



WDKA-TV
806 Enterprise St
Cape Girardeau, MO 63701

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St. NW
Suite 100
Washington, DC 20007

Contract # 2497305

Schedule Dates 05/15/16-05/16/16
Advertiser Hillary For America-D (104330)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand HILLARY FOR AMERICA (747275)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Dawn, Chiusano,
Phone/Fax /
CPE 278/295/4774
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments HILLARY FOR AMERICA
CUT OFF AT 5P ON TUESDAY

Date Entered 05/13/16
Last Modified 05/13/16
Entered By Brenda Allen
CO-OP No
Headline # ECR25171699
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27.00
Net Total \$153.00
Sales Tax

Paducah (WDKA)		
By Broadcast Month	Spots	Rate
May. 2016	10	\$180.00
Grand Total:	10	\$180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/16/16-05/16/16	1	:30	Orbit- (P)Everybody Loves Raymond(Mo), (P)Everybody Loves Raymond 2(Mo)	2								2	\$20.00	\$40.00	Paducah (WDKA)	Everybody Loves Raymond	5/13/16
2.0	Normal Line / SPOT	05/16/16-05/16/16	1	:30	12:30A- Two And A Half Men 2	2								2	\$5.00	\$10.00	Paducah (WDKA)	Two and a Half Men	5/13/16
3.0	Normal Line / Prime	05/16/16-05/16/16	1	:30	7P- MYN-Law & Order: SVU (Monday)	1								1	\$30.00	\$30.00	Paducah (WDKA)	Law & Order: SVU-MYNET1	5/13/16
4.0	Normal Line / Prime	05/16/16-05/16/16	1	:30	8P- MYN-Law & Order: SVU 2 (Monday)	1								1	\$30.00	\$30.00	Paducah (WDKA)	Law & Order: SVU-MYNET2	5/13/16
5.0	Normal Line / Prime	05/15/16-05/15/16	1	:30	7P- Person Of Interest Sunday 2								1	1	\$30.00	\$30.00	Paducah (WDKA)	Persons of Interest	5/13/16
6.0	Normal Line / Prime	05/15/16-05/15/16	1	:30	8P- Bones (Sunday)								1	1	\$30.00	\$30.00	Paducah (WDKA)	BONES	5/13/16
7.0	Normal Line / SPOT	05/16/16-05/16/16	1	:30	12A- Two And A Half Men	2								2	\$5.00	\$10.00	Paducah (WDKA)	Two and a Half Men	5/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

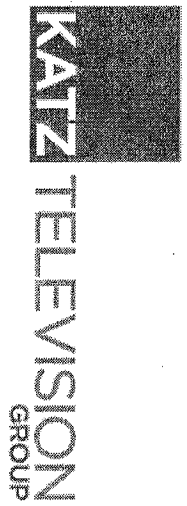
Date:

Accepted-Station:

Date:

Comments:

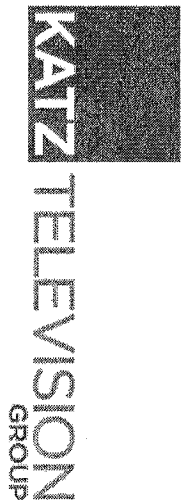
The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Contract # 25171699		Changes as of: 5/13/2016 at 2:17 PM		Version: Current State Version 3	
CPE: 278295/4774		Flight: 5/14/16 - 5/17/16		Total \$: \$180.00	
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007		Advertiser: CLINTON, HILLARY		Market: Paducah	
		Product: HILLARY FOR AMERICA		Office: WASHINGTON	
Agency Order #: 5047649		Buyer: Chiusano, Dawn		Primary Demo: Adults 35+	
Salesperson: JONATHAN VITTI 212-373-8256		Con Type: POLITICAL/NOTE		Traffic #: 2497305	
		Assistant: DEANA PEREZ 212-373-8269		Total GRP: 7.5	
				Separation:	

Comments: CUT OFF AT 5P ON TUESDAY

#	Day/Time	DP	Program	Rate	A3SP Rating	5/14 - 5/17					Total Spots	Total \$	CPP	GRP
						Len	5/14	5/15	5/16	5/17				
	Su													
REV 5	7p-8p		Persons of Interest	\$30.00	1.0	30	1	0	1	0	0	\$30.00	\$30.00	1.0
	Su													
REV 6	8p-9p		BONES	\$30.00	1.0	30	1	0	1	0	0	\$30.00	\$30.00	1.0
TOTALS:						0	2	8	0		10	\$180.00	\$24.00	7.5



Contract # 25171699 **Changes as of:** 5/13/2016 at 2:17 PM **Version:** Current State Version 3
CPE: 278/295/4774 **Flight:** 5/14/16 - 5/17/16 **Station:** WDKA
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Paducah
 GMMB 3050 K ST NW **Product:** HILLARY FOR AMERICA **Office:** WASHINGTON
 WASHINGTON DC 20007

