

WICB-FM – Ithaca College – Ithaca, New York Issues & Programs Report

1st Quarter of 2024

January 1, 2024 – March 31, 2024

WICB-FM Programming Overview: WICB is an FCC licensed noncommercial educational student-run radio station licensed to Ithaca College in Ithaca, New York. The station broadcasts community-oriented programming to Ithaca, Tompkins County and New York’s Finger Lakes region on 91.7 FM, plus streams globally online at wicb.org. The station’s programming is also available on the iHeart Radio and TuneIn Radio apps.

WICB is a modern rock formatted station and adds newly released songs weekly. The station’s programming also features long-running weekly specialty music shows covering a variety of genres including jazz, folk, bluegrass, punk, blues, reggae, showtunes, hip-hop, rap, R&B and more. WICB broadcasts “Sonic Planet” Sunday afternoons from 4:00 – 6:00 PM highlighting different styles of music from around the world. Tuesday evenings from 8:00 – 10:00 PM, WICB broadcasts “Homebrew,” a show highlighting music produced by local artists from Ithaca, Tompkins County, Central, Western and Upstate New York. Most episodes include a live in-studio interview and performance from a local musician. WICB’s programming also includes daily local news and sports coverage.

Community Issues: During the previous broadcast quarter, WICB identified the following as significant issues facing the local communities the radio station serves, in addition to being of importance and interest.

- **Community Events**
- **Learning Opportunities in the Local Community**
- **Higher Education**
 - Spring 2024 semester at Ithaca College, Cornell University and other local institutions of higher education
 - On-campus events and issues
- **Public Health & Safety Issues**
 - COVID / Vaccinations / Booster Shots / Updates
 - Seasonal Influenza / Vaccinations
 - Messages from Tompkins County Health Department
 - Winter and spring recreation in Ithaca
- **Local Politics and Government**
- **Mental Health**
 - Suicide Awareness & Prevention

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- **“The Arts” (Music, Art, Theater, etc.)**
- **Charitable Initiatives**
- **Protests / Social Movements / Activism**
- **Local and Regional Community History**
- **The Natural Environment / Nature**
- **Outdoor Recreation**
 - Seasonal safety (Winter / Spring)
- **The Local Economy / Small Businesses**
- **Racial Inequality / Discrimination**
- **Human Rights**
- **Rights for the LGBTQ+ Communities**
- **Accessibility**
- **Emergency Preparedness**
- **Local Non-Profit Organizations**
- **Distracted Driving (Texting, etc.)**
- **Drunk / Buzzed Driving**
- **Recycling / Reuse**
- **Child Adoption**
- **Fatherhood / Parenting**
- **Pet Adoption / Rescue**
- **Cancer Awareness**
- **Homelessness**
- **Community Messages for Residents within Tompkins County / Ithaca**

Responsive Programs: After identifying a collection of significant issues that are important to the local community (listed on the previous pages), WICB responded with the following programming and treatment:

Newscasts: Monday through Friday, WICB broadcasts a total of eighteen news reports each day. Eleven of the eighteen are produced by ABC News and cover world and national stories. The two-minute reports air at the following times (and are updated each hour):

6:16 AM, 7:16 AM, 8:16 AM, 9:16 AM, 12:16 PM, 1:16 PM, 2:16 PM, 3:16 PM, 4:16 PM, 5:16 PM and 6:16 PM.

WICB also produces and airs seven two-to-three-minute reports covering world, national, state and local news. During the academic year and when classes are in-session, the newscasts are written and delivered in-studio by Ithaca College student anchors at the following times:

6:46 AM, 7:46 AM, 8:46 AM, 12:46 PM, 3:46 PM, 4:46 PM and 5:46 PM.

During the college's academic breaks, morning newscasts are anchored by in-studio DJ's reading scripts prepared from Associated Press "Summary Briefs." Afternoon newscasts are written, anchored and produced remotely by members of WICB's news team. They are scheduled and programmed for broadcast remotely. Newscasts written, anchored and produced by WICB's news team place an emphasis on local, regional and New York State stories.

