

FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D.C. 20554

MAR 4 1999


SOUTHBRIDGE RADIO CORPORATION  
1350 Connecticut Ave., N.W., Suite 900  
Washington, DC 20036

RE: WWFX (FM)  
SOUTHBRIDGE, MA

Dear Licensee:

This is in reference to your request for the modified call sign assignment filed on Mar. 02, 1999. Review of the Commission's records indicate that the requested call sign is available for assignment. In view thereof the call letters of FM broadcast station WQVR located in SOUTHBRIDGE, MA are hereby changed to WWFX effective Mar. 05, 1999. This letter is considered part of your station license or construction permit pending issuance of an authorization incorporating the new call sign.

Sincerely,



Alma L. Hughes  
Chief, Call Sign Desk  
Video Services Division  
Mass Media Bureau

cc: Emergency Broadcasting System	Room 720
Ownership	Room 756
Enforcement Division	Room 8210
EEO Branch	Room 7218
Cable Services Bureau	Room 201(2033 M St.)
Call Sign Desk	Room 701
Audio Services Division	Room 345
Data Management Staff	Room 356
Records Section (FM)	Room 332-N