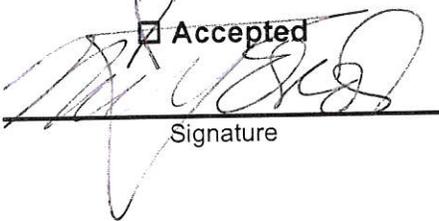
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/30/14                                            (703) 518-4747  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**                       **Accepted in Part**                       **Rejected**

                      Michael Elrod                      GM  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**