

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
KBGG/KGGO/KHKB
DES MOINES, IOWA
KJJY - WEST DES MOINES, IOWA
KWQW - BOONE, IOWA
March 2011

EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations

KRNT	1350 kHz	Des Moines, Iowa
KXNO	1460 kHz	Des Moines, Iowa
* KBGG	1700 kHz	Des Moines, Iowa

Total AM Stations - 3

FM Stations

KDPS	Ch 201A	Des Moines, Iowa
KWDM	Ch 204A	West Des Moines, Iowa
KJMC	Ch 207C3	Des Moines, Iowa
KDFR	Ch 217C2	Des Moines, Iowa
* KJJY	Ch 223C2	West Des Moines, Iowa
KIOA	Ch 227C1	Des Moines, Iowa
* KOGO	Ch 235C0	Des Moines, Iowa
KNWM	Ch 241A	Madrid, Iowa
* KHKB	Ch 247C1	Des Moines, Iowa
* KWQW	Ch 252C2	Boone, Iowa
KDRB	Ch 262C	Des Moines, Iowa
KSTZ	Ch 273C	Des Moines, Iowa
KAZR	Ch 277C1	Pella, Iowa
KDLS-FM	Ch 288C3	Perry, Iowa
KPTL	Ch 292C3	Ankeny, Iowa

Total FM Station - 15

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 18

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

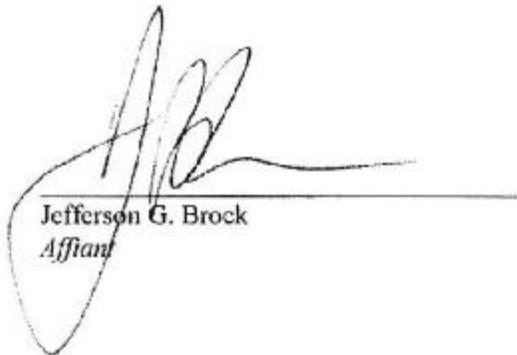
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

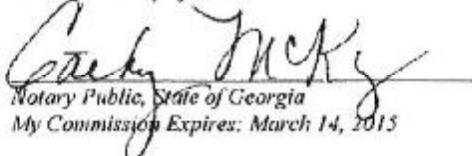
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015

RADIO MARKET ANALYSIS
SUSQUEHANNA RADIO CORP.
WJKK - NOBLESVILLE, INDIANA
WFMS - FISHERS, INDIANA
WRWM - LAWRENCE, INDIANA
RADIO LICENSE HOLDING CBC, LLC
WQMDH-FM/WLTI - NEW CASTLE, INDIANA
WWKI - KOKOMO, INDIANA

March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. ("CMI") in connection with the proposed transfer of control of Citadel Broadcasting Corporation and its indirect licensee subsidiary, Radio License Holding CBC, LLC ("RLH"). CMI has an attributable interest in Susquehanna Radio Corp., the licensee of WJKK, Channel 283B, Noblesville, Indiana; WFMS¹, Channel 238B, Fishers, Indiana; and WRWM², Channel 230B1, Lawrence, Indiana. RLH is the licensee of WQMDH-FM, Channel 273B, and WLTI, 1550 kHz, New Castle, Indiana and WWKI, Channel 263B, Kokomo, Indiana.

2. WJKK, WFMS and WRWM are each licensed to a community within a metro county in the Indianapolis, Indiana Arbitron Market. WQMDH-FM is not licensed to the Muncie-Marion, Indiana Arbitron Market, but is considered home to that market. WLTI and WWKI are not located in a community in a metro county nor considered home to any Arbitron market. Therefore, this review will verify compliance of commonly owned stations in both a rated and non-rated market.

-
- 1) WFMS has an application for station license pending to change its city of license to Fishers, Indiana (BLH-20101203ACD). Fishers, Indiana is in a metro county, so WFMS will continue to be a metro station in the Indianapolis Arbitron market.
 - 2) WRWM has an application for station license pending to change its city of license to Lawrence, Indiana (BLH-20101203ABV). Lawrence, Indiana is in a metro county, so WRWM will continue to be a metro station in the Indianapolis Arbitron market.

INDIANAPOLIS, INDIANA ARBITRON/BIA MARKET REVIEW

3. As shown on Exhibit #1, there are forty-nine AM and FM (commercial and non-commercial) stations listed in the Indianapolis, Indiana Arbitron Market (Market #39). Upon consummation of the proposed transaction, CMI would control three FM stations in the market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(I) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, CMI will be in compliance in the rated Indianapolis, Indiana market.

MUNCIE - MARION, INDIANA ARBITRON/BIA MARKET REVIEW

4. As shown on Exhibit #2, there are nineteen AM and FM (commercial and non-commercial) stations listed in the Muncie-Marion, Indiana Arbitron Market (Market #218). Upon consummation of the proposed transaction, CMI would control one FM station in the market. The number of stations indicated falls in the-fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated Muncie-Marion, Indiana market.

CONTOUR OVERLAP MARKET

5. WMDH-FM is considered "home" to the Muncie-Marion market and WLTI is a non-metro station.³ Since they have contour overlap with other stations considered herein, a study has been conducted to verify that the ownership of this station, in conjunction with the other stations

3) As noted on Exhibit #3, WWKI does not have contour overlap with any subject station in the market.

considered herein, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations for the contour overlap analysis are shown on Exhibit #3. As noted, the locations of the city grade contour overlap create two distinct radio market requiring review. Market #1 consists of FM stations WFMS and WMDH-FM. Market #2 consists of FM station WMDH-FM and AM station WLTI. Pursuant to §73.555(a)(1)(iv), a market consisting of one FM and one AM station is in compliance with the Commission's rules. Therefore, Market #2 is in compliance with will not be addressed further herein.

6. The city grade contours of WMDII-FM and WFMS will be used to determine the number of other stations in the market to which the subject stations in the market will then be added to reach the total number of stations in or providing service to the market. No stations with transmitters located more than 92.0 kilometers from he boundary of the common overlap of subject stations will be considered. Further, no other facility to be controlled by CMI will be considered as a market contributor, unless it is a subject station in the radio market under study.

7. Exhibit #4 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the Radio Market #1 boundary. Exhibit #5 is a tabulation of the stations in Radio Market #1. A total of six stations are shown, including the two subject stations.⁴ The number of stations depicted falls in the fifteen or less stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no ore than three in the same service, is permissible, provided the number of stations to be commonly

4) There are additional stations, but they are not considered as the stations identified are sufficient to allow common control of the stations which will be commonly owned.

held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market.

8. RLH controls one FM station and one AM station in Radio Market #2. Since there is not same service overlap in this market, CMI will be in compliance with 73.3555(a)(1)(iv) of the Commission's rules in this non-rated Radio Market.

9. Based on the compliance shown in the rated market, the transfer of control is in compliance with the Commission's rules, with regard to the stations referenced above.

10. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

FCC Geographic Market Definition for Indianapolis, IN

Call Letters	AM/FM	Freq	Type	Station Format	Home Market	Market Design			Owner	City & State of License	County of License
						Date	Mkt Rank	Home Date			
WBGG	FM	90.9	NC	Variety	Indianapolis, IN	07/02/2003	39	Met School District of Wayne Twp.	Wilkins Communications Network Inc	Indianapolis, IN	Marion
WBRI	AM	1500	C	Christ/Talk	Indianapolis, IN	07/02/2003	39	Wilkins Communications Network Inc	Wilkins Communications Network Inc	Indianapolis, IN	Marion
WCBK	FM	102.3	C	Country	Indianapolis, IN	07/02/2003	39	Mid-America Radio Group	Mid-America Radio Group	Martinsville, IN	Morgan
WCJL	FM	90.9	NC	Cst/Edu/Tlk	Indianapolis, IN	12/19/2005	39	Calvary Radio Network Inc (IN)	Calvary Radio Network Inc (IN)	Morgan	Morgan
WEUJ	FM	107.1	C	Spn/Nws/Mc Indianapolis, IN	Indianapolis, IN	07/02/2003	39	Continental Broadcast Group LLC	Continental Broadcast Group LLC	Danville, IN	Hendricks
WEWM	FM	91.1	NC	Variety	Indianapolis, IN	07/02/2003	39	Metroplitan School District of Warren	Metroplitan School District of Warren	Indianapolis, IN	Marion
WFBO	FM	94.7	C	Clic Rock	Indianapolis, IN	07/02/2003	39	Clear Channel Communications Inc	Clear Channel Communications Inc	Indianapolis, IN	Marion
WFCL	FM	89.5	NC	Alternative	Indianapolis, IN	07/02/2003	39	Franklin College	Franklin College	Franklin, IN	Johnson
WFDM	FM	95.9	C	Talk	Indianapolis, IN	07/02/2003	39	Pilgrim Communications LLC	Pilgrim Communications LLC	Franklin, IN	Johnson
WFMS	FM	95.5	C	Country	Indianapolis, IN	07/02/2003	39	p Cumulus Broadcasting Inc	Cumulus Broadcasting Inc	Indianapolis, IN	Marion
WFNI	AM	1070	C	Sports	Indianapolis, IN	07/02/2003	39	Emmis Communications	Emmis Communications	Indianapolis, IN	Marion
WFYI	FM	90.1	NC	Nws/Tlk/Cls	Indianapolis, IN	07/02/2003	39	Metroplitan Indianapolis Public Broadcasting Inc	Metroplitan Indianapolis Public Broadcasting Inc	Indianapolis, IN	Marion
WHIH	FM	96.3	C	Urban/HipHo	Indianapolis, IN	07/02/2003	39	Radio One Inc	Radio One Inc	Indianapolis, IN	Marion
WHJE	FM	91.3	NC	AAA/Alive	Indianapolis, IN	07/02/2003	39	Carmel/Clay School Corporation	Carmel/Clay School Corporation	Carmel, IN	Hamilton
WHZN	FM	88.3	NC	Chris/Content: Indianapolis, IN	Indianapolis, IN	10/09/2008	39	Horizon Christian Fellowship of Indianapolis Inc.	Horizon Christian Fellowship of Indianapolis Inc.	New Whitehead, IN	Johnson
WIBC	FM	93.1	C	News/Talk	Indianapolis, IN	07/02/2003	39	Emmis Communications	Emmis Communications	Indianapolis, IN	Marion
WICR	FM	88.7	NC	Cisl/Jazz	Indianapolis, IN	07/02/2003	39	University of Indianapolis	University of Indianapolis	Indianapolis, IN	Marion
WIRE	FM	91.1	NC	AC	Indianapolis, IN	07/02/2003	39	Hoosier Broadcasting Corp	Hoosier Broadcasting Corp	Lebanon, IN	Beebe
WITT	FM	91.9	NC	Variety	Indianapolis, IN	06/11/2008	39	Kids First Inc	Kids First Inc	Zionsville, IN	Beebe
WJCF	FM	88.1	NC	Chris/Content: Indianapolis, IN	Indianapolis, IN	07/02/2003	39	Indiana Community Radio Corporation	Indiana Community Radio Corporation	Morristown, IN	Shelby
WJCY	FM	91.5	NC	Cst/Edu/Tlk	Indianapolis, IN	04/26/2006	39	Calvary Radio Network Inc (IN)	Calvary Radio Network Inc (IN)	Cicero, IN	Hamilton
WJEL	FM	89.3	NC	Variety	Indianapolis, IN	07/02/2003	39	Metro School District of Washington Twp	Metro School District of Washington Twp	Indianapolis, IN	Marion
WJJK	FM	104.5	C	Clic Hills	Indianapolis, IN	07/02/2003	39	p Cumulus Broadcasting Inc	Cumulus Broadcasting Inc	Noblesville, IN	Hamilton
WKLU	FM	101.9	NC	Chris/Content: Indianapolis, IN	Indianapolis, IN	07/02/2003	39	Educational Media Foundation	Educational Media Foundation	Brownsburg, IN	Hendricks
WLHK	FM	97.1	C	Country	Indianapolis, IN	07/02/2003	39	Emmis Communications	Emmis Communications	Shelbyville, IN	Shelby
WMYJ	AM	1540	C	Sothin Gospel Indianapolis, IN	Indianapolis, IN	07/02/2003	39	Mid-America Radio Group	Mid-America Radio Group	Martinsville, IN	Morgan
WNDE	AM	1260	C	Sports	Indianapolis, IN	07/02/2003	39	Clear Channel Communications Inc	Clear Channel Communications Inc	Indianapolis, IN	Marion
WNOU	FM	100.9	C	CHR	Indianapolis, IN	07/02/2003	39	Radio One Inc	Radio One Inc	Speedway, IN	Marion
WNTR	FM	107.9	C	Adult Hits	Indianapolis, IN	07/02/2003	39	Entercom	Entercom	Indianapolis, IN	Marion
WNWS	AM	1590	C	Mexican	Indianapolis, IN	07/02/2003	39	Davidson Media Group LLC	Davidson Media Group LLC	Beech Grove, IN	Marion
WRDZ	FM	98.3	C	Top 40	Indianapolis, IN	07/02/2003	39	ABC Disney	ABC Disney	Plainfield, IN	Hendricks
WRFM	FM	89.1	NC	Religion	Indianapolis, IN	11/20/2008	39	Hosier Public Radio Corporation	Hosier Public Radio Corporation	Wilkinson, IN	Hancock
WRFT	FM	91.5	NC	Variety	Indianapolis, IN	07/02/2003	39	Franklin Township Community School	Franklin Township Community School	Indianapolis, IN	Marion

"C" - Commercial Station; "NC" - Non Commercial Station
Printed: 03/09/2011 Date: 02/25/2011

Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

"p" indicates pending sale to owner listed

EXHIBIT #1

FCC Geographic Market Definition for Indianapolis, IN

Call Letters	AM/FM	Freq	Type	Home Market		Market Designin Date	Home Mkt Rank	Owner	City & State of License	County of License
				Station	Format					
WRCF	FM	89.7	NC	New Rock	Indianapolis, IN	07/02/2003	39	Greenfield Central Community School	Greenfield, IN	Hancock
WRVM	FM	93.9	C	CHR	Indianapolis, IN	07/02/2003	39	p Cumulus Broadcasting Inc	Fishers, IN	Hamilton
WRZX	FM	103.3	C	Alternative	Indianapolis, IN	07/02/2003	39	Clear Channel Communications Inc	Indianapolis, IN	Marion
WSPM	FM	89.1	NC	Religion	Indianapolis, IN	12/23/2005	39	Hoeller Broadcasting Corp	Cloverdale, IN	Pulham
WSRC	FM	0.0	NC	Religion		03/21/2006	0	Calvary Chapel of Crawfordsville		
WSVX	AM	1520	C	AC	Indianapolis, IN	07/02/2003	39	3 Towers Broadcasting Company LLC	Shelbyville, IN	Sheriff
WSYV	AM	810	C	Span/Oldies	Indianapolis, IN	07/02/2003	39	Continental Broadcast Group LLC	Indianapolis, IN	Marion
WTLC	AM	1310	C	Black Gospel	Indianapolis, IN	07/02/2003	39	Radio One Inc	Indianapolis, IN	Marion
WTLC	FM	106.7	C	Urban/AC	Indianapolis, IN	07/02/2003	39	Radio One Inc	Greenwood, IN	Johnson
WTTS	FM	92.3	C	AAA	Indianapolis, IN	07/02/2003	39	Sarkes Tarzian Inc	Bloomington, IN	Monroe
WNDL	FM	91.3	NC	ChrisContem	Indianapolis, IN	07/01/2010	39	Horizon Christian Fellowship of Indianapolis Inc	Plainfield, IN	Hendricks
WXLW	AM	950	C	Sports	Indianapolis, IN	07/02/2003	39	Creative Data Management Inc	Indianapolis, IN	Marion
WXNT	AM	1430	C	News/Talk	Indianapolis, IN	07/02/2003	39	Entercam	Indianapolis, IN	Marion
WYGB	FM	100.3	C	Country	Indianapolis, IN	07/02/2003	39	Rising Radio Partners	Edinburgh, IN	Johnson
WYXB	FM	105.7	C	Soft AC	Indianapolis, IN	07/02/2003	39	Emiss Communications	Indianapolis, IN	Marion
WZPL	FM	99.5	C	Adult CHR	Indianapolis, IN	07/02/2003	39	Entercam	Greenfield, IN	Hancock

Number of Stations in Geographic Market

Previous Stations in Geographic Market



FCC Geographic Market Definition for Muncie-Marion, IN

Call Letters	AM/FM	Freq	Type	Station Format		Home Market		Market Designation	Home Date	Mkt Rank	Owner	City & State of License	County of License
				AM	FM	AM	FM						
WBAT	AM	1400	C	Nws/Tk/Spt	Muncie-Marion, IN			07/02/2003	218	Vox Media Corporation	Mariion, IN	Muncie, IN	Grant
WBST	FM	92.1	NC	CicluNews	Muncie-Marion, IN			07/02/2003	218	Ball State University	Muncie, IN	Muncie, IN	Delaware
WBSW	FM	90.9	NC	CicluNews	Muncie-Marion, IN			07/02/2003	218	Ball State University	Mariion, IN	Mariion, IN	Grant
WCJC	FM	99.3	C	Country	Muncie-Marion, IN			07/02/2003	218	Vox Media Corporation	Van Buren, IN	Muncie, IN	Grant
WERK	FM	104.9	C	Oldies	Muncie-Marion, IN			07/02/2003	218	Backyard Broadcasting	Muncie, IN	Muncie, IN	Delaware
WHCI	FM	88.1	NC	DARK	Muncie-Marion, IN			07/02/2003	218	Blackford County School Corp	Hartford City, IN	Hartford City, IN	Blackford
WHUZ	FM	0.3	NC	Religion	Muncie-Marion, IN			05/02/2005	218	Hoosier Public Radio Corporation	Montpelier, IN	Muncie, IN	Blackford
WUCO	FM	91.3	NC	Cst/Edu/Tk	Muncie-Marion, IN			03/11/2005	218	Calvary Radio Network Inc (IN)	Muncie, IN	Muncie, IN	Delaware
WKDV	FM	88.3	NC	ChrisContem	Muncie-Marion, IN			07/02/2003	218	Educational Media Foundation	New Castle, IN	New Castle, IN	Henry
WLBC	FM	104.1	C	Hot AC	Muncie-Marion, IN			07/02/2003	218	Backyard Broadcasting	Muncie, IN	Muncie, IN	Delaware
WNDH	FM	102.5	C	Country	Muncie-Marion, IN			07/02/2003	218	Chadet Broadcasting Company	Mariion, IN	Mariion, IN	Delaware
WMRI	AM	860	C	Sports	Muncie-Marion, IN			07/02/2003	218	Vox Media Corporation	Hartford City, IN	Hartford City, IN	Blackford
WMXQ	FM	93.5	C	Ciic Rock	Muncie-Marion, IN			07/02/2003	218	Backyard Broadcasting	Muncie, IN	Muncie, IN	Delaware
WRFM	AM	990	C	Gospel	Muncie-Marion, IN			07/02/2003	218	Indiana Community Radio Corporation	Upland, IN	Upland, IN	Grant
WTUR	FM	89.7	NC	ChrisContem	Muncie Marion, IN			07/02/2003	218	Taylor University Inc	Muncie, IN	Muncie, IN	Delaware
WWDS	FM	90.5	NC	DARK	Muncie-Marion, IN			07/02/2003	218	Delaware Community School Corp	Muncie, IN	Muncie, IN	Delaware
WWHI	FM	91.3	NC	CicluNews	Muncie-Marion, IN			07/02/2003	218	Ball State University	Muncie, IN	Muncie, IN	Delaware
WXFN	AM	1340	C	Sports/Talk	Muncie-Marion, IN			07/02/2003	218	Backyard Broadcasting	Muncie, IN	Muncie, IN	Delaware
WXXC	FM	106.9	C	Ciic Hits	Muncie-Marion, IN			07/02/2003	218	Vox Media Corporation	Mariion, IN	Mariion, IN	Grant

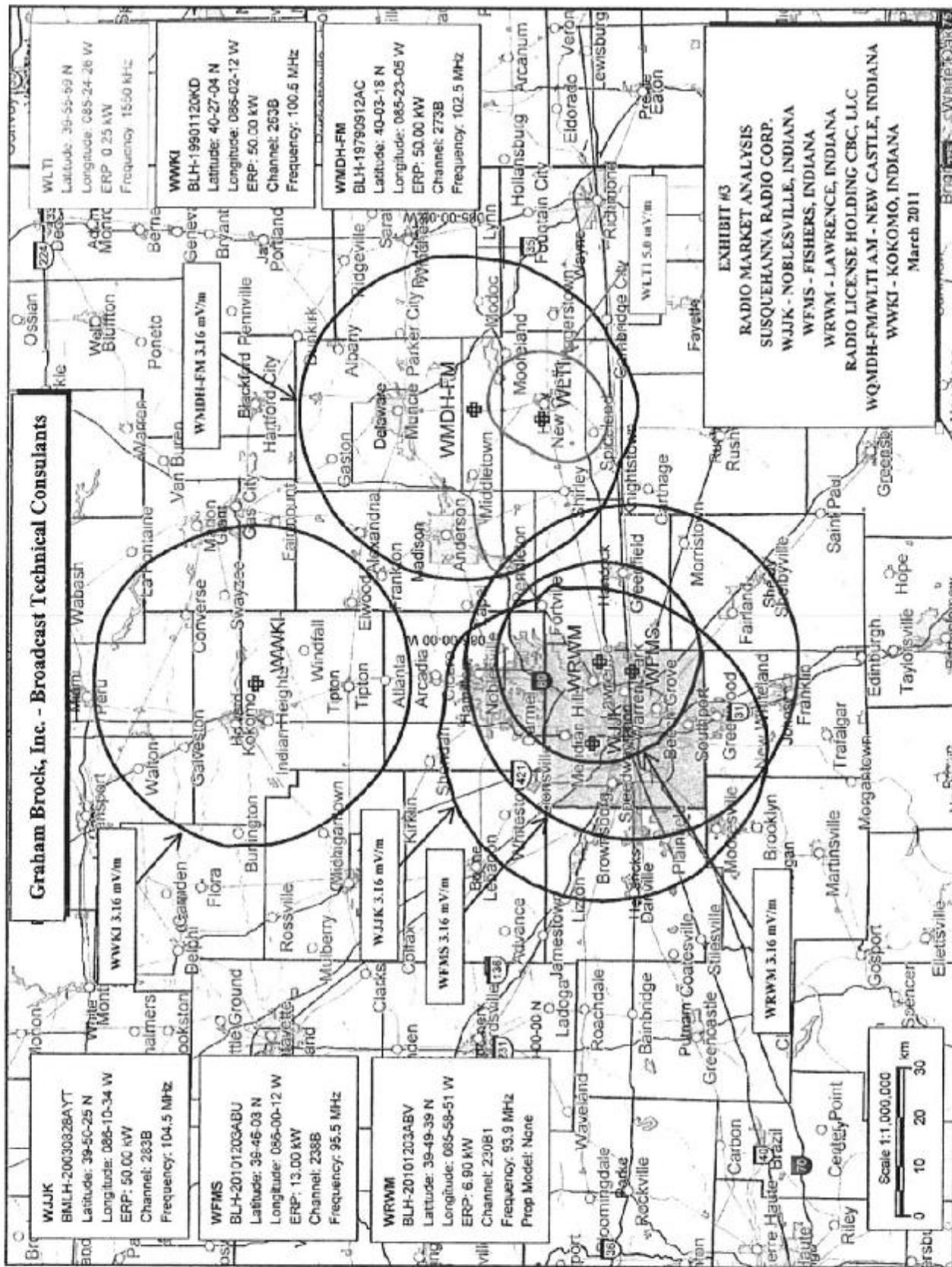
Number of Stations in Geographic Market

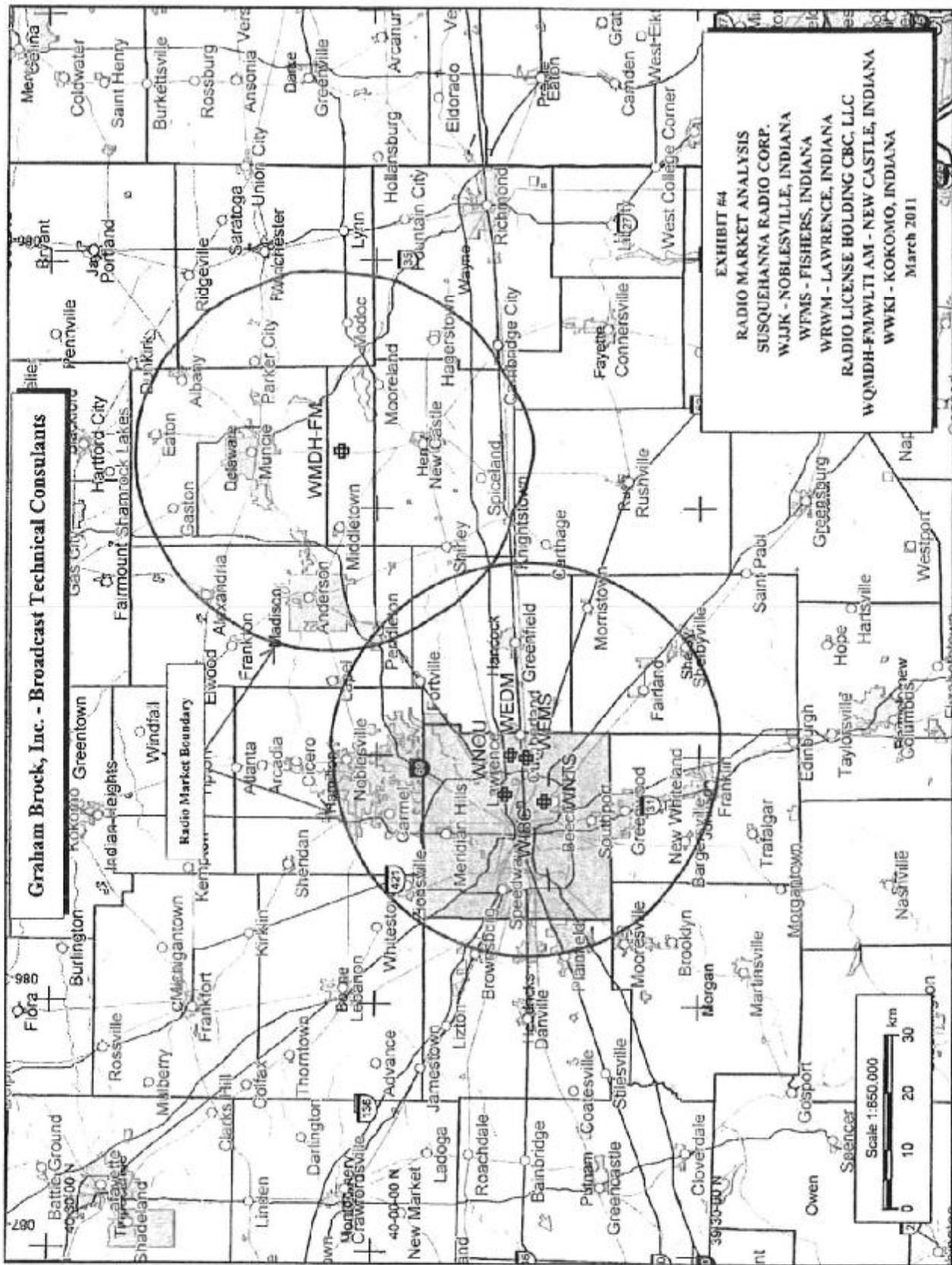
Previous Stations in Geographic Market

19

"C" - Commercial Station; "NC" - Non Commercial Station
 "p" indicates pending sale to owner listed
 Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com
 Printed: 03/14/2011 Data: 02/25/2011

EXHIBIT #2





RADIO MARKET ANALYSIS
SUSQUEHANNA RADIO CORP.
WJJK - NOBLESVILLE, INDIANA
WFMS - FISHERS, INDIANA
WRWM - LAWRENCE, INDIANA
RADIO LICENSE HOLDING CBC, LLC
WMDH-FM/WLTI - NEW CASTLE, INDIANA
WWKI - KOKOMO, INDIANA

March 2011

EXHIBIT #5

Tabulation of Stations in Radio Market

AM Stations

WNTS 1590 kHz Beech Grove, Indiana

Total AM Stations - 1

FM Stations

*	WMDH-FM	Ch 273B	New Castle, Indiana
*	WFMS	Ch 238B	Fishers, Indiana
	WEDM	Ch 216A	Indianapolis, Indiana
	WIBC	Ch 226B	Indianapolis, Indiana
	WNOU	Ch 265A	Speedway, Indiana

Total FM Stations - 5

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 6

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

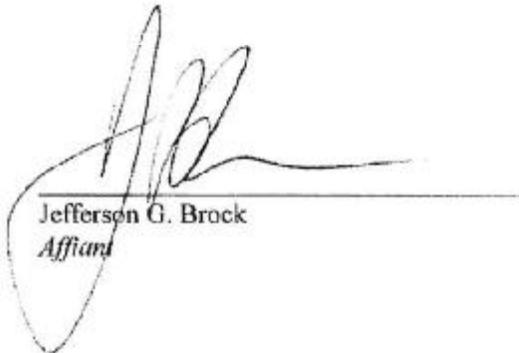
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

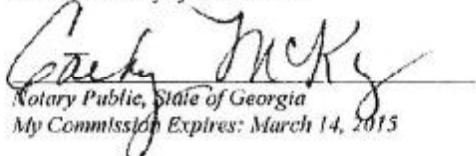
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
KAAY/KARN/KPZK/KURB
LITTLE ROCK, ARKANSAS
KARN-FM - SHERIDAN, ARKANSAS
KIPR - PINE BLUFF, ARKANSAS
KLAL - WRIGHTSVILLE, ARKANSAS

March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. in connection with the proposed transfer of control of Citadel Broadcasting Corporation and its indirect licensee subsidiary, Radio License Holding CBC, LLC ("RLH"). RLH is the licensee of KARN, 920 kHz, KPZK, 1250 kHz, KAAY, 1090 kHz and KURB, Channel 253C, Little Rock, Arkansas; KARN-FM, Channel 275C2, Sheridan, Arkansas; KIPR, Channel 222C1, Pine Bluff, Arkansas; and KLAL, Channel 299C1, Wrightsville, Arkansas. KARN, KPZK, KAAY, KURB, and KLAL are each licensed to a community in a metro county in the Little Rock, Arkansas Arbitron Market. Neither KIPR nor KARN-FM is licensed to a community in a metro county in the market, but each is considered "home" to the Little Rock market. Therefore, a study to verify compliance of commonly owned stations in both a rated market and non-rated market is needed.

