

KSEY FM AM
ISSUES PROGRAMMING
First Quarter 2017
January February March

1) KSEY AM AND FM broadcast the regular monthly meetings of Seymour City Council for the benefit of the shut-ins and elderly in our community. The Meetings are the 3rd Thursday of every month. KSEY AM FM promotes meeting broadcasts 100 times monthly and with images on Facebook..

2) KSEY FM AM broadcast the daily Meals On Wheels menus and other related Meals On Wheels news. The menus are aired Monday thru Friday at 6:45am, 7:45am, 8:45am, 9:45am, 10:45am and 11:45am. We feel this is a valuable service to meals-on-wheels clients. Our broadcasts give them enough time to make other lunch arrangements if they don't want or, for health reasons, can't eat planned menu.

03) Agriculture and farm related issues are important to all citizens in Baylor county and most surrounding counties. We broadcast several farm and agri related shows every day, Monday thru Friday. We do a farm show from 5:00 am till 9:30 am on both KSEY AM/FM. Other Farm shows are broadcast on KSEY FM AM from Noon till 1:00 pm and 5:00 till 6:00 pm Monday Thru Friday.

04) After talking with members of the Ministerial Alliance, we have determined that hunger is a problem in our community because of the slow economy. KSEY AM FM began broadcasting 2 PSAs an hour everyday, Monday thru Friday from 5am till 7pm urging people to make donations to the Seymour Food Bank. We ran the campaign all of January February and March.

05) KSEY AM FM produces a weekly talk show in conjunction with the Seymour Chamber Of Commerce call THE CHAMBER CONNECTION. The show mainly discussed economic development issues concerning Seymour, Baylor County and rural America. The Show is hosted by Chamber Member Virginia Stanley. We have a copy each program in the utility computer in the control room.