

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 1789369 /		<u>Alt Order #</u> 09220141
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/18/18 - 09/24/18		<u>Estimate #</u> 149 HEINRICH
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/17/18 / 09/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 15	<u>Product 1/2</u> 19
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Left Hook Communications
Attention: Sarah Buffone
2601 Ocean Park Blvd
Suite 324
Los Angeles, CA 90291

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	09/18/18	09/24/18	6a A7N More In The A6-7a			:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
D 2	KOAT	09/18/18	09/24/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	0	\$0.00
N 3	KOAT	09/23/18	09/23/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$250.00					
N 4	KOAT	09/18/18	09/24/18	Entertainment Tonight	630-7p		:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
N 5	KOAT	09/24/18	09/24/18	DWTS	7-10p		:30			P-5		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	1-----				1	\$2,000.00					
N 6	KOAT	09/18/18	09/24/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				1	\$600.00					
N 7	KOAT	09/22/18	09/22/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$300.00					
N 8	KOAT	09/23/18	09/23/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$375.00					
N 9	KOAT	09/18/18	09/24/18	Kimmel	Jimmy Kimmel		:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 10	KOAT	09/18/18	09/24/18	Good Morning America	7-9a		:30			P-5		NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				4	\$350.00					
N 11	KOAT	09/22/18	09/22/18	Sa 6a A7N More in the	6-9a		:30			P-5		NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision 1789369 /	Alt Order # 09220141
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Contract Dates 09/18/18 - 09/24/18	Product Candidate	Estimate # 149 HEINRICH
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Advertiser Heinrich/D/Senate	Original Date / Revision 09/17/18 / 09/17/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/17/18	09/23/18	-----1-	1			\$225.00						
N 12	KOAT	09/23/18	09/23/18	This Week	9-10a		:30			P-5		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/17/18	09/23/18	-----1	1			\$250.00						
N 13	KOAT	09/18/18	09/24/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/18/18	09/24/18	MTWTF--	2			\$150.00						
N 14	KOAT	09/18/18	09/24/18	The View	10-11a		:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/18/18	09/24/18	MTWTF--	2			\$150.00						
N 15	KOAT	09/18/18	09/24/18	M-F A7N @ 4p	4-5p		:30			P-5		NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/18/18	09/24/18	MTWTF--	3			\$225.00						
N 16	KOAT	09/18/18	09/24/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/18/18	09/24/18	MTWTF--	2			\$400.00						
N 17	KOAT	09/18/18	09/24/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/18/18	09/24/18	MTWTF--	2			\$900.00						
N 18	KOAT	09/19/18	09/24/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/18/18	09/24/18	M-WTF--	1			\$425.00						
N 19	KOAT	09/19/18	09/21/18	ELLEN EF	4-5p/3-4p		:30			P-5		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/17/18	09/23/18	--WTF--	3			\$125.00						
Totals									0.00				32	\$11,975.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/24/18	32	\$11,975.00	(\$1,796.25)	\$10,178.75	\$801.58	\$10,980.33
Totals	32	\$11,975.00	(\$1,796.25)	\$10,178.75	\$801.58	\$10,980.33

Signature: _____ Date: _____

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REP HEADLINE# 9220141 TRF# 1789369 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/18 16.38
 CHANGES *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFFONE

2601 OCEAN PARK BLVD, SUITE# 324 SALES PRSN PH- MARY TRICOLI
 SANTA MONICA, CA 902919

ORDER # _____ CONTRACT # 9220141 CLASS: NATL. LOCAL REGIONAL
 PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 - SEP24/18 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/18 16.38

REP: M2 APPLIED - MKGD ON LN 21
 TOTAL IS \$11,975
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		300P-400P	30		\$250.00	9/19	9/21	0		W-F	0
AGENCY ADVERTISER CODE = 15 AGENCY EST# = 149 AGENCY PRODUCT CODE = 19 PROGRAM : ELLEN ORD COM1 : WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 18-20												
20	S		400P-500P	30		\$125.00	9/23	9/23	0		SUN	0
PROGRAM : WIPEOUT ORD COM1 : WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 18-20												

REP HEADLINE# 9220141 TRF# 1789369 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/18 16.38
 CHANGES *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

