

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Left Hook Communications
Attention: Sarah Buffone
2601 Ocean Park Blvd
Suite 324
Los Angeles, CA 90291

<u>Contract / Revision</u> 1797788 /		<u>Alt Order #</u> 09272492
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Estimate #</u> 162 M HEINRICH/SEN/
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/28/18 / 09/28/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 15	<u>Product 1/2</u> 19
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	10/02/18	10/08/18	6a A7N More In The A6-7a			:30			P-5		NM	2	\$900.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	MTWTF--				2	\$450.00					
N 2	KOAT	10/06/18	10/06/18	Action 7 News @ 530p	530-6p		:30			P-5		NM	1	\$225.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	-----1-				1	\$225.00					
N 3	KOAT	10/08/18	10/08/18	DWTS	7-10p		:30			P-5		NM	1	\$1,300.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	1-----				1	\$1,300.00					
N 4	KOAT	10/02/18	10/02/18	DWTS	Prime Other		:30			P-5		NM	1	\$1,300.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	-1-----				1	\$1,300.00					
N 5	KOAT	10/04/18	10/04/18	STATION 19	8-9p		:30			P-5		NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	---1---				1	\$1,200.00					
N 6	KOAT	10/02/18	10/08/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$700.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	MTWTF--				1	\$700.00					
N 7	KOAT	10/07/18	10/07/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	-----1				1	\$425.00					
N 8	KOAT	10/07/18	10/07/18	Action 7 News @ 1030	1030-11p		:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 1797788 /		<u>Alt Order #</u> 09272492
<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Product</u> Candidate	<u>Estimate #</u> 162 M HEINRICH/SEN/30
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/28/18 / 09/28/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	-----1				1	\$425.00					
N 9	KOAT	10/02/18	10/08/18	Action 7 News @ 1030	1030-11p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	MTWTF--				1	\$425.00					
N 10	KOAT	10/07/18	10/07/18	This Week	9-10a		:30			P-5		NM	1	\$225.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	-----1				1	\$225.00					
N 11	KOAT	10/02/18	10/08/18	Good Morning America	7-9a		:30			P-5		NM	2	\$800.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	MTWTF--				2	\$400.00					
N 12	KOAT	10/06/18	10/06/18	Weekend Various	5a-6a		:30			P-5		NM	1	\$175.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	-----1-				1	\$175.00					
N 13	KOAT	10/06/18	10/06/18	Sa A7N Balloon Fiesta	6-9a		:30			P-5		NM	1	\$325.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	-----1-				1	\$325.00					
N 14	KOAT	10/07/18	10/07/18	Su A7N Balloon Fiesta	6-9A		:30			P-5		NM	1	\$325.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	-----1				1	\$325.00					
N 15	KOAT	10/02/18	10/08/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	3	\$450.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	MTWTF--				3	\$150.00					
N 16	KOAT	10/02/18	10/08/18	The View	10-11a	10-11a	:30			P-5		NM	2	\$230.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	MTWTF--				2	\$115.00					
N 17	KOAT	10/02/18	10/08/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	1	\$325.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	MTWTF--				1	\$325.00					
N 18	KOAT	10/02/18	10/08/18	WORLD NEWS TONIK	5-530p		:30			P-5		NM	1	\$1,000.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	MTWTF--				1	\$1,000.00					
Totals									0.00				23	\$10,755.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
1797788 /		09272492
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/18 - 10/08/18	Candidate	162 M HEINRICH/SEN/30
<u>Advertiser</u>		<u>Original Date / Revision</u>
Heinrich/D/Senate		09/28/18 / 09/28/18

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/08/18	23	\$10,755.00	(\$1,613.25)	\$9,141.75	\$719.91	\$9,861.66
Totals	23	\$10,755.00	(\$1,613.25)	\$9,141.75	\$719.91	\$9,861.66

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9272492 TRF# 1797788
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP28/18 18.16
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM
AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME SARAH BUFONE
SALES PRSN PH- MARY TRICOLI

2601 OCEAN PARK BLVD, SUITE# 324
SANTA MONICA, CA 902919

ORDER # _____ CONTRACT # 9272492

CLASS: NATL. LOCAL REGIONAL

PRDCT M HEINRICH/SEN/30'S EST#162 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/18 OCT8/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP28/18 18.16

REP: M1 APPLIED - MKGD ON LN 19
TOTAL IS \$10,755
PLEASE CONFIRM
THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 15
AGENCY PRODUCT CODE = 19
AGENCY EST# = 162

2	S		600P-630P	30		\$225.00	10/6	10/6	0		SAT	0
PROGRAM : ACTION7 NEWS LIVE AT 6												
CON COM1: ACTION7 NEWS LIVE AT 6												

19	A		530P-600P	30		\$225.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
ORD COM1: WE DO NOT RUN 6P NEWS DURING FTBL SEASON.												
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-2 FOR 1 SPOT/WK												

REP HEADLINE# 9272492 TRF# 1797788
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP28/18 18.16
*** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#2	MISSED: SAT/600P-630P				OCT6		30S	\$225.00	(SEP28/18)	
			OFFER: SAT/530P-600P				OCT6		30S	\$225.00	PLS ADVISE.	
			CMT: WE DO NOT RUN 6P NEWS DURING FTBL SEASON.									