LITTLE ROCK, ARKANSAS ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are thirty-seven AM and FM (commercial and non-commercial) stations listed in the Little Rock, Arkansas Arbitron Market (Market #85). RLH controls four FM stations and three AM stations in the market. The number of stations

falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, RLH is in compliance in the rated Little Rock, Arkansas market.

CONTOUR OVERLAP MARKET

3. Since KIPR and KARN-FM are considered "home" to the Little Rock market and have contour overlap with the other stations in the market, a study has been conducted to verify that the control of these stations, in conjunction with the other stations noted herein, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations are shown on Exhibit #2. The KURB and KARN-FM contours will be used to determine the number of other stations in the market to which the subject stations in the market will then be added to reach the total number of stations in or providing service to the market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by RLH will be considered as a market contributor, unless it is a subject station in the radio market under study.

4. Exhibit #3 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the KURB/KARN-FM Radio Market, which depicts twenty-four contributing stations. Exhibit #4 is a tabulation of the stations in the Radio Market. A total of thirty-one stations are shown, including the seven subject stations.¹ The number of stations indicated falls in

1) There are additional stations, but they are not considered as the stations identified are sufficient to allow common control of the stations which will be commonly owned.

FCC Geographic Market Definition for Little Rock, AR

Call Letters	AM/FM	Freq	Type	Station Format	Home Market	Market Designation	Home Date	Mkt Rank	Owner	City & State of License	County of License
KAY	AM	1090	C	Religion	Little Rock, AR		07/02/2003	85	Citadel Broadcasting Company	Little Rock, AR	Pulaski
KABF	FM	88.3	NC	Variety	Little Rock, AR		07/02/2003	85	Arkansas Broadcasting Foundation Inc	Little Rock, AR	Pulaski
KABZ	FM	103.7	C	Talk	Little Rock, AR		07/02/2003	85	Signal Media	Little Rock, AR	Pulaski
KARN	AM	920	C	Sports	Little Rock, AR		07/02/2003	85	Citadel Broadcasting Company	Little Rock, AR	Pulaski
KARN	FM	102.9	C	News/Talk	Little Rock, AR		07/02/2003	85	Citadel Broadcasting Company	Shendian, AR	Grant
KASR	FM	92.7	C	Sports	Little Rock, AR		07/02/2003	85	Creative Media Inc	Vilonia, AR	Faulkner
KCNY	FM	107.1	C	Country	Little Rock, AR		07/02/2003	85	Crain Media Group LLC	Greenbrier, AR	Faulkner
KCIS	FM	99.5	C	Family Hits	Little Rock, AR		07/02/2003	85	ABC/Disney	Little Rock, AR	Pulaski
KDJE	FM	100.3	C	Rock	Little Rock, AR		07/02/2003	85	Clear Channel Communications Inc	Jacksonville, AR	Pulaski
KDXE	AM	1380	C	Spanish	Little Rock, AR		07/02/2003	85	p NC Communications LLC	North Little Rock, AR	Pulaski
KEW	AM	650	C	AdStd/News	Little Rock, AR		07/02/2003	85	Landers Broadcasting Co Inc	Benton, AR	Saline
KHDX	FM	93.1	NC	Variety	Little Rock, AR		07/02/2003	85	Hendrix College	Conway, AR	Faulkner
KHKN	FM	94.9	C	Adult Hits	Little Rock, AR		07/02/2003	85	Clear Channel Communications Inc	Naumelle, AR	Pulaski
KHLR	FM	106.7	C	Gospel	Little Rock, AR		07/02/2003	85	Aloha Station Trust LLC	Benton, AR	Saline
KHTE	FM	96.5	C	Adult CHR	Little Rock, AR		07/02/2003	85	Crain Media Group LLC	England, AR	Lonoke
KIPR	FM	92.3	C	Urban	Little Rock, AR		07/02/2003	85	Citadel Broadcasting Company	Pine Bluff, AR	Jefferson
KJBN	AM	1050	C	Chris/Contem	Little Rock, AR		07/02/2003	85	Joshua Ministries	Little Rock, AR	Pulaski
KKPT	FM	94.1	C	Cize Rock	Little Rock, AR		07/02/2003	85	Clear Channel Communications Inc	Little Rock, AR	Pulaski
KKSP	FM	93.3	C	Rock	Little Rock, AR		07/02/2003	85	Crain Media Group LLC	Egypt, AR	Saline
KLAL	FM	107.7	C	Top 40	Little Rock, AR		07/02/2003	85	Citadel Broadcasting Company	Wrightsville, AR	Pulaski
KLRE	FM	90.5	NC	Classical	Little Rock, AR		07/02/2003	85	University of Arkansas	Little Rock, AR	Pulaski
KMAJX	FM	105.1	C	Country	Little Rock, AR		07/02/2003	85	Clear Channel Communications Inc	Conway, AR	Faulkner
KMTL	AM	760	C	Gospel	Little Rock, AR		07/02/2003	85	Domenese, George	Sherwood, AR	Pulaski
KCKY	FM	102.1	C	Urban AC	Little Rock, AR		07/02/2003	85	The Last Bastion Station Trust LLC	Sherwood, AR	Pulaski
KCLL	FM	106.3	C	AC	Little Rock, AR		07/02/2003	85	Crain Media Group LLC	Lonoke, AR	Lonoke
KPKZ	FM	102.5	C	Gospel	Little Rock, AR		07/02/2003	85	The Last Bastion Station Trust LLC	Cabot, AR	Lonoke
KPKZK	AM	1250	C	Gospel	Little Rock, AR		07/02/2003	85	Citadel Broadcasting Company	Little Rock, AR	Pulaski
KSSN	FM	95.7	C	Country	Little Rock, AR		07/02/2003	85	Clear Channel Communications Inc	Little Rock, AR	Pulaski
KTUV	AM	1440	C	Maxcn/Varty	Little Rock, AR		07/02/2003	85	Birch Broadcasting Corporation	Little Rock, AR	Pulaski
KUAR	FM	89.1	NC	Nws/Tik/inf	Little Rock, AR		07/02/2003	85	University of Arkansas	Little Rock, AR	Pulaski
KUCA	FM	91.3	NC	Top 40	Little Rock, AR		07/02/2003	85	University of Central Arkansas	Conway, AR	Faulkner
KURB	FM	98.5	C	Hot AC	Little Rock, AR		07/02/2003	85	Citadel Broadcasting Company	Little Rock, AR	Pulaski
KVDW	AM	1530	C	Gosp/Talk	Little Rock, AR		07/02/2003	85	Wels Broadcasting Inc	England, AR	Lonoke

"C" - Commercial Station; "NC" - Non Commercial Station
Printed: 03/17/2011 Date: 02/25/2011

"p" indicates pending sale to owner listed

Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

EXHIBIT #1



FCC Geographic Market Definition for Little Rock, AR

Call Letters	AM/FM	Type	Freq	Station Format	Home Market	Market Designation	Home Date	Mkt Rank	Owner	City & State of License	County of License
KVLO	FM	101.7	C	Gospel	Little Rock, AR	07/02/2003	85	The Last Bastion Station Trust LLC	Hummel, AR	Lonoke	
KWLR	FM	95.9	NC	Christian	Little Rock, AR	07/02/2003	85	Flinn Broadcasting Corporation	Maumelle, AR	Pulaski	
KZTD	AM	1350	C	Span/Sports	Little Rock, AR	07/02/2003	85	p Carrera, Emanuel	Cabot, AR	Lonoke	
KZTS	FM	101.1	C	Urban	Little Rock, AR	07/02/2003	85	Flinn Broadcasting Corporation	Cammark Villages, AR	Pulaski	

Number of Stations in Geographic Market

37

Previous Stations in Geographic Market

Talk/Gosp!

Grant

Wagnord Advertising Group Inc

10/27/2009

0

Shendan, AR

Grant

Grant

Wagnord Advertising Group Inc

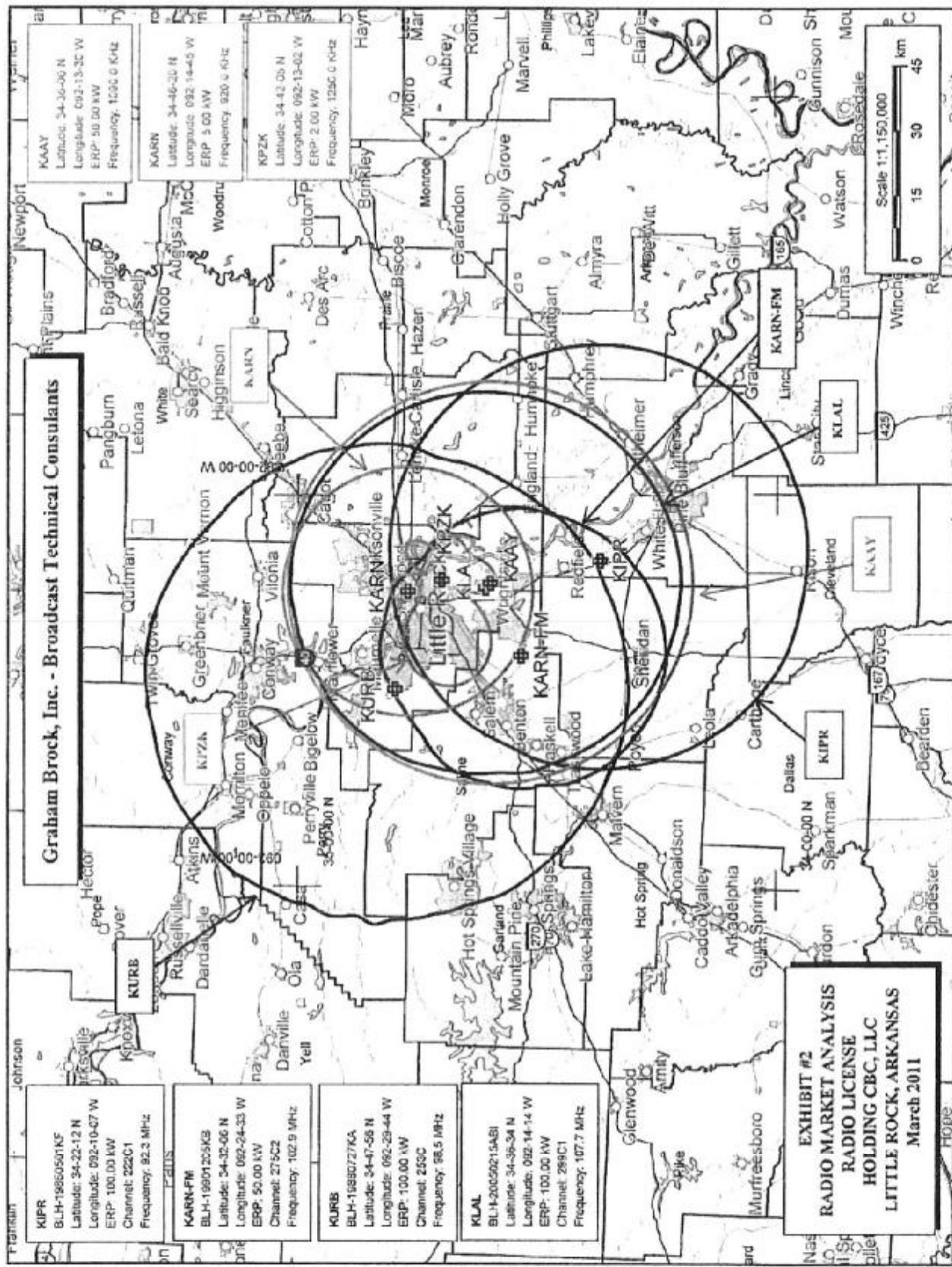
10/27/2009

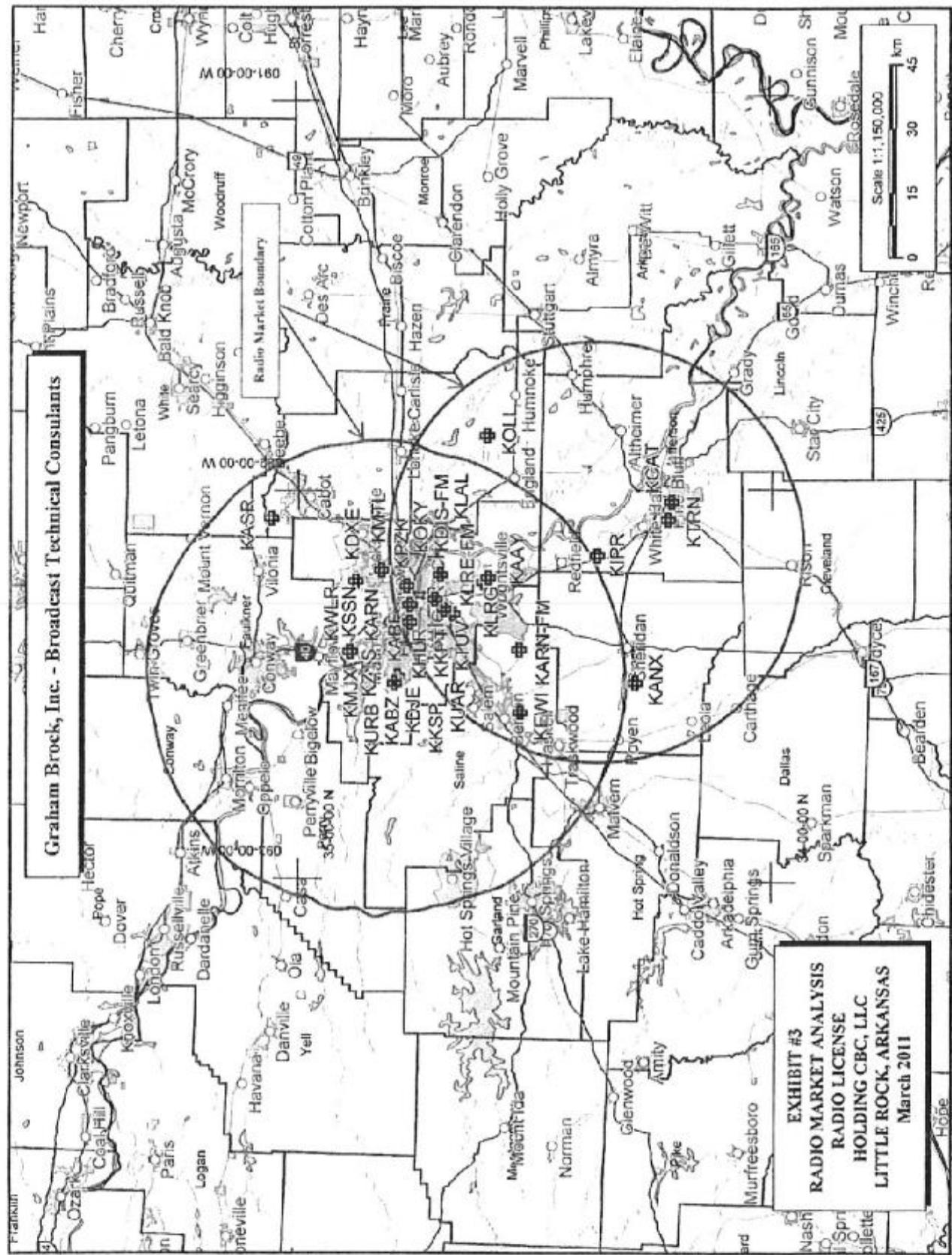
0

Shendan, AR

Grant

Grant





RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
KAAY/KARN/KPZK/KURB
LITTLE ROCK, ARKANSAS
KARN-FM - SHERIDAN, ARKANSAS
KIPR - PINE BLUFF, ARKANSAS
KLAL - WRIGHTSVILLE, ARKANSAS

March 2011

EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations

KEWI	690 kHz	Benton, Arkansas
KMTL	760 kHz	Sherwood, Arkansas
KLRG	880 kHz	Sheridan, Arkansas
* KARN	920 kHz	Little Rock, Arkansas
* KAAY	1090 kHz	Little Rock, Arkansas
* KPZK	1250 kHz	Little Rock, Arkansas
KCAT	1340 kHz	Pine Bluff, Arkansas
KDXE	1380 kHz	North Little Rock, Arkansas
KTUV	1440 kHz	Little Rock, Arkansas

Total AM Stations - 9

FM Stations

KABF	Ch 202C1	Little Rock, Arkansas
KUAR	Ch 206C1	Little Rock, Arkansas
KLRE-FM	Ch 213C2	Little Rock, Arkansas
KANX	Ch 216C2	Sheridan, Arkansas
* KIPR	Ch 222C1	Pine Bluff, Arkansas
KASR	Ch 224C3	Vilonia, Arkansas
KKSP	Ch 227C3	Bryant, Arkansas
KKPT	Ch 231C	Little Rock, Arkansas
KSSN	Ch 239C	Little Rock, Arkansas
KWLR	Ch 245A	Maumelle, Arkansas
* KURB	Ch 253C	Little Rock, Arkansas

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
KAAY/KARN/KPZK/KURB
LITTLE ROCK, ARKANSAS
KARN-FM - SHERIDAN, ARKANSAS
KIPR - PINE BLUFF, ARKANSAS
KLAL - WRIGHTSVILLE, ARKANSAS

March 2011

EXHIBIT #4 (continued)

Tabulation of Stations in Radio Market

KDIS-FM	Ch 258A	Little Rock, Arkansas
KDJE	Ch 262C1	Jacksonville, Arkansas
KZTS	Ch 266A	Cammack Villa, Arkansas
KOKY	Ch 271A	Sherwood, Arkansas
* KARN-FM	Ch 275C2	Sheridan, Arkansas
KABZ	Ch 279C	Little Rock, Arkansas
KTRN	Ch 283A	White Hall, Arkansas
KMJX	Ch 286C1	Conway, Arkansas
KOLL	Ch 292C2	Lonoke, Arkansas
KHLR	Ch 294C2	Benton, Arkansas
* KLAL	Ch 299C1	Wrightsville, Arkansas

Total FM Station - 22

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 31

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

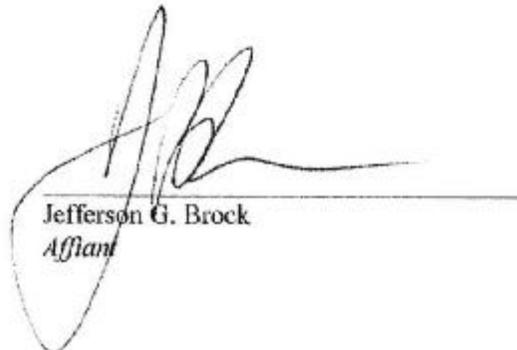
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

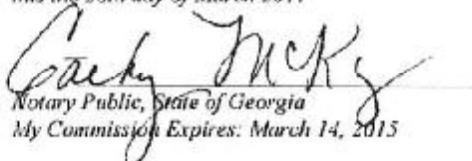
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
WGKX - MEMPHIS, TENNESSEE
WXML - MILLINGTON, TENNESSEE
WKIM - MUNFORD, TENNESSEE
WRBO - COMO, MISSISSIPPI

March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. in connection with the proposed transfer of control of Citadel Broadcasting Corporation and its indirect licensee subsidiary, Radio License Holding CBC, LLC ("RLH"). RLH is the licensee of WGKX, Channel 290C, Memphis, Tennessee; WXML, Channel 252C1, Millington, Tennessee, WKIM, Channel 255C1, Munford, Tennessee; and WRBO, Channel 278C1, Como, Mississippi. WGKX, WXML and WKIM are each licensed to a community in a metro county in the Memphis, Tennessee Arbitron Market. WRBO is not a metro station in the Memphis market, but is considered home to the market. Therefore, this review will verify compliance of commonly owned stations in both a rated market and non-rated market.

MEMPHIS, TENNESSEE ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are fifty-six AM and FM (commercial and non-commercial) stations listed in the Memphis, Tennessee Arbitron Market (Market #49). RLH controls four FM stations in the market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(I) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, RLH is in compliance in the rated Memphis, Tennessee market.

CONTOUR OVERLAP MARKET

3. Since WRBO is considered "home" to the Memphis market and has contour overlap with the other stations considered herein, a study has been conducted to verify that the ownership of this station, in conjunction with the other stations in the Memphis market, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations for the contour overlap analysis are shown on Exhibit #2.

4. The city grade contour of WGKX will used to determine the number of other stations in the market to which the subject stations in the market will then be added to reach the total number of stations in or providing service to the market. No stations with transmitters located more than 92.0 kilometers from he boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by RLH will be considered as a market contributor, unless it is a subject station in the radio market under study.

5. Exhibit #3 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to Radio Market boundary. Exhibit #4 is a tabulation of the stations in the Radio Market. A total of thirteen stations are shown, including the four subject stations.¹ The number of stations depicted falls in the fifteen or less stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no ore than three in the same service, is permissible, provided the number of stations to be commonly

1) There are additional stations, but they are not considered as the stations identified are sufficient to allow common control of the stations which will be commonly owned.

held does not exceed 50% of the stations in the market. Therefore, this combination of stations is in compliance in the non-rated Radio Market.

6. Based on the compliance shown in both rated and non-rated markets, the proposed transfer of control of RLH is in compliance with §73.3555 of the Commission's rules, regarding the above referenced stations.

7. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5, BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

FCC Geographic Market Definition for Memphis, TN

Call Letters	AM/FM	Freq	Type	Home Market			Market Designation Date	Home Mkt Rank	Owner	City & State of License	County of License
				AM	FM	Station Format					
KAMJ	FM	93.9	C	Urban AC	Memphis, TN	Memphis, TN	07/02/2003	49	Sudbury Broadcast Group	Gosnell, AR	Mississippi
KBCM	FM	86.3	NC	ChrisTalk	Memphis, TN	Memphis, TN	07/02/2003	49	American Family Association Incorporated	Blytheville, AR	Mississippi
KCJF	FM	103.9	C	Sports	Memphis, TN	Memphis, TN	12/15/2003	49	Flinn, Catherine Joanna	Earie, AR	Crittenden
KHLS	FM	96.3	C	Country	Memphis, TN	Memphis, TN	07/02/2003	49	Sudbury Broadcast Group	Blytheville, AR	Mississippi
KJMS	FM	101.1	C	Rhythim/Blu	Memphis, TN	Memphis, TN	07/02/2003	49	Clear Channel Communications Inc	Olive Branch, MS	De Soto
KKLV	FM	94.7	NC	ChrisContent Jonesboro, AR			09/03/2008	284	Educational Media Foundation	Turrell, AR	Crittenden
KLCN	AM	910	C	News/Talk	Memphis, TN	Memphis, TN	07/02/2003	49	Sudbury Broadcast Group	Blytheville, AR	Mississippi
KOSE	AM	880	C	Country	Memphis, TN	Memphis, TN	07/02/2003	49	Sudbury Broadcast Group	Wilson, AR	Mississippi
KCTC	AM	830	C	Talk	Memphis, TN	Memphis, TN	07/10/2008	49	Fuchs, Staven & Rochelle	Kernell, MO	Dunklin
KQPN	AM	730	C	Sports	Memphis, TN	Memphis, TN	07/02/2003	49	KQPN Inc	West Memphis, AR	Crittenden
KDXF	FM	107.3	C	Hot AC	Memphis, TN	Memphis, TN	07/02/2003	49	Sudbury Broadcast Group	Osceola, AR	Mississippi
KWAM	AM	990	C	Nws/Tlk/Spt	Memphis, TN	Memphis, TN	07/02/2003	49	Legacy Media Holdings LLC	Memphis, TN	Shelby
KWWVA	FM	101.9	C	CHR	Memphis, TN	Memphis, TN	09/10/2010	49	Clear Channel Communications Inc	Jonesboro, AR	Craighead
KXH-T	FM	107.1	C	Hip Hop	Memphis, TN	Memphis, TN	07/02/2003	49	Flinn Broadcasting Corporation	Manor, AR	Crittenden
WAVN	AM	1240	C	Gospel	Memphis, TN	Memphis, TN	07/02/2003	49	Flinn Broadcasting Corporation	Southaven, MS	De Soto
WBPP	AM	1480	C	Religion	Memphis, TN	Memphis, TN	07/02/2003	49	Bountiful Blessings	Memphis, TN	Shelby
WCNA	FM	96.9	C	Cle Rock	Tupelo, MS	Tupelo, MS	07/02/2003	192	P Air South Radio Inc	Potts Camp, MS	Marshall
WCRV	AM	840	C	ChrisTalk	Memphis, TN	Memphis, TN	07/02/2003	49	Butt Radio Network	Collierville, TN	Shelby
WDIA	AM	1070	C	OldBlk/Tlk	Memphis, TN	Memphis, TN	07/02/2003	49	Clear Channel Communications Inc	Memphis, TN	Shelby
WEGR	FM	102.7	C	Cle Rock	Memphis, TN	Memphis, TN	07/02/2003	49	Clear Channel Communications Inc	Arlington, TN	Shelby
WEVL	FM	89.9	NC	Variety	Memphis, TN	Memphis, TN	07/02/2003	49	Southern Communication Volunteers Inc	Memphis, TN	Shelby
WGKX	FM	105.9	C	Country	Memphis, TN	Memphis, TN	07/02/2003	49	Citadel Broadcasting Company	Memphis, TN	Shelby
WGSF	AM	1030	C	Mexican	Memphis, TN	Memphis, TN	07/02/2003	49	Flinn Broadcasting Corporation	Memphis, TN	Shelby
WHAL	FM	95.7	C	Inspiration	Memphis, TN	Memphis, TN	07/02/2003	49	Clear Channel Communications Inc	Hom Lake, MS	De Soto
WHBQ	AM	660	C	SprtsTalk	Memphis, TN	Memphis, TN	07/02/2003	49	Flinn Broadcasting Corporation	Memphis, TN	Shelby
WHBQ	FM	107.5	C	Top 40	Memphis, TN	Memphis, TN	07/02/2003	49	Flinn Broadcasting Corporation	Germantown, TN	Shelby
WHRK	FM	97.1	C	Urban	Memphis, TN	Memphis, TN	07/02/2003	49	Clear Channel Communications Inc	Memphis, TN	Shelby
WKBL	AM	1250	C	Country	Memphis, TN	Memphis, TN	07/02/2003	49	Covington Broadcasting	Covington, TN	Tipton
WKBO	FM	93.5	C	Country	Memphis, TN	Memphis, TN	07/02/2003	49	Covington Broadcasting	Covington, TN	Tipton
WKIM	FM	98.5	C	Adult Hits	Memphis, TN	Memphis, TN	07/02/2003	49	Citadel Broadcasting Company	Munford, TN	Tipton
WKJO	FM	91.1	NC	CiscNews	Memphis, TN	Memphis, TN	07/02/2003	49	Mid-South Public Communications Foundation	Memphis, TN	Shelby
WKQK	FM	94.1	C	Cisc Hits	Memphis, TN	Memphis, TN	07/02/2003	49	Entercom	Germantown, TN	Shelby
WKRA	AM	1110	C	Gospel	Memphis, TN	Memphis, TN	07/02/2003	49	Auty, Billy	Holly Springs, MS	Marshall

"C" - Commercial Station; "NC" - Non Commercial Station

"P" indicates pending sale to owner listed

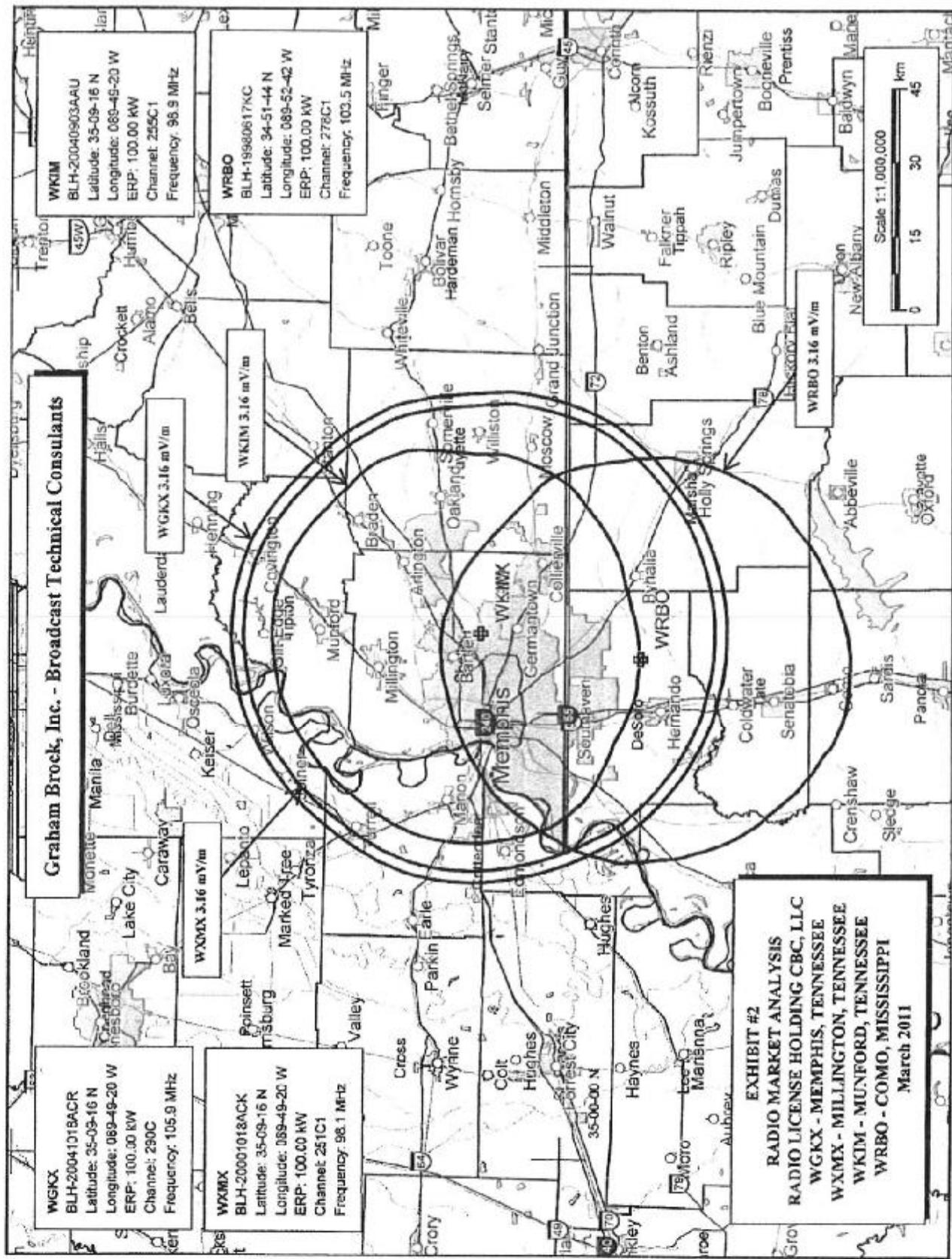
FCC Geographic Market Definition for Memphis, TN