The following academic breaks occurred during the First Broadcast Quarter of 2024:

Winter Break: Saturday, December 16, 2023 – Sunday, January 21, 2024

Spring Break: Saturday, March 9, 2024 – Sunday, March 17, 2024

The ABC News and WICB produced newscasts follow the air schedule above 365 days a year, including during the college's academic semesters and breaks.

Ithaca College's Spring 2024 semester started on Monday, January 22, 2024. The semester is scheduled to conclude with Ithaca College's Class of 2024 Commencement Ceremony on Sunday, May 19, 2024.

When applicable, newscasts include sound bites and quotes from newsmakers.

Sportscasts: During the academic year, Monday through Friday, WICB broadcasts a total of seven sports updates each day. The two-to-three-minute sportscasts place an emphasis on local and regional sports teams including Ithaca College, Cornell University, Syracuse University and Ithaca High School, while also noting national sports news and scores as well. The updates are written and delivered by Ithaca College student anchors.

During the academic year and when classes are in-session, the sportscasts air at the following times: 6:46 AM, 7:46 AM, 8:46 AM, 12:46 PM, 3:46 PM, 4:46 PM and 5:46 PM

When applicable, sportscasts include sound bites and quotes from newsmakers.

Full sportscasts did not air during the following Ithaca College academic breaks:

Winter Break: Saturday, December 16, 2023 – Sunday, January 21, 2024

Spring Break: Saturday, March 9, 2024 – Sunday, March 17, 2024

Please note, sports stories are included at the end of newscasts when possible during academic breaks. Stories are researched and received from Associated Press sports “Summary Briefs.”

Ithaca College’s Spring 2024 semester started on Monday, January 22, 2024. The semester is scheduled to conclude with Ithaca College’s Class of 2024 Commencement Ceremony on Sunday, May 19, 2024. Full daily sportscasts written and anchored by student members of the WICB Sports Department aired during the Spring 2024 academic semester.

Weather: During regular programming, with only a few exceptions during specialty and overnight shows, two local weather forecasts are broadcast each hour, 24-hours per day. The forecasts include current weather conditions, temperature and a brief summary of what’s expected in the coming days. WICB receives weather information from the National Weather Service (weather.gov).

Note, weather forecasts are also included in the student anchored newscasts Monday through Friday. See above for the weekly airtimes.

News Programming: During the academic school year (September – December, February – May), WICB’s News Department produces a 30-minute weekly news magazine program called *Ithaca Now*. It covers local news stories and issues through packages, dialogue, discussion and interviews. It airs each Sunday at 7:00 PM.

Over the course of the year, *Ithaca Now* expands a few times to a longer length for special episodes and coverage.

Each episode of *Ithaca Now* starts with segments providing local updates and important information about what’s happening in Ithaca, Tompkins County and the surrounding towns focusing on community events, breaking news and politics. The “Community Beat” segment is produced in an effort to inform local residents and listeners and provide a brief news rundown.

During the First Broadcast Quarter of 2024, *Ithaca Now* / WICB News programming aired on the following dates and included the following stories and topics of community interest:

Sunday, February 4, 2024

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included an interview with Heidi Brown, the owner of Feel Goods Ithaca, a clothing and makerspace in the West End of Ithaca, New York. *Ithaca Now* started with the weekly Community Beat segment hosted by Malcolm Alexander, plus an Ithaca College campus

update hosted by Sarah Payne and a local sports update hosted by Nichole Allan. Total Airtime: 23-minutes, 35-seconds.

Sunday, February 11, 2024

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included the re-air of an interview with Heidi Brown, the owner of Feel Goods Ithaca, a clothing and makerspace in the West End of Ithaca, New York. The interview first aired during the February 4, 2024 episode of Ithaca Now. The episode started with the weekly Community Beat segment hosted by Malcolm Alexander, plus an Ithaca College campus update hosted by Sarah Payne. Total Airtime: 21-minutes, 8-seconds.

Sunday, February 18, 2024

- Hosted by Clark Royandoyan, this episode of *Ithaca Now* included a conversation with WICB Sports Director Josh Hobbs. He discussed his coverage of Super Bowl LVIII Media Week in Las Vegas, Nevada during the week of February 5th leading up to the big game between the Chiefs and 49ers. Josh was one of four broadcasters from Ithaca College's WICB & ICTV to cover the event. The episode started with the weekly Community Beat segment hosted by Malcolm Alexander, plus an Ithaca College campus update hosted by Sarah Payne and a local politics beat hosted by Liam McDermott. Total Airtime: 21-minutes, 56-seconds.