21	A		300P-400P	30		\$125.00	9/19	9/21	3		W-F	3
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PROGRAM : ELLEN (PLACED)
 ORD COM1 : DONT KNOW WHAT I WAS THINKING BUT I USED THE WRONG RATES SO I HAD TO
 ORD COM2 : REWORK THIS MG PKG. SORRY ABOUT THAT!
 THIS IS A MAKE-GOOD FOR SEP19 ON LINE-19 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP23 ON LINE-20 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#19 MISSED:W-F/300P-400P SEP19 30S \$250.00 (SEP17/18)
 BUY#20 SUN/400P-500P SEP23 30S \$125.00
 OFFER:W-F/300P-400P SEP19(3/WK) 30S \$125.00 PLS ADVISE.
 CMT:DONT KNOW WHAT I WAS THINKING BUT I USED THE WRONG RATES SO I HAD TO
 CMT:REWORK THIS MG PKG. SORRY ABOUT THAT!

SEP/18 11975.00 CONTRACT TOTAL 11975.00
 TOTAL SPOTS 32

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9220141 TRF# 1789369 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP17/18 15.22
 *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFFONE

2601 OCEAN PARK BLVD, SUITE# 324 SALES PRSN PH- MARY TRICOLI
 SANTA MONICA, CA 902919

ORDER # _____ CONTRACT # 9220141 CLASS: NATL. LOCAL REGIONAL
 PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/18 15.22

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
 M2 UNRESL BUY#19 MISSED:W-F/300P-400P SEP19 30S \$250.00 (SEP17/18)
 BUY#20 SUN/400P-500P SEP23 30S \$125.00
 OFFER:W-F/300P-400P SEP19(3/WK) 30S \$125.00 PLS ADVISE.
 CMT:DONT KNOW WHAT I WAS THINKING BUT I USED THE WRONG RATES SO I HAD TO
 CMT:REWORK THIS MG PKG. SORRY ABOUT THAT!

CONTRACT TOTAL 11975.00
 TOTAL SPOTS 31

REP HEADLINE# 9220141 TRF# 1789369 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/18 15.16
 CHANGES *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFONE

2601 OCEAN PARK BLVD, SUITE# 324 SALES PRSN PH- MARY TRICOLI
 SANTA MONICA, CA 902919

ORDER # _____ CONTRACT # 9220141 CLASS: NATL. LOCAL REGIONAL

PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/18 15.16

REP: M1 APPLIED - MKGD ON LN 18-20
 TOTAL IS \$11,975
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	ES		600P-630P	30		\$400.00	9/18	9/24	0		TU-F,M	0
AGENCY ADVERTISER CODE = 15 AGENCY EST# = 149 AGENCY PRODUCT CODE = 19												
18	A		600P-630P	30		\$425.00	9/19	9/24	1		W-F,M	1
PROGRAM : ACTION 7 NEWS AT 6P ORD COM1 : RATE CHANGE CON COM1 : ACTION 7 NEWS AT 6P PROGRAM : ACTION 7 NEWS AT 6P ORD COM1 : WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS THIS IS A MAKE-GOOD FOR SEP18 ON LINE-2 FOR 2 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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19	A		300P-400P	30		\$250.00	9/19	9/21	1		W-F	1
PROGRAM : ELLEN												
ORD COM1 : WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS												
PART OF A MAKEGOOD MADE UP OF LINES 18-20												

20	A		400P-500P	30		\$125.00	9/23	9/23	1		SUN	1
PROGRAM : WIPEOUT												
ORD COM1 : WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS												
PART OF A MAKEGOOD MADE UP OF LINES 18-20												

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#2	MISSED: TU-F,M/600P-630P	30S		\$400.00	SEP18 (2/WK)					
			OFFER: W-F,M/600P-630P	30S		\$425.00	SEP19					(SEP17/18)
			& W-F/300P-400P	30S		\$250.00	SEP19					PLS ADVISE.
			& SUN/400P-500P	30S		\$125.00	SEP23					
CMT: WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS												

SEP/18 11975.00 CONTRACT TOTAL 11975.00
 TOTAL SPOTS 31

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9220141 TRF# 1789369 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP17/18 13.25
 *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFFONE

2601 OCEAN PARK BLVD, SUITE# 324 SALES PRSN PH- MARY TRICOLI
 SANTA MONICA, CA 902919

ORDER # _____ CONTRACT # 9220141 CLASS: NATL. LOCAL REGIONAL
 PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/18 13.25