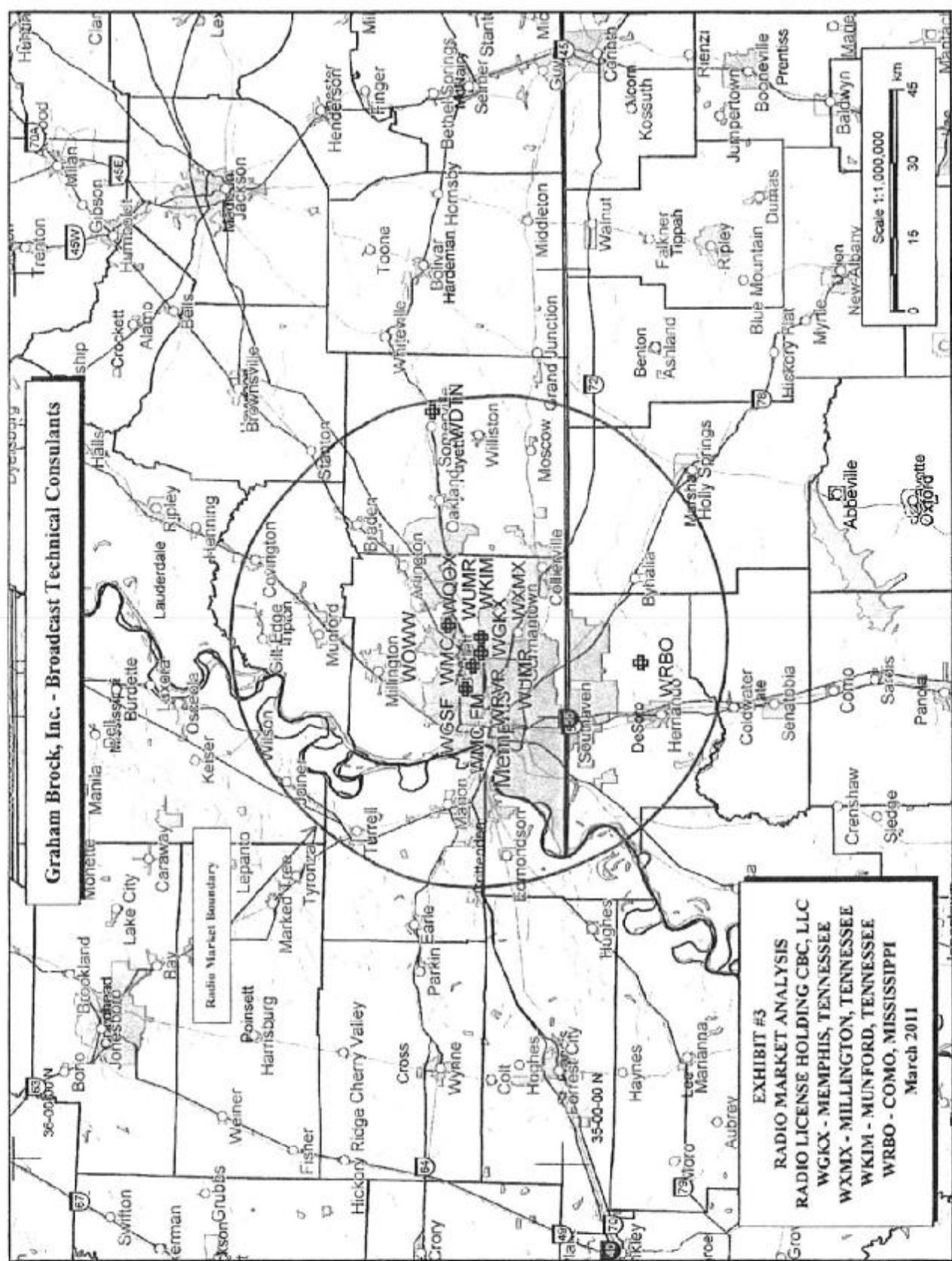
Call Letters	AM/FM	Freq	Type	Station Format	Home Market	Market Designation	Home Mkt Date	Owner	City & State of License	County of License
WKRA	FM	92.7	C	Urban/AC	Memphis, TN		07/02/2003	49	Autry, Billy	Holly Springs, MS
WKVF	FM	94.5	NC	ChrisContem	Memphis, TN		07/02/2003	49	Educational Media Foundation	Byhalia, MS
WLOK	AM	1340	C	Gospel	Memphis, TN		07/02/2003	49	Gilliam Communications Inc	Memphis, TN
WLRM	AM	1380	C	Religion	Memphis, TN		07/02/2003	49	CPT&T Radio Station Inc	Millington, TN
WNMC	AM	790	C	Country	Memphis, TN		07/02/2003	49	Entercom	Memphis, TN
WNMC	FM	99.7	C	AC	Memphis, TN		07/02/2003	49	Entercom	Memphis, TN
WMFS	AM	680	C	Sports	Memphis, TN		07/02/2003	49	Entercom	Memphis, TN
WMFS	FM	92.9	C	Sports	Memphis, TN		07/02/2003	49	Entercom	Bartlett, TN
WMPS	AM	1210	C	Inspiration	Memphis, TN		07/02/2003	49	Finn Broadcasting Corporation	Bartlett, TN
WMCM	AM	1600	C	ChrstTalk	Memphis, TN		07/02/2003	49	F.W. Robnett Broadcasting	Lakeland, TN
WMSB	FM	88.9	NC	ChrstTalk	Memphis, TN		04/09/2008	49	American Family Association Incorporated	Byhalia, MS
WOWW	AM	1430	C	Children	Memphis, TN		07/02/2003	49	Finn Broadcasting Corporation	Germantown, TN
WPXL	AM	1180	C	Blues	Memphis, TN		07/02/2003	49	Pollack Broadcasting Company	Turrell, AR
WQDX	FM	88.5	NC	Urban AC	Memphis, TN		07/02/2003	49	Memphis City Schools	Memphis, TN
WIRBO	FM	103.5	C	RhyBl/Oldies	Memphis, TN		07/02/2003	49	Citadel Broadcasting Company	Colmo, MS
WREC	AM	600	C	Nws/Ttk/Inf	Memphis, TN		07/02/2003	49	Clear Channel Communications Inc	Memphis, TN
WRVR	FM	104.5	C	Soft AC	Memphis, TN		07/02/2003	49	Entercom	Memphis, TN
WSTN	AM	1410	NC	Religion	Memphis, TN		07/02/2003	49	Family Worship Center Church Inc	Somerville, TN
WUMR	FM	91.7	NC	Jazz	Memphis, TN		07/02/2003	49	University of Memphis	Memphis, TN
WURC	FM	88.1	NC	Tlk/Jaz/Gsp	Memphis, TN		07/02/2003	49	Rust College	Holly Springs, MS
WVIM	FM	95.3	C	Country	Memphis, TN		05/10/2005	49	First Ventures Capital Partners Inc	Coldwater, MS
WXXM	FM	98.1	C	Clic Rock	Memphis, TN		07/02/2003	49	Citadel Broadcasting Company	Millington, TN
WYPL	FM	89.3	NC	Nws/Ttk/Inf	Memphis, TN		07/02/2003	49	Memphis Public Library & Info Center	Memphis, TN

Number of Stations in Geographic Market

Previous Stations in Geographic Market

KBJD	FM	102.1	C	Black Gosp)	05/11/2008	0	Finn Broadcasting Corporation	Sardis, MS
WIVG	FM	96.1	C	Top 40	11/05/2007	0	Finn Broadcasting Corporation	Tunica, MS





RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
WGKX - MEMPHIS, TENNESSEE
WXML - MILLINGTON, TENNESSEE
WKIM - MUNFORD, TENNESSEE
WRBO - COMO, MISSISSIPPI

March 2011

EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations

WMC	790 kHz	Memphis, Tennessee
WGSF	1030 kHz	Memphis, Tennessee
WSTN	1410 kHz	Somerville, Tennessee
WOWW	1430 kHz	Germantown, Tennessee

Total AM Stations - 4

FM Stations

WQOX	Ch 203C2	Memphis, Tennessee
WEVL	Ch 210C3	Memphis, Tennessee
WUMR	Ch 219C2	Memphis, Tennessee
* WXML	Ch 251C1	Millington, Tennessee
* WKIM	Ch 255C1	Munford, Tennessee
WMC-FM	Ch 259C	Memphis, Tennessee
* WRBO	Ch 278C1	Como, Mississippi
WRVR	Ch 283C1	Memphis, Tennessee
* WGKX	Ch 290C	Memphis, Tennessee

Total FM Stations - 9

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 13

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

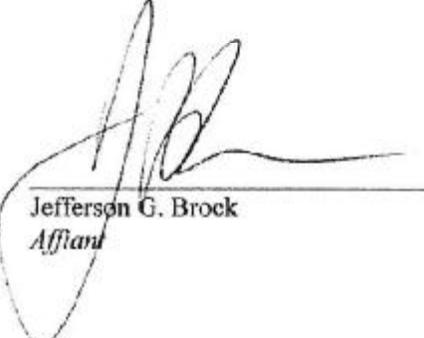
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

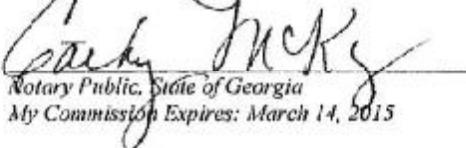
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
WKY AM / KATT-FM / KYIS
OKLAHOMA CITY, OKLAHOMA
WWLS - MOORE, OKLAHOMA
WWLS-FM - THE VILLAGE, OKLAHOMA
KKWD - BETHANY, OKLAHOMA
KQOB - ENID, OKLAHOMA
March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. ("CMI") in connection with the proposed transfer of control of Citadel Broadcasting Corporation and its indirect licensee subsidiary, Radio License Holding CBC, LLC ("RLH"). RLH is the licensee of WKY, 930 kHz, KATT-FM, Channel 263C1, and KYIS, Channel 255C, Oklahoma City, Oklahoma; WWLS, 640 kHz, Moore, Oklahoma; WWLS-FM, Channel 251C1, The Village, Oklahoma; and KKWD, Channel 285A, Bethany, Oklahoma. RLH also has a License Management Agreement with the licensee of KQOB, Channel 245C, Enid, Oklahoma. WKY, KATT-FM, KYIS, WWLS, WWLS-FM and KKWD are each licensed to a community in a metro county in the Oklahoma City, Oklahoma Arbitron Market. KQOB is not licensed to a community in a metro county in any Arbitron Market, but is considered home to the Oklahoma City market. Therefore, a study to verify compliance of commonly owned stations in both a rated market and non-rated market is needed.

OKLAHOMA CITY, OKLAHOMA ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are fifty AM and FM (commercial and non-commercial) stations listed in the Oklahoma City, Oklahoma Arbitron Market (Market #47).

Upon consummation of the proposed transaction, CMI would control four FM stations and two FM stations in the market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(I) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, CMI will be in compliance in the rated Oklahoma City, Oklahoma market.

CONTOUR OVERLAP MARKET

3. Since KQOB has contour overlap with the other stations considered herein, a study has been conducted to verify that the control of this station, in conjunction with the other stations in the Oklahoma City market, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations for the contour overlap analysis are shown on Exhibit #2.

4. The city grade contour of WKY will be used for the Radio Market Boundary. This boundary will be used to determine the number of other stations in the market to which the subject stations in the market will then be added to reach the total number of stations in or providing service to the market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility to be controlled by CMI will be considered as a market contributor, unless it is a subject station in the radio market under study.

5. Exhibit #3 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to Radio Market boundary. Exhibit #4 is a tabulation of the stations in the

Radio Market. A total of forty-five stations are shown, including the seven subject stations.¹ The number of stations depicted falls in the forty-five or more stations tier of 73.3555(a)(1)(I) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, CMI will be in compliance in the non-rated Radio Market.

6. Based on the compliance shown in both rated and non-rated markets, the proposed transfer of control is in compliance with §73.3555 of the Commission's rules, regarding the above referenced stations.

7. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

1) There are additional stations, but they are not considered as the stations identified are sufficient to allow common control of the stations which will be commonly owned.



FCC Geographic Market Definition for Oklahoma City, OK

Call Letters	AM/FM	Type	Freq.	Station Format	Home Market	Market Designin	Home Mkt Date	Mkt Rank	Owner	City & State of License	County of License
KALLU	FM	69.3	NC	Nws/Tlk/Jaz	Oklahoma City, OK	Langston	07/02/2003	47	Langston University	Langston, OK	Lugan
KATT	FM	100.5	C	AOR	Oklahoma City, OK	Citadel Broadcasting Company	07/02/2003	47	Citadel Broadcasting Company	Oklahoma City, OK	Oklahoma
KBRU	FM	94.7	C	Clsc Rock	Oklahoma City, OK	Clear Channel Communications Inc	07/02/2003	47	Clear Channel Communications Inc	Oklahoma City, OK	Oklahoma
KCSC	FM	90.1	NC	Classical	Oklahoma City, OK	University of Central Oklahoma	07/02/2003	47	University of Central Oklahoma	Edmond, OK	Oklahoma
KEBC	AM	1560	C	Children	Oklahoma City, OK	Tyler Media Corporation	08/09/2003	47	Tyler Media Corporation	Del City, OK	Oklahoma
KFXU	FM	90.5	NC	Adult Standard	Oklahoma City, OK	Sister Sherry Lynn Foundation Inc	04/01/2008	47	Sister Sherry Lynn Foundation Inc	Chickasha, OK	Grady
KGFF	AM	1450	C	Oldies	Oklahoma City, OK	Citizen Potawatomi Nation	07/02/2003	47	Citizen Potawatomi Nation	Shawnee, OK	Pottawatomie
KGHM	AM	1340	C	Sports	Oklahoma City, OK	Clear Channel Communications Inc	07/02/2003	47	Clear Channel Communications Inc	Midwest City, OK	Oklahoma
KGOU	FM	106.3	NC	Nws/Tlk/Jaz	Oklahoma City, OK	University of Oklahoma	07/02/2003	47	University of Oklahoma	Norman, OK	Oklahoma
KINB	FM	105.3	C	Alternative	Oklahoma City, OK	The Last Bastion Station Trust LLC	07/02/2003	47	The Last Bastion Station Trust LLC	Kingfisher, OK	Kingfisher
KIRC	FM	105.9	C	Country	Oklahoma City, OK	One Ten Broadcast Group	07/02/2003	47	One Ten Broadcast Group	Seminole, OK	Seminole
KJKE	FM	93.3	C	Country	Oklahoma City, OK	Tyler Media Corporation	07/02/2003	47	Tyler Media Corporation	Newcastle, OK	McCain
KJYO	FM	102.7	C	Top 40	Oklahoma City, OK	Clear Channel Communications Inc	07/02/2003	47	Clear Channel Communications Inc	Oklahoma City, OK	Oklahoma
KKNG	FM	97.3	C	Country	Oklahoma City, OK	Tyler Media Corporation	07/02/2003	47	Tyler Media Corporation	Bartlesv, OK	Oklahoma
KKWD	FM	104.9	C	CHR/Rhymc	Oklahoma City, OK	Citadel Broadcasting Company	07/02/2003	47	Citadel Broadcasting Company	Bethany, OK	Oklahoma
KMFPS	AM	1490	NC	Religion	Oklahoma City, OK	Family Worship Center Church Inc	07/02/2003	47	Family Worship Center Church Inc	Guthrie, OK	Oklahoma
KMAGL	FM	104.1	C	AC	Oklahoma City, OK	Renda Broadcasting Corporation	07/02/2003	47	Renda Broadcasting Corporation	Oklahoma City, OK	Oklahoma
KMSI	FM	88.1	NC	CCJ/Cultlk	Oklahoma City, OK	Creative Educational Media Corp Inc	07/02/2003	47	Creative Educational Media Corp Inc	Moore, OK	Cleveland
KOCD	FM	103.7	C	Adult Hits	Oklahoma City, OK	KESC Enterprises LLC	09/28/2007	47	KESC Enterprises LLC	Oklahoma, OK	Oklfuske
KOKC	AM	1520	C	News/Talk	Oklahoma City, OK	Renda Broadcasting Corporation	07/02/2003	47	Renda Broadcasting Corporation	Oklahoma City, OK	Oklahoma
KOKF	FM	90.9	NC	Christ/Alive	Oklahoma City, OK	Educational Media Foundation	07/02/2003	47	Educational Media Foundation	Edmond, OK	Oklahoma
KOMA	FM	92.5	C	Oldies	Oklahoma City, OK	Renda Broadcasting Corporation	07/02/2003	47	Renda Broadcasting Corporation	Oklahoma City, OK	Oklahoma
KOSU	FM	91.7	NC	Nws/Tlk/Cls	Oklahoma City, OK	Oklahoma State University	08/12/2005	47	Oklahoma State University	Stillwater, OK	Payne
KQCV	AM	800	C	Reign/Talk	Oklahoma City, OK	Bott Radio Network	07/02/2003	47	Bott Radio Network	Oklahoma City, OK	Oklahoma
KQCV	FM	95.1	NC	Reign/Talk	Oklahoma City, OK	Bott Radio Network	07/02/2003	47	Bott Radio Network	Shawnee, OK	Pottawatomie
KQOB	FM	96.9	C	Clsc Hls	Oklahoma City, OK	Chisholm Trail Broadcasting Co.	07/02/2003	47	Chisholm Trail Broadcasting Co.	Enid, OK	Garfield
KREF	AM	1400	C	Sports	Oklahoma City, OK	Metro Radio Group LLC	07/02/2003	47	Metro Radio Group LLC	Norman, OK	Oklahoma
KRMF	AM	1140	C	AC	Oklahoma City, OK	Perry Broadcasting Company Inc	07/02/2003	47	Perry Broadcasting Company Inc	Oklahoma City, OK	Oklahoma
KRCU	FM	105.7	NC	Nws/Tlk/Jaz	Oklahoma City, OK	University of Oklahoma	07/02/2003	47	University of Oklahoma	Spencer, OK	Oklahoma
KRXO	FM	107.7	C	Clsc Rock	Oklahoma City, OK	Renda Broadcasting Corporation	07/02/2003	47	Renda Broadcasting Corporation	Oklahoma City, OK	Oklahoma
KSLE	FM	104.7	C	Clsc Hls	Oklahoma City, OK	One Ten Broadcast Group	06/15/2006	47	One Ten Broadcast Group	Wewoka, OK	Seminole
KSSO	FM	89.3	NC	Religion	Oklahoma City, OK	Fairly Worship Center Church Inc	08/12/2005	47	Fairly Worship Center Church Inc	Norman, OK	Cleveland
KTLR	AM	893	C	Talk	Oklahoma City, OK	Tyler Media Corporation	07/02/2003	47	Tyler Media Corporation	Oklahoma City, OK	Oklahoma

"C" - Commercial Station; "NC" - Non Commercial Station
Printed: 03/11/2011 Data: 02/25/2011

"p" indicates pending sale to owner listed

Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

EXHIBIT #1

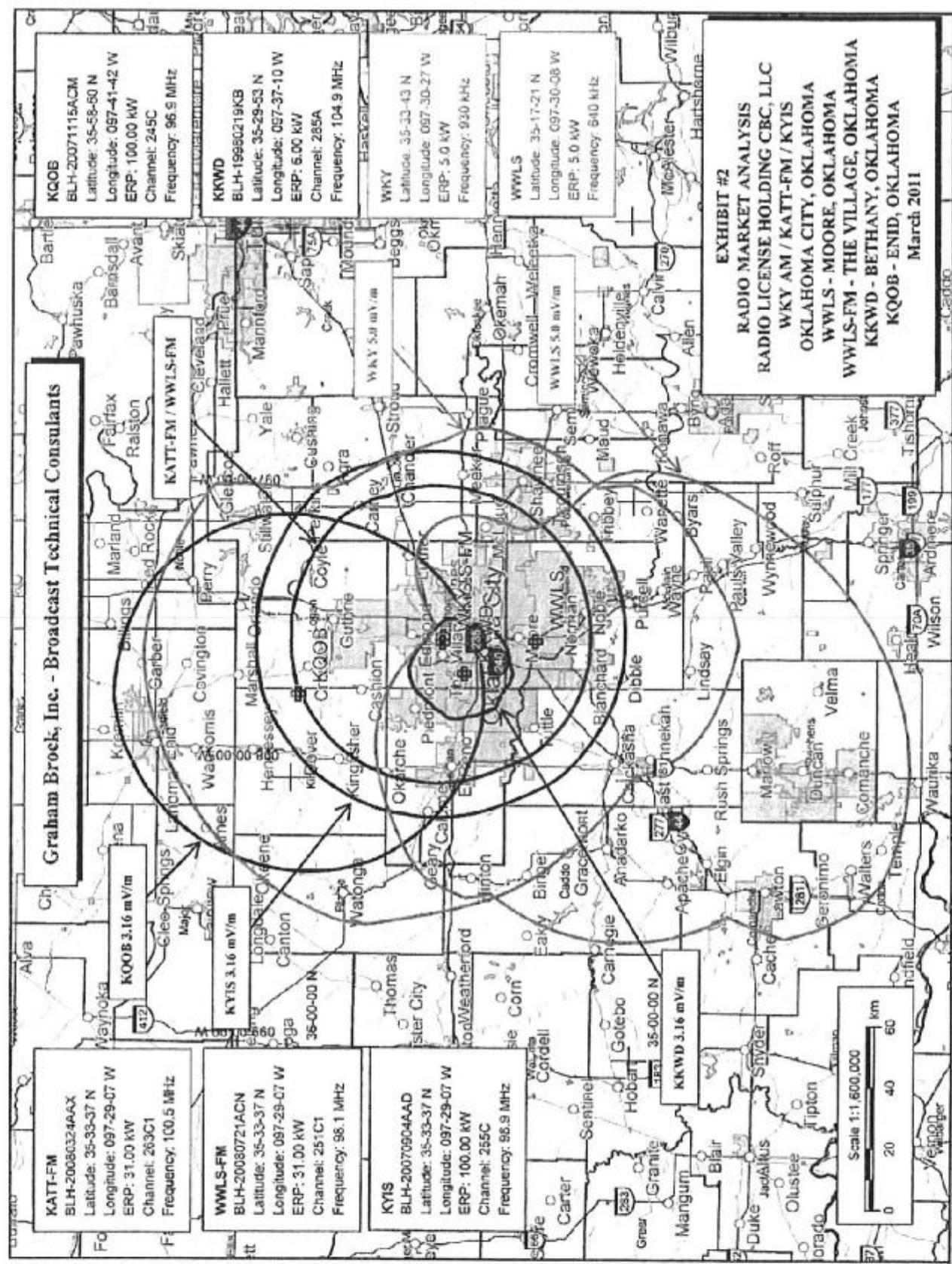
FCC Geographic Market Definition for Oklahoma City, OK

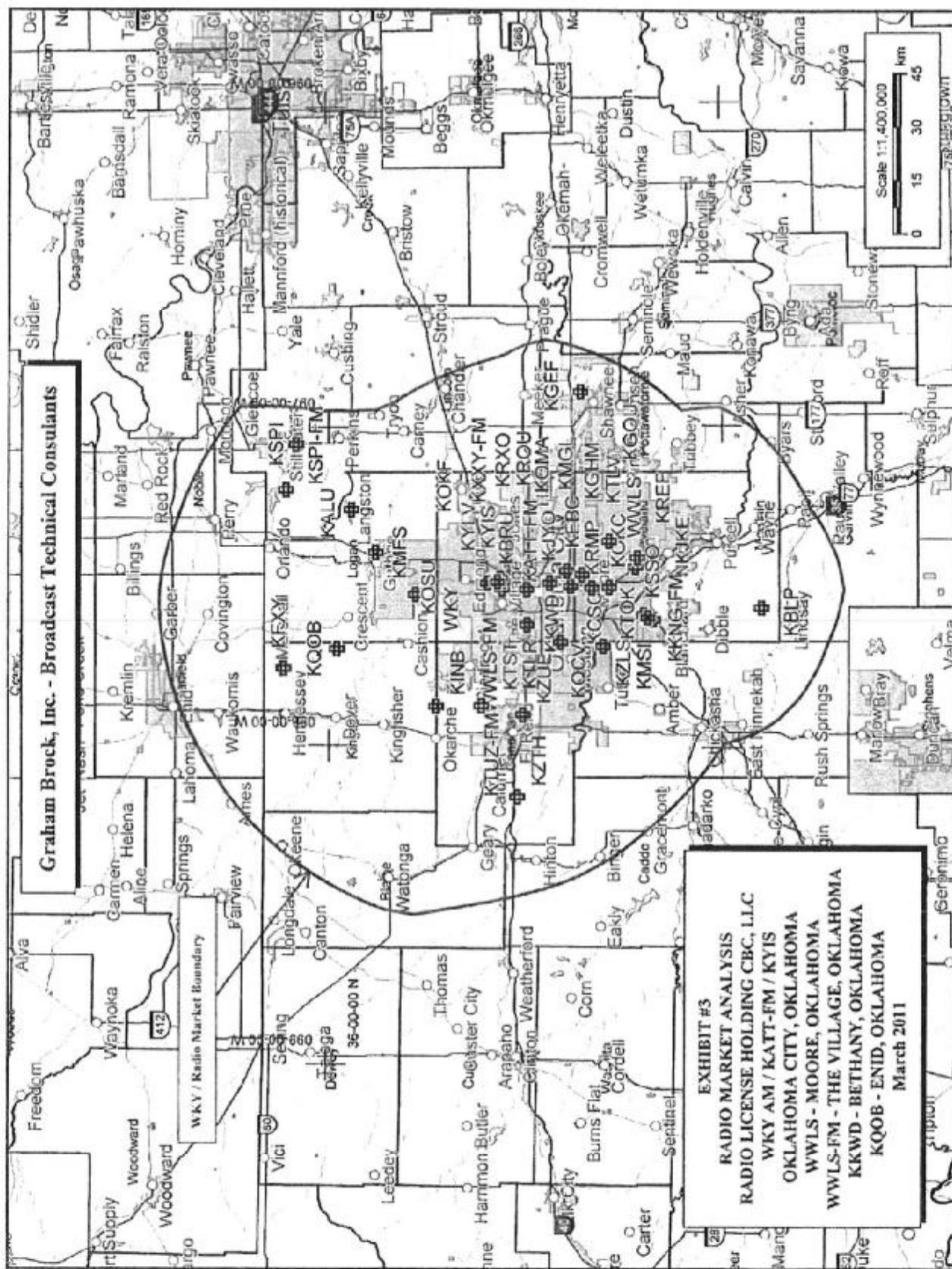
Call Letters	AM/FM	Freq	Type	Station Format	Home Market	Market Designation	Home Date	Mkt Rank	Owner	City & State of License	County of License
KT-LV	AM	1220	C	Black Gospel	Oklahoma City, OK		07/02/2003	47	First Choice Broadcasting	Midwest City, OK	Oklahoma
KTCK	AM	1000	C	News/Talk	Oklahoma City, OK		07/02/2003	47	Clear Channel Communications Inc	Oklahoma City, OK	Oklahoma
KTST	FM	101.9	C	Country	Oklahoma City, OK		07/02/2003	47	Clear Channel Communications Inc	Oklahoma City, OK	Oklahoma
KTUZ	FM	106.7	C	Mexican	Oklahoma City, OK		07/02/2003	47	Tyler Media Corporation	Oklarche, OK	Canadian
KVSP	FM	103.5	C	Hip Hop	Oklahoma City, OK		11/04/2004	47	Perry Broadcasting Company Inc	Anadarko, OK	Caddo
KWCO	FM	105.5	C	Cisc Hits	Oklahoma City, OK		06/15/2006	47	Mollman Communications Inc	Chickasha, OK	Grady
KWSH	AM	1260	C	Cty/Spu/Tk	Oklahoma City, OK		06/15/2006	47	One Ten Broadcast Group	Wewoka, OK	Seminole
KXTH	FM	89.1	NC	ChrisContent	Oklahoma City, OK		06/15/2006	47	Love Station Inc	Seminole, OK	Seminole
KXXY	FM	96.1	C	Country	Oklahoma City, OK		07/02/2003	47	Clear Channel Communications Inc	Oklahoma City, OK	Oklahoma
KYIS	FM	98.9	C	Modern AC	Oklahoma City, OK		07/02/2003	47	Citadel Broadcasting Company	Oklahoma City, OK	Oklahoma
KYLV	FM	88.9	NC	ChrisContent	Oklahoma City, OK		07/02/2003	47	Educational Media Foundation	Oklahoma City, OK	Oklahoma
KZLS	FM	99.7	C	Oldies	Oklahoma City, OK		07/02/2003	47	Chisholm Trail Broadcasting Co.	Mustang, OK	Canadian
KZTH	FM	88.5	NC	ChrisContent	Oklahoma City, OK		07/02/2003	47	Love Station Inc	Piedmont, OK	Canadian
KZUE	AM	1460	C	Span Party	Oklahoma City, OK		07/02/2003	47	La Tremenda Radio Mexico, Inc.	El Reno, OK	Canadian
WKY	AM	930	C	Mexican	Oklahoma City, OK		07/02/2003	47	Citadel Broadcasting Company	Oklahoma City, OK	Oklahoma
WWLS	FM	98.1	C	Sports	Oklahoma City, OK		07/02/2003	47	Citadel Broadcasting Company	The Village, OK	Oklahoma
WWLS	AM	840	C	Sports	Oklahoma City, OK		07/02/2003	47	Citadel Broadcasting Company	Moore, OK	Cleveland

Number of Stations in Geographic Market

Previous Stations in Geographic Market

50





RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
WKY AM / KATT-FM / KYIS
OKLAHOMA CITY, OKLAHOMA
WWLS - MOORE, OKLAHOMA
WWLS-FM - THE VILLAGE, OKLAHOMA
KKWD - BETHANY, OKLAHOMA
KQOB - ENID, OKLAHOMA