Sunday, February 25, 2024

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included a conversation with Zoe Van Nostrand, the Marketing and Visitor Experience Coordinator at the History Center in Tompkins County. Zoe discussed "A Sporting Chance: On and Off the Field," a new exhibit at the Tompkins Center for History and Culture that explores the stories of local athletes, teams and the community that cheered them on. The episode started with the weekly Community Beat segment hosted by Malcolm Alexander, plus an Ithaca College campus update hosted by Sarah Payne and a local politics beat hosted by Liam McDermott. Total Airtime: 26-minutes, 47-seconds.

Sunday, March 3, 2024

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included a story about the History Center in Tompkins County's HistoryForge, an innovative open-source digital history project combining maps, archival records and census data that allows any community to explore its local history through the individuals who lived there and the buildings and neighborhoods they lived in. The episode also included a look at the warm winter temperatures and weather experienced in Ithaca, New York the past few months. The episode started with the weekly Community Beat segment hosted by Malcolm Alexander, plus an Ithaca College campus update hosted by Sarah Payne. Total Airtime: 27-minutes, 1-second.

Sunday, March 10, 2024

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included the re-air of two stories from the March 3, 2024 episode, including a look at the History Center in Tompkins County's HistoryForge digital history project and the warm weather and temperatures experienced in Ithaca, New York. The episode started with the weekly Community Beat segment hosted by Malcolm Alexander, plus an Ithaca College campus update hosted by Sarah Payne. Total Airtime: 27-minutes, 10-seconds.

Sunday, March 17, 2024

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included the re-air of an interview with Zoe Van Nostrand from the February 25, 2024 episode. They are the Marketing and Visitor Experience Coordinator at the History Center in Tompkins County. Zoe discussed "A Sporting Chance: On and Off the Field," a new exhibit at the Tompkins Center for History and Culture that explores the stories of local athletes, teams and the community that cheered them on. The episode started with the weekly Community Beat segment hosted by Malcolm Alexander, plus an Ithaca College campus update hosted by Sarah Payne. Total Airtime: 25-minutes, 54-seconds.

Sunday, March 24, 2024

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included a story about a community zoom hosted by Women's Fund Community Foundation of Tompkins County on March 11, 2024. The online educational event included a collection of speakers and was focused on the Equal Rights Amendment. The episode started with the weekly Community Beat segment hosted by Malcolm Alexander, plus an Ithaca College campus update hosted by Sarah Payne. Total Airtime: 17-minutes, 31-seconds.

Sunday, March 31, 2024

- Hosted by WICB News Director Inbaayini Anbarasan, this episode of *Ithaca Now* included a story about the ALS Commemoration Events held on Ithaca College's campus on March 25, 2024 to commemorate the historic march and sit-in that took place the week of April 9, 1970. During the original protest, members of the original Afro-Latin Society (ALS) marched from Egbert Student Union to occupy Job Hall, which housed IC President Dillingham's office. The episode started with the weekly Community Beat segment hosted by Malcolm Alexander. Total Airtime: 33-minutes, 33-seconds.

Note: In addition to being available at WICB.org, WICB News stories and full episodes of *Ithaca Now* can be streamed on-demand on WICB's Spotify and Anchor pages.

Sports Programming: During the academic school year, WICB's Sports Department produces a 25-to-30-minute weekly sports magazine program called *Ithaca Sports Talk*. It features several long form interviews with athletes and coaches from the following local Tompkins County sports teams: Ithaca College Bombers, Cornell University Big Red, Tompkins Cortland Community College Panthers, Ithaca High Little Red, Trumansburg Blue Raiders and Lansing Bobcats. The show also includes scores, recaps and analysis. *Ithaca Sports Talk* airs each Sunday at 6:30 PM.

