

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Left Hook Communications
Attention: Sarah Buffone
2601 Ocean Park Blvd
Suite 324
Los Angeles, CA 90291

<u>Contract / Revision</u> 1800517 /		<u>Alt Order #</u> 09280279
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/09/18 - 10/15/18		<u>Estimate #</u> 179 M HEINRICH/SEN/
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 10/09/18 / 10/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 15	<u>Product 1/2</u> 24
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 10	KOAT	10/09/18	10/15/18	The View 10-11a	10-11a		1:00			P-5		NM	3	\$1,680.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/09/18	10/15/18	MTWTF--			2	\$230.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
2	KOAT	10/09/18-10/15/18		The View 10-11a	10-11a	MTuWThF----	1:00		\$230.00			NM		
See MG 10.3, 10.4														
3	KOAT	10/13/18-10/13/18		ABC Prime College Football	6-10p	-----Sa--	1:00		\$1,000.00			NM		
Ⓜ MG for 10.2 10/09														
4	KOAT	10/10/18-10/12/18		M-F A7N @ 4p	4-5p	---WThF----	1:00		\$450.00			NM		
Ⓜ MG for 10.2 10/09														
Totals									0.00				26	\$22,780.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/15/18	26	\$22,780.00	(\$3,417.00)	\$19,363.00	\$1,524.84	\$20,887.84
Totals	26	\$22,780.00	(\$3,417.00)	\$19,363.00	\$1,524.84	\$20,887.84

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9280279 TRF# 1800517 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/18 18.13
 CHANGES *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFONE

2601 OCEAN PARK BLVD, SUITE# 324 SALES PRSN PH- MARY TRICOLI
 SANTA MONICA, CA 902919

ORDER # _____ CONTRACT # 9280279 CLASS: NATL. LOCAL REGIONAL

PRDCT M HEINRICH/SEN/60'S EST#179 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT9/18 OCT15/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT9/18 18.13

REP: M2 APPLIED - MKGD ON LN 16-17
 TOTAL IS \$22,780
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 15 AGENCY EST# = 179
 AGENCY PRODUCT CODE = 24

11	ES		1000A-1100A	60		\$230.00	10/9	10/15	1		TU-F,M	1
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PROGRAM : THE VIEW
 RA35+ : 1.9
 CON COM1 : THE VIEW

16	A		530P-900P	60		\$1,000.00	10/13	10/13	1		SAT	1
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PROGRAM : COLLEGE FTBL
 RA35+ : 1.9
 ORD COM1 : SPOT WAS PRE'D. I WILL ALSO BE USING \$1220 OF THE \$1250 WE HAD FROM
 ORD COM2 : 9272491. WE WILL STILL HAVE \$30 TO BE USED TOWARDS : 60 SEC. ORDER.
 THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK

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 CHANGES *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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17	A		400P-500P	60		\$450.00	10/10	10/12	1		W-F	1
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PROGRAM : NEWS
 RA35+ : 1.9
 ORD COM1 : SPOT WAS PRE'D. I WILL ALSO BE USING \$1220 OF THE \$1250 WE HAD FROM
 ORD COM2 : 9272491. WE WILL STILL HAVE \$30 TO BE USED TOWARDS : 60 SEC. ORDER.
 PART OF A MAKEGOOD MADE UP OF LINES 16-17
 STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#11 MISSED:TU-F,M/1000A-1100A OCT9 60S \$230.00 (OCT9/18)
 OFFER:SAT/530P-900P OCT13 60S \$1,000.00 PLS ADVISE.
 & W-F/400P-500P OCT10 60S \$450.00
 CMT:SPOT WAS PRE'D. I WILL ALSO BE USING \$1220 OF THE \$1250 WE HAD FROM
 CMT:9272491. WE WILL STILL HAVE \$30 TO BE USED TOWARDS : 60 SEC. ORDER.

OCT/18 22780.00 CONTRACT TOTAL 22780.00
 TOTAL SPOTS 26

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9280279 TRF# 1800517 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION OCT9/18 11.20
 *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFFONE

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 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT9/18 11.20

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
 M2 UNRESL BUY#11 MISSED:TU-F,M/1000A-1100A OCT9 60S \$230.00 (OCT9/18)
 OFFER:SAT/530P-900P OCT13 60S \$1,000.00 PLS ADVISE.
 & W-F/400P-500P OCT10 60S \$450.00
 CMT:SPOT WAS PRE'D. I WILL ALSO BE USING \$1220 OF THE \$1250 WE HAD FROM
 CMT:9272491. WE WILL STILL HAVE \$30 TO BE USED TOWARDS :60 SEC. ORDER.

CONTRACT TOTAL 21560.00
 TOTAL SPOTS 25