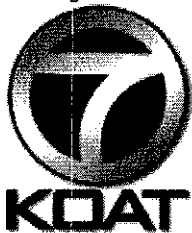


# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

[www.koat.com](http://www.koat.com)

And:

**Left Hook Communications**  
**Attention: Sarah Buffone**  
**2601 Ocean Park Blvd**  
**Suite 324**  
**Los Angeles, CA 90291**

<u>Contract / Revision</u> 1789369 /		<u>Alt Order #</u> 09220141
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/18/18 - 09/24/18		<u>Estimate #</u> 149 HEINRICH
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/17/18 / 09/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u>	<u>Advertiser Code</u> 15	<u>Product 1/2</u> 19
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	09/18/18	09/24/18	6a A7N More In The A6-7a			:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
D 2	KOAT	09/18/18	09/24/18	Action 7 News @ 6p 6-630p			:30			P-5		NM	0	\$0.00
N 3	KOAT	09/23/18	09/23/18	Action 7 News @ 5p S5-530p			:30			P-5		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$250.00					
N 4	KOAT	09/18/18	09/24/18	Entertainment Tonight 630-7p			:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
N 5	KOAT	09/24/18	09/24/18	DWTS 7-10p			:30			P-5		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	1-----				1	\$2,000.00					
N 6	KOAT	09/18/18	09/24/18	Action 7 News @ 10p 10-1030p			:30			P-5		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				1	\$600.00					
N 7	KOAT	09/22/18	09/22/18	Action 7 News @ 10p 10-1030p			:30			P-5		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$300.00					
N 8	KOAT	09/23/18	09/23/18	Action 7 News @ 10p 10-1030p			:30			P-5		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$375.00					
N 9	KOAT	09/18/18	09/24/18	Kimmel Jimmy Kimmel			:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 10	KOAT	09/18/18	09/24/18	Good Morning Americ:7-9a			:30			P-5		NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				4	\$350.00					
N 11	KOAT	09/22/18	09/22/18	Sa 6a A7N More in the 6-9a			:30			P-5		NM	1	\$225.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

<b>Contract / Revision</b> 1789369 /		<b>Alt Order #</b> 09220141
<b>Contract Dates</b> 09/18/18 - 09/24/18	<b>Product</b> Candidate	<b>Estimate #</b> 149 HEINRICH
<b>Advertiser</b> Heinrich/D/Senate		<b>Original Date / Revision</b> 09/17/18 / 09/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$225.00					
N 12	KOAT	09/23/18	09/23/18	This Week	9-10a		:30			P-5		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$250.00					
N 13	KOAT	09/18/18	09/24/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 14	KOAT	09/18/18	09/24/18	The View	10-11a	10-11a	:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 15	KOAT	09/18/18	09/24/18	M-F A7N @ 4p	4-5p		:30			P-5		NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				3	\$225.00					
N 16	KOAT	09/18/18	09/24/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
N 17	KOAT	09/18/18	09/24/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$900.00					
N 18	KOAT	09/19/18	09/24/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	M-WTF--				1	\$425.00					
N 19	KOAT	09/19/18	09/21/18	ELLEN EF	4-5p/3-4p		:30			P-5		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	--WTF--				3	\$125.00					
Totals									0.00				32	\$11,975.00

\*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/24/18	32	\$11,975.00	(\$1,796.25)	\$10,178.75	\$801.58	\$10,980.33
<b>Totals</b>	32	\$11,975.00	(\$1,796.25)	\$10,178.75	\$801.58	\$10,980.33

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 9220141 TRF# 1789369 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/18 16.38  
 \*\*\*CHANGES\*\*\* \*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFONE

2601 OCEAN PARK BLVD, SUITE# 324 SALES PRSN PH- MARY TRICOLI  
 SANTA MONICA, CA 902919

ORDER # \_\_\_\_\_ CONTRACT # 9220141 CLASS: NATL. LOCAL REGIONAL

PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP17/18 16.38

REP: M2 APPLIED - MKGD ON LN 21  
 TOTAL IS \$11,975  
 PLEASE CONFIRM  
 THANKS EMILY

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 15 AGENCY EST# = 149  
 AGENCY PRODUCT CODE = 19

19	S		300P-400P	30		\$250.00	9/19	9/21	0		W-F	0
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PROGRAM : ELLEN  
 ORD COM1: WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS  
 PART OF A MAKEGOOD MADE UP OF LINES 18-20

20	S		400P-500P	30		\$125.00	9/23	9/23	0		SUN	0
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : WIPEOUT  
 ORD COM1: WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS  
 PART OF A MAKEGOOD MADE UP OF LINES 18-20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