During the First Quarter of 2024, Ithaca Sports Talk / WICB Sports programming aired on the following dates and included the following stories, interviews, local coverage and topics of community interest:

Sunday, January 28, 2024

- Hosted by Morgan Spriggs, this episode of *Ithaca Sports Talk* included interviews with Ithaca College student-athletes Bryce Bleibtrey (Men's Basketball) and Collin Feeney (Baseball). Total Airtime: 27-minutes, 6-seconds.

Sunday, February 4, 2024

- Hosted by Alec Brown, this episode of *Ithaca Sports Talk* included a conversation with Former NFL Running Back and MVP Shaun Alexander leading up to Super Bowl LVIII Media Week. Total Airtime: 35-minutes, 52-seconds.

Sunday, February 11, 2024

- Hosted by Josh Hobbs, this special one-hour episode of *Ithaca Sports Talk* previewed Super Bowl LVIII and included interviews with a collection of former players, coaches and sports media personalities. Members of WICB's Sports Department conducted the interviews in Las Vegas, Nevada during Super Bowl LVIII Media Week / Radio Row. Total Airtime: 1-hour, 2-minutes, 15-seconds.

Sunday, February 18, 2024

- Hosted by Dominick D'Anna, this episode of *Ithaca Sports Talk* included an interview with Ithaca College Women's Basketball Coach Dan Raymond and a conversation with Grace Murray of IC Gymnastics. Total Airtime: 33-minutes, 27-seconds.

Sunday, February 25, 2024

- Hosted by Morgan Spriggs, this episode of *Ithaca Sports Talk* included conversations with Ithaca College student-athletes Chris Sohl (Men's Lacrosse) and Brendan Sheehan (Men's Track & Field). Total Airtime: 25-minutes, 34-seconds.

Sunday, March 3, 2024

- Hosted by Devon Jarvis, this episode of *Ithaca Sports Talk* included conversations with Ithaca College student-athletes Lily Cody (Women's Lacrosse) and Michael Gillam (Men's Lacrosse). Total Airtime: 24-minutes, 31-seconds.

Sunday, March 10, 2024

- Hosted by Tobiah Zboray, this episode of *Ithaca Sports Talk* included conversation with Ithaca College student-athletes Colin Shashaty (Baseball) and Kailee Payne (Women's Diving). Total Airtime: 37-minutes, 45-seconds.

Sunday, March 17, 2024

- Hosted by Eli Fishman, this special episode of *Ithaca Sports Talk* included a look back at Super Bowl LVIII and featured interviews that were conducted by members of WICB's Sports Department during Radio Row / Media Week in Las Vegas, Nevada (the week of

February 5, 2024). The episode started with interviews of Division III football alums who coached in this year's big game. Total Airtime: 24-minutes, 26-seconds.

Sunday, March 24, 2024

- Hosted by Luke Fitzpatrick, this episode of *Ithaca Sports Talk* included conversations with Ithaca College student-athletes Taylor Brunn (Softball) and Derek Slywka (Football). Taylor discussed Ithaca Softball's spring break trip and Derek spoke about his experience preparing for the upcoming NFL Draft. Total Airtime: 32-minutes, 2-seconds.

Sunday, March 31, 2024

- Hosted by Tobiah Zboray, this episode of *Ithaca Sports Talk* included conversations with Ithaca College student-athletes Caroline Wise (Women's Lacrosse) and Jace Dockx. Total Airtime: 31-minutes, 31-seconds.

Each episode of *Ithaca Sports Talk* includes a rundown of scores from the previous week and a look ahead to the upcoming schedule of games for Ithaca College, Cornell University, plus other regional college and high school teams.

Note: In addition to being available at WICB.org, WICB Sports stories and full episodes of *Ithaca Sports Talk* can be streamed on-demand on WICB's Spotify and Anchor pages.

In addition to producing weekday sportscasts and the weekly *Ithaca Sports Talk* program, WICB's Sports Department provides play-by-play coverage of Ithaca College sporting events.