March 2011

EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations

*	WWLS	640 kHz	Moore, Oklahoma
	KSPI	780 kHz	Stillwater, Oklahoma
	KQCV	800 kHz	Oklahoma City, Oklahoma
	KTLR	890 kHz	Oklahoma City, Oklahoma
*	WKY	930 kHz	Oklahoma City, Oklahoma
	KTOK	1000 kHz	Oklahoma City, Oklahoma
	KRMP	1140 kHz	Oklahoma City, Oklahoma
	KTLV	1220 kHz	Midwest City, Oklahoma
	KGHM	1340 kHz	Midwest City, Oklahoma
	KREF	1400 kHz	Norman, Oklahoma
	KGFF	1450 kHz	Shawnee, Oklahoma
	KZUE	1460 kHz	El Reno, Oklahoma
	KMFS	1490 kHz	Guthrie, Oklahoma
	KOKC	1520 kHz	Oklahoma City, Oklahoma
	KEBC	1560 kHz	Del City, Oklahoma
	KFXY	1640 kHz	Enid, Oklahoma

Total AM Stations - 16

FM Stations

KMSI	Ch 201C1	Moore, Oklahoma
KZTH	Ch 203C1	Piedmont, Oklahoma
KYLV	Ch 205C1	Oklahoma City, Oklahoma
KSSO	Ch 207A	Norman, Oklahoma

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
WKY AM / KATT-FM / KYIS
OKLAHOMA CITY, OKLAHOMA
WWLS - MOORE, OKLAHOMA
WWLS-FM - THE VILLAGE, OKLAHOMA
KKWD - BETHANY, OKLAHOMA
KQOB - ENID, OKLAHOMA

March 2011

EXHIBIT #4 (continued)

KALU	Ch 207A	Langston, Oklahoma
KCSC	Ch 211C1	Edmond, Oklahoma
KOKF	Ch 215C1	Edmond, Oklahoma
KOSU	Ch 219C0	Stillwater, Oklahoma
KOMA	Ch 223C	Oklahoma City, Oklahoma
KJKE	Ch 227C1	Newcastle, Oklahoma
KSPI-FM	Ch 229C2	Stillwater, Oklahoma
KBRU	Ch 234C	Oklahoma City, Oklahoma
KXXY-FM	Ch 241C	Oklahoma City, Oklahoma
* KQOB	Ch 245C	Enid, Oklahoma
KKNG-FM	Ch 247A	Blanchard, Oklahoma
* WWLS-FM	Ch 251C1	The Village, Oklahoma
* KYIS	Ch 255C	Oklahoma City, Oklahoma
KZLS	Ch 259C3	Mustang, Oklahoma
* KATT-FM	Ch 263C1	Oklahoma City, Oklahoma
KTST	Ch 270C	Oklahoma City, Oklahoma
KJYO	Ch 274C	Oklahoma City, Oklahoma
KMGL	Ch 281C	Oklahoma City, Oklahoma
* KKWD	Ch 285A	Bethany, Oklahoma
KBLP	Ch 286A	Lindsay, Oklahoma
KINB	Ch 287A	Kingfisher, Oklahoma
KROU	Ch 289A	Spencer, Oklahoma
KGOU	Ch 292A	Norman, Oklahoma
KTUZ-FM	Ch 294C2	Okarche, Oklahoma
KRXO	Ch 299C	Oklahoma City, Oklahoma

Total FM Stations - 29

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 45

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

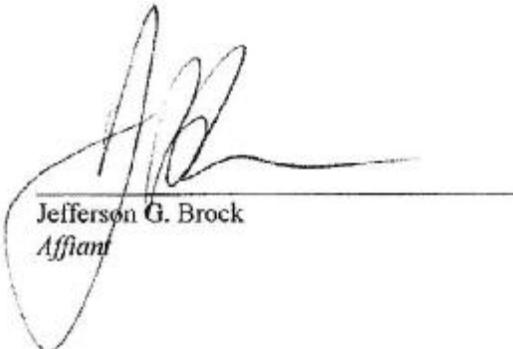
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

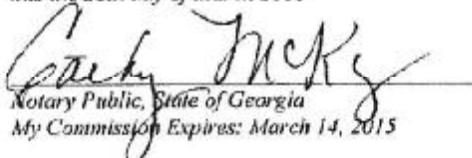
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
KKOH/KNEV - RENO, NEVADA
KBUL-FM - CARSON CITY, NEVADA
KWYL - SOUTH LAKE TAHOE, CALIFORNIA
March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. ("CMI") in connection with the proposed transfer of control of Citadel Broadcasting Corporation and its indirect licensee subsidiary, Radio License Holding CBC, LLC ("RLH"). RLH is the licensee of KKOH, 780 kHz, and KNEV, Channel 238C, Reno, Nevada; KBUL-FM, Channel 251C, Carson, City, Nevada; and KWYL, Channel 275C, South Lake Tahoe, California. KKOH, KNEV and KBUL-FM are each licensed to a community in a metro county in the Reno, Nevada Arbitron Market. KWYL is not licensed to a community in a metro county in the market, but is considered "home" to the Reno market. Therefore, a study to verify compliance of commonly owned stations in both a rated market and non-rated market is needed.

RENO, NEVADA ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are thirty-three AM and FM (commercial and non-commercial) stations listed in the Reno, Nevada Arbitron Market (Market #121). Upon consummation of the proposed transaction, CMI would control three FM stations and one AM station in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated Reno, Nevada market.

CONTOUR OVERLAP MARKET

3. Since KWYL is considered "home" to the market and has contour overlap with the other stations in the market, a study has been conducted to verify that the control of these stations, in conjunction with the other stations noted herein, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations for the contour overlap analysis are shown on Exhibit #3. As noted, the location of the overlap of the city grade contours of the stations creates a market requiring review. The contours of the stations will be used to determine the number of other stations in the market. The subject stations will then be added to reach the total number of stations in or providing service to the market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility to be controlled by CMI will be considered as a market contributor, unless it is a subject station in the radio market under study.

4. Exhibit #4 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the Radio Market, which depicts six contributing stations. Exhibit #5 is a tabulation of the stations in the Radio Market. A total of ten stations are shown, including the four subject stations.¹ The number of stations indicated falls in the fourteen or less stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market.

1) There are additional stations, but they are not considered as the stations identified are sufficient to allow common control of the stations which will be commonly owned.

5. Based on the compliance shown in both rated and non-rated markets, the proposed transfer of control is in compliance with §73.3555 of the Commission's rules, regarding the above referenced stations.

6. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

FCC Geographic Market Definition for Reno, NV

Call Letters	AM/FM	Type	Home Market	Market Designation Date	Home Mkt Rank	Owner	City & State of License	County of License
KEDB AM	1400 C	Spanish AC	Reno, NV	07/02/2003	121	Flinn Broadcasting Corporation	Sparks, NV	Washoe
KGUL FM	98.1 C	Country	Reno, NV	07/02/2003	121	Citadel Broadcasting Company	Carson City, NV	Carson City
KBZB AM	1270 C	Talk	Reno, NV	07/02/2003	121	American Broadcasting	Sparks, NV	Washoe
KCMY AM	1300 C	Country	Reno, NV	07/02/2003	121	Evans Broadcasting Company Inc.	Carson City, NV	Carson City
KDOT FM	104.5 C	ADR	Reno, NV	07/02/2003	121	Lotus Communications Corp.	Reno, NV	Washoe
KFBR FM	91.5 NC	Variety	Reno, NV	01/25/2011	121	Friends Of Black Rock High Rock Inc	Gerlach, NV	Washoe
KHIT AM	1450 C	Sports	Reno, NV	07/02/2003	121	Lotus Communications Corp	Reno, NV	Washoe
KHFM AM	920 C	Religious/Talk	Reno, NV	07/02/2003	121	IHR Educational Broadcasting	Reno, NV	Washoe
KJFK AM	1230 C	Progressive	Reno, NV	07/02/2003	121	American Broadcasting	Reno, NV	Washoe
KKOH AM	780 C	News/Talk	Reno, NV	07/02/2003	121	Citadel Broadcasting Company	Reno, NV	Washoe
KLAP FM	89.5 NC	Country	Reno, NV	06/24/2010	121	OpenSkyRadio Corp	Gerlach, NV	Washoe
KLCA FM	96.5 C	Modern AC	Reno, NV	07/02/2003	121	American Broadcasting	Tahoe City, CA	Placer
KLRH FM	88.3 NC	ChrisCenterm Reno, NV	Reno, NV	09/14/2004	121	Educational Media Foundation	Sparks, NV	Washoe
KNEV FM	95.5 C	AC	Reno, NV	07/02/2003	121	Citadel Broadcasting Company	Reno, NV	Washoe
KNIS FM	91.3 NC	ChrisCenterm Reno, NV	Reno, NV	07/02/2003	121	Western Inspirational Broadcasters Inc	Carson City, NV	Carson City
KODS FM	103.7 C	Oldies	Reno, NV	07/02/2003	121	American Broadcasting	Carmelton Bay, CA	Placer
KOZZ FM	105.7 C	Cisc Rock	Reno, NV	07/02/2003	121	Litus Communications Corp	Reno, NV	Washoe
KPLY AM	630 C	Sports	Reno, NV	07/02/2003	121	Litus Communications Corp	Reno, NV	Washoe
KOLO AM	1590 C	Span/Talk	Reno, NV	07/02/2003	121	Wilks Broadcast Group LLC	Sun Valley, NV	Washoe
KRNO FM	106.9 C	AC/SitRk	Reno, NV	07/02/2003	121	Jieh Media Inc	Incline Village, NV	Washoe
KRNV FM	102.1 C	Mexican	Reno, NV	07/02/2003	121	Entertainment Communications Corp	Reno, NV	Washoe
KRZQ FM	100.9 C	Alternative	Reno, NV	07/02/2003	121	Wilks Broadcast Group LLC	Sparks, NV	Washoe
KSRN FM	107.7 C	Mexican	Reno, NV	07/02/2003	121	Lazer Broadcasting Corporation	Kings Beach, CA	Placer
KTHX FM	100.1 C	AAA	Reno, NV	07/02/2003	121	Wilks Broadcast Group LLC	Dayton, NV	Lyon
KUNR FM	88.7 NC	NursCis/Jaz Reno, NV	Reno, NV	07/02/2003	121	Nevada System of Higher Education	Reno, NV	Washoe
KURK FM	92.9 C	Cisc Rock	Reno, NV	07/02/2003	121	Wilks Broadcast Group LLC	Reno, NV	Washoe
KUUB FM	94.5 C	Spans	Reno, NV	07/02/2003	121	Litus Communications Corp	Sun Valley, NV	Washoe
KVNFP FM	92.1 C	Country	Reno, NV	07/02/2003	121	Wilks Broadcast Group LLC	Sparks, NV	Washoe
KVNZ FM	93.7 C	CHR/Top40	Reno, NV	07/02/2003	121	Flinn Broadcasting Corporation	Sun Valley, NV	Washoe
KVNL FM	102.9 C	CHR	Reno, NV	07/02/2003	121	Citadel Broadcasting Company	South Lake Tahoe, CA	El Dorado
KQEQ AM	1340 C	Mexican	Reno, NV	07/02/2003	121	Azteca Broadcasting Corp	Reno, NV	Washoe
KOTO AM	1550 C	Spanish	Reno, NV	07/02/2003	121	First Broadcasting of Nevada Inc	Reno, NV	Washoe
KZTQ FM	97.3 C	80s & 90s	Reno, NV	07/02/2003	121	American Broadcasting	Carson City, NV	Carson City

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

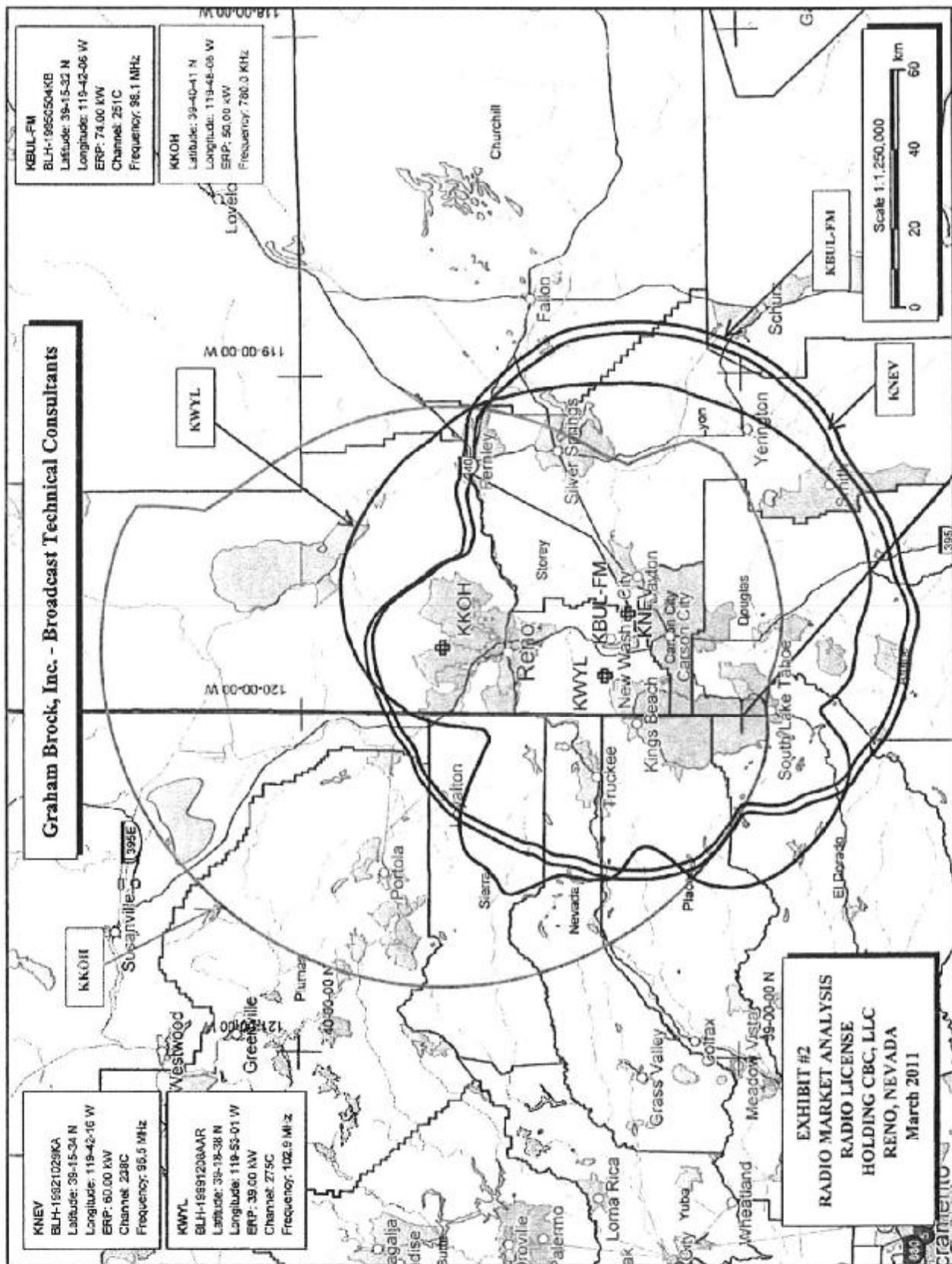
BIA**FCC Geographic Market Definition for Reno, NV**

Call Letters	AM/FM	Type	Home Station	Format	Home Market	Market Designation	Home Mkt Date	Mkt Rank	Owner	City & State of License	County of License
Number of Stations in Geographic Market											
33											

Previous Stations in Geographic Market

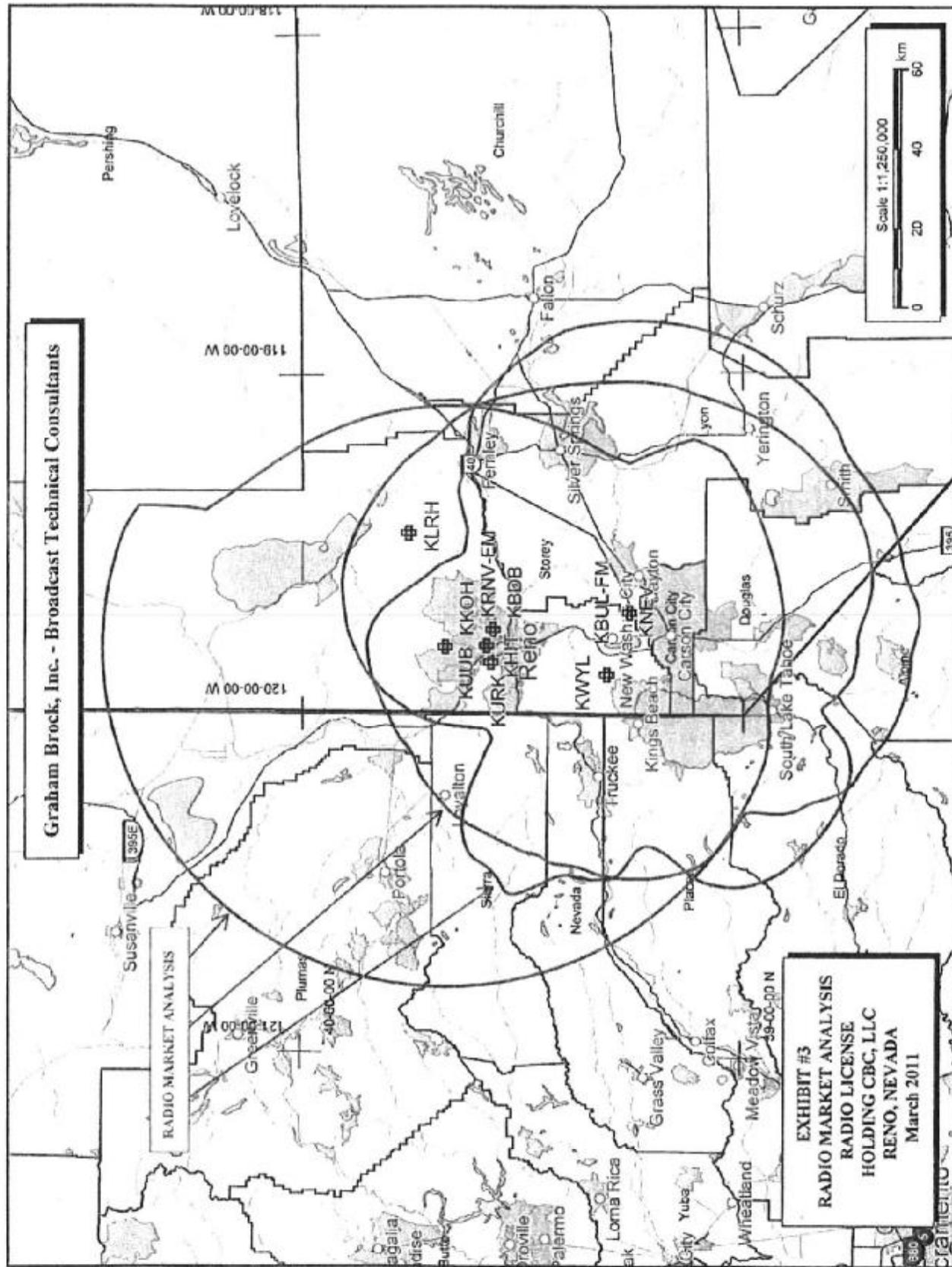
*C - Commercial Station; *NC - Non Commercial Station
Printed: 03/18/2011 Data: 02/25/2011 Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

"p" indicates pending sale to owner listed



Graham Brock, Inc. - Broadcast Technical Consultants

RADIO MARKET ANALYSIS



RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
KKOH/KNEV - RENO, NEVADA
KBUL-FM - CARSON CITY, NEVADA
KWYL - SOUTH LAKE TAHOE, CALIFORNIA
March 2011

EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations

* KKOH	780 kHz	Reno, Nevada
KBDB	1400 kHz	Sparks, Nevada
KHIT	1450 kHz	Reno, Nevada

Total AM Stations - 3

FM Stations

KLRH	Ch 202C1	Sparks, Nevada
KURK	Ch 225C2	Reno, Nevada
KUUB	Ch 233C2	Sun Valley, Nevada
* KNEV	Ch 238C	Reno, Nevada
* KBUL-FM	Ch 251C	Carson City, Nevada
KRNV-FM	Ch 271C3	Reno, Nevada
* KWYL	Ch 275C	South Lake Tahoe, California

Total FM Station - 7

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 10

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

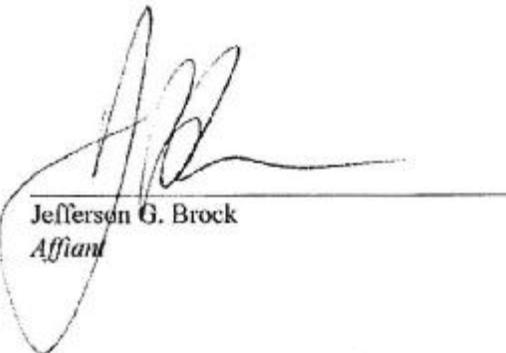
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

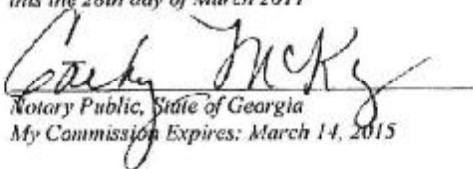
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.


Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*


Notary Public, State of Georgia
My Commission Expires: March 14, 2015

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC

WYNN-FM/WYNN - FLORENCE, SOUTH CAROLINA
WWFN-FM - LAKE CITY, SOUTH CAROLINA
WTOD/WBZF - HARTSVILLE, SOUTH CAROLINA
WMXT - PAMPLICO, SOUTH CAROLINA
WYMB - MANNING, SOUTH CAROLINA
WCMG - LATTA, SOUTH CAROLINA
WHLZ - MARION, SOUTH CAROLINA
RADIO LICENSE HOLDING CBC, LLC
WISW/WLXC - COLUMBIA, SOUTH CAROLINA
WNKT - EASTOVER, SOUTH CAROLINA
WOMG - LEXINGTON, SOUTH CAROLINA
WTCB - ORANGEBURG, SOUTH CAROLINA

March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. ("CMI") in connection with the proposed transfer of Citadel Broadcasting Corporation and its indirect licensee subsidiary, Radio License Holding CBC, LLC ("RLH"). CMI is the licensee of WYNN-FM, Channel 292A, and WYNN, 540 kHz, Florence, South Carolina; WWFN-FM, Channel 261A, Lake City, South Carolina; WTOD, 1450 kHz, and WBZF, Channel 253A, Hartsville, South Carolina; WMXT, Channel 271C2, Pamplico, South Carolina; WYMB, 920 kHz, Manning, South Carolina; WCMG, Channel 232C3, Latta, South Carolina; and WHLZ, Channel 263C3, Marion, South Carolina. RLH is the licensee of WISW, 1320 kHz, and WLXC, Channel 276A, Columbia, South Carolina; WNKT, Channel 298C2, Eastover, South Carolina; WOMG, Channel 253A, Lexington, South Carolina; and WTCB, Channel 294C1, Orangeburg, South Carolina.

2. WWFN-FM, WTOD, WYNN-FM, WYNN, WMXT and WBZF are all licensed to communities in a metro county in the Florence, South Carolina Arbitron Market. WISW,

WLXC, WNKT, WOMG and WTCB are all licensed to communities in a metro county in the Columbia, South Carolina Arbitron Market. WYMB, WCMG and WHLZ are not licensed to a community in a metro county in any Arbitron market.¹ Therefore, this review will verify compliance of commonly owned stations in both rated and non-rated markets.

FLORENCE, SOUTH CAROLINA ARBITRON/BIA MARKET REVIEW

3. As shown on Exhibit #1, there are twenty-one AM and FM (commercial and non-commercial) stations listed in the Florence, South Carolina Arbitron Market (Market #220). Upon consummation of the proposed transaction, CMI would control four FM stations and two AM stations in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated Florence, South Carolina market.

COLUMBIA, SOUTH CAROLINA ARBITRON/BIA MARKET REVIEW

4. As shown on Exhibit #2, there are thirty AM and FM (commercial and non-commercial) stations listed in the Columbia, South Carolina Arbitron Market (Market #88). Upon consummation of the proposed transaction, CMI would control four FM stations and one AM station in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated Columbia, South Carolina market.

1) WHSC and WBZF do not have contour overlap with any non-metro stations and are therefore not considered further herein.

REVISED CONTOUR OVERLAP REVIEW

5. Since WYMB, WCMG and WHLZ are non-metro stations, a study has been conducted to verify that the ownership of it, in conjunction with the other subject stations, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations are shown on Exhibit #3. As noted, the locations of the city grade contours create areas of overlap requiring review. Based on the areas of overlap, four distinct markets are created. Market #1 consists of FM stations WCMG, WHLZ and WYNN-FM and AM station WYNN. Market #2 consists of FM stations WHLZ, WYNN-FM and WMXT and AM station WYNN. Market #3 consists of FM station WXMT and AM station WYMB and Market #4 consists of FM stations WTCB and WNKT and AM station WYMB.

6. Since WYNN is a subject station in Markets #1, #2 and #3, its contour will be used to determine the number of other stations providing service to the market. The WTCB contour will be used to determine the number of other station providing service to Market #4. The relevant subject stations will then be added to the stations in each market to determine the total number of stations in the respective markets. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility to be controlled by CMI will be considered as a market contributor, unless it is a subject station in the pertinent radio market under study.

7. Exhibit #4 is a depiction of the other AM and FM stations (commercial and non-commercial) providing service to the WYNN / Radio Market Boundary, showing seven

contributing stations. Exhibit #5 is a tabulation of the stations in Radio Market #1, which totals eleven when the four subject stations are included.² The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations with no more than three in the same service is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market #1.

8. Exhibit #6 is a tabulation of the stations in Radio Market #2, which totals eleven when the four subject stations are included.³ The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations with no more than three in the same service is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market #2.

9. Exhibit #7 is a tabulation of the stations in Radio Market #3, which totals nine when the two subject stations are included.⁴ The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations with no more than three in the same service is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market #3.

2) There are additional stations, but they were not considered as the stations identified are sufficient to allow for common control of the stations which will be commonly owned.

3) See Footnote 2, *supra*.

4) See Footnote 2, *supra*.

10. Exhibit #8 is a depiction of the other AM and FM stations (commercial and non-commercial) providing service to the WTCB / Radio Market Boundary, showing five contributing stations. Exhibit #9 is a tabulation of the stations in Radio Market #4, which totals eight when the three subject stations are included.⁵ The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations with no more than three in the same service is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market #4.

11. Based on the compliance shown in rated and non-rated markets, the proposed transfer of control is in compliance with §73.3555 of the Commission's rules, regarding the above referenced stations.

12. The foregoing technical statement was prepared on behalf of Cumulus Media Inc by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

5) See Footnote 2, *supra*.