21	A		300P-400P	30		\$125.00	9/19	9/21	3		W-F	3
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : ELLEN (PLACED)  
 ORD COM1: DONT KNOW WHAT I WAS THINKING BUT I USED THE WRONG RATES SO I HAD TO  
 ORD COM2: REWORK THIS MG PKG. SORRY ABOUT THAT!  
 THIS IS A MAKE-GOOD FOR SEP19 ON LINE-19 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR SEP23 ON LINE-20 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:  
 M2 OK'D BUY#19 MISSED:W-F/300P-400P SEP19 30S \$250.00 (SEP17/18)  
 BUY#20 SUN/400P-500P SEP23 30S \$125.00  
 OFFER:W-F/300P-400P SEP19(3/WK) 30S \$125.00 PLS ADVISE.  
 CMT:DONT KNOW WHAT I WAS THINKING BUT I USED THE WRONG RATES SO I HAD TO  
 CMT:REWORK THIS MG PKG. SORRY ABOUT THAT!

SEP/18 11975.00      CONTRACT TOTAL 11975.00  
 TOTAL SPOTS 32

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 9220141 TRF# 1789369 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP17/18 15.22  
\*\*\* KOAT-TV \*\*\*

ADV # ADV. NAME POLI/M HEINRICH /D/SEN/NM REP. # OFF. # SALESMAN #  
AGY # AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFEONE

2601 OCEAN PARK BLVD, SUITE# 324  
SALES PRSN PH- MARY TRICOLI  
SANTA MONICA, CA 902919

ORDER # CONTRACT # 9220141 CLASS: NATL. LOCAL REGIONAL

PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP17/18 15.22

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#19	MISSED:W-F/300P-400P	SEP19	30S	\$250.00	(SEP17/18)
BUY#20	SUN/400P-500P	SEP23	30S	\$125.00	
	OFFER:W-F/300P-400P	SEP19(3/WK)	30S	\$125.00	PLS ADVISE.
	CMT:DONT KNOW WHAT I WAS THINKING BUT I USED THE WRONG RATES SO I HAD TO				
	CMT:REWORK THIS MG PKG. SORRY ABOUT THAT!				

CONTRACT TOTAL 11975.00  
TOTAL SPOTS 31

REP HEADLINE# 9220141 TRF# 1789369 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/18 15.16  
 \*\*\*CHANGES\*\*\* \*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFONE

2601 OCEAN PARK BLVD, SUITE# 324  
 SANTA MONICA, CA 902919  
 SALES PRSN PH- MARY TRICOLI

ORDER # \_\_\_\_\_ CONTRACT # 9220141 CLASS: NATL. LOCAL REGIONAL

PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP17/18 15.16

REP: M1 APPLIED - MKGD ON LN 18-20  
 TOTAL IS \$11,975  
 PLEASE CONFIRM  
 THANKS EMILY

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 15  
 AGENCY PRODUCT CODE = 19  
 AGENCY EST# = 149

2			ES 600P-630P	30		\$400.00	9/18	9/24	0		TU-F,M	0
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PROGRAM : ACTION 7 NEWS AT 6P  
 ORD COM1: RATE CHANGE  
 CON COM1: ACTION 7 NEWS AT 6P

18			A 600P-630P	30		\$425.00	9/19	9/24	1		W-F,M	1
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PROGRAM : ACTION 7 NEWS AT 6P  
 ORD COM1: WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS  
 THIS IS A MAKE-GOOD FOR SEP18 ON LINE-2 FOR 2 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

19	A		300P-400P	30		\$250.00	9/19	9/21	1		W-F	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : ELLEN  
 ORD COM1 : WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS  
 PART OF A MAKEGOOD MADE UP OF LINES 18-20

20	A		400P-500P	30		\$125.00	9/23	9/23	1		SUN	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : WIPEOUT  
 ORD COM1 : WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS  
 PART OF A MAKEGOOD MADE UP OF LINES 18-20

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#2 MISSED: TU-F,M/600P-630P SEP18 (2/WK) 30S \$400.00 (SEP17/18)  
 OFFER: W-F,M/600P-630P SEP19 30S \$425.00 PLS ADVISE.  
 & W-F/300P-400P SEP19 30S \$250.00  
 & SUN/400P-500P SEP23 30S \$125.00  
 CMT: WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS

SEP/18 11975.00      CONTRACT TOTAL 11975.00  
 TOTAL SPOTS 31

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 9220141 TRF# 1789369 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP17/18 13.25  
\*\*\* KOAT-TV \*\*\*

ADV # ADV. NAME POLI/M HEINRICH /D/SEN/NM REP. # OFF. # SALESMAN #  
AGY # AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFONE

2601 OCEAN PARK BLVD, SUITE# 324 SALES PRSN PH- MARY TRICOLI  
SANTA MONICA, CA 902919

ORDER # CONTRACT # 9220141 CLASS: NATL. LOCAL REGIONAL

PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP17/18 13.25

STA: CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#2 MISSED: TU-F,M/600P-630P SEP18(2/WK) 30S \$400.00 (SEP17/18)