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
 M1 UNRESL BUY#2 MISSED: T-U-F,M/600P-630P SEP18 (2/WK) 30S \$400.00 (SEP17/18)
 OFFER: W-F,M/600P-630P SEP19 30S \$425.00 PLS ADVISE.
 & W-F/300P-400P SEP19 30S \$250.00
 & SUN/400P-500P SEP23 30S \$125.00
 CMT: WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS

CONTRACT TOTAL 11975.00
 TOTAL SPOTS 30

CONTRACT



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Product Candidate		
Contract Dates 09/18/18 - 09/24/18		Estimate # 149 HEINRICH
Advertiser Heinrich/D/Senate		Original Date / Revision 09/17/18 / 09/17/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KOAT	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code 15	Product 1/2 19
Agency Ref		Advertiser Ref

And:

Left Hook Communications
Attention: Sarah Buffone
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Los Angeles, CA 90291

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N 1	KOAT	09/18/18	09/24/18	6a A7N More In The A6-7a			:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
D 2	KOAT	09/18/18	09/24/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	0	\$0.00
N 3	KOAT	09/23/18	09/23/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$250.00					
N 4	KOAT	09/18/18	09/24/18	Entertainment Tonight	630-7p		:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
N 5	KOAT	09/24/18	09/24/18	DWTS	7-10p		:30			P-5		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	1-----				1	\$2,000.00					
N 6	KOAT	09/18/18	09/24/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				1	\$600.00					
N 7	KOAT	09/22/18	09/22/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$300.00					
N 8	KOAT	09/23/18	09/23/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$375.00					
N 9	KOAT	09/18/18	09/24/18	Kimmel	Jimmy Kimmel		:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 10	KOAT	09/18/18	09/24/18	Good Morning America	7-9a		:30			P-5		NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				4	\$350.00					
N 11	KOAT	09/22/18	09/22/18	Sa 6a A7N More in the	6-9a		:30			P-5		NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 1789369 /	<u>Alt Order #</u> 09220141
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<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Product</u> Candidate	<u>Estimate #</u> 149 HEINRICH
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<u>Advertiser</u> Heinrich/D/Senate	<u>Original Date / Revision</u> 09/17/18 / 09/17/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$225.00					
N 12	KOAT	09/23/18	09/23/18	This Week	9-10a		:30			P-5		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$250.00					
N 13	KOAT	09/18/18	09/24/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 14	KOAT	09/18/18	09/24/18	The View	10-11a		:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 15	KOAT	09/18/18	09/24/18	M-F A7N @ 4p	4-5p		:30			P-5		NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				3	\$225.00					
N 16	KOAT	09/18/18	09/24/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
N 17	KOAT	09/18/18	09/24/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$900.00					
Totals									0.00				28	\$11,175.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 -09/24/18	28	\$11,175.00	(\$1,676.25)	\$9,498.75	\$748.03	\$10,246.78
Totals	28	\$11,175.00	(\$1,676.25)	\$9,498.75	\$748.03	\$10,246.78

Signature: _____ **Date:** _____

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REP HEADLINE# 9220141 REP: TEL# 610-293-4100 FAX# 610-225-1191
 *** ORIGINAL REV#0 *** ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/18 07.33
 *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFFONE

2601 OCEAN PARK BLVD, SUITE# 324 SALES PRSN PH- MARY TRICOLI
 SANTA MONICA, CA 902919

ORDER # _____ CONTRACT # 9220141 CLASS: NATL. LOCAL REGIONAL

PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 - SEP24/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/18 07.33

REP: NEW ORDER TLLING \$11975... FLIGHT 9/18-9/24/18.. ALL RATES ARE CORRECT.. PLS CONFIRM THANKS MARY
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$400.00	9/18	9/24	2		TU-F,M	2
AGENCY ADVERTISER CODE = 15 AGENCY PRODUCT CODE = 19 AGENCY EST# = 149 PROGRAM : ACTION 7 NEWS - 6A ORD COM1 : RATE CHANGE CON COM1 : ACTION 7 NEWS - 6A												
2			600P-630P	30		\$400.00	9/18	9/24	2		TU-F,M	2
PROGRAM : ACTION 7 NEWS AT 6P ORD COM1 : RATE CHANGE CON COM1 : ACTION 7 NEWS AT 6P												