FCC Geographic Market Definition for Florence, SC

Call Letters	AM/FM	Freq	Type	Station Format	Home Market	Market Designation	Home Mkt Date	Mkt Rank	Owner	City & State of License	County of License
WLWD	AM	1080	C	DARK	Florence, SC		07/11/2007	220	Glory Communications Inc	Johnsonville, SC	Florence
WB2F	FM	98.5	C	Gospel	Florence, SC		07/02/2003	220	Cumulus Broadcasting Inc	Hartsville, SC	Darlington
WDAR	FM	105.5	C	AC	Florence, SC		07/02/2003	220	Quantum Communications Corp	Darlington, SC	Darlington
WEGX	FM	92.9	C	Country	Florence, SC		07/02/2003	220	Quantum Communications Corp	Dillon, SC	Dillon
WFHK	FM	95.3	C	Clic Rock	Florence, SC		05/19/2010	220	Miller Communications Inc (SC)	Quinty, SC	Florence
WHYM	AM	1260	C	Spl/Nws/Tlk	Florence, SC		07/02/2003	220	Miller Communications Inc (SC)	Lake City, SC	Florence
WJDJ	AM	1490	C	Cntry/BGrs	Florence, SC		07/02/2003	220	Beaver Communications, a General Partnership	Hartsville, SC	Darlington
WJMX	AM	970	C	Nws/Tlk/Spt	Florence, SC		07/02/2003	220	Quantum Communications Corp	Florence, SC	Florence
WLPG	FM	91.7	NC	Christian	Florence, SC		07/02/2003	220	Augusta Radio Fellowship Institute	Florence, SC	Florence
WMXT	FM	102.1	C	Clic Rock	Florence, SC		07/02/2003	220	Cumulus Broadcasting Inc	Pamplico, SC	Florence
WOLH	AM	1230	C	Spl/Nws/Tlk	Florence, SC		07/02/2003	220	Miller Communications Inc (SC)	Florence, SC	Florence
WPDT	FM	105.1	C	Gosp/CCm	Florence, SC		07/02/2003	220	Glory Communications Inc	Coward, SC	Florence
WRZE	FM	94.1	C	AC	Florence, SC		05/14/2009	220	Quantum Communications Corp	Kingstree, SC	Williamsburg
WSIM	FM	93.7	C	Soft Rock	Florence, SC		02/05/2004	220	Miller Communications Inc (SC)	Lamar, SC	Darlington
WTOD	AM	145C	C	Sports	Florence, SC		07/02/2003	220	Cumulus Broadcasting Inc	Hartsville, SC	Darlington
WWFN	FM	100.1	C	Sports	Florence, SC		07/02/2003	220	Cumulus Broadcasting Inc	Lake City, SC	Florence
WWKT	FM	99.3	C	Rhym/CCHR	Florence, SC		05/19/2008	220	Miller Communications Inc (SC)	Kingstree, SC	Williamsburg
WWRK	AM	140C	C	Gosp/Talk	Florence, SC		07/02/2003	220	Quantum Communications Corp	Darlington, SC	Darlington
WYNN	FM	106.3	C	Urban	Florence, SC		07/02/2003	220	Cumulus Broadcasting Inc	Florence, SC	Florence
WYNN	AM	540	C	Gospel	Florence, SC		07/02/2003	220	Cumulus Broadcasting Inc	Florence, SC	Florence
WZTF	FM	102.9	C	Urban AC	Florence, SC		07/02/2003	220	Quantum Communications Corp	Scranton, SC	Florence

Number of Stations in Geographic Market 21

Previous Stations in Geographic Market

WCIG	FM	94.3	C	Rock		01/07/2008	0	Cumulus Broadcasting Inc	Latta, SC
WHLZ	FM	100.5	C	Country		01/07/2008	0	Cumulus Broadcasting Inc	Marion, SC
WJMX	FM	103.3	C	CHR		02/23/2009	0	Quantum Communications Corp	Charaw, SC
WWBD	FM	94.7	C	Rock		12/03/2007	0	Miller Communications Inc (SC)	Sumter, SC
WYMB	AM	920	C	Sports		02/09/2005	0	Cumulus Broadcasting Inc	Manning, SC

FCC Geographic Market Definition for Columbia, SC

Call Letters	AM/FM	Type	Station Format	Home Market	Market Designation	Home Mkt Date	Rank	Owner	City & State of License	County of License
WARQ	FM	93.5	C	Alternative	Columbia, SC	07/02/2003	88	Inner City Broadcasting Corporation	Columbia, SC	Richland
WBAL	AM	890	C	ChristTalk	Columbia, SC	01/05/2005	88	Family First,	Bethelwood, SC	Richland
WBELR	AM	1430	C	SpaniChrist	Columbia, SC	07/02/2003	88	Augusta Radio Fellowship Institute	Batesburg, SC	Lexington
WCEO	AM	840	C	Mexican	Columbia, SC	07/02/2003	88	Norsian Consulting and Management Inc	Columbia, SC	Richland
WCOS	FM	97.5	C	Country	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Columbia, SC	Richland
WCOS	AM	1400	C	Sports	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Columbia, SC	Richland
WDEK	AM	1170	C	DARK	Columbia, SC	07/02/2003	88	p Brookfield Broadcasting of Lexington Inc	Lexington, SC	Lexington
WFMV	FM	95.3	C	Gospel	Columbia, SC	07/02/2003	88	Glory Communications Inc	South Congaree, SC	Lexington
WGCV	AM	620	C	Elk/Talk	Columbia, SC	07/02/2003	88	Glory Communications Inc	Cayce, SC	Lexington
WHXT	FM	103.9	C	Hip Hop	Columbia, SC	07/02/2003	88	Inner City Broadcasting Corporation	Orangeburg, SC	Orangeburg
WISW	AM	1320	C	News/Talk	Columbia, SC	07/02/2003	88	Citadel Broadcasting Company	Columbia, SC	Richland
WLTR	FM	91.3	NC	Cis/Nas/NP	Columbia, SC	07/02/2003	88	South Carolina Educational Television	Columbia, SC	Richland
WLTY	FM	96.7	C	Variety Hit	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Cayce, SC	Lexington
WLXC	FM	103.1	C	Urban AC	Columbia, SC	07/02/2003	88	Citadel Broadcasting Company	Columbia, SC	Richland
WMFX	FM	102.3	C	Cisc Rock	Columbia, SC	07/02/2003	88	Inner City Broadcasting Corporation	St. Andrews, SC	Richland
WMMHK	FM	89.7	NC	ChrisContemn	Columbia, SC	07/02/2003	88	Columbia International University	Columbia, SC	Richland
WNKT	FM	107.5	C	Sports	Columbia, SC	12/05/2007	88	Citadel Broadcasting Company	Eastover, SC	Richland
WNOK	FM	104.7	C	CHR	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Columbia, SC	Richland
WOIC	AM	1230	C	Talk	Columbia, SC	07/02/2003	88	Inner City Broadcasting Corporation	Columbia, SC	Richland
WOMG	FM	98.5	C	Oildies	Columbia, SC	07/02/2003	88	Citadel Broadcasting Company	Lexington, SC	Richland
WOXL	AM	560	C	News/Talk	Columbia, SC	07/02/2003	88	Glory Communications Inc	Columbia, SC	Richland
WTCB	FM	106.7	C	AC	Columbia, SC	07/02/2003	88	Citadel Broadcasting Company	Orangeburg, SC	Orangeburg
WUSC	FM	90.5	NC	Variety	Columbia, SC	07/02/2003	88	University of South Carolina	Columbia, SC	Richland
WVOC	AM	560	C	News/Talk	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Sumter, SC	Sumter
WWDM	FM	101.3	C	Urban	Columbia, SC	07/02/2003	88	Inner City Broadcasting Corporation	Forest Acres, SC	Richland
WWNQ	FM	94.3	C	Cisc Hits	Columbia, SC	06/04/2004	88	Double O Radio LLC	Irmo, SC	Lexington
WWNU	FM	92.1	C	Late AC	Columbia, SC	11/06/2004	88	Double O Radio LLC	West Columbia, SC	Lexington
WXBT	FM	100.1	C	HipHop/R&B	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Cayce, SC	Lexington
WYFV	FM	88.5	NC	ChrisTalk	Columbia, SC	07/02/2003	88	Bible Broadcasting Network	Batesburg, SC	Lexington
WZMJ	FM	93.1	C	Sports	Columbia, SC	07/02/2003	88	Inner City Broadcasting Corporation	Batesburg, SC	Lexington

Number of Stations in Geographic Market

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station
Printed: 03/17/2011 Data: 02/25/2011 Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

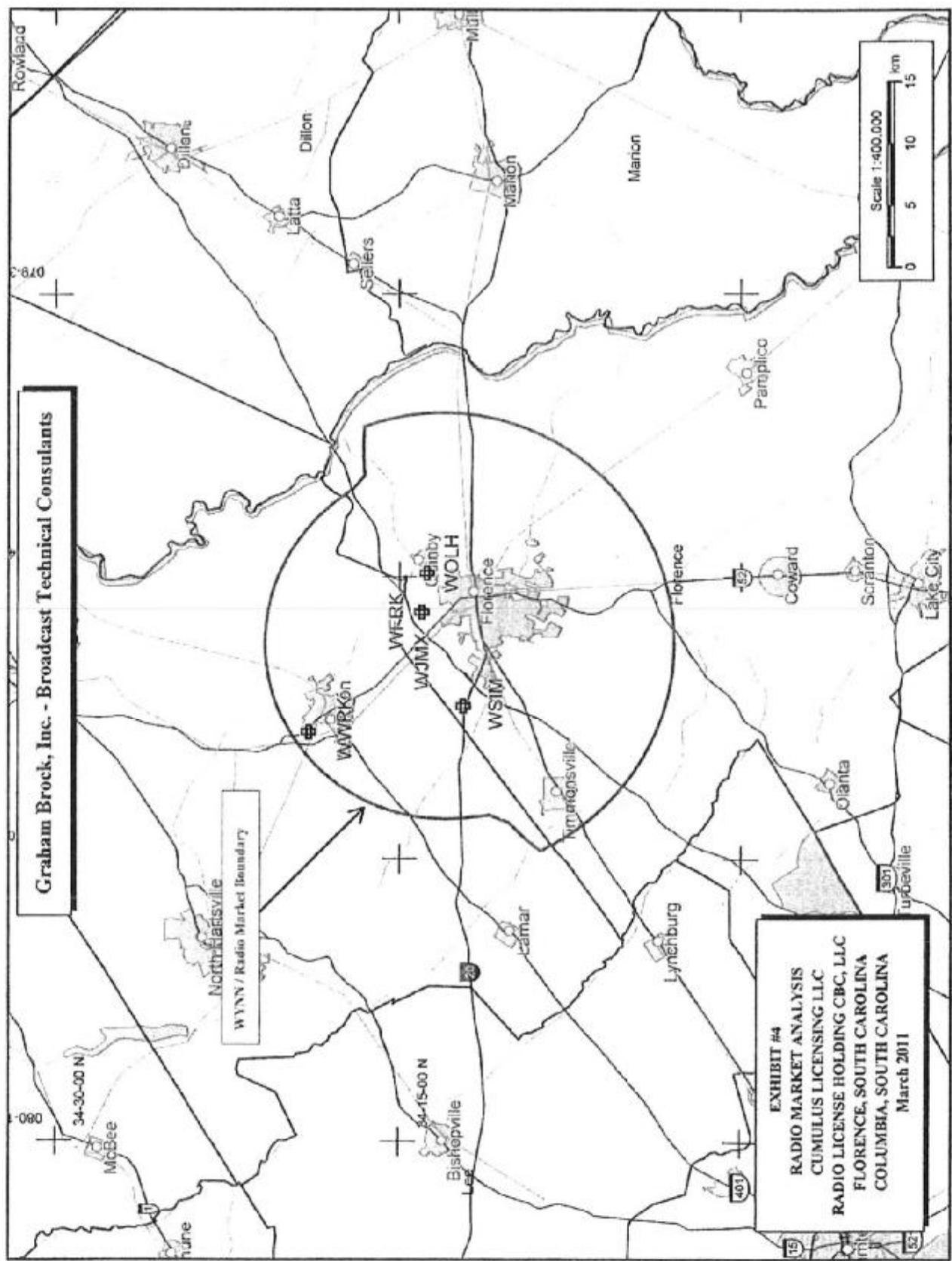
"p" indicates pending sale to owner listed

EXHIBIT #2

FCC Geographic Market Definition for Columbia, SC

Call Letters	AM/ FM	Type	Freq	Station Format	Home Market	Market	Home	City & State of License	County of Licensee
						Designtn	Mkt Date		
WLJI	FM	98.3	C	Gospel		05/12/2006	0	Glory Communications Inc	Summerton, SC
WJSCZ	FM	93.9	C	Classic Rock		06/19/2008	0	Miller Communications Inc (SC)	Winnsboro, SC

Graham Brock, Inc. - Broadcast Technical Consultants



RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING CBC, LLC
FLORENCE, SOUTH CAROLINA
COLUMBIA, SOUTH CAROLINA

March 2011

EXHIBIT #5

Tabulation of Stations in Radio Market #1

AM Stations

*	WYNN	540 kHz	Florence, South Carolina
	WJMX	970 kHz	Florence, South Carolina
	WOLH	1230 kHz	Florence, South Carolina
	WWRK	1400 kHz	Darlington, South Carolina

Total AM Stations - 4

FM Stations

*	WYNN-FM	Ch 292A	Florence, South Carolina
	WLPG	Ch 219C2	Florence, South Carolina
	WWKT-FM	Ch 257C3	Kingstree, South Carolina
	WZTF	Ch 275A	Scranton, South Carolina
	WPDT	Ch 286C3	Coward, South Carolina
*	WCMG	Ch 232C3	Latta, South Carolina
*	WHLZ	Ch 263C3	Marion, South Carolina

Total FM Stations - 7

GRAND TOTAL OF STATION CONSIDERED IN STUDY - 11

* Subject station.

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING CBC, LLC
FLORENCE, SOUTH CAROLINA
COLUMBIA, SOUTH CAROLINA
March 2011

EXHIBIT #6

Tabulation of Stations in Radio Market #2

AM Stations

*	WYNN	540 kHz	Florence, South Carolina
	WJMX	970 kHz	Florence, South Carolina
	WOLH	1230 kHz	Florence, South Carolina
	WWRK	1400 kHz	Darlington, South Carolina

Total AM Stations - 4

FM Stations

*	WYNN-FM	Ch 292A	Florence, South Carolina
	WLPG	Ch 219C2	Florence, South Carolina
	WWKT-FM	Ch 257C3	Kingstree, South Carolina
	WZTF	Ch 275A	Scranton, South Carolina
*	WMXT	Ch 271C2	Pamplico, South Carolina
	WPDT	Ch 286C3	Coward, South Carolina
*	WHLZ	Ch 263C3	Marion, South Carolina

Total FM Stations - 7

GRAND TOTAL OF STATION CONSIDERED IN STUDY - 11

* Subject station.

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING CBC, LLC
FLORENCE, SOUTH CAROLINA
COLUMBIA, SOUTH CAROLINA
March 2011

EXHIBIT #7

Tabulation of Stations in Radio Market #3

AM Stations

*	WYMB	920 kHz	Manning, South Carolina
	WJMX	970 kHz	Florence, South Carolina
	WOLH	1230 kHz	Florence, South Carolina
	WWRK	1400 kHz	Darlington, South Carolina

Total AM Stations - 4

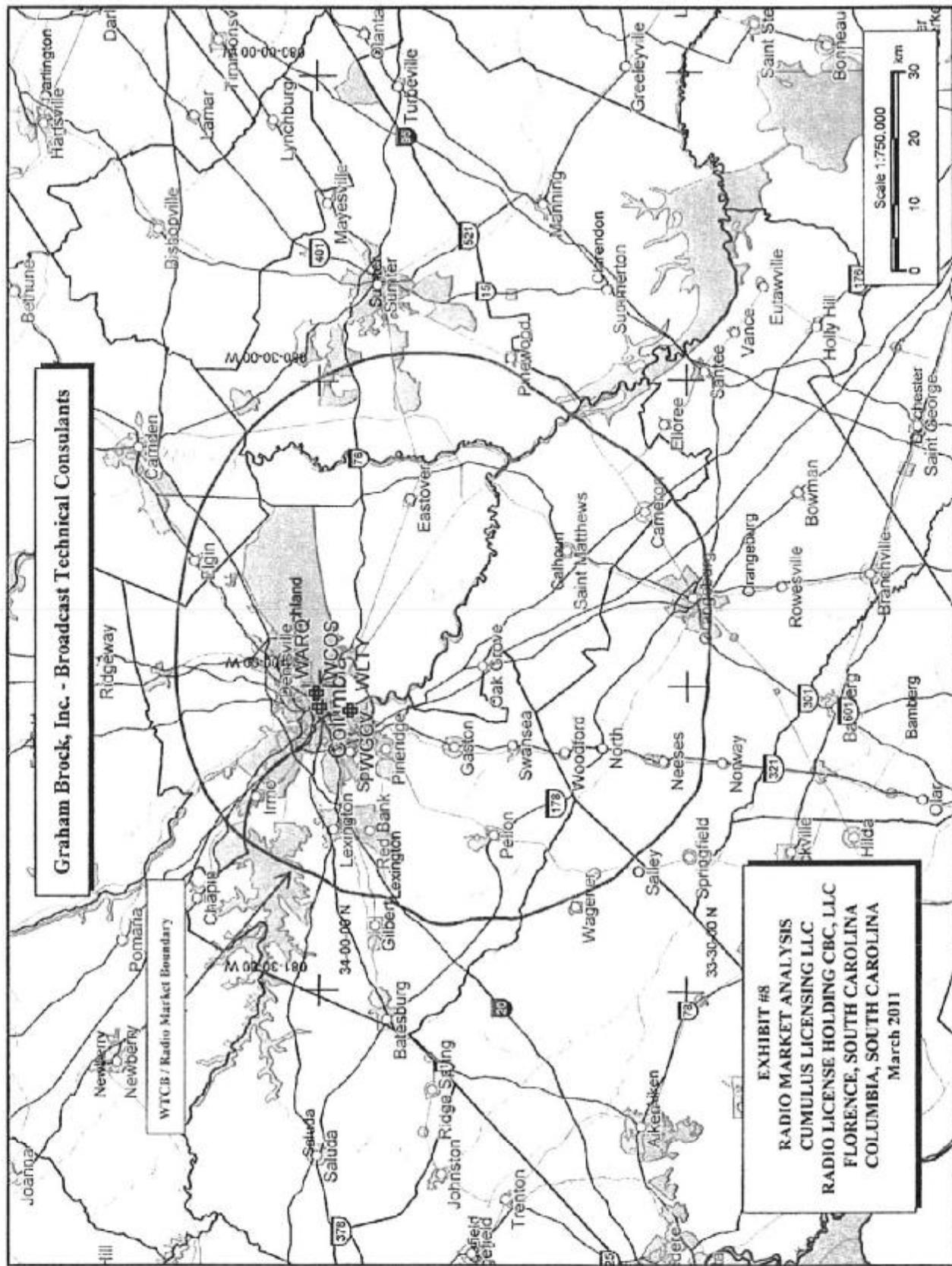
FM Stations

	WLPG	Ch 219C2	Florence, South Carolina
	WWKT-FM	Ch 257C3	Kingstree, South Carolina
	WZTF	Ch 275A	Scranton, South Carolina
*	WMXT	Ch 271C2	Pamplico, South Carolina
	WPDT	Ch 286C3	Coward, South Carolina

Total FM Stations - 5

GRAND TOTAL OF STATION CONSIDERED IN STUDY - 9

* Subject station.



RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING CBC, LLC
FLORENCE, SOUTH CAROLINA
COLUMBIA, SOUTH CAROLINA
March 2011

EXHIBIT #9

Tabulation of Stations in Radio Market #4

AM Stations

*	WGCV	620 kHz	Cayce, South Carolina
*	WYMB	920 kHz	Manning, South Carolina
	WISW	1320 kHz	Columbia, South Carolina
	WCOS	1400 kHz	Columbia, South Carolina

Total AM Stations - 4

FM Stations

*	WTCB	Ch 294C1	Orangeburg, South Carolina
*	WNKT	Ch 298C2	Eastover, South Carolina
	WARQ	Ch 228A	Columbia, South Carolina
	WLTY	Ch 244C3	Cayce, South Carolina

Total FM Stations - 4

GRAND TOTAL OF STATION CONSIDERED IN STUDY - 8

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

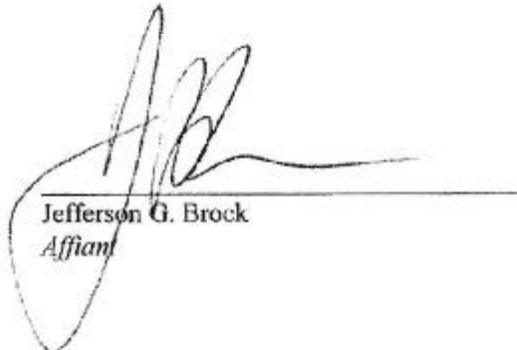
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

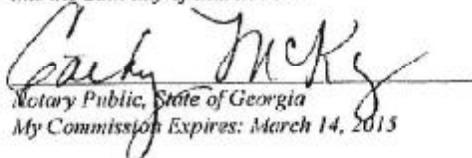
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
WIVK-FM/WNML - KNOXVILLE, TENNESSEE
WNML-FM - LOUDEN, TENNESSEE
WOKI - OLIVER SPRINGS, TENNESSEE
WRX - JEFFERSON CITY, TENNESSEE

March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. ("CMI") in connection with the proposed transfer of control of Citadel Broadcasting Corporation and its indirect licensee subsidiary, Radio License Holding CBC, LLC ("RLH"). RLH is the licensee of WIVK-FM, Channel 299C, and WNML, 990 kHz, Knoxville, Tennessee; WNML-FM¹, Channel 256A, Louden, Tennessee; WOKI, Channel 254C3, Oliver Springs, Tennessee; and WRX², Channel 257A, Jefferson City, Tennessee. WIVK-FM, WNML and WNML-FM are each licensed to a community in a metro county in the Knoxville, Tennessee Arbitron Market. WOKI is not a metro station in the Knoxville market, but is considered "home" to the market. WRX is not licensed to nor considered "home" in any Arbitron market. Therefore, this review will verify compliance of commonly owned stations in both a rated market and non-rated market.

KNOXVILLE, TENNESSEE ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are forty-eight AM and FM (commercial and non-commercial) stations listed in the Knoxville, Tennessee Arbitron Market (Market #70). Upon

-
- 1) WNML-FM has a permit to relocate and change its city of license to Friendship, Tennessee (BPH-20101008ABK). Friendship is a community in the Knoxville, Tennessee Arbitron Market, so WNML-FM will remain a metro station.
 - 2) WRX has a permit to relocate (BPH-20101008ABH), which is considered herein.

consummation of the proposed transaction, CMI would control three FM stations and one AM station in the market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(I) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, CMI will be in compliance in the rated Knoxville, Tennessee market.

CONTOUR OVERLAP MARKET

3. WOKI is considered "home" to the Knoxville market and WNRX is a non-metro station. Since these stations have contour overlap with other stations considered herein, a study has been conducted to verify that the ownership of this station, in conjunction with the other stations in the Knoxville market, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations for the contour overlap analysis are shown on Exhibit #2. Based on the area of overlap of the stations, three distinct markets are created. Market #1 consists of FM stations WIVK-FM and WOKI and AM station WNML. Market #2 consists of FM stations WIVK-FM and WNRX (lic) and AM station WNML and Market #3 consists of FM stations WIVK-FM and WNRX (CP).

4. Since WIVK-FM is a subject station in each market, its contour will be used to define the Radio Market Boundary. This boundary will be used to determine the number of other stations in the market to which the subject stations in the market will then be added to reach the total number of stations in or providing service to the respective market. No stations with transmitters

located more than 92.0 kilometers from he boundary of the common overlap of subject stations will be considered. Further, no other facility to be controlled by CMI will be considered as a market contributor, unless it is a subject station in the radio market under study.

5. Exhibit #3 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the WIVK-FM / Radio Market boundary. Exhibit #4 is a tabulation of the stations in Radio Market #1. A total of ten stations are shown, including the three subject stations.³ The number of stations depicted falls in the fifteen or less stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market #1.

6. Exhibit #5 is a tabulation of the stations in Radio Market #2. A total of ten stations are shown, including the three subject stations.⁴ The number of stations depicted falls in the fifteen or less stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market #2.

3) There are additional stations, but they are not considered as the stations identified are sufficient to allow common control of the stations which will be commonly owned.

4) See Footnote 3, *supra*.

7. Exhibit #6 is a tabulation of the stations in Radio Market #3. A total of nine stations are shown, including the two subject stations.⁵ The number of stations depicted falls in the fifteen or less stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market #3.

8. Based on the compliance shown in both rated and non-rated markets, the proposed transfer of control is in compliance with §73.3555 of the Commission's rules, regarding the above referenced stations.

9. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

5) See Footnote 3, *supra*.



FCC Geographic Market Definition for Knoxville, TN

Call Letters	AM/FM	Freq	Type	Home Market		Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
				Station	Format					
WATO	AM	1290	C	DARK	Knoxville, TN	07/02/2003	70	Sheepdog Broadcasting Corporation	Oak Ridge, TN	Anderson
WBSCR	AM	1470	C	News/Talk/Sport	Knoxville, TN	07/02/2003	70	Blount County Broadcasting	Alcoa, TN	Blount
WBLC	AM	1360	C	Religion	Knoxville, TN	07/02/2003	70	Three Angels Evngl Network Inc	Lenoir City, TN	Loudon
WCYQ	FM	93.1	C	Country	Knoxville, TN	07/02/2003	70	Journal Broadcast Group Inc	Kams, TN	Knox
WDVX	FM	89.9	NC	Americana	Knoxville, TN	07/02/2003	70	Cumberland Communities Communications	Clinton, TN	Anderson
WEVR	AM	760	C	Talk	Knoxville, TN	07/02/2003	70	MoFit, Thomas H. Jr	Knoxville, TN	Knox
WFIV	FM	105.3	C	AAA	Knoxville, TN	07/02/2003	70	Home Radio LLC	Loudon, TN	Loudon
WGAP	AM	1400	C	Country	Knoxville, TN	07/02/2003	70	Meredith, Ronald C	Maryville, TN	Blount
WIFA	AM	1240	C	AdCHR/CC1	Knoxville, TN	07/02/2003	70	Progress vs Media Inc	Knoxville, TN	Knox
WIHG	FM	105.7	C	Cisc Hits	Knoxville, TN	08/10/2007	70	Crossville Radio Inc	Rockwood, TN	Roane
WIMZ	FM	103.5	C	Cisc Rock	Knoxville, TN	07/02/2003	70	South Central Communications Corporation	Knoxville, TN	Knox
WITA	AM	1490	C	Religion	Knoxville, TN	07/02/2003	70	F.W. Robert Broadcasting	Knoxville, TN	Knox
WIVK	FM	107.7	C	Country	Knoxville, TN	07/02/2003	70	Citadel Broadcasting Company	Knoxville, TN	Knox
WJBZ	FM	96.3	C	South Capd	Knoxville, TN	07/02/2003	70	Seymour Communications	Seymour, TN	Sevier
WJRV	FM	106.1	C	Hot AC	Knoxville, TN	10/27/2009	70	Momentum Broadcasting LLC	Oliver Springs, TN	Roane
WJXB	FM	97.5	C	AC	Knoxville, TN	07/02/2003	70	South Central Communications Corporation	Knoxville, TN	Knox
WKCE	AM	1120	C	Sports/Span	Knoxville, TN	07/02/2003	70	Kirkland Wireless Broadcasters Inc	Maryville, TN	Blount
WKCS	FM	91.1	NC	Oldies	Knoxville, TN	07/02/2003	70	Fulton High School	Knoxville, TN	Knox
WKGN	AM	1340	C	Mexican	Knoxville, TN	07/02/2003	70	Noran Consulting and Management Inc	Knoxville, TN	Knox
WKHT	FM	104.5	C	CHR/Rhymc	Knoxville, TN	07/02/2003	70	Journal Broadcast Group Inc	Knoxville, TN	Knox
WKTI	AM	1040	C	Country	Knoxville, TN	07/02/2003	70	Journal Broadcast Group Inc	Powell, TN	Knox
WKVL	AM	850	C	Country	Knoxville, TN	07/02/2003	70	Blount Broadcasting Corporation	Knoxville, TN	Knox
WKXV	AM	900	C	Gospel	Knoxville, TN	07/02/2003	70	Knoxville Ra-Tel	Knoxville, TN	Knox
WKZX	FM	93.5	C	Mexican	Knoxville, TN	07/02/2003	70	BP Broadcasters LLC	Lenoir City, TN	Loudon
WLIL	AM	730	C	Country	Knoxville, TN	07/02/2003	70	Fowler Holdings LLP	Lenoir City, TN	Loudon
WLDD	AM	1140	C	Country	Knoxville, TN	07/02/2003	70	Blount Broadcasting Corporation	Loudon, TN	Loudon
WMFTY	AM	670	C	Oldies	Knoxville, TN	07/02/2003	70	Home Radio LLC	Farragut, TN	Knox
WMYL	FM	96.7	C	Country	Knoxville, TN	10/04/2006	70	Meredith, Ronald C	Halls Crossroads, TN	Knox
WNFZ	FM	94.3	C	Alt/erRock	Knoxville, TN	07/02/2003	70	Pirkle, John W	Powell, TN	Knox
WNML	FM	99.1	C	Sports	Knoxville, TN	07/02/2003	70	Citadel Broadcasting Company	Loudon, TN	Loudon
WNML	AM	990	C	Sports	Knoxville, TN	07/02/2003	70	Citadel Broadcasting Company	Knoxville, TN	Knox
WNOX	FM	100.3	C	News/Talk	Knoxville, TN	07/02/2003	70	Pirkle, John W	Oak Ridge, TN	Anderson
WNPZ	AM	1580	C	Gospel	Knoxville, TN	07/02/2003	70	Metropolitan Broadcasting Network LLC	Knoxville, TN	Knox

"C" - Commercial Station; "NC" - Non Commercial Station

Printed: 03/17/2011 Data: 02/25/2011

Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2426 www.bia.com

"p" indicates pending sale to owner listed

EXHIBIT #1

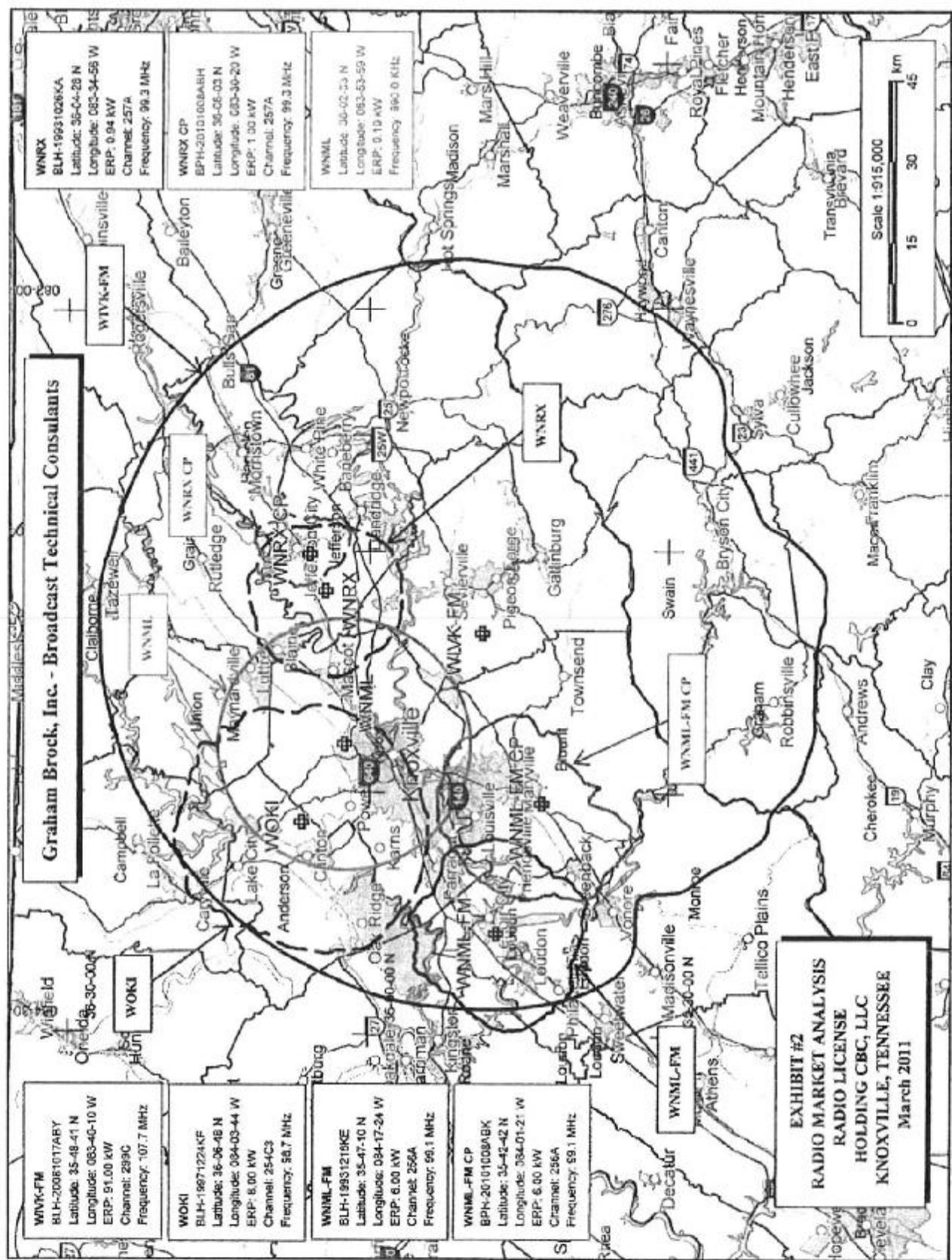
FCC Geographic Market Definition for Knoxville, TN