During the First Broadcast Quarter of 2024, WICB provided play-by-play broadcast coverage of the following Ithaca College sporting events:

Saturday, February 10, 2024 – Women's Basketball – Ithaca College v. Clarkson University – Ben Light Gymnasium – Ithaca, NY

Saturday, February 10, 2024 – Men's Basketball – Ithaca College v. Clarkson University – Ben Light Gymnasium – Ithaca, NY

Saturday, February 17, 2024 – Women's Basketball – Ithaca College v. Vassar College – Ben Light Gymnasium – Ithaca, NY

Saturday, February 17, 2024 – Men's Basketball – Ithaca College v. Vassar College – Ben Light Gymnasium – Ithaca, NY

Tuesday, February 20, 2024 – Women's Basketball – Liberty League Quarterfinal: Ithaca College v. Rochester Institute of Technology – Ben Light Gymnasium – Ithaca, NY

Friday, February 23, 2024 – Women's Basketball – Liberty League Semifinal: Ithaca College at Skidmore College – Williamson Sports Center – Saratoga Springs, NY

Saturday, March 23, 2024 – Women’s Lacrosse – Ithaca College v. St. John Fisher University – Higgins Stadium – Ithaca, NY

Saturday, March 30, 2024 – Men’s Lacrosse – Ithaca College v. Rensselaer Polytechnic Institute – Higgins Stadium – Ithaca, NY

Special Programming - WICB’s Radio Row Review from Super Bowl LVIII Media Week in Las Vegas, Nevada:

During the week of February 5th, a group of four WICB students attended Super Bowl LVIII Media Week and produced a nightly one-hour talk show called “Radio Row Review.” The program included discussion about the broadcast experience at media week and its events, game predictions, analysis and interviews with sports media professionals, celebrities, plus former and current NFL players and coaches. “Radio Row Review” aired on the following nights from 7:00 – 8:00 PM on WICB:

Monday, February 5, 2024

- Interviews with Ian Rapoport (NFL Network), Chris "Mad Dog" Russo (SiriusXM), Andrew Marchand (The Athletic, Ithaca College Class of 1996), Mark Fucarile (Boston Bombing Survivor, Motivational Speaker), Cody Decker (Former MLB Player, FS1 and MLB Network) and Todd Davis (Former NFL Player, Super Bowl 50 Champion).

Tuesday, February 6, 2024

- Interviews with Kenny Albert (NY Rangers, NFL & MLB Play-by-Play), Will Compton (Former NFL Player and Barstool Sports Podcast Host), Field Yates (ESPN NFL Insider) and Vic Lombardi (Altitude TV Host, Colorado Broadcaster of the Year).

Wednesday, February 7, 2024

- Interviews with Tom Pelissero (NFL Network), Jim Nantz (CBS Sports Play-by-Play), Herm Edwards (Former NFL Player & Coach), Brandon Gaudin (Atlanta Braves Play-by-Play) and Justin Pugh (NFL Lineman, Syracuse University Alum).

Thursday, February 8, 2024

- Interviews with Tony Romo (Former NFL QB, CBS), Baker Mayfield (Buccaneers QB), Mark Schlereth (Former NFL player, Radio Host), Greg Papa (49ers Play-by-Play, Buffalo, NY Native), Tracy Sandler (49ers Beat Reporter, Fangirl Sports Network), Nate Taylor (The Athletic), Dan Orlovsky (Former NFL QB, ESPN), Kasey Hudson (NHL, NFL Host), Phil Perry (NBC Sports Boston) and Pat McAfee (Former NFL Punter, ESPN).

Friday, February 9, 2024

- Interviews with Jordan Love (Packers QB), Noah Eagle (NBC Sports Play-by-Play), Leigh Steinberg (Sports Agent), Steve Avila (Rams OL), Ryan Babel (Pro Soccer Player), Brandon London (Former NFL Wide Receiver), Eli Manning (Former NFL QB) and Chad "Ocho Cinco" Johnson (Former NFL Wide Receiver).

Special Programming - WICB's Big Game Updates from Super Bowl LVIII Media Week in Las Vegas, Nevada:

During the week of February 5th, a group of four WICB students attended Super Bowl LVIII Media Week and produced two daily 60-to-90-second radio sportscasts with updates and information about the Chiefs/49ers Super Bowl game. The updates aired at 9:46 AM and 2:46 PM on Monday 2/5, Tuesday 2/6, Wednesday 2/7, Thursday 2/8 and Friday 2/9. The updates also included sound bites from NFL players and coaches, plus sports media personalities sharing their game predications.