REP HEADLINE# 9220141
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

HARRIS REPORT FROM REP

FAX# 610-225-1191
 SEP17/18 07.33
 *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P	30		\$250.00	9/23	9/23	1		SUN	1
PROGRAM : ACTION7 NEWS LIVE AT 5 ORD COM1 : RATE CHANGE CON COM1 : ACTION7 NEWS LIVE AT 5												
4			630P-700P	30		\$400.00	9/18	9/24	2		TU-F,M	2
PROGRAM : ENTERTAINMENT TONIGHT ORD COM1 : RATE CHANGE CON COM1 : ENTERTAINMENT TONIGHT												
5			700P-900P	30		\$2,000.00	9/24	9/24	1		MON	1
PROGRAM : DANCING WITH STARS-FAL ORD COM1 : RATE CHANGE CON COM1 : DANCING WITH STARS-FAL												
6			1000P-1030P	30		\$600.00	9/18	9/24	1		TU-F,M	1
PROGRAM : ACTION 7 NEWS AT 10P ORD COM1 : RATE CHANGE CON COM1 : ACTION 7 NEWS AT 10P												
7			1000P-1030P	30		\$300.00	9/22	9/22	1		SAT	1
PROGRAM : ACTION 7 NEWS AT 10P ORD COM1 : RATE CHANGE CON COM1 : ACTION 7 NEWS AT 10P												
8			1000P-1030P	30		\$375.00	9/23	9/23	1		SUN	1
PROGRAM : ACTION 7 NEWS AT 10P ORD COM1 : RATE CHANGE CON COM1 : ACTION 7 NEWS AT 10P												
9			1100P-1200M	30		\$150.00	9/18	9/24	2		TU-F,M	2
PROGRAM : JIMMY KIMMEL LIVE ORD COM1 : RATE CHANGE CON COM1 : JIMMY KIMMEL LIVE												
10			700A-900A	30		\$350.00	9/18	9/24	4		TU-F,M	4
PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA												

REP HEADLINE# 9220141
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

SEP17/18 07.33
 *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600A-900A PROGRAM : ACTION 7 NEWS MORNING ORD COM1 : RATE CHANGE CON COM1 : ACTION 7 NEWS MORNING	30		\$225.00	9/22	9/22	1		SAT	1
12			900A-1000A PROGRAM : THIS WEEK CON COM1 : THIS WEEK	30		\$250.00	9/23	9/23	1		SUN	1
13			900A-1000A PROGRAM : LIVE WITH KELLY ORD COM1 : RATE CHANGE CON COM1 : LIVE WITH KELLY	30		\$150.00	9/18	9/24	2		TU-F,M	2
14			1000A-1100A PROGRAM : THE VIEW ORD COM1 : RATE CHANGE CON COM1 : THE VIEW	30		\$150.00	9/18	9/24	2		TU-F,M	2
15			400P-430P PROGRAM : ACTION 7 NEWS AT 4P ORD COM1 : RATE CHANGE CON COM1 : ACTION 7 NEWS AT 4P	30		\$225.00	9/18	9/24	3		TU-F,M	3
16			500P-530P PROGRAM : ACTION 7 NEWS AT 5P ORD COM1 : RATE CHANGE CON COM1 : ACTION 7 NEWS AT 5P	30		\$400.00	9/18	9/24	2		TU-F,M	2
17			530P-600P PROGRAM : ABC WORLD NEWS TONIGHT CON COM1 : ABC WORLD NEWS TONIGHT	30		\$900.00	9/18	9/24	2		TU-F,M	2
SEP/18 11975.00												CONTRACT TOTAL 11975.00 TOTAL SPOTS 30

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego, CPA, PC 1522 Griegos Rd NW Albuquerque, NM 87107

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/2018

Date

Sarah Buffone

Digitally signed by Sarah Buffone
Date: 2018.07.30 12:51:14 -04'00'

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Marcus Liburdi

Signature

Marcus Liburdi

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Sarah Buffone

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Digitally signed by Sarah Buffone
Date: 2018.07.30 16:33:45 -04'00'

signature of candidate or authorized committee

Sarah Buffone

7/30/2018

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.