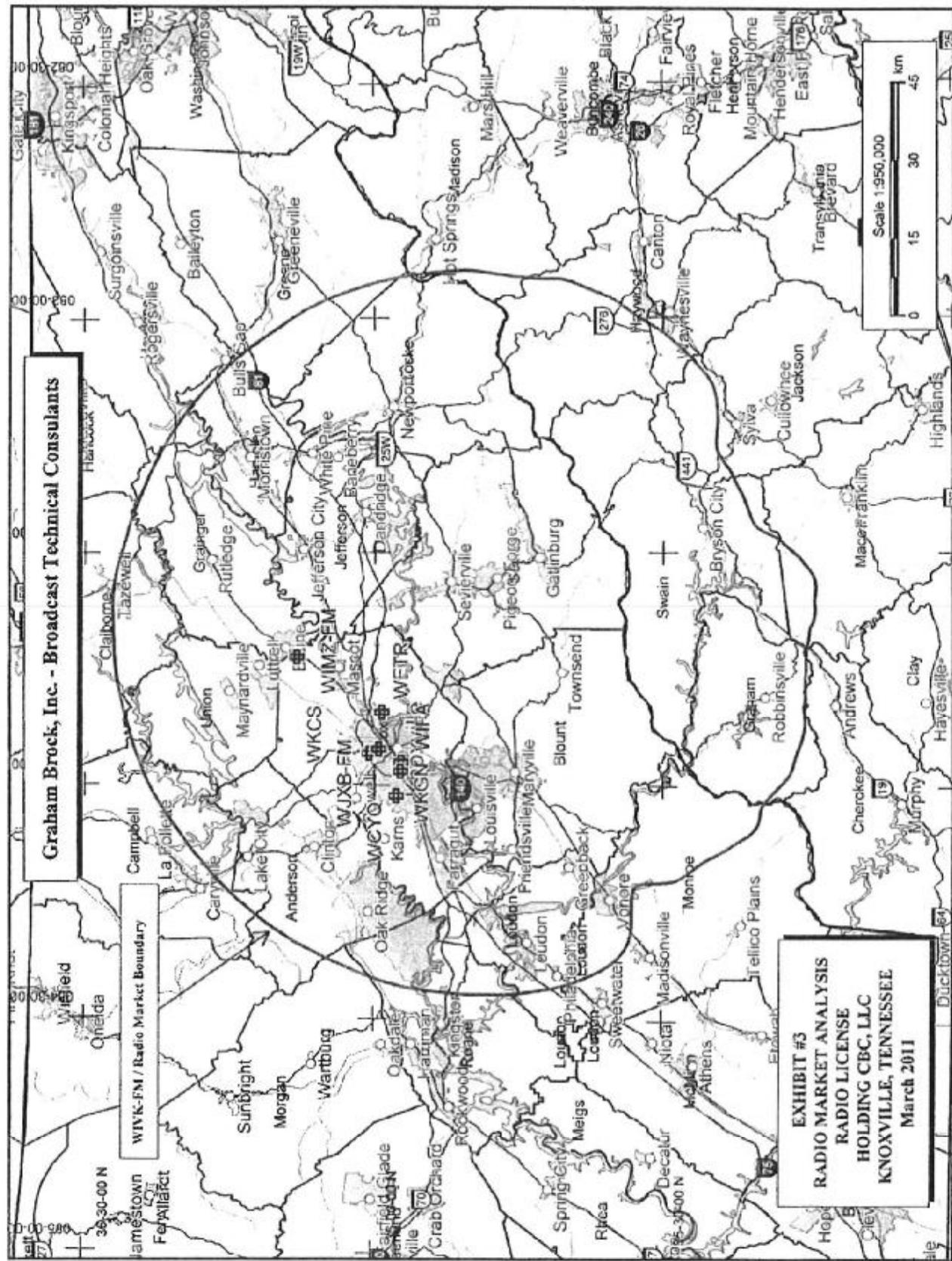
Call Letters	AM/FM	Type	Freq	Station Format	Home Market	Market Designin Date	Home Mkt Rank	Owner	City & State of License	County of License
WQFM	FM	89.1	NC	Chris/Alive	Knoxville, TN	07/02/2003	70	p Educational Media Foundation	Abcoa, TN	Blount
WOK	FM	98.7	C	News/Talk	Knoxville, TN	07/02/2003	70	Citadel Broadcasting Company	Oliver Springs, TN	Roane
WPFT	FM	106.3	C	Classic Hits	Knoxville, TN	10/03/2007	70	Whitfield Communications Inc	Pigeon Forge, TN	Sear
WQJK	FM	95.7	C	Jack	Knoxville, TN	07/02/2003	70	South Central Communications Corporation	Maryville, TN	Blount
WRJK	FM	106.7	C	Jack	Knoxville, TN	07/02/2003	70	South Central Communications Corporation	Norris, TN	Anderson
WRJZ	AM	620	C	Relax/Talk	Knoxville, TN	07/02/2003	70	Marfit, Thomas H., Jr	Knoxville, TN	Knox
WSEV	AM	930	C	Information	Knoxville, TN	07/02/2003	70	Perme, C.J.	Sevierville, TN	Sevier
WSEV	FM	105.5	C	AC	Knoxville, TN	07/02/2003	70	Whitfield Communications Inc	Gatlinburg, TN	Sevier
WLQI	FM	91.9	NC	NPR/CJS/Jazz	Knoxville, TN	07/02/2003	70	University of Tennessee	Knoxville, TN	Knox
WUTK	FM	90.3	NC	Modern	Knoxville, TN	07/02/2003	70	University of Tennessee	Knoxville, TN	Knox
WLZ	AM	1180	C	Sports	Knoxville, TN	37/02/2003	70	Kirkland Wireless Broadcasters Inc	Knoxville, TN	Knox
WVST	FM	102.1	C	CHR/Dance	Knoxville, TN	07/02/2003	70	Journal Broadcast Group Inc	Sevierville, TN	Sevier
WYFC	FM	95.3	NC	Chris/Talk	Knoxville, TN	07/02/2003	70	Bible Broadcasting Network	Clinton, TN	Anderson
WYLV	FM	85.3	NC	Chris/Contem	Knoxville, TN	07/02/2003	70	F Educational Media Foundation	Maynardville, TN	Union
WYSH	AM	1380	C	Country	Knoxville, TN	07/02/2003	70	Meredith, Ronald C	Clinch, TN	Anderson

Number of Stations in Geographic Market

Previous Stations in Geographic Market

48





RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
WIVK-FM/WNML - KNOXVILLE, TENNESSEE
WNML-FM - LOUDEN, TENNESSEE
WOKI - OLIVER SPRINGS, TENNESSEE
WNRX - JEFFERSON CITY, TENNESSEE
March 2011

EXHIBIT #4

Tabulation of Stations in Radio Market #1

AM Stations

	WETR	760 kHz	Knoxville, Tennessee
*	WNML	990 kHz	Knoxville, Tennessee
	WIFA	1240 kHz	Knoxville, Tennessee
	WKGN	1340 kHz	Knoxville, Tennessee

Total AM Stations - 4

FM Stations

	WKCS	Ch 216A	Knoxville, Tennessee
	WCYQ	Ch 226A1	Karns, Tennessee
	WJXB-FM	Ch 248C	Knoxville, Tennessee
*	WOKI	Ch 254C3	Oliver Springs, Tennessee
	WIMZ-FM	Ch 278C	Knoxville, Tennessee
*	WIVK-FM	Ch 299C	Knoxville, Tennessee

Total FM Stations - 6

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 10

* Subject station.

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
WIVK-FM/WNML - KNOXVILLE, TENNESSEE
WNML-FM - LOUDEN, TENNESSEE
WOKI - OLIVER SPRINGS, TENNESSEE
WNRX - JEFFERSON CITY, TENNESSEE
March 2011

EXHIBIT #5

Tabulation of Stations in Radio Market #2

AM Stations

	WETR	760 kHz	Knoxville, Tennessee
*	WNML	990 kHz	Knoxville, Tennessee
	WIFA	1240 kHz	Knoxville, Tennessee
	WKGN	1340 kHz	Knoxville, Tennessee

Total AM Stations - 4

FM Stations

	WKCS	Ch 216A	Knoxville, Tennessee
	WCYQ	Ch 226A	Karns, Tennessee
	WJXB-FM	Ch 248C	Knoxville, Tennessee
*	WNRX (lic)	Ch 257A	Jefferson City, Tennessee
	WIMZ-FM	Ch 278C	Knoxville, Tennessee
*	WIVK-FM	Ch 299C	Knoxville, Tennessee

Total FM Stations - 6

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 10

* Subject station.

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
WIVK-FM/WNML - KNOXVILLE, TENNESSEE
WNML-FM - LOUDEN, TENNESSEE
WOKI - OLIVER SPRINGS, TENNESSEE
WNRX - JEFFERSON CITY, TENNESSEE

March 2011

EXHIBIT #6

Tabulation of Stations in Radio Market #3

AM Stations

WETR	760 kHz	Knoxville, Tennessee
WIFA	1240 kHz	Knoxville, Tennessee
WKGN	1340 kHz	Knoxville, Tennessee

Total AM Stations - 3

FM Stations

WKCS	Ch 216A	Knoxville, Tennessee
WCYQ	Ch 226A	Karns, Tennessee
WJXB-FM	Ch 248C	Knoxville, Tennessee
* WNRX (CP)	Ch 257A	Jefferson City, Tennessee
WIMZ-FM	Ch 278C	Knoxville, Tennessee
* WIVK-FM	Ch 299C	Knoxville, Tennessee

Total FM Stations - 6

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 9

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

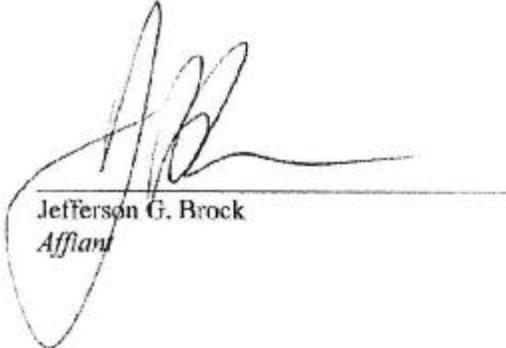
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

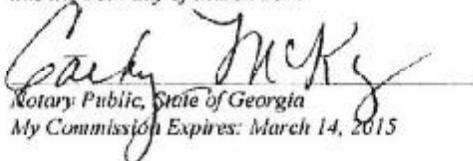
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of March 2011*



Carly Mckay
Notary Public, State of Georgia
My Commission Expires: March 14, 2015

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
KKND - BELLE CHASSE, LOUISIANA
KMEZ - PORT SULPHUR, LOUISIANA
WMTI - PICAYUNE, MISSISSIPPI
WRKN - LAPLACE, LOUISIANA
KQXL-FM - NEW ROADS, LOUISIANA
WCDV - HAMMOND, LOUISIANA
WEMX - KENTWOOD, LOUISIANA
WIBR - BATON ROUGE, LOUISIANA
WXOK - PORT ALLEN, LOUISIANA
KNEK/KNEK-FM - WASHINGTON, LOUISIANA
KRRQ/KSMB - LAFAYETTE, LOUISIANA
KXKC - NEW IBERIA, LOUISIANA

March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Media Inc. ("CMI") in connection with the proposed transfer of control of Citadel Broadcasting Corporation and its indirect licensee subsidiary, Radio License Holding CBC, LLC ("RLH"). RLH is the licensee of KKND¹, Channel 275C3, Belle Chasse, Louisiana; KMEZ, Channel 294C1, Port Sulphur, Louisiana; WMTI, Channel 291C2, Picayune, Mississippi; WRKN, Channel 222C, Laplace, Louisiana; KQXL-FM, Channel 293C2, New Roads, Louisiana; WCDV, Channel 277C, Hammond, Louisiana; WEMX, Channel 231C1, Kentwood, Louisiana; WIBR, 1300 kHz, Baton Rouge, Louisiana; WXOK, 1460 kHz, Port Allen, Louisiana; KNEK, 1190 kHz, and KNEK-FM, Channel 284C3, Washington, Louisiana; KRRQ, Channel 238C2, and KSMB, Channel 233C, Lafayette, Louisiana; and KXKC, Channel 256C0, New Iberia, Louisiana.

1) KKND has a construction permit to relocate (BPH-20080520AAF), but will remain "home" to the market.

2. WRKN is licensed to a community in a metro county in the New Orleans, Louisiana Arbitron Market. Neither KKND, KMEZ nor WMTI is licensed to a community in a metro county in the market, but each is considered "home" to the New Orleans market. WIBR and WXOK are each licensed to a community in a metro county in the Baton Rouge, Louisiana Arbitron Market. Neither KQXL-FM, WCDV nor WEMX is licensed to a community in a metro county in the market, but each is considered "home" to the Baton Rouge market. KNEK, KNEK-FM, KRRQ, KSMB and KXKC are each licensed to a community in a metro county in the Lafayette, Louisiana Arbitron Market. Therefore, a study to verify compliance of commonly owned stations in both a rated market and non-rated market is needed.

NEW ORLEANS, LOUISIANA ARBITRON/BIA MARKET REVIEW

3. As shown on Exhibit #1, there are forty AM and FM (commercial and non-commercial) stations listed in the New Orleans, Louisiana Arbitron Market (Market #52). Upon consummation of the proposed transaction, CMI would control four FM stations in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated New Orleans, Louisiana market.

BATON ROUGE, LOUISIANA ARBITRON/BIA MARKET REVIEW

4. As shown on Exhibit #2, there are twenty-six AM and FM (commercial and non-commercial) stations listed in the Baton Rouge, Louisiana Arbitron Market (Market #79).

Upon consummation of the proposed transaction, CMI would control three FM stations and two AM stations in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated Baton Rouge, Louisiana market.

LAFAYETTE, LOUISIANA ARBITRON/BIA MARKET REVIEW

5. As shown on Exhibit #3, there are thirty-six AM and FM (commercial and non-commercial) stations listed in the Lafayette, Louisiana Arbitron Market (Market #105). Upon consummation of the proposed transaction, CMI would control four FM stations and one AM station in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the rated Lafayette, Louisiana market.

CONTOUR OVERLAP MARKET

6. Since KKND, KMEZ, WMTI, KQXL-FM, WCDV and WEMX are considered "home" to the various markets and have contour overlap with other stations considered herein, a study has been conducted to verify that the control of this station, in conjunction with the other stations noted herein, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations for the contour overlap analysis are shown on

Exhibit #4. As noted, the locations of the city grade contours of the stations create five distinct radio markets requiring review. Market #1 consists of FM stations WRKN, KMEZ and KKND license and permit. Market #2 consists of FM stations WMTI and KMEZ. Market #3 consists of FM stations WMTI, WRKN and WCDV. Market #4 consists of FM stations WEMX, WCDV, WRKN and KQXL-FM and AM stations WIBR and WXOK and Market #5 consists of FM stations KXKC, KQXL-FM and WCDV and AM stations WIBR and WXOK.

7. The city grade contour of WRKN will be used to define the boundary for Radio Markets #1, #3 and #4. The city grade contour of KMEZ will be used to define the boundary for Radio Market #2 and the city grade contour of WCDV will be used to define the boundary for Radio Market #5. These boundaries will be used to determine the number of other stations in the respective market to which the subject stations in that market will then be added to reach the total number of stations in or providing service to the market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility to be controlled by CMI will be considered as a market contributor, unless it is a subject station in the radio market under study.

8. Exhibit #5 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the WRKN/Radio Market, which depicts thirteen contributing stations. Exhibit #6 is a tabulation of the stations in the Radio Market #1. A total of sixteen stations are shown, including the three subject stations.² The number of stations depicted falls in the fifteen to

2) There are additional stations, but they are not considered as the stations identified are sufficient to allow common control of the stations which will be commonly owned.

twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the non-rated Radio Market #1.

9. Exhibit #7 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the KMEZ/Radio Market, which depicts five contributing stations. Exhibit #8 is a tabulation of the stations in the Radio Market #2. A total of seven stations are shown, including the two subject stations.³ The number of stations depicted falls in the fifteen or less stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market #2.

10. Exhibit #9 is a tabulation of the stations in the Radio Market #3. A total of sixteen stations are shown, including the three subject stations.⁴ The number of stations depicted falls in the fifteen to twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the non-rated Radio Market #3.

11. Exhibit #10 is a tabulation of the stations in the Radio Market #4. A total of nineteen stations are shown, including the six subject stations.⁵ The number of stations depicted falls in the

3) See Footnote 2, *supra*.

4) See Footnote 2, *supra*.

5) See Footnote 2, *supra*.

fifteen to twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, CMI will be in compliance in the non-rated Radio Market #4.

12. Exhibit #11 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the WCDV/Radio Market, which depicts eight contributing stations. Exhibit #12 is a tabulation of the stations in Radio Market #5. A total of thirteen stations are shown, including the five subject stations.⁶ The number of stations depicted falls in the fifteen or less stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, CMI will be in compliance in the non-rated Radio Market #5.

13. Based on the compliance shown in both rated and non-rated markets, the proposed transfer of control is in compliance with §73.3555 of the Commission's rules, regarding the above referenced stations.

14. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media

6) See Footnote 2, *supra*.

Access Pro, Version 4.5. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

FCC Geographic Market Definition for New Orleans, LA

Call Letters	AM/FM	Freq.	Type	Home Market		Market Designation Date	Home Mkt Rank	Owner	City & State of License	County of License
				Country	County					
KCL	FM	107.5	C	SpiralCast	New Orleans, LA	06/13/2007	52	Sunburst Media Inc	Houma, LA	Terrebonne
KGLA	AM	1540	C	Rhythmic CHR	New Orleans, LA	07/02/2003	52	Crocobille Broadcasting Corp Inc	Grettna, LA	Jefferson
KKND	FM	102.9	C	Christian	New Orleans, LA	07/02/2003	52	Citadel Broadcasting Company	Belle Chasse, LA	Plaquemines
KKNO	AM	750	C	Urban AC	New Orleans, LA	07/02/2003	52	Blakes, Robert C, Sr	Grettna, LA	Jefferson
KMEZ	FM	106.7	C	News/Talk	New Orleans, LA	07/02/2003	52	Citadel Broadcasting Company	Pont Sulphur, LA	Plaquemines
WBOK	AM	1230	C	ChrisContern	New Orleans, LA	07/02/2003	52	Bakewell Media of Louisiana LLC	New Orleans, LA	Orleans
WBSN	FM	89.1	NC	Family Hits	New Orleans, LA	07/02/2003	52	Providence Educational Foundation	New Orleans, LA	Orleans
WBYU	AM	1450	C	Christian	New Orleans, LA	07/02/2003	52	ABC/Disney	New Orleans, LA	Orleans
WCKW	AM	1010	C	Spirits/Talk	New Orleans, LA	07/02/2003	52	Covenant Network	Garyville, LA	St John The Baptist
WEZB	FM	97.1	C	CHR	New Orleans, LA	07/02/2003	52	Entercom	New Orleans, LA	Orleans
WFNO	AM	830	C	Spin 77/40/Var/News	New Orleans, LA	07/02/2003	52	Sunburst Media Inc	Norco, LA	St Charles
WGSO	AM	980	C	Tak	New Orleans, LA	07/02/2003	52	Northshore Radio LLC	New Orleans, LA	Orleans
WIST	AM	690	C	70s & 80s	New Orleans, LA	07/02/2003	52	GHB Broadcasting	Folsom, LA	Orleans
WJSH	FM	104.7	C	Religion	New Orleans, LA	07/02/2003	52	Dowdy, Wayne	St Tammany	Orleans
WKBU	FM	95.7	C	Classic Rock	New Orleans, LA	07/02/2003	52	Entercom	New Orleans, LA	Orleans
WLJG	FM	101.9	C	Soft AC	New Orleans, LA	07/02/2003	52	Entercom	New Orleans, LA	Orleans
WLNO	AM	1060	C	Oldies	New Orleans, LA	07/02/2003	52	Communicon	New Orleans, LA	Orleans
WMTI	FM	106.1	C	News/Talk	New Orleans, LA	07/02/2003	52	Citadel Broadcasting Company	Picayune, MS	Pearl River
WNKV	FM	91.1	NC	ChrisContern	New Orleans, LA	07/02/2003	52	Educational Media Foundation	Norco, LA	St Charles
WNDE	FM	101.1	C	Country	New Orleans, LA	07/02/2003	52	Clear Channel Communications Inc	New Orleans, LA	Orleans
WODT	AM	1280	C	Gospel	New Orleans, LA	07/02/2003	52	Clear Channel Communications Inc	New Orleans, LA	Orleans
WONN	AM	1110	C	Country	New Orleans, LA	04/09/2003	52	Pittman Broadcast Services LLC	Franklinton, LA	Washington
WPRF	FM	94.9	C	Christ/Gosp	New Orleans, LA	07/02/2003	52	Dowdy, Wayne	Reserve, LA	St John The Baptist
WQUE	FM	93.3	C	Hip Hop	New Orleans, LA	07/02/2003	52	Clear Channel Communications Inc	New Orleans, LA	Orleans
WRBH	FM	88.3	NC	Public Svc	New Orleans, LA	07/02/2003	52	Radio for the Blind & Handicap Inc	New Orleans, LA	Orleans
WRKN	FM	92.3	C	Hot AC	New Orleans, LA	07/02/2003	52	Citadel Broadcasting Company	Lafayette, LA	St John The Bapt.
WRNO	FM	99.5	C	News/Talk	New Orleans, LA	07/02/2003	52	Clear Channel Communications Inc	New Orleans, LA	Orleans
WSHO	AM	800	C	CCampTalk	New Orleans, LA	07/02/2003	52	Shadowlands Communications LLC	New Orleans, LA	Orleans
WSLA	AM	1560	C	Sports	New Orleans, LA	07/02/2003	52	Mapa Broadcasting LLC	Slidell, LA	St Tammany
WTIX	FM	94.3	C	Oldies	New Orleans, LA	07/02/2003	52	Fleur de Lis Broadcasting	Galliano, LA	Lafourche
WTUL	FM	91.5	NC	Prog/Variety	New Orleans, LA	07/02/2003	52	Tulane Educational Fund	New Orleans, LA	Orleans
WWOG	AM	600	C	ChrisTalk	New Orleans, LA	07/02/2003	52	F.W. Robbert Broadcasting	New Orleans, LA	Orleans
WWVL	FM	105.3	C	News/Talk/Spt	New Orleans, LA	07/02/2003	52	Entercom	Kenner, LA	St Tammany

"C" - Commercial Station; "NC" - Non Commercial Station

"P" indicates pending sale to owner listed

FCC Geographic Market Definition for New Orleans, LA

Call Letters	AM/ FM	Freq	Type	Home Market		Market Designation Date	Home Mkt Rank	Owner	City & State of License	County of License
				Station	Format					
WWNL AM	87.0	C	News/Talk/Spt	New Orleans, LA		07/02/2003	52	Entercom	New Orleans, LA	Orleans
WWNO FM	89.9	NC	Classical/NPR	New Orleans, LA		07/02/2003	52	Louisiana State University	New Orleans, LA	Orleans
WWOZ FM	90.7	NC	Variety	New Orleans, LA		07/02/2003	52	Friends of WWOZ Inc	New Orleans, LA	Orleans
WWWL AM	1350	C	Sports	New Orleans, LA		07/02/2003	62	Entercom	New Orleans, LA	Orleans
WYLD AM	94.0	C	Gospel	New Orleans, LA		07/02/2003	52	Clear Channel Communications Inc	New Orleans, LA	Orleans
WYLD FM	98.5	C	Rhythm/Blu	New Orleans, LA		07/02/2003	52	Clear Channel Communications Inc	New Orleans, LA	Orleans
WYLK FM	94.7	C	AC	New Orleans, LA		07/02/2003	52	Dowdy, Wayne	LaCombe, LA	St Tammany

Number of Stations in Geographic Market

Previous Stations in Geographic Market

KNOU FM	104.5	C	Rock & Roll	Baton Rouge, LA	08/28/2003	0	Power Broadcasting LLC	Empire, LA
KOBW FM	104.1	C	Rock	Houma, LA	01/11/2007	79	Clear Channel Communications Inc	Houma, LA

BIA**FCC Geographic Market Definition for Baton Rouge, LA**

Call Letters	AM/FM	Type	Freq	Station	Format	Home Market	Market Designation	Home Date	Mkt Rank	Owner	City & State of License	County of License
KBRH	AM 1260	NC	Cbs/R&BO	Baton Rouge, LA			07/02/2003	79	East Baton Rouge Parish School Board	Baton Rouge, LA	East Baton Rouge	
KDDK	FM 106.5	C	Spank'n'Vat	Baton Rouge, LA			10/12/2005	79	Radio & Investments Inc	Addis, LA	West Baton Rouge	
KLSU	FM 91.1	NC	Alternative	Baton Rouge, LA			07/02/2003	79	Louisiana State University	Baton Rouge, LA	East Baton Rouge	
KNXX	FM 104.9	C	Alternative	Baton Rouge, LA			07/02/2003	79	Guaranty Broadcasting Company LLC	Donaldsonville, LA	Ascension	
KOBW	FM 104.1	C	Rock	Baton Rouge, LA			01/11/2007	79	Clear Channel Communications Inc	Houma, LA	Terrebonne	
KPAE	FM 91.5	NC	Christian/Educa	Baton Rouge, LA			07/02/2003	79	Port Allen Educational Broadcasting Foundation	Erwinville, LA	West Baton Rouge	
KOXL	FM 105.5	C	Urban AC	Baton Rouge, LA			07/02/2003	79	Citadel Broadcasting Company	New Roads, LA	Pointe Coupee	
KRVE	FM 96.1	C	Lite Rock	Baton Rouge, LA			07/02/2003	79	Clear Channel Communications Inc	Brushy, LA	West Baton Rouge	
WRGH	FM 90.3	NC	Jazz	Baton Rouge, LA			07/02/2003	79	East Baton Rouge Parish School Board	Baton Rouge, LA	East Baton Rouge	
WGCV	FM 103.3	C	90s & 2000s	Baton Rouge, LA			07/02/2003	79	Citadel Broadcasting Company	Hammond, LA	Tangipahoa	
WGGL	FM 98.1	C	Class Rock	Baton Rouge, LA			07/02/2003	79	Guaranty Broadcasting Company LLC	Baton Rouge, LA	East Baton Rouge	
WEWX	FM 94.1	C	Hip Hop	Baton Rouge, LA			07/02/2003	79	Citadel Broadcasting Company	Kentwood, LA	Tangipahoa	
WFMF	FM 102.5	C	Top 40	Baton Rouge, LA			07/02/2003	79	Clear Channel Communications Inc	Baton Rouge, LA	East Baton Rouge	
WIBR	AM 1350	C	Smooth	Baton Rouge, LA			07/02/2003	79	Citadel Broadcasting Company	Baton Rouge, LA	East Baton Rouge	
WUBO	AM 1150	C	Nws/Tk/Inf	Baton Rouge, LA			07/02/2003	79	Clear Channel Communications Inc	Baton Rouge, LA	East Baton Rouge	
WUFM	FM 88.5	NC	Religion	Baton Rouge, LA			07/02/2003	79	Family Worship Center Church Inc	Baton Rouge, LA	East Baton Rouge	
WNXX	FM 104.5	C	Sports	Baton Rouge, LA			07/02/2003	79	Guaranty Broadcasting Company LLC	Jackson, LA	East Feliciana	
WFPC	AM 1550	C	Urban/Gospel	Baton Rouge, LA			07/02/2003	79	Victory & Power Inc	Baton Rouge, LA	West Baton Rouge	
WFYR	AM 1380	C	Religion	Baton Rouge, LA			07/02/2003	79	Catholic Community Radio Inc	Baton Rouge, LA	East Baton Rouge	
WRKF	FM 89.3	NC	News/Info	Baton Rouge, LA			07/02/2003	79	Public Radio Inc (LA)	Baton Rouge, LA	East Baton Rouge	
WSKR	AM 1210	C	Sports	Baton Rouge, LA			07/02/2003	79	Clear Channel Communications Inc	Denham Springs, LA	Livingston	
WTGE	FM 100.7	C	Country	Baton Rouge, LA			07/02/2003	79	Guaranty Broadcasting Company LLC	Baton Rouge, LA	East Baton Rouge	
WUBR	AM 910	C	DARK	Baton Rouge, LA			07/02/2003	79	Communications Capital Company	Baton Rouge, LA	East Baton Rouge	
WXOK	AM 1460	C	Gospel	Baton Rouge, LA			07/02/2003	79	Citadel Broadcasting Company	Port Allen, LA	West Baton Rouge	
WYNK	FM 101.5	C	Country	Baton Rouge, LA			07/02/2003	79	Clear Channel Communications Inc	Baton Rouge, LA	East Baton Rouge	
WYPY	FM 107.3	C	Country	Baton Rouge, LA			07/02/2003	79	Guaranty Broadcasting Company LLC	Baker, LA	East Baton Rouge	

Number of Stations in Geographic Market

Previous Stations in Geographic Market

KRDJ FM 93.7 C Alternative Lafayette, LA

01/11/2007 105 The Last Bastion Station Trust LLC

New Iberia, LA

Iberia

"C" - Commercial Station; "NC" - Non Commercial Station
Printed: 03/16/2011 Data: 02/25/2011