OFFER: W-F,M/600P-630P SEP19 30S \$425.00 PLS ADVISE.  
& W-F/300P-400P SEP19 30S \$250.00  
& SUN/400P-500P SEP23 30S \$125.00  
CMT: WRONG RATE WAS USED FOR 6P NEWS. PLEASE ADVISE ASAP ON MG OFFERS

CONTRACT TOTAL 11975.00  
TOTAL SPOTS 30



# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Left Hook Communications**  
**Attention: Sarah Buffone**  
**2601 Ocean Park Blvd**  
**Suite 324**  
**Los Angeles, CA 90291**

<b>Contract / Revision</b> 1789369 /		<b>Alt Order #</b> 09220141
<b>Product</b> Candidate		
<b>Contract Dates</b> 09/18/18 - 09/24/18		<b>Estimate #</b> 149 HEINRICH
<b>Advertiser</b> Heinrich/D/Senate		<b>Original Date / Revision</b> 09/17/18 / 09/17/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP-Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b> 15	<b>Product 1/2</b> 19
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	09/18/18	09/24/18	6a A7N More In The A6-7a			:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
D 2	KOAT	09/18/18	09/24/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	0	\$0.00
N 3	KOAT	09/23/18	09/23/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$250.00					
N 4	KOAT	09/18/18	09/24/18	Entertainment Tonight	630-7p		:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
N 5	KOAT	09/24/18	09/24/18	DWTS	7-10p		:30			P-5		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	1-----				1	\$2,000.00					
N 6	KOAT	09/18/18	09/24/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				1	\$600.00					
N 7	KOAT	09/22/18	09/22/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$300.00					
N 8	KOAT	09/23/18	09/23/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$375.00					
N 9	KOAT	09/18/18	09/24/18	Kimmel	Jimmy Kimmel		:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 10	KOAT	09/18/18	09/24/18	Good Morning America	7-9a		:30			P-5		NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				4	\$350.00					
N 11	KOAT	09/22/18	09/22/18	Sa 6a A7N More in the	6-9a		:30			P-5		NM	1	\$225.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.koat.com

**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

Contract / Revision	Alt Order #
1789369 /	09220141

Contract Dates	Product	Estimate #
09/18/18 - 09/24/18	Candidate	149 HEINRICH

Advertiser	Original Date / Revision
Heinrich/D/Senate	09/17/18 / 09/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$225.00					
N 12	KOAT	09/23/18	09/23/18	This Week	9-10a		:30			P-5		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$250.00					
N 13	KOAT	09/18/18	09/24/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 14	KOAT	09/18/18	09/24/18	The View	10-11a	10-11a	:30			P-5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$150.00					
N 15	KOAT	09/18/18	09/24/18	M-F A7N @ 4p	4-5p		:30			P-5		NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				3	\$225.00					
N 16	KOAT	09/18/18	09/24/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$400.00					
N 17	KOAT	09/18/18	09/24/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/18/18	09/24/18	MTWTF--				2	\$900.00					
Totals									0.00				28	\$11,175.00

\*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/24/18	28	\$11,175.00	(\$1,676.25)	\$9,498.75	\$748.03	\$10,246.78
<b>Totals</b>	28	\$11,175.00	(\$1,676.25)	\$9,498.75	\$748.03	\$10,246.78

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 9220141  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
SEP17/18 07.33  
\*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M HEINRICH /D/SEN/NM  
AGY # \_\_\_\_\_ AGY. NAME LEFT HOOK COMMUNICATIONS

2601 OCEAN PARK BLVD, SUITE# 324

SANTA MONICA, CA 902919

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME SARAH BUFFONE

SALES PRSN PH- MARY TRICOLI

ORDER # \_\_\_\_\_ CONTRACT # 9220141

CLASS: NATL. LOCAL REGIONAL

PRDCT HEINRICH EST#149 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/18 SEP24/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP17/18 07.33

REP: NEW ORDER TTLING \$11975...FLIGHT 9/18-9/24/18..ALL RATES ARE CORRECT..PLS  
CONFIRM THANKS MARY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 15  
AGENCY PRODUCT CODE = 19  
AGENCY EST# = 149

1			600A-700A	30		\$400.00	9/18	9/24	2		TU-F,M	2
---	--	--	-----------	----	--	----------	------	------	---	--	--------	---

PROGRAM : ACTION 7 NEWS - 6A  
ORD COM1: RATE CHANGE  
CON COM1: ACTION 7 NEWS - 6A

2			600P-630P	30		\$400.00	9/18	9/24	2		TU-F,M	2
---	--	--	-----------	----	--	----------	------	------	---	--	--------	---