Agency Order #: 5047649 **Primary Demo:** Adults 35+
Buyer: Chiusano, Dawn **Con Type:** POLITICAL/NOTE
Salesperson: JONATHAN VITTI **Assistant:** DEANA PEREZ
 212-373-8256 212-373-8269

Hit Listed Programs	
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Date/Time	Added by	Comment
05/13/16 2:17 PM	KATHRYN SARDINSKY	CUT OFF AT 5P ON TUESDAY
05/13/16 12:13 PM	KATHRYN SARDINSKY	Schedule to air 5.14-5.17; Separation: 30
05/13/16 12:13 PM	KATHRYN SARDINSKY	Schedule to air 5.14-5.17; Separation: 30

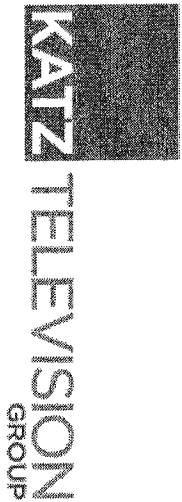
Competitive Information	
Market Budget:	\$18,000
WDKA Share:	1%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$180.00	\$24.00	7.5
Total	100%	10	\$180.00	\$24.00	7.5

Monthly Summary			
Month	Spots	Dollars	
2016-May	10	\$180.00	
Total	10	\$180.00	

Transaction History							
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$ Comment
Revision	5/13/16 2:17 PM	KATHRYN SARDINSKY	Revised			\$0	\$180.00 Changes: 2 buylines added or modified.
Queued for Electronic Contracting	5/13/16 12:31 PM					\$0	
Revision	5/13/16 12:13 PM	KATHRYN SARDINSKY	Confirmed			\$0	Changes: User Entered \$ from \$0.00 to \$180.00. Order Resolution from Weekly to Daily. Product from TV to HILLARY FOR AMERICA. Comments from Schedule to air 5.14-5.17; Separation: 30 to CUT OFF AT 5P ON TUESDAY. 7 buylines added or modified.
New	5/13/16 12:09 PM	KATHRYN SARDINSKY	New	10		\$180.00	\$180.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 25171699 **Changes as of:** 5/13/2016 at 12:13 PM **Version:** Current State Version 2
CPE: 278/295/4774 **Flight:** 5/14/16 - 5/17/16 **Station:** WDKA **Total \$:** \$180.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Paducah **Total Spots:** 10
 GMMB 3050 K ST NW **Product:** HILLARY FOR AMERICA **Office:** WASHINGTON **Total CPP:** \$24.00
 WASHINGTON DC 20007

Agency Order #: 5047649 **Primary Demo:** Adults 35+ **Total GRP:** 7.5
Buyer: Chiusano, Dawn **Con Type:** POLITICAL/NOTE **Separation:**
Salesperson: JONATHAN VITTI **Assistant:** DEANA PEREZ 212-373-8269

Hit Listed	
Programs	

Order Level Comments		
Date/Time	Added by	Comment
05/13/16 12:13 PM	KATHRYN SARDINSKY	Schedule to air 5.14-5.17; Separation: 30
05/13/16 12:13 PM	KATHRYN SARDINSKY	Schedule to air 5.14-5.17; Separation: 30

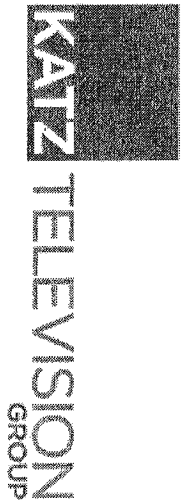
Competitive Information	
Market Budget:	\$18,000
WDKA Share:	1%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$180.00	\$24.00	7.5
Total	100%	10	\$180.00	\$24.00	7.5

Monthly Summary		
Month	Spots	Dollars
2016-May	10	\$180.00
Total	10	\$180.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	5/13/16 12:31 PM				\$0	\$0
Revision	5/13/16 12:13 PM	KATHRYN SARDINSKY	Revised		\$0	Changes: User Entered \$ from \$0.00 to \$180.00. Order Resolution from Weekly to Daily. Product from TV to HILLARY FOR AMERICA. Comments from Schedule to air 5.14-5.17; Separation: 30 to CUT OFF AT 5P ON TUESDAY. 7 buylines added or modified.
New	5/13/16 12:09 PM	KATHRYN SARDINSKY	New	10	\$180.00	\$180.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