"p" indicates pending sale to owner listed

Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

EXHIBIT #2

FCC Geographic Market Definition for Lafayette, LA

Call Letters	AM/FM	Freq	Type	Station Format	Home Market	Market Designation	Home Date	Mkt Rank	Owner	City & State of License	County of License
KAJN	FM	102.9	C	CtrsContent	Lafayette, LA		07/02/2003	105	Agape Broadcasters Inc	Crowley, LA	Acadia
KANE	AM	1240	C	Variety	Lafayette, LA		07/02/2003	105	Coastal Broadcasting of Larose, Inc.	New Iberia, LA	Iberia
KBON	FM	101.1	C	Variety	Lafayette, LA		07/02/2003	105	Mark Rose Ann	Marion, LA	Evangeline
KCKR	FM	91.9	NC	Religion	Lafayette, LA		07/02/2003	105	Family Worship Center Church Inc	Church Point, LA	Acadia
KEUN	AM	1490	C	News/Talk	Lafayette, LA		07/02/2003	105	p Roger Cavaness Testamentary Sub-Trust FBO	Eunice, LA	St Landry
KEUN	FM	105.5	C	Country	Lafayette, LA		07/02/2003	105	p Roger Cavaness Testamentary Sub-Trust FBO	Eunice, LA	St Landry
KFTE	FM	105.1	C	Alternative	Lafayette, LA		07/02/2003	105	Fl Collins/Lafayette Divestiture Trust	Abbeville, LA	Vermilion
KFXZ	AM	1520	C	ChrisTalk	Lafayette, LA		07/02/2003	105	Pitman Broadcasting Services LLC	Lafayette, LA	Lafayette
KFXZ	FM	105.9	C	Urban AC	Lafayette, LA		07/02/2003	105	Pitman Broadcasting Services LLC	Opelousas, LA	St Landry
KHXT	FM	107.9	C	CHR/Rhymc	Lafayette, LA		07/02/2003	105	Townsquare Media LLC	Erath, LA	Vermilion
KIKL	FM	90.9	NC	CtrsContent	Lafayette, LA		07/02/2003	105	Educational Media Foundation	Lafayette, LA	Lafayette
KITA	FM	89.5	NC	CtrsContent	Lafayette, LA		07/02/2003	105	Educational Media Foundation	Iola, LA	Acadia
KJCB	AM	770	C	Urban	Lafayette, LA		07/02/2003	105	R&M Broadcasting Inc	Lafayette, LA	Lafayette
KLEJ	FM	106.7	C	Oldies	Lafayette, LA		07/02/2003	105	Broadcast Partners Inc	Rayne, LA	Acadia
KLWB	FM	103.7	C	Disc Rock	Lafayette, LA		06/08/2010	105	Delta Media Corporation	Opelousas, LA	St Landry
KMOL	FM	97.3	C	Country	Lafayette, LA		07/02/2003	105	Townsquare Media LLC	Kaplan, LA	Vermilion
KNEK	AM	1190	C	Urban AC	Lafayette, LA		07/02/2003	105	Citadel Broadcasting Company	Washington, LA	St Landry
KNEK	FM	104.7	C	Urban AC	Lafayette, LA		07/02/2003	105	Citadel Broadcasting Company	Washington, LA	St Landry
KNIR	AM	1360	NC	Christian	Lafayette, LA		07/02/2003	105	Radio Maria Inc	New Iberia, LA	Iberia
KOGM	FM	107.1	C	60s & 90s	Lafayette, LA		07/02/2003	105	p Delta Media Corporation	Opelousas, LA	St Landry
KPEL	FM	96.5	C	News/Talk	Lafayette, LA		07/02/2003	105	Townsquare Media LLC	Breaux Bridge, LA	St Martin
KPEL	AM	1420	C	Sports	Lafayette, LA		07/02/2003	105	Townsquare Media LLC	Lafayette, LA	Lafayette
KRDJ	FM	93.7	C	Alternative	Lafayette, LA		01/11/2007	105	The Last Bastion Station Trust LLC	New Iberia, LA	Iberia
KROF	AM	960	C	Oldies	Lafayette, LA		07/02/2003	105	Townsquare Media LLC	Abbeville, LA	Vermilion
KRRQ	FM	95.5	C	Urban/Hip/Ho	Lafayette, LA		07/02/2003	105	Citadel Broadcasting Company	Lafayette, LA	Lafayette
KRVN	FM	88.7	NC	Variety	Lafayette, LA		07/02/2003	105	University of Louisiana	Lafayette, LA	Lafayette
KSG	AM	1450	C	Oldies	Lafayette, LA		07/02/2003	105	Broadcast Partners Inc	Crowley, LA	Acadia
KSGY	FM	89.9	NC	ChristTalk	Lafayette, LA		04/25/2005	105	American Family Association Incorporated	St Martinville, LA	St Martin
KSLD	AM	1230	C	Country	Lafayette, LA		07/02/2003	105	p Delta Media Corporation	Opelousas, LA	St Landry
KSMB	FM	94.5	C	CHR	Lafayette, LA		07/02/2003	105	Citadel Broadcasting Company	Lafayette, LA	Lafayette
KTDY	FM	99.9	C	AC	Lafayette, LA		07/02/2003	105	Townsquare Media LLC	Lafayette, LA	Lafayette
KVOL	AM	1330	C	News/Talk	Lafayette, LA		07/02/2003	105	Pitman Broadcasting Services LLC	Lafayette, LA	Lafayette
KXKC	FM	99.1	C	Country	Lafayette, LA		07/02/2003	105	Citadel Broadcasting Company	New Iberia, LA	Iberia

"C" - Commercial Station. "NC" - Non Commercial Station
 Printed: 03/16/2011 Data: 02/25/2011

Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

EXHIBIT #3

"p" indicates pending sale to owner listed

FCC Geographic Market Definition for Lafayette, LA

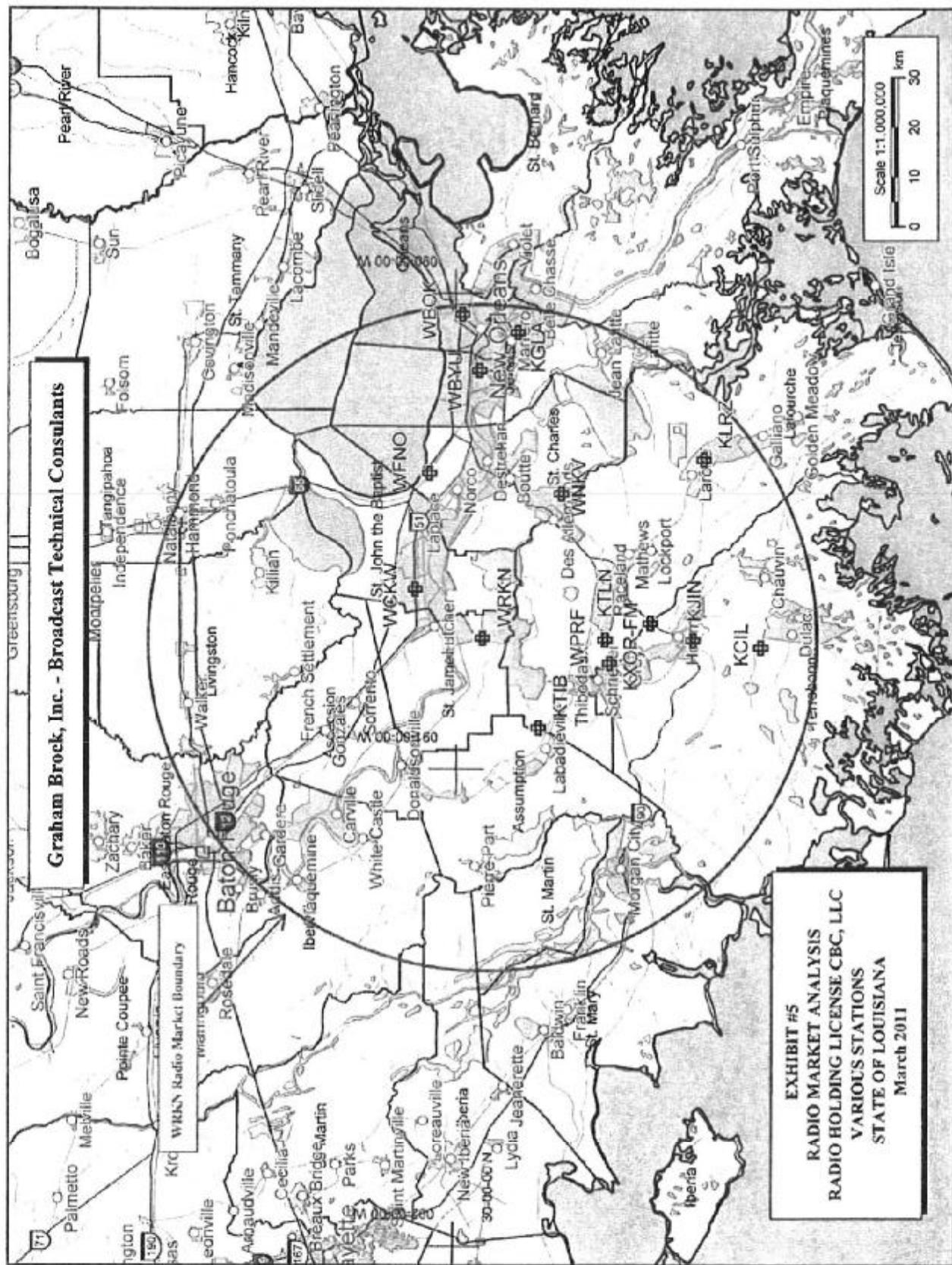
Call Letters	AM/ FM	Type	Freq.	Station Format	Home Market	Market Designation	Home Mkt Date	Mkt Rank	Owner	City & State of License	County of License
KYBG	FM	102.1	C	Soft Rock	Lafayette, LA		07/02/2003	105	Broadcast Partners Inc	Basile, LA	Evangeline
KYMK	FM	106.3	C	Urban AC	Lafayette, LA		07/02/2003	105	Pittman Broadcasting Services LLC	Mauree, LA	Vermilion
WHFG	FM	91.3	NC	DARK	Lafayette, LA		09/23/2008	105	Mary V Harris Foundation	Broussard, LA	Lafayette

Number of Stations in Geographic Market

36

Previous Stations in Geographic Market

Graham Brock, Inc. - Broadcast Technical Consultants



RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
NEW ORLEANS, LOUISIANA
BATON ROUGE, LOUISIANA
LAFAYETTE, LOUISIANA

March 2011

EXHIBIT #6

Tabulation of Stations in Radio Market #1

AM Stations

KTIB	640 kHz	Thibodaux, Louisiana
WFNO	830 kHz	Norco, Louisiana
WCKW	1010 kHz	Garyville, Louisiana
WBOK	1230 kHz	New Orleans, Louisiana
WBYU	1450 kHz	New Orleans, Louisiana
KJIN	1490 kHz	Houma, Louisiana
KGLA	1540 kHz	Gretna, Louisiana

Total AM Stations - 7

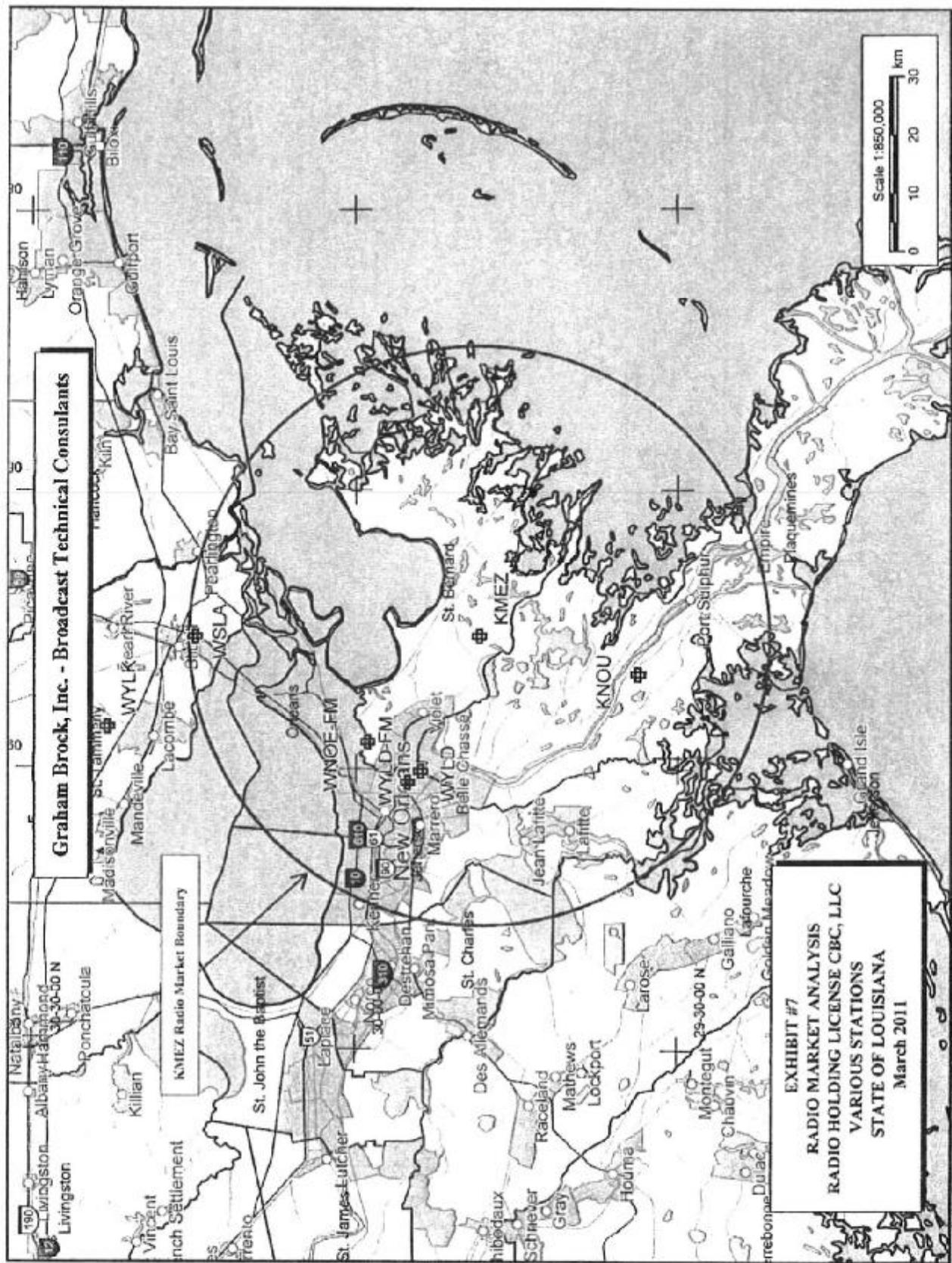
FM Stations

KTLN	Ch 213A	Thibodaux, Louisiana
WNKV	Ch 216A	Norco, Louisiana
* WRKN	Ch 222C	Laplace, Louisiana
WPRF	Ch 235C2	Reserve, Louisiana
KLRZ	Ch 262C1	Larose, Louisiana
* KKND	Ch 275C3	Bell Chasse, Louisiana
KXOR-FM	Ch 292C3	Thibodaux, Louisiana
* KMEZ	Ch 294C1	Port Sulphur, Louisiana
KCIL	Ch 298C1	Houma, Louisiana

Total FM Stations - 9

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 16

* Subject station.



RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
NEW ORLEANS, LOUISIANA
BATON ROUGE, LOUISIANA
LAFAYETTE, LOUISIANA
March 2011

EXHIBIT #8

Tabulation of Stations in Radio Market #2

AM Stations

WYLD	940 kHz	New Orleans, Louisiana
KSLA	1560 kHz	Slidell, Louisiana

Total AM Stations - 2

FM Stations

WYLD-FM	Ch 253C0	New Orleans, Louisiana
WNOE-FM	Ch 266C0	New Orleans, Louisiana
KNOU	Ch 283C2	Empire, Louisiana
* WMTI	Ch 291C2	Picayune, Mississippi
* KMEZ	Ch 294C1	Port Sulphur, Louisiana

Total FM Stations - 5

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 7

* Subject station.

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
NEW ORLEANS, LOUISIANA
BATON ROUGE, LOUISIANA
LAFAYETTE, LOUISIANA

March 2011

EXHIBIT #9

Tabulation of Stations in Radio Market #3

AM Stations

KTIB	640 kHz	Thibodaux, Louisiana
WFNO	830 kHz	Norco, Louisiana
WCKW	1010 kHz	Garyville, Louisiana
WBOK	1230 kHz	New Orleans, Louisiana
WBYU	1450 kHz	New Orleans, Louisiana
KJIN	1490 kHz	Houma, Louisiana
KGLA	1540 kHz	Gretna, Louisiana

Total AM Stations - 7

FM Stations

KTLN	Ch 213A	Thibodaux, Louisiana
WNKV	Ch 216A	Norco, Louisiana
* WRKN	Ch 222C	Laplace, Louisiana
WPRF	Ch 235C2	Reserve, Louisiana
KLRZ	Ch 262C1	Larose, Louisiana
* WCDV	Ch 277C	Hammond, Louisiana
* WMTI	Ch 291C2	Picayune, Mississippi
KXOR-FM	Ch 292C3	Thibodaux, Louisiana
KCIL	Ch 298C1	Houma, Louisiana

Total FM Stations - 9

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 16

* Subject station.

RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
NEW ORLEANS, LOUISIANA
BATON ROUGE, LOUISIANA
LAFAYETTE, LOUISIANA

March 2011

EXHIBIT #10

Tabulation of Stations in Radio Market #4

AM Stations

KTJB	640 kHz	Thibodaux, Louisiana
WFNO	830 kHz	Norco, Louisiana
WCKW	1010 kHz	Garyville, Louisiana
WBOK	1230 kHz	New Orleans, Louisiana
*	1300 kHz	Baton Rouge, Louisiana
WBYU	1450 kHz	New Orleans, Louisiana
*	1460 kHz	Port Allen, Louisiana
KJIN	1490 kHz	Houma, Louisiana
KGLA	1540 kHz	Gretna, Louisiana

Total AM Stations - 9

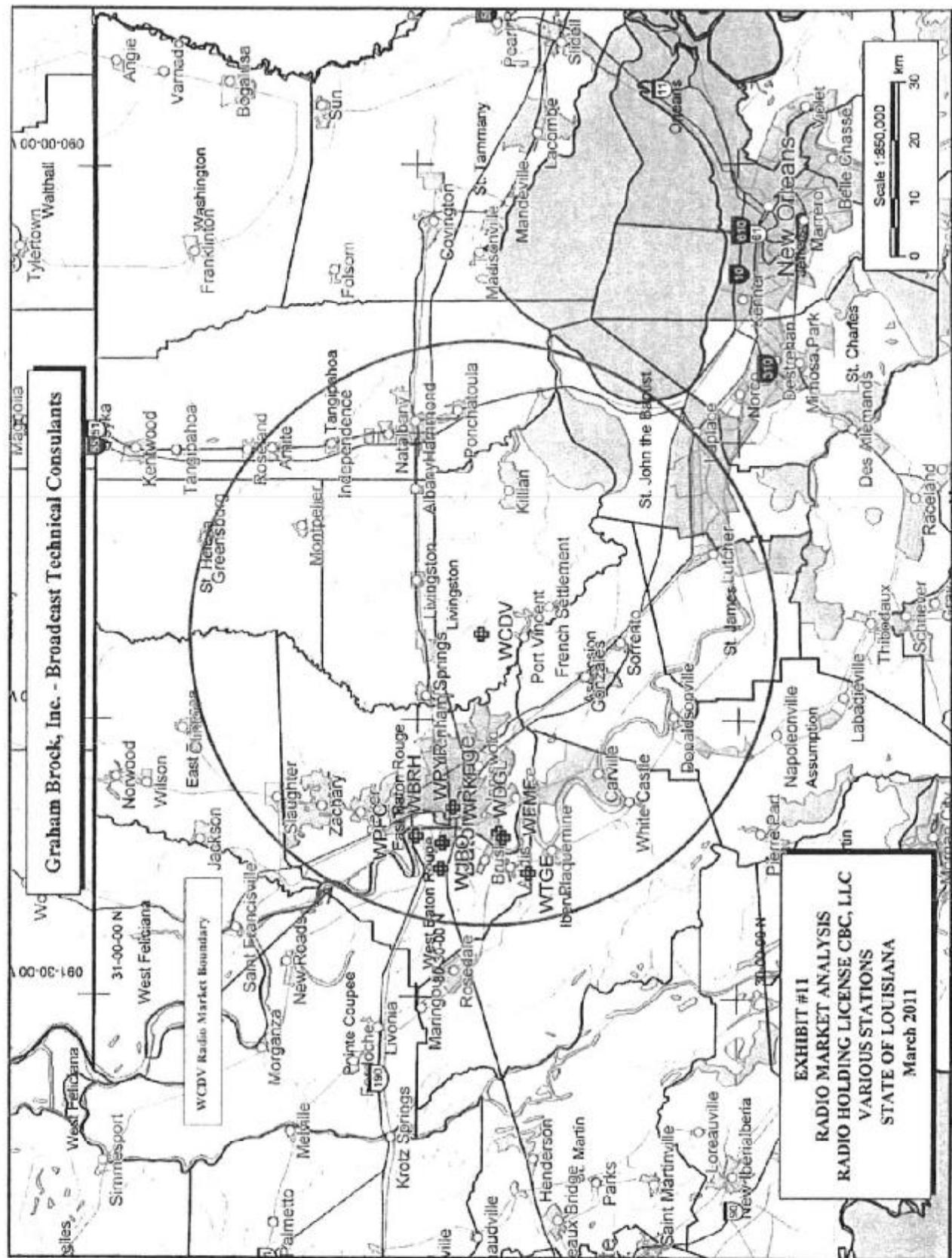
FM Stations

KTLN	Ch 213A	Thibodaux, Louisiana
WNKV	Ch 216A	Norco, Louisiana
*	WRKN	Ch 222C
*	WEMX	Ch 231C1
	WPRF	Ch 235C2
	KLRZ	Ch 262C1
*	WCDV	Ch 277C
	KXOR-FM	Ch 292C3
*	KQLX-FM	Ch 293C2
	KCIL	Ch 298C1

Total FM Stations - 10

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 19

* Subject station.



RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
NEW ORLEANS, LOUISIANA
BATON ROUGE, LOUISIANA
LAFAYETTE, LOUISIANA
March 2011

EXHIBIT #12

Tabulation of Stations in Radio Market #5

AM Stations

WJBO	1150 kHz	Baton Rouge, Louisiana
* WIBR	1300 kHz	Baton Rouge, Louisiana
WPYR	1380 kHz	Baton Rouge, Louisiana
* WXOK	1460 kHz	Port Allen, Louisiana
WPPC	1550 kHz	Baton Rouge, Louisiana

Total AM Stations - 5

FM Stations

* KXKC	Ch 256C0	New Iberia, Louisiana
* KQXL-FM	Ch 293C2	New Roads, Louisiana
* WCDV	Ch 277C	Hammond, Louisiana
WBRH	Ch 212A	Baton Rouge, Louisiana
WDGL	Ch 251C	Baton Rouge, Louisiana
WFMF	Ch 273C	Baton Rouge, Louisiana
WRKF	Ch 207CI	Baton Rouge, Louisiana
WTGE	Ch 264C	Baton Rouge, Louisiana

Total FM Stations - 8

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 13

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

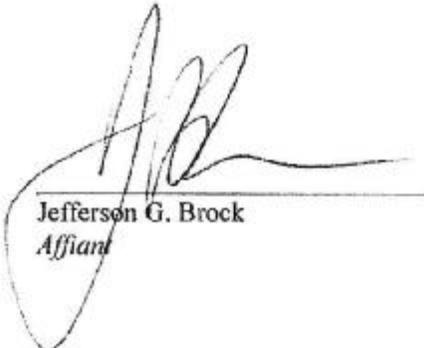
*State of Georgia)
St. Simons Island) ss:
County of Glynn)*

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Media Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

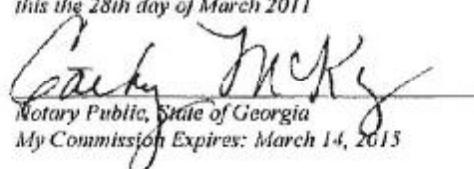
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th day of March 2011.



Jefferson G. Brock
Affian

*Sworn to and subscribed before me
this the 28th day of March 2011*



Notary Public, State of Georgia
My Commission Expires: March 14, 2015

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
WNMQ/WJWF/WKOR-FM
COLUMBUS, MISSISSIPPI
WMXU/WSSO - STARKVILLE, MISSISSIPPI
WSMS - ARTESIA, MISSISSIPPI
RADIO LICENSE HOLDING CBC, LLC
WFFN - COALINGA, ALABAMA
WTSK - TUSCALOOSA, ALABAMA
WTUG-FM - NORTHPORT, ALABAMA
WBEI - REFORM, ALABAMA
WDGM - GREENSBORO, ALABAMA
WAPI/WJOX-FM/WJOX/WUHT/WZRR
BIRMINGHAM, ALABAMA
WAPI-FM - HELENA, ALABAMA

March 2011

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Licensing LLC ("Cumulus") and Radio License Holding CBC, LLC ("RLH"). Applications to transfer control of Cumulus and RLH are being submitted to the Commission. Cumulus is the licensee of WNMQ, Channel 276C2, WKOR-FM, Channel 235C2, and WJWF, 1400 kHz, Columbus, Mississippi; WMXU, Channel 291C2, and WSSO, 1230 kHz, Starkville, Mississippi; and WSMS, Channel 260C2, Artesia, Mississippi.¹ RLH is the licensee of WJOX-FM, Channel 233C0, WUHT, Channel 299C1, WZRR, Channel 258C0, WAPI, 1070 kHz, and WJOX, 690 kHz, Birmingham, Alabama; WAPI-FM, Channel 263C1, Helena, Alabama; WFFN, Channel 237C2, Coaling, Alabama; WTUG-FM, Channel 225C1, Northport, Alabama, WBEI, Channel 269C2, Reform, Alabama; WDGM, Channel 256C3, Greensboro, Alabama; and WTSK, 790 kHz, Tuscaloosa, Alabama.

1) Cumulus is currently the licensee of WKOR, 980 kHz, Starkville, Mississippi. Cumulus is placing WKOR in a divestiture trust and, as such, will no longer have an attributable interest in that facility upon consummation of the proposed transaction.

2. WNMQ, WKOR-FM, WJWF, WMXU, WSSO and WSMS are each licensed to a community in a metro county in the Columbus-Starkville-West Point, Mississippi Arbitron Market. WFFN, WTSK and WTUG-FM are each licensed to a community in a metro county in the Tuscaloosa, Alabama Arbitron Market. WBEI and WDGM are not licensed to communities in a metro county in the Tuscaloosa market, but are considered "home" to that market. WAPI, WAPI-FM, WJOX, WJOX-FM, WUHT and WZRR are each licensed to a community in a metro county in the Birmingham, Alabama Arbitron Market. WBEI and WDGM have contour overlap with other stations in the market. Therefore, this review will verify compliance of commonly owned stations in both rated market and non-rated markets.

**COLUMBUS-STARKVILLE-WEST POINT, MISSISSIPPI
ARBITRON/BIA MARKET REVIEW**

3. As shown on Exhibit #1, there are nineteen AM and FM (commercial and non-commercial) stations listed in the Columbus-Starkville-West Point, Mississippi Arbitron Market (Market #268). Cumulus controls four FM stations and two AM stations in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Columbus-Starkville-West Point, Mississippi market.

TUSCALOOSA, ALABAMA ARBITRON/BIA MARKET REVIEW

4. As shown on Exhibit #2, there are seventeen AM and FM (commercial and non-commercial) stations listed in the Tuscaloosa, Alabama Arbitron Market (Market #228). RLH

controls four FM stations and one AM station in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, RLH is in compliance in the rated Tuscaloosa, Alabama market.

BIRMINGHAM, ALABAMA ARBITRON/BIA MARKET REVIEW

5. As shown on Exhibit #3, there are fifty AM and FM (commercial and non-commercial) stations listed in the Birmingham, Alabama Arbitron Market (Market #57). Cumulus controls four FM stations and two AM stations in the market. The number of stations indicated falls in the forty-five or more stations tier of 73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, RLH is in compliance in the rated Birmingham, Alabama market.

CONTOUR OVERLAP MARKET

6. Since WBEI and WDGM are considered "home" to the Tuscaloosa market and have contour overlap with other stations considered herein, a study has been conducted to verify that the control of this station, in conjunction with the other stations noted herein, is also in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations for the contour overlap analysis are shown on Exhibit #4. As noted, the locations of the city grade contours of the stations create four distinct radio markets requiring review.

Market #1 consists of FM stations WAPI-FM, WFFN, WTUG-FM and WBEI and AM stations

WJOX and WTSK. Market #2 consists of FM stations WDGM, WTUG-FM, WBEI, WFFN and WAPI-FM and AM station WTSK. Market #3 consists of FM stations WBEI , WTUG-FM and WKOR-FM and Market #4 consists of FM stations WNMQ, WBEI and WKOR-FM.

7. The city grade contours of WAPI-FM and WTUG-FM will be used to define the boundary for Radio Markets #1. The city grade contours of WTUG-FM, WBEI and WAPI-FM will be used to define the boundary for Radio Market #2. The city grade contour of WTUG-FM and WBEI will be used to define the boundary for Radio Market #3. The city grade contour of WBEI and WNMQ will be used to define the boundary of Radio Market #4. These boundaries will be used to determine the number of other stations in the respective market to which the subject stations in that market will then be added to reach the total number of stations in or providing service to the market. No stations with transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by Cumulus or RLH will be considered as a market contributor, unless it is a subject station in the radio market under study.

8. Exhibit #5 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the WAPI-FM/WTUG-FM/Radio Market, which depicts ten contributing stations. Exhibit #6 is a tabulation of the stations in the Radio Market #1. A total of sixteen stations are shown, including the six subject stations.⁷ The number of stations depicted falls in the fifteen to twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same

2) There are additional stations, but they are not considered as the stations identified are sufficient to allow common control of the stations which will be commonly owned.

service, is permissible. Therefore, this combination of stations is in compliance in the non-rated Radio Market #1.

9. Exhibit #7 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the WTUG-FM/WBEI/WAPI-FM/Radio Market, which depicts thirty-nine contributing stations. Exhibit #8 is a tabulation of the stations in the Radio Market #2. A total of forty-five stations are shown, including the two subject stations.³ The number of stations depicted falls in the forty-five or more stations tier of 73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, this combination of stations is in compliance in the non-rated Radio Market #2.

10. Exhibit #9 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the WBEI/WTUG-FM/Radio Market, which depicts four contributing stations. Exhibit #10 is a tabulation of the stations in the Radio Market #3. A total of thirteen stations are shown, including the three subject stations.⁴ The number of stations depicted falls in the fifteen to twenty-nine stations tier of 73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, this combination of stations is in compliance in the non-rated Radio Market #3.

3) See Footnote 2, *supra*.

4) See Footnote 2, *supra*.

11. Exhibit #11 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the WBEI/WNMQ/Radio Market, which depicts four contributing stations Exhibit #12 is a tabulation of the stations in the Radio Market #4. A total of seven stations are shown, including the three subject stations.⁵ The number of stations depicted falls in the fourteen or fewer stations tier of 73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Therefore, this combination of stations is in compliance in the non-rated Radio Market #4.

12. Based on the compliance shown in a rated market, the proposed transfer of control is in compliance with §73.3555 of the Commission's rules, regarding the above referenced stations.

13. The foregoing technical statement was prepared on behalf of Cumulus Media Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.5. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

5) See Footnote 2, *supra*.