PROGRAM : ACTION 7 NEWS AT 6P  
ORD COM1: RATE CHANGE  
CON COM1: ACTION 7 NEWS AT 6P

SEP17/18 07.33  
\*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P	30		\$250.00	9/23	9/23	1		SUN	1
PROGRAM : ACTION7 NEWS LIVE AT 5												
ORD COM1 : RATE CHANGE												
CON COM1 : ACTION7 NEWS LIVE AT 5												
4			630P-700P	30		\$400.00	9/18	9/24	2		TU-F,M	2
PROGRAM : ENTERTAINMENT TONIGHT												
ORD COM1 : RATE CHANGE												
CON COM1 : ENTERTAINMENT TONIGHT												
5			700P-900P	30		\$2,000.00	9/24	9/24	1		MON	1
PROGRAM : DANCING WITH STARS-FAL												
ORD COM1 : RATE CHANGE												
CON COM1 : DANCING WITH STARS-FAL												
6			1000P-1030P	30		\$600.00	9/18	9/24	1		TU-F,M	1
PROGRAM : ACTION 7 NEWS AT 10P												
ORD COM1 : RATE CHANGE												
CON COM1 : ACTION 7 NEWS AT 10P												
7			1000P-1030P	30		\$300.00	9/22	9/22	1		SAT	1
PROGRAM : ACTION 7 NEWS AT 10P												
ORD COM1 : RATE CHANGE												
CON COM1 : ACTION 7 NEWS AT 10P												
8			1000P-1030P	30		\$375.00	9/23	9/23	1		SUN	1
PROGRAM : ACTION 7 NEWS AT 10P												
ORD COM1 : RATE CHANGE												
CON COM1 : ACTION 7 NEWS AT 10P												
9			1100P-1200M	30		\$150.00	9/18	9/24	2		TU-F,M	2
PROGRAM : JIMMY KIMMEL LIVE												
ORD COM1 : RATE CHANGE												
CON COM1 : JIMMY KIMMEL LIVE												
10			700A-900A	30		\$350.00	9/18	9/24	4		TU-F,M	4
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												

REP HEADLINE# 9220141  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP

SEP17/18 07.33  
 \*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			600A-900A	30		\$225.00	9/22	9/22	1		SAT	1
	PROGRAM : ACTION 7 NEWS MORNING											
	ORD COM1: RATE CHANGE											
	CON COM1: ACTION 7 NEWS MORNING											
12			900A-1000A	30		\$250.00	9/23	9/23	1		SUN	1
	PROGRAM : THIS WEEK											
	CON COM1: THIS WEEK											
13			900A-1000A	30		\$150.00	9/18	9/24	2		TU-F,M	2
	PROGRAM : LIVE WITH KELLY											
	ORD COM1: RATE CHANGE											
	CON COM1: LIVE WITH KELLY											
14			1000A-1100A	30		\$150.00	9/18	9/24	2		TU-F,M	2
	PROGRAM : THE VIEW											
	ORD COM1: RATE CHANGE											
	CON COM1: THE VIEW											
15			400P-430P	30		\$225.00	9/18	9/24	3		TU-F,M	3
	PROGRAM : ACTION 7 NEWS AT 4P											
	ORD COM1: RATE CHANGE											
	CON COM1: ACTION 7 NEWS AT 4P											
16			500P-530P	30		\$400.00	9/18	9/24	2		TU-F,M	2
	PROGRAM : ACTION 7 NEWS AT 5P											
	ORD COM1: RATE CHANGE											
	CON COM1: ACTION 7 NEWS AT 5P											
17			530P-600P	30		\$900.00	9/18	9/24	2		TU-F,M	2
	PROGRAM : ABC WORLD NEWS TONIGHT											
	CON COM1: ABC WORLD NEWS TONIGHT											
SEP/18			11975.00									
CONTRACT TOTAL												11975.00
TOTAL SPOTS												30

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KOAT-TV NM Statewide 3801 Carlisle Blvd NE Albuquerque, NM 87107	<b>Date:</b> 7/30/2018
---	------------------------

I, Sarah Buffone,  
 being/on behalf of: Martin Heinrich,  
 a legally qualified candidate of the Democratic  
 political party for the office of: US Senator  
 in the General  
 election to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available): \$11975**

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego, CPA, PC 1522 Griegos Rd NW Albuquerque, NM 87107

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/30/2018

**Date**

*Sarah Buffone*

Digitally signed by Sarah Buffone  
Date: 2018.07.30 12:51:14 -04'00'

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*[Signature]*

**Signature**

Marcus Liburdi

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Sarah Buffone

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Digitally signed by Sarah Buffone  
Date: 2018.07.30 16:33:45 -04'00'

**signature of candidate or authorized committee**

Sarah Buffone

**printed name**

7/30/2018

**date**



## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**