2497305

Contract # 25171699 **Changes as of:** 5/13/2016 at 12:13 PM **Version:** Current State Version 2
CPE: 278/295/4774 **Flight:** 5/14/16 - 5/17/16 **Station:** WDKA
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Paducah
 GMMB 3050 K ST NW **Product:** HILLARY FOR AMERICA **Office:** WASHINGTON
 WASHINGTON DC 20007
Agency Order #: 5047649 **Buyer:** Chiusano, Dawn **Primary Demo:** Adults 35+
Salesperson: JONATHAN VITTI 212-373-8256 **Con Type:** POLITICAL/VOTE
Assistant: DEANA PEREZ 212-373-8269
Comments: CUT OFF AT 5P ON TUESDAY
Total \$: \$180.00 **Total Spots:** 10 **Total CPP:** \$24.00
Total GRP: 7.5 **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/14 - 5/17					Total Spots	Total \$	CPP	GRP
							5/14	5/15	5/16	5/17					
REV 1	M 9p-10p		Everybody Loves Raymond	\$20.00	1.0	30	2	0	0	2	0	2	\$40.00	\$20.00	2.0
Changes: Day/Time from M-F 9p-10p to M 9p-10p															
REV 2	M 12-30a-1a		Two and a Half Men	\$5.00	0.5	30	2	0	0	2	0	2	\$10.00	\$10.00	1.0
Changes: Day/Time from M-F 12-30a-1a to M 12-30a-1a															
REV 3	M 7p-8p		Law & Order: SVU-MYNET1	\$30.00	1.0	30	1	0	0	0	1	0	\$30.00	\$30.00	1.0
REV 4	M 8p-9p		Law & Order: SVU-MYNET2	\$30.00	0.5	30	1	0	0	0	1	0	\$30.00	\$60.00	0.5
REV 5	Su 7p-8p		Persons of Interest	\$30.00	1.0	30	1	0	0	0	0	0	\$30.00	\$30.00	1.0
Changes: Day/Time from Tu 7p-8p to Su 7p-8p, Program from The Walking Dead-MYNET1 to Persons of Interest															
REV 6	Su 8p-9p		BONES	\$30.00	1.0	30	1	0	0	0	0	0	\$30.00	\$30.00	1.0
Changes: Day/Time from Tu 8p-9p to Su 8p-9p, Program from The Walking Dead-MYNET2 to BONES															
REV 7	M 12m-12-30a		Two and a Half Men	\$5.00	0.5	30	2	0	0	0	2	0	\$10.00	\$10.00	1.0
Changes: Day/Time from M-F 12m-12-30a to M 12m-12-30a															
TOTALS: 2 0 8 0												10	\$180.00	\$24.00	7.5

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
5/15/16	7:16:32PM	00:30	HFA16M225H	11486	2497305.5.0	\$30.00	Prime	Billed	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	Person Of Interest Sunday 2 N/R
5/15/16	8:12:01PM	00:30	HFA16M225H	11486	2497305.6.0	\$30.00	Prime	Billed	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	Bones (Sunday) N/R
5/16/16	7:14:58PM	00:30	HFA16M225H	11486	2497305.3.0	\$30.00	Prime	OK to Bill	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	MYN-Law & Order: SVU (Monday) N/R
5/16/16	8:30:11PM	00:30	HFA16M225H	11486	2497305.4.0	\$30.00	Prime	OK to Bill	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	MYN-Law & Order: SVU 2 (Monday) N/R
5/16/16	9:11:14PM	00:30	HFA16M225H	11486	2497305.1.0	\$20.00	SPOT	OK to Bill	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	Everybody Loves Raymond N/R
5/16/16	9:56:11PM	00:30	HFA16M225H	11486	2497305.1.0	\$20.00	SPOT	OK to Bill	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	Everybody Loves Raymond 2 N/R
5/16/16	12:11:54AM	00:30	HFA16M225H	11486	2497305.7.0	\$5.00	SPOT	OK to Bill	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	Two And A Half Men N/R
5/16/16	12:23:21AM	00:30	HFA16M225H	11486	2497305.7.0	\$5.00	SPOT	OK to Bill	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	Two And A Half Men N/R
5/16/16	12:43:14AM	00:30	HFA16M225H	11486	2497305.2.0	\$5.00	SPOT	OK to Bill	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	Two And A Half Men 2 AUD N/R
5/16/16	12:47:20AM	00:30	HFA16M225H	11486	2497305.2.0	\$5.00	SPOT	OK to Bill	Hillary For America-D (104330)	Greer Margolis Mitchell, Burns & Associates-Washingt on (1047)	POLITICAL CANDIDATE (ns)	HILLARY FOR AMERICA	WDKA	Two And A Half Men 2 AUD N/R

Grand Total:

\$180.00

Total Spots: 10

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Daniel Jester - GMMB,
 being/on behalf of: Hillary For America,
 a legally qualified candidate of the Democratic
 political party for the office of: President of the United States
 in the Primary / caucus
 election to be held on: 3/15/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary For America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/4/16 
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary For America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does


☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Daniel Jester - Authorized Media Buyer

printed name

3/4/16

date