

CONTRACT



WSB-FM
Cox Radio, Inc.
PO Box 83191
Chicago, IL 60691-0191
(855) 333-2676

<u>Contract / Revision</u> 940367 /		<u>Alt Order #</u> 35911125
<u>Advertiser</u> ISS/Americans Keeping Country First-A		<u>Original Date / Revision</u> 05/17/22 / 05/17/22
<u>Contract Dates</u> 05/18/22 - 05/24/22	<u>Estimate #</u> 3820	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSB-FM	<u>Account Executive</u> Dallas Christal	<u>Sales Office</u> Christal Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> RI14861	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00062204	<u>Advertiser Ref</u> P00091666-A	

And:

AxMedia
800 W 47th Street
Ste 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSBFM	05/18/22	05/24/22	M-F	6a-10a		1:00			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/22	05/24/22	--WTF--				5	\$750.00			
N 2	WSBFM	05/23/22	05/24/22	M-F	6a-10a		1:00			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	MT-----				4	\$750.00			
N 3	WSBFM	05/18/22	05/24/22	Midday	10a-3p		1:00			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/22	05/24/22	--WTF--				5	\$550.00			
N 4	WSBFM	05/23/22	05/24/22	Midday	10a-3p		1:00			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				2	\$550.00			
N 5	WSBFM	05/18/22	05/24/22	Afternoon Drive	3p-7p		1:00			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/22	05/24/22	--WTF--				5	\$750.00			
N 6	WSBFM	05/23/22	05/24/22	Afternoon Drive	3p-7p		1:00			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/23/22	05/29/22	M-----				2	\$750.00			
Totals											23	\$15,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/16/22 - 05/22/22	15	\$10,250.00	(\$1,537.50)	\$8,712.50
05/23/22 - 05/29/22	8	\$5,600.00	(\$840.00)	\$4,760.00
Totals	23	\$15,850.00	(\$2,377.50)	\$13,472.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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ISS/Americans Keeping Country First-A	05/17/22 / 05/17/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/18/22 - 05/24/22	2022 Primary Election	3820

Signature: _____ **Date:** _____

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