FCC Geographic Market Definition for Columbus-Starkville-West

Call Letters	AM/FM	Freq	Type	Home Market			Market Designin Date	Home Mkt Rank	Owner	City & State of License	County of License
				AM	FM	Urban AC					
WACR	FM	105.3	C	Urban AC	Columbus-Starkville-West Point, MS		04/24/2006	268	URBan Radio Broadcasting LLC	Columbus Afb, MS	Lowndes
WAJV	FM	98.9	C	Urban/Gosp	Columbus-Starkville-West Point, MS		07/02/2003	268	URBan Radio Broadcasting LLC	Brooksville, MS	Noxubee
WCSD	FM	90.5	NC	CCmp/Talk	Columbus-Starkville-West Point, MS		09/12/2006	268	American Family Association Incorporated	Columbus, MS	Lowndes
WJWF	AM	1400	C	Sports	Columbus-Starkville-West Point, MS		07/02/2003	268	Cumulus Broadcasting Inc	Columbus, MS	Lowndes
WJZB	FM	88.7	NC	ChrisInspir	Columbus-Starkville-West Point, MS		08/15/2005	268	American Family Association Incorporated	Starkville, MS	Oktibbeha
WKBB	FM	100.9	C	Talk	Columbus-Starkville-West Point, MS		07/02/2003	268	TeleSouth Communications Inc	West Point, MS	Clay
WKOR	AM	980	C	Sports	Columbus-Starkville-West Point, MS		07/02/2003	268	Cumulus Broadcasting Inc	Starkville, MS	Oktibbeha
WKOR	FM	94.9	C	Country	Columbus-Starkville-West Point, MS		07/02/2003	268	Cumulus Broadcasting Inc	Columbus, MS	Lowndes
WMAB	FM	89.9	NC	NPR/News	Columbus-Starkville-West Point, MS		07/02/2003	268	Mississippi Authority for Educational Television	Mississippi State, MS	Oktibbeha
WM SJ	FM	92.1	C	HipHop/Urba	Columbus-Starkville-West Point, MS		07/02/2003	268	URBan Radio Broadcasting LLC	Starkville, MS	Oktibbeha
WM SV	FM	91.1	NC	AAA	Columbus-Starkville-West Point, MS		07/02/2003	268	Mississippi State University	Starkville, MS	Oktibbeha
WM UW	FM	88.5	NC	Variety	Columbus-Starkville-West Point, MS		02/20/2009	268	Mississippi University For Women	Columbus, MS	Lowndes
WMXU	FM	106.1	C	Urban	Columbus-Starkville-West Point, MS		07/02/2003	268	Cumulus Broadcasting Inc	Starkville, MS	Oktibbeha
WMQ	FM	103.1	C	Sports	Columbus-Starkville-West Point, MS		07/02/2003	268	Cumulus Broadcasting Inc	Columbus, MS	Lowndes
WOJB	FM	104.5	NC	ChrisContem	Columbus-Starkville-West Point, MS		07/02/2003	268	Flinn Broadcasting Corporation	State College, MS	Oktibbeha
WROB	AM	1450	C	DARK	Columbus-Starkville-West Point, MS		07/02/2003	268	TeleSouth Communications Inc	West Point, MS	Clay
WMSM	FM	98.9	C	Rock	Columbus-Starkville-West Point, MS		08/05/2005	268	Cumulus Broadcasting Inc	Artesia, MS	Lowndes
WSSO	AM	1230	C	Sports	Columbus-Starkville-West Point, MS		07/02/2003	268	Cumulus Broadcasting Inc	Starkville, MS	Oktibbeha
WTWG	AM	1050	C	Talk/BkGsp	Columbus-Starkville-West Point, MS		07/02/2003	268	T & W Communications Corporation	Columbus, MS	Lowndes

Number of Stations in Geographic Market

Previous Stations in Geographic Market

19

FCC Geographic Market Definition for Tuscaloosa, AL

Call Letters	AM/FM	Freq	Type	Station Format	Home Market	Market Designation	Home Mkt Date	Owner	City & State of License	County of License
WAQT AM	AM	1420	C	News/Talk	Tuscaloosa, AL		07/02/2003	228	Clear Channel Communications Inc	Tuscaloosa, AL
WBFI FM	FM	101.7	C	Hrt AC	Tuscaloosa, AL		07/02/2003	228	Citadel Broadcasting Company	Reform, AL
WDGM FM	FM	99.1	C	Oldies	Tuscaloosa, AL		07/02/2003	228	Citadel Broadcasting Company	Greensboro, AL
WFFN FM	FM	95.3	C	Country	Tuscaloosa, AL		10/18/2004	228	Citadel Broadcasting Company	Coaling, AL
WJRD AM	AM	1150	C	Oldies	Tuscaloosa, AL		07/02/2003	228	JRD Inc	Tuscaloosa, AL
WMFT FM	FM	88.9	NC	Rhythms/Christ	Tuscaloosa, AL		10/18/2005	228	Moody Bible Institute of Chicago Incorporated	Tuscaloosa, AL
WAXB AM	AM	1230	C	Urban	Tuscaloosa, AL		07/02/2003	228	Lawson Communications	Tuscaloosa, AL
WRTR FM	FM	105.9	C	News/Talk	Tuscaloosa, AL		07/02/2003	228	Clear Channel Communications Inc	Brookwood, AL
WSJL FM	FM	88.1	NC	Christ/Talk	Birmingham, AL		02/19/2010	57	Mary V Harris Foundation	Northport, AL
WTBC AM	AM	1230	C	AdStd/Talk	Tuscaloosa, AL		07/02/2003	228	John Sixty Enterprises Inc	Tuscaloosa, AL
WTFSK AM	AM	790	C	Gospel	Tuscaloosa, AL		07/02/2003	228	Citadel Broadcasting Company	Tuscaloosa, AL
WTUG FM	FM	92.9	C	Urban AC	Tuscaloosa, AL		07/02/2003	228	Citadel Broadcasting Company	Northport, AL
WTXT FM	FM	98.1	C	Country	Tuscaloosa, AL		07/02/2003	228	Clear Channel Communications Inc	Fayette, AL
WJAL FM	FM	91.5	NC	News/Cris/Jaz	Tuscaloosa, AL		07/02/2003	228	University of Alabama	Tuscaloosa, AL
WWUA FM	FM	90.7	NC	NwRck/Hip H	Tuscaloosa, AL		07/02/2003	228	University of Alabama	Tuscaloosa, AL
WWPS FM	FM	104.3	C	Rhythm/Blu	Tuscaloosa, AL		07/02/2003	228	Lawson Communications	Elizabethton, TN
WZBQ FM	FM	94.1	C	Variety Hit	Tuscaloosa, AL		07/02/2003	228	Clear Channel Communications Inc	Carrollton, AL

Number of Stations in Geographic Market

Previous Stations in Geographic Market
WJHT FM 107.7 C Urban AC Birmingham, AL

01/26/2004 57 Citadel Broadcasting Company
Birmingham, AL

Jefferson

"C" - Commercial Station
"NC" - Non Commercial Station
Printed: 03/16/2011 Data: 02/25/2011

"p" indicates pending sale to owner listed

Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

EXHIBIT #2



FCC Geographic Market Definition for Birmingham, AL

Call Letters	AM/ FM	Freq	Type	Station Format	Home Market	Market Designation	Home Date	Mkt Rank	Owner	City & State of License	County of License
KRLE	FM	91.3	NC	ChrisContem	Birmingham, AL		12/02/2003	57	Educational Media Foundation	Oberlin, KS	Decatur
WAGG	AM	610	C	Gospel	Birmingham, AL		07/02/2003	57	Cox Radio Inc	Birmingham, AL	Jefferson
WAPI	AM	1070	C	Talk/News	Birmingham, AL		07/02/2003	57	Citadel Broadcasting Company	Birmingham, AL	Jefferson
WAPI	FM	100.5	C	Talk/News	Birmingham, AL		07/02/2003	57	Citadel Broadcasting Company	Hele-na, AL	Shelby
WATV	AM	900	C	Urban/Big	Birmingham, AL		07/02/2003	57	Sheridan Broadcasting Corp	Birmingham, AL	Jefferson
WAYE	AM	1220	C	DARK	Birmingham, AL		07/02/2003	57	Willie Broadcasting Corporation	Birmingham, AL	Jefferson
WAYU	FM	91.1	NC	ChrisContem	Birmingham, AL		11/10/2010	57	WAY-FM Media Group Inc	Sleeve, AL	St Clair
WBFR	FM	89.5	NC	Religion	Birmingham, AL		07/02/2003	57	Family Stations Inc	Birmingham, AL	Jefferson
WBHJ	FM	95.7	C	Hip Hop/Rhy	Birmingham, AL		07/02/2003	57	Cox Radio Inc	Midfield, AL	Jefferson
WBHK	FM	98.7	C	Urban AC	Birmingham, AL		07/02/2003	57	Cox Radio Inc	Warrior, AL	Jefferson
WBHM	FM	90.3	NC	News/Cisl	Birmingham, AL		07/02/2003	57	University of Alabama	Birmingham, AL	Jefferson
WBPT	FM	106.9	C	Cbs Hits	Birmingham, AL		07/02/2003	57	Cox Radio Inc	Homewood, AL	Jefferson
WBYE	AM	1370	C	DARK	Birmingham, AL		07/02/2003	57	Progressive United Communications	Cahaba, AL	Shelby
WCOC	AM	1010	C	DARK	Birmingham, AL		07/02/2003	57	Cox Radio Inc	Dora, AL	Walker
WCRL	AM	1570	C	Oldies	Birmingham, AL		07/02/2003	57	Blount County Broadcasting	Blount	Blount
WDJC	FM	93.7	C	Christian	Birmingham, AL		07/02/2003	57	Macias, Javier	Oneonta, AL	Jefferson
WDXB	FM	102.5	C	Country	Birmingham, AL		07/02/2003	57	Crawford Broadcasting Company	Birmingham, AL	Jefferson
WEWN	AM	1320	C	Talk	Birmingham, AL		07/02/2003	57	Cleat Channel Communications Inc	Pelham, AL	Shelby
WERC	FM	105.5	C	News/Talk	Birmingham, AL		07/02/2003	57	Cox Radio Inc	Birmingham, AL	Jefferson
WFHK	AM	1430	C	Country	Birmingham, AL		07/02/2003	57	Clear Channel Communications Inc	Hoover, AL	Jefferson
WGIB	FM	91.9	NC	Christian	Birmingham, AL		07/02/2003	57	Stocks Broadcasting Inc	Pell City, AL	Jefferson
WHPH	FM	97.7	C	Oldies	Birmingham, AL		02/18/2011	57	Glen Iris Baptist School	Birmingham, AL	Jefferson
WIXI	AM	1360	C	Country	Birmingham, AL		07/02/2003	57	Great South Wireless LLC	Jemison, AL	Chilton
WJBE	FM	88.5	NC	Country	Birmingham, AL		07/02/2003	57	Jasper, AL	Jasper, AL	Walker
WJLD	AM	1400	C	R&B/UK/Gs	Birmingham, AL		05/29/2008	57	Snively Broadcasting Company LLC	Five Points, AL	Walker
WLJX	AM	1240	C	Oldies	Birmingham, AL		07/02/2003	57	Big South Community Broadcasting Inc	Fairfield, AL	Jefferson
WJQX	FM	94.5	C	Spots/Talk	Birmingham, AL		07/02/2003	57	Richardson Broadcasting Corporation	Jasper, AL	Walker
WJQX	AM	690	C	Spots/Talk	Birmingham, AL		07/02/2003	57	Wat Van LLC	Birmingham, AL	Jefferson
WJSR	FM	91.1	NC	Cbs Rock	Birmingham, AL		07/02/2003	57	Citadel Broadcasting Company	Birmingham, AL	Jefferson
WKDG	AM	1540	C	Soth Gospel	Birmingham, AL		07/02/2003	57	Jefferson State Community College	Birmingham, AL	Jefferson
WLJR	FM	88.5	NC	Religion	Birmingham, AL		07/02/2003	57	Communications and Educ Development Initiative	Sumiton, AL	Walker
WMJJ	FM	96.5	C	AC	Birmingham, AL		07/02/2003	57	Briarwood Presbyterian Church	Birmingham, AL	Jefferson
WNCB	FM	97.3	C	Country	Birmingham, AL		07/02/2003	57	Clear Channel Communications Inc	Gardendale, AL	Jefferson
									Cox Radio Inc		

"C" - Commercial Station; "NC" - Non Commercial Station

Printed: 03/16/2011 Data: 02/25/2011

Copyright © 2011 BIA Advisory Services, LLC. Unauthorized distribution prohibited. (703) 818-2425 www.bia.com

"p" indicates pending sale to owner listed

EXHIBIT #3



FCC Geographic Market Definition for Birmingham, AL

Call Letters	AM/ FM	Type	Freq	Station Format	Home Market	Market Designtn	Home Mkt Date	Rank	Owner	City & State of License	County of License
WQCR AM	1500 C	Mexican/Spanish	Birmingham, AL		Birmingham, AL		07/02/2003	57	Espanza, Maria G	Alabaster, AL	Shelby
WQEM FM	101.5 C	Christian			Birmingham, AL		07/02/2003	57	Glen Iris Baptist School	Columbiana, AL	Shelby
WQEN FM	103.7 C	CHR			Birmingham, AL		07/02/2003	57	Clear Channel Communications Inc	Trussville, AL	Jefferson
WQOH AM	1480 C	Reign/Talk			Birmingham, AL		07/02/2003	57	Queen of Heaven Catholic Radio Inc	Irondale, AL	Jefferson
WQSB FM	105.1 C	Country			Birmingham, AL		07/02/2003	57	Courington Jr., Pat	Albertville, AL	Marshall
WSJL FM	88.1 NC	Christ/Talk			Birmingham, AL		02/19/2010	57	Mary V Harris Foundation	Northport, AL	Tuscaloosa
WUHT FM	107.7 C	Urban AC			Birmingham, AL		01/28/2004	57	Citadel Broadcasting Company	Birmingham, AL	Jefferson
WURL AM	760 C	Gospel			Birmingham, AL		07/02/2003	57	Bill Davison Evangelistic Association	Moody, AL	St Clair
WVSU FM	91.1 NC	Smooth			Birmingham, AL		07/02/2003	57	Saintford University	Birmingham, AL	Jefferson
WVVB AM	960 C	News/Talk			Birmingham, AL		07/02/2003	57	Clear Channel Communications Inc	Birmingham, AL	Jefferson
WXJC AM	850 C	Religion			Birmingham, AL		07/02/2003	57	Crawford Broadcasting Company	Birmingham, AL	Jefferson
WXJC FM	92.5 C	Religion			Birmingham, AL		07/02/2003	57	Crawford Broadcasting Company	Cordova, AL	Walker
WYDE AM	1260 C	Talk			Birmingham, AL		07/02/2003	57	Crawford Broadcasting Company	Birmingham, AL	Jefferson
WYDE FM	101.1 C	Talk			Birmingham, AL		07/02/2003	57	Crawford Broadcasting Company	Cullman, AL	Cullman
WZGX AM	1450 C	Mexican			Birmingham, AL		07/02/2003	57	BAR Broadcasting Inc	Bessemer, AL	Jefferson
WZRR FM	99.5 C	Clic Rock			Birmingham, AL		07/02/2003	57	Chadsl Broadcaing Company	Birmingham, AL	Jefferson
WZK FM	104.7 C	Country			Birmingham, AL		07/02/2003	57	Cox Radio Inc	Birmingham, AL	Jefferson

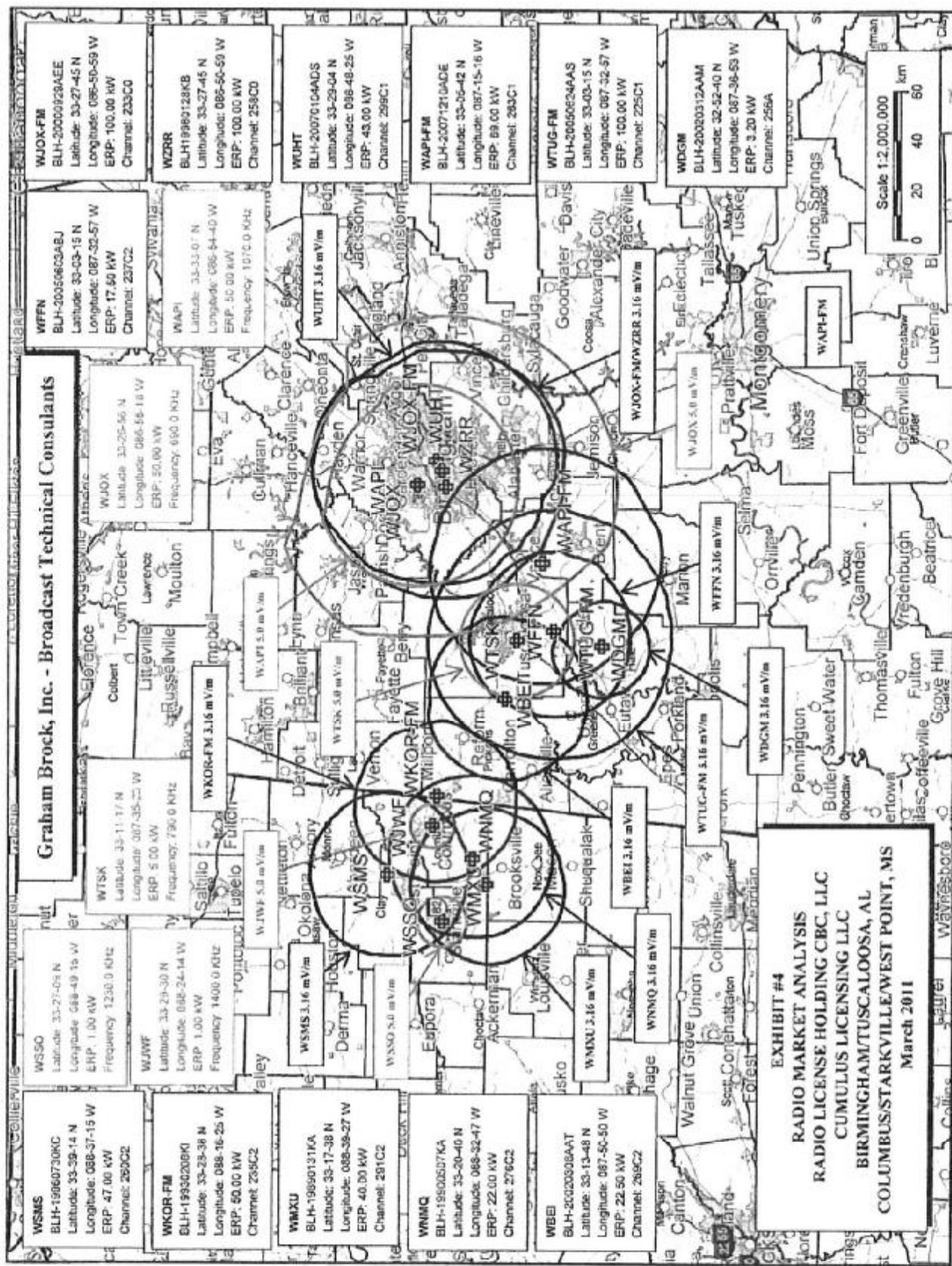
Number of Stations in Geographic Market

Previous Stations in Geographic Market
WZZN FM 97.7 C Sports/Talk Huntsville, AL

02/13/2011 106 Great South Wireless LLC

Union Grove, AL

Marshall



卷之三

RADIO MARKET ANALYSIS

RADIO LICENSES HIGH AND LOW

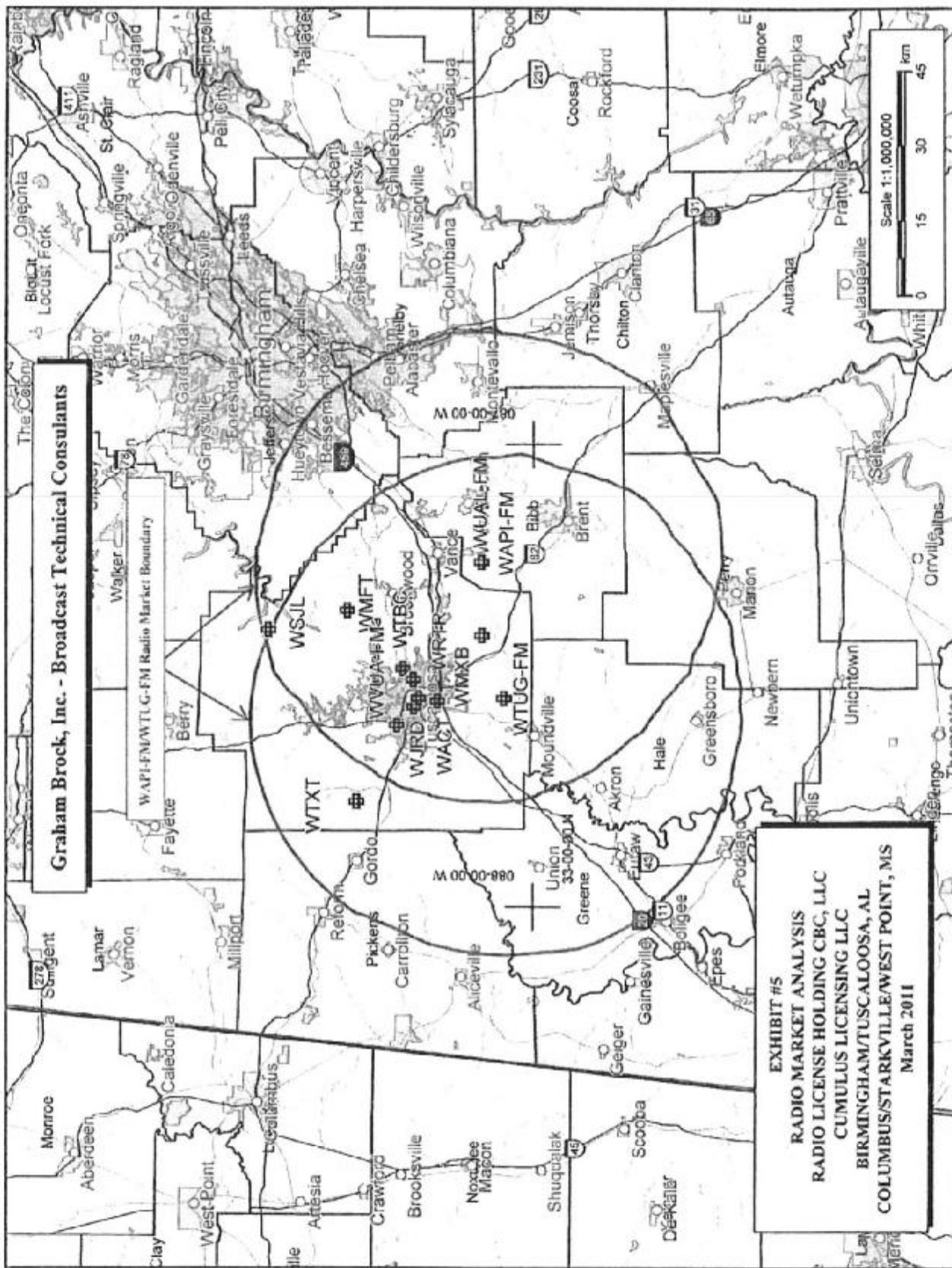
RADIO LICENSE HOLDING CBC, LL

CUMULUS LICENSING LLC

BIRMINGHAM MEDICAL JOURNAL

EMPLOYEE BENEFITS AND THE QUEST FOR VALUE

COLUMBUS/STARKVILLE/WEST POINT, MS



RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING CBC, LLC
ALABAMA / MISSISSIPPI

March 2011

EXHIBIT #6

Tabulation of Stations in Radio Market #1

AM Stations

*	WJOX	690 kHz	Birmingham,
*	WTSK	790 kHz	Tuscaloosa, Alabama
	WACT	1420 kHz	Tuscaloosa, Alabama
	WJRD	1150 kHz	Tuscaloosa, Alabama
	WTBC	1230 kHz	Tuscaloosa, Alabama
	WMXB	1280 kHz	Tuscaloosa, Alabama

Total AM Stations - 6

FM Stations

WSJL	Ch 201C2	Northport, Alabama	
WMFT	Ch 205C1	Tuscaloosa, Alabama	
WVUA-FM	Ch 214A	Tuscaloosa, Alabama	
WUAL-FM	Ch 218C1	Tuscaloosa, Alabama	
*	WTUG-FM	Ch 225C1	Northport, Alabama
*	WFFN	Ch 237C2	Coaling, Alabama
	WTXT	Ch 251C1	Fayette, Alabama
*	WAPI-FM	Ch 263C1	Birmingham, Alabama
*	WBEI	Ch 269C2	Reform, Alabama
	WRTR	Ch 290C3	Brookwood, Alabama

Total FM Stations - 10

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 16

* Subject station.

Graham Brock, Inc. - Broadcast Technical Consultants

WAPL-FM/WATL-GFM/WB1 Radio Market Boundary

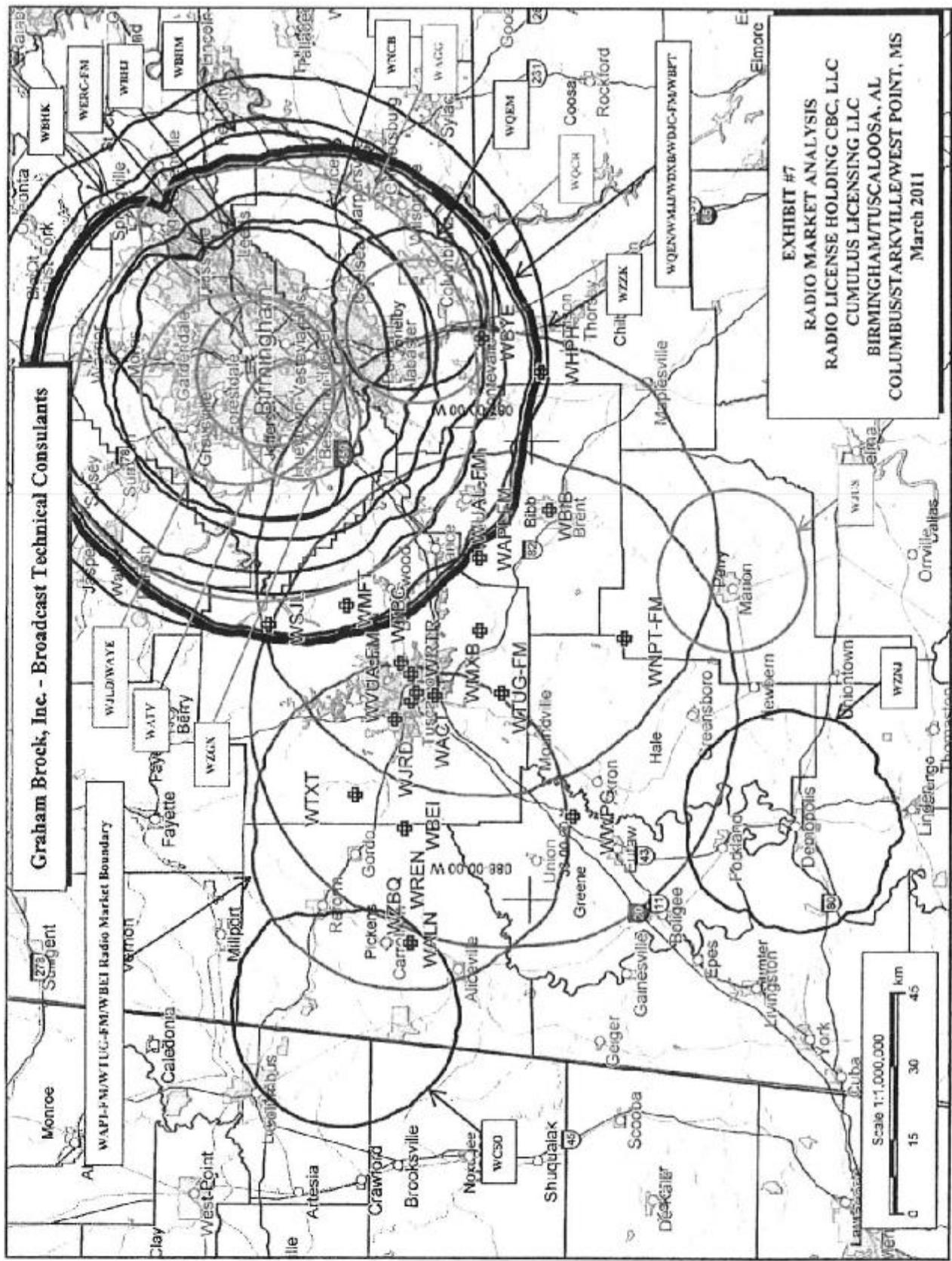


EXHIBIT #7
RADIO MARKET ANALYSIS
RADIO LICENSE HOLDING CBC, LLC
CUMULUS LICENSING LLC
BIRMINGHAM/TUSCALOOSA, AL
COLUMBUS/STARKVILLE/WEST POINT, MS
March 2011

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
RADIO LICENSE HOLDING CBC, LLC
ALABAMA / MISSISSIPPI
March 2011

EXHIBIT #8

Tabulation of Stations in Radio Market #2

AM Stations

	WREN	590 kHz	Carrollton, Alabama
+	WAGG	610 kHz	Birmingham, Alabama
*	WTSK	790 kHz	Tuscaloosa, Alabama
+	WATV	900 kHz	Birmingham, Alabama
	WBIB	1110 kHz	Centreville, Alabama
	WJRD	1150 kHz	Tuscaloosa, Alabama
+	WAYE	1220 kHz	Birmingham, Alabama
	WTBC	1230 kHz	Tuscaloosa, Alabama
	WMXB	1280 kHz	Tuscaloosa, Alabama
+	WJUS	1310 kHz	Marion, Alabama
	WBYE	1370 kHz	Calera, Alabama
+	WJLD	1400 kHz	Fairfield, Alabama
	WACT	1420 kHz	Tuscaloosa, Alabama
+	WZGX	1450 kHz	Bessmer, Alabama
+	WQCR	1500 kHz	Alabaster, Alabama

Total AM Stations - 15

FM Stations

	WSJL	Ch 201C2	Northport, Alabama
	WMFT	Ch 205C1	Tuscaloosa, Alabama
	WALN	Ch 207C2	Carrollton, Alabama
+	WBHM	Ch 212C1	Birmingham, Alabama
+	WCSO	Ch 213C2	Columbus, Mississippi
	WVUA-FM	Ch 214A	Tuscaloosa, Alabama
	WUAL-FM	Ch 218C1	Tuscaloosa, Alabama