OCT/18 10755.00

CONTRACT TOTAL 10755.00
TOTAL SPOTS 23

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9272492 TRF# 1797788
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION SEP28/18 15.12
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM
AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME SARAH BUFFONE
SALES PRSN PH- MARY TRICOLI

2601 OCEAN PARK BLVD, SUITE# 324
SANTA MONICA, CA 902919

ORDER # _____ CONTRACT # 9272492 CLASS: NATL. LOCAL REGIONAL

PRDCT M HEINRICH/SEN/30'S EST#162 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/18 OCT8/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP28/18 15.12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2	MISSED: SAT/600P-630P	OCT6	30S	\$225.00	(SEP28/18)
	OFFER: SAT/530P-600P	OCT6	30S	\$225.00	PLS ADVISE.
	CMT: WE DO NOT RUN 6P NEWS DURING FTBL SEASON.				

CONTRACT TOTAL 10755.00
TOTAL SPOTS 23

REP HEADLINE# 9272492
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
SEP28/18 12.15
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M HEINRICH /D/SEN/NM REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFFONE

2601 OCEAN PARK BLVD, SUITE# 324 SALES PRSN PH- MARY TRICOLI

SANTA MONICA, CA 902919

ORDER # _____ CONTRACT # 9272492 CLASS: NATL. LOCAL REGIONAL

PRDCT M HEINRICH/SEN/30'S EST#162 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/18 OCT8/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP28/18 12.15

REP: NEW ORDER TITLING \$10755..ALL :30'S..FLIGHT 10/2-10/8/18..ALL RATES ARE
CORRECT ..PLS CONFIRM THANKS MARY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTL
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
1			600A-700A	30		\$450.00	10/2	10/8	2		TU-F,M	2
PROGRAM : ACTION 7 NEWS - 6A												
CON COM1: ACTION 7 NEWS - 6A												
2			600P-630P	30		\$225.00	10/6	10/6	1		SAT	1
PROGRAM : ACTION7 NEWS LIVE AT 6												
CON COM1: ACTION7 NEWS LIVE AT 6												
3			700P-900P	30		\$1,300.00	10/8	10/8	1		MON	1
PROGRAM : DANCING WITH STARS-FAL												
CON COM1: DANCING WITH STARS-FAL												

AGENCY ADVERTISER CODE = 15
AGENCY PRODUCT CODE = 19
AGENCY EST# = 162

SEP28/18 12.15
*** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			700P-900P	30		\$1,300.00	10/2	10/2	1		TUE	1
PROGRAM : DANCING RESULTS-FALL												
CON COM1: DANCING RESULTS-FALL												
5			800P-900P	30		\$1,200.00	10/4	10/4	1		THU	1
PROGRAM : STATION 19												
CON COM1: STATION 19												
6			1000P-1030P	30		\$700.00	10/2	10/8	1		TU-F,M	1
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												
7			1000P-1030P	30		\$425.00	10/7	10/7	1		SUN	1
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												
8			1030P-1100P	30		\$425.00	10/7	10/7	1		SUN	1
PROGRAM : ACTION 7 NEWS AT 1030P												
CON COM1: ACTION 7 NEWS AT 1030P												
9			1030P-1100P	30		\$425.00	10/2	10/8	1		TU-F,M	1
PROGRAM : ACTION 7 NEWS AT 1030P												
CON COM1: ACTION 7 NEWS AT 1030P												
10			900A-1000A	30		\$225.00	10/7	10/7	1		SUN	1
PROGRAM : THIS WEEK												
CON COM1: THIS WEEK												
11			700A-900A	30		\$400.00	10/2	10/8	2		TU-F,M	2
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
12			500A-600A	30		\$175.00	10/6	10/6	1		SAT	1
PROGRAM : A7N BALLOON FIESTA 5A9/30 & 10/7/1												
CON COM1: A7N BALLOON FIESTA 5A9/30 & 10/7/1												

REP HEADLINE# 9272492
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

SEP28/18 12.15
 *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			600A-900A	30		\$325.00	10/6	10/6	1		SAT	1
PROGRAM : A7N BALLOON FIESTA 6A CON COM1: A7N BALLOON FIESTA 6A												
14			600A-900A	30		\$325.00	10/7	10/7	1		SUN	1
PROGRAM : A7N BALLOON FIESTA 6A CON COM1: A7N BALLOON FIESTA 6A												
15			900A-1000A	30		\$150.00	10/2	10/8	3		TU-F,M	3
PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY												
16			1000A-1100A	30		\$115.00	10/2	10/8	2		TU-F,M	2
PROGRAM : THE VIEW CON COM1: THE VIEW												
17			500P-530P	30		\$325.00	10/2	10/8	1		TU-F,M	1
PROGRAM : ACTION 7 NEWS AT 5P CON COM1: ACTION 7 NEWS AT 5P												
18			530P-600P	30		\$1,000.00	10/2	10/8	1		TU-F,M	1
PROGRAM : ABC WORLD NEWS TONIGHT CON COM1: ABC WORLD NEWS TONIGHT												
OCT/18			10755.00									
CONTRACT TOTAL												10755.00
TOTAL SPOTS												23

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOAT-TV NM Statewide 3801 Carlisle Blvd NE Albuquerque, NM 87107	Date: 7/30/2018 9/28/18
---	-----------------------------------

I, Sarah Buffone,

being/on behalf of: Martin Heinrich,

a legally qualified candidate of the Democratic

political party for the office of: US Senator

in the General

election to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): \$10755

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego, CPA, PC 1522 Griegos Rd NW Albuquerque, NM 87107

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/2018

Date

Sarah Buffone

Digitally signed by Sarah Buffone
Date: 2018.07.30 12:51:14 -04'00'

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Marcus Liburdi

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Sarah Buffone

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Digitally signed by Sarah Buffone

Date: 2018.07.30 16:33:45 -04'00'

signature of candidate or authorized committee

Sarah Buffone

printed name

7/30/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.