Special Programming – Reggae Explosions

Hosted by community staff member Mike Miller (AKA Mike Judah), “Reggae Explosions” is WICB’s weekly two-hour reggae music show airing Thursdays from 10:00 AM – 12:00 PM.

- On Thursday, March 7, 2024, Dona Roman and Russ Friedell were interview guests on Reggae Explosions and discussed the “WinterRoots” benefit concerts hosted by the Trumansburg Conservatory of Fine Arts in partnership with the Fingers Lakes Grassroots Festival of Music & Dance. The interview totaled about 10-minutes long (with a music break in the conversation). The two “WinterRoots” concerts took place on Saturday 3/9/2024 in Trumansburg, New York. Dona Roman is the Trumansburg Conservatory’s Managing Director. Proceeds from the concerts supported TCFA’s Capital Campaign to restore the organization’s building by raising funds to match a New York Council of the Arts (NYSCA) grant. The two concerts featured a lineup of local performers. Russ Friedell spoke on behalf of the Fingers Lakes Grassroots Festival of Music & Dance. The concert was promoted as “A Grassroots Family Fundraiser for the Trumansburg Conservatory Capital Campaign.”

Public Service Announcements – “Produced”: A collection of produced (pre-recorded) public service announcements broadcast each day of the week, airing once per hour. They are generally between 30-and-40 seconds in length and broadcast about 16-minutes past the top of the hour.

Public Service Announcements that aired during WICB’s First Broadcast Quarter of 2024:

2-1-1 (2)

Reminds listeners of the free information referral service provided by calling 211 in Tompkins County. Produced by 2-1-1.

Adoptive and Foster Family Coalition of New York

Educates and informs listeners about child adoption and adoption options in the Central New York region. Produced by Adoptive and Foster Family Coalition of New York and put into on-air rotation on October 13, 2021 (and continued to air through March 31, 2024)

National Federation of State High School Associations (NFHS) (2)

Notes the NFHS’s mission, the organization’s values and encourages young listeners to get involved with high school sports and athletic departments. Produced by the National Federation of State High School Associations and added to on-air rotation on February 28, 2022 (and continued to air through March 31, 2024).

Elderly Pet Organization

Information about Elderly Pet Organization that works to prevent overcrowding in pet shelters and eliminate premature euthanasia. The goal of their rehoming project is to promote awareness about responsible rehoming. Produced by WICB and added to the station's on-air rotation on September 21, 2021 (and continued to air through March 31, 2024).

New York Energy Advisor

Notes a partnership between New York State and New York State Utilities to build NY Energy Advisor, a website for state residents to review their energy costs. Produced and shared by Williams Whittle, a nonprofit marketing and advertising agency. The public service announcement was added to the station's on-air rotation on February 22, 2024 and aired through March 31, 2024.

30-second public service announcements from the following campaigns were produced by the Ad Council and aired on WICB during 2024's First Broadcast Quarter:

- Adoption (2)
- Belonging Begins With Us
- Buzzed Driving Prevention
- Child Car Safety (3)
- Distracted Driving (3)
- Drug Impaired Driving
- Ending Hunger (4)
- Flu Vaccination
- Gun Safety (2)
- Saving for Retirement (2)
- Saving Our Pets
- Transforming and Diversifying Talent
- Veterans Crisis Prevention
- Wildfire Prevention
- Youth Vaping

Two 30-second public service announcements produced by the Ad Council for their "Youth Fentanyl Awareness" campaign were added to the station's on-air rotation on February 22, 2024 and aired through March 31, 2024.

Announcement Affirming the Station's Commitment to Diversity and Inclusion and Supporting the Fight for Racial Justice:

The announcement script below was recorded by three WICB staff members, produced and aired in rotation starting Monday, January 3, 2022 (and continued to air weekly through the First Broadcast Quarter of 2024):

Announcement: At WICB, diversity and inclusion are among our core values. WICB affirms its long-term commitment to supporting these values and the fight for racial justice. We are proud to feature musical artists from many diverse backgrounds, giving a platform to those in Ithaca,

plus across the state, the country and the world. We are also proud to tell our community's stories ethically and thoroughly. WICB's Black Lives Matter interview series produced in connection with ICTV and WICB's Asian in Ithaca series are available on our website and Spotify. Search "WICB Presents Ithaca Now." Resources, stories and more information on our website, WICB.org.

Public Service Announcements – "Live-Read": During live in-studio modern rock programming on a day's even hours, the station's on-air DJ reads a live 30-to-40-second public service announcement. Information regarding each PSA is included an online Google Document that can be accessed in the WICB Studio. The live announcements are often used to promote community events and local charitable initiatives.

The following events were included in WICB's Public Service Announcement "Live Reads" during the First Broadcast Quarter of 2024:

Reflections and Resolutions Art Gallery

Ithaca College Open Mic Night

Friday Night Music in "The Shire"

Honey Bar at the Honeybee Embassy

Masks with Carol Hockett

Ithaca Children's Garden – Festival of Fire & Ice

Ithaca Farmer's Market – Winter Market

Feeding Animals at the Science Center

New York Lower Voices Sing (Cornell University's Glee Club)

Community School of Music & Art - Ithaca Loves Murals

Used Photography Equipment Sale

Karaoke in "The Shire" with DJ Dale

A Celebration of Celtic Culture

Ithaca College Educational Technology Day

Downtown Ithaca – Fairy Fest 2024

Ithaca College's New Voices Literary Festival

Family Workshop: Journeys at the Johnson Museum of Art

*Note: The scripts for the announcements noted on this page and the previous page are included in this document and begin on the next page (following the signature below).

Submitted by Jeremy Menard

Manager of Television & Radio Operations – Ithaca College / WICB

Jeremy J. Menard

Tuesday, April 9, 2024

Reflections and Resolutions Art Gallery

- The State of the Art Gallery welcomes 2024 with “Reflections and Resolutions,” an exhibit featuring artworks from thirteen artist members
- Artwork will include painting, printmaking, photography, mixed media, and sculpture. Work will be viewable at the gallery and online at www.soagithaca.org.
- The opening reception will be on Thursday, January 4th and Friday, January 5th from 5 to 8 pm and will reoccur weekly Thursday to Sunday from 12 to 5 pm.
- This event will be located at 120 W State St. with curbside parking and will be ADA accessible.
- For more information visit www.visitithaca.com

Ithaca College Open Mic Night

- Ithaca College is hosting an open mic night! Musicians, comedians, writers, and creative minds alike have the opportunity to share their work right here on campus.
- Taking place in IC Square, students can share their talents or support from the audience.
- This event takes place every Wednesday from 7:30 to 9 pm starting January 24th!
- For more information visit www.events.ithaca.edu

Friday Night Music in “The Shire”

- The Freight Duo, consisting of JP and Loveday of Freight, are bringing their amazing Americana sounds to the town of Ithaca.
- Enjoy a peaceful evening of folk music and community comradery.
- This event will be held at the Hopshire Farm and Brewery January 12th from 6 to 8 pm.
- For more information go to <https://hopshire.com/event/friday-night-music-freight/>

Honey Bar at the Honeybee Embassy

- There’s a lot of buzz going around about the Honeybee Embassy’s honey tasting.
- Make your way to the Honeybee Embassy/Bright Raven Farm & Apiary to get a taste of some deliciously raw and infused honeys.
- This is a recurring event starting on Thursday, January 25th from 11 am to 5 pm.
- For more information be sure to visit <https://brightravenfarm.com/>

Masks with Carol Hockett

- Join Carol Hockett at the Dryden Southworth Library to learn about the history of masks!
- From Japanese theater masks, to chiwara headdresses there is so much to learn about the well known facial accessory.
- Be sure to stop by the Dryden Southworth Library on January 20th at 11 am.
- For more info go to www.southworthlibrary.org

Ithaca Children's Garden – Festival of Fire & Ice

- Experience the awe inspiring celebration of fire and ice filled with hands-on activities and family fun.
- Wondrous displays of fire, hot chocolate cauldrons, and so much more await you and your loved ones.
- Stop by the Festival of Fire and Ice at the Ithaca Children's Garden Saturday, February 3rd from 3 to 6pm.
- For more information go to www.visitithaca.com

Ithaca Farmer's Market – Winter Market

- Looking to support local vendors? All through the month of January until March 30th stop by the Ithaca Farmers Market!
- The Winter Market at Triphammer Marketplace will post up in TWO atriums this year — outside the Reuse Center AND the Ithaca Bakery!
- Swing by on Saturdays from 10:30 am to 2 pm. Farm raised goods and other local products are what's in store.
- More information at www.ithacamarket.com

Feeding Animals at the Science Center

- It's a jungle out there and boy are those animals hungry!
- Stop by the Science Center on January 31st to watch lizards, snakes, frogs, and fish eat their prey from 4 to 4:30 pm.
- Join an Animal Keeper for a deliciously educational event.
- For more information visit www.sciencecenter.org/event (

New York Lower Voices Sing (Cornell University's Glee Club)

- Cornell's Glee Club is showing off their golden pipes along with high school area singers at the annual choral festival – New York Lower Voices Sing.
- You'll hear works from artists such as David Conte, Kyle Pederson, and more, including a piece by the conductor himself, Dr. André Thomas.
- Located at the Ho Plaza on February 10th at 5 pm
- More information at www.gleeclub.com/nylvs

Community School of Music & Art - Ithaca Loves Murals

- Ithaca Murals is partying it up! DJ Spirit Posse, mocktails, dancing, painting and so much more are in store.
- Stop by CSMA, aka the Community School of Music and Art, on February 10th from 7 to 11 pm
- More information at www.downtownithaca.com/event

Used Photography Equipment Sale

- Looking to beef up your artistic arsenal? Located across from the Gallery at South Hill, photographers and other artists will be selling their gently used equipment.
- Photography gear, art supplies, and fabric will be available February 24th from 11 am to 4 pm
- More information at www.visitithaca.com

Karaoke in “The Shire” with DJ Dale

- Itching to flex your crazy karaoke skills? Join DJ Dale as he leads you through your beloved tunes.
- Everyone is welcome at the Hopshire Farm and Brewery March 2nd from 6 to 9 pm.
- More information at www.hopshire.com/events

A Celebration of Celtic Culture

- The Trumansburg Educational Foundation is screening “Song of the Seas” directed by Tom Moore.
- The event will feature a Celtic Knot (KEL-tec NOT) art project as well as sampling potato soups and Irish soda bread.
- Crash with the Celtics at the Trumansburg Conservatory of Fine Arts March 3rd from 5pm to 7pm.
- More information at (Visit Ithaca dot com) www.visitithaca.com

Ithaca College Educational Technology Day

- Ithaca College proudly presents its 30th annual Ed Tech Day, which was recognized by USA Today as a reason Ithaca is one of the most innovative cities in the nation.
- 50 leading companies and over 40 presentations including sessions on AI and security, alongside numerous giveaways.
- Join us at the Campus Center on March 21st, 9 am-3 pm.
- More information at (Ithaca dot edu slash ed tech day) www.ithaca.edu/edtechday

Downtown Ithaca – Fairy Fest 2024

- Manifest magic in Downtown Ithaca! Dress as mythical beings and enjoy family fun arts and crafts.
- All ages are welcome to enjoy stories, treats, and more!
- The festival takes place March 23rd in the Downtown Commons from 10am to 3pm.
- More info at (Visit Ithaca dot com slash event) <https://www.visitithaca.com/event/fairy-fest-2024/4071/>

Ithaca College's New Voices Literary Festival

- Ithaca College's annual literary festival is coming this April!
- Seven authors including Kate Doyle, Stella Wong, IC professor Raul Palma, and more will showcase their work and speak on panels.
- Events take place on Ithaca College's Campus as well as Buffalo Street Bookstore on April 24th through the 26th.
- More information at (Ithaca dot edu slash academics) www.ithaca.edu/academics

Family Workshop: Journeys at the Johnson Museum of Art

- Experience the world through storytelling and languages at the Johnson Museum!
- The itinerary will include El Salvador, Japan, Italy, and more! Admission is free and open to everyone.
- The event takes place April 6th at the Herbert F. Johnson Museum of Art at Cornell University from 10am to 12pm
- More info at (Visit Ithaca dot com slash event) <https://www.visitithaca.com/event/fairy-fest-2024/4071/>