


DATE: 12/31/13 SIGNATURE: 
Brad Beasley
VP/ Market Manager

BEASLEY BROADCAST
MODEL ISSUES AND PROGRAMS REPORT
FOR
STATION WWCN
4th QUARTER, 2013
OCTOBER 1ST, 2013 TO DECEMBER 31TH, 2013

Prepared by:
Sheila Book
PSA Director

ISSUES OF CONCERN TO STATION WWCN
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
4TH QUARTER, 2013

1. Environment: Our Environment

Interviewee Name: Arielle Poulos

Organization: Florida Department of Environmental Protection

Phone number: 239-560-4449

Website: <http://www.dep.state.fl.us/>

2. Charity: Helping to clothe those going on interviews to dress the part

Interviewee Name: Barbara Dell

Organization: SWFL Dress for Success

Phone number: 239-689-4992

Website: www.dressforsuccess.org/swflorida

3. Health: Smoking Cessation

Interviewee Name: Brenda Illif

Organization: Hazelden

Phone number: 239-659-2350

Website: www.hazelden.org

4. Women and Children: Violence

Interviewee Name: Natalie Quintero

Organization: The Shelter for Abused Women and Children

Phone Number: 239-775-3862

Website: www.naplesshelter.org

5. Health: Addictions

Interviewee Name: Brenda Illif

Organization: Hazelden

Phone Number: 239-659-2350

Website: www.hazelden.org

6. Education and Childcare: Autism

Interviewee Name: Mark Leland

Organization: Autism

7. Animal Welfare: Adopting an Animal

Interviewee Name: Ria Brown

Organization: Lee County Domestic Animal Services

Phone Number: 533-9202

Organization Website: <http://www.leelostpets.com>

8. Public Safety: Scams around the Holidays

Interviewee Name: Brad Congress

Phone Number: 337-2723

9. Child Welfare: Making sure children have what they need

Interviewee Name: Jean Lynch

Organization: Baby Basics

Organization Website: www.babybasicscollier.org

10. Charity: Helping children with special needs go to camp

Interviewee Name: Marjean Sage

Organization: The Hot Flashz Dancers

Organization Website: <http://www.hotflashz.org/>

PUBLIC AFFAIRS PROGRAMS

STATION WWCN PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. In Touch: (Saturday and Sunday mornings, 5:00 a.m.-5:30a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

Fourth Quarter 2013

(October 1st-December 31st 2013)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ENVIRONMENT

In Touch

October 5th & 6th, 2013

5:00 a.m-5:30a.m.

15 Minutes of a 30 Minute Program

Arielle Poulos spoke with us about some of the things we can get out and do around Florida. She also spoke about upcoming events that are scheduled.

ISSUE: CHARITY

In Touch

October 12th & 13th, 2013

5:00 a.m-5:30a.m.

15 Minutes of a 30 Minute Program

Sheila Book interviewed Barbara Dell from SWFL Dress for Success about how the organization helps those less fortunate obtain the proper clothing for interviews and for jobs.

ISSUE: HEALTH

In Touch

October 19th & 20th, 2013

5:00 a.m-5:30a.m.

15 Minutes of a 30 Minute Program

Sheila Book spoke with Brenda Illif of Hazelden about how to quit smoking cigarettes and the dangers involved with smoking.

ISSUE: WOMEN AND CHILDREN

In Touch

November 2nd & 3rd, 2013

5:00 a.m-5:30a.m.

30 Minutes of a 30 Minute Program

Host Sheila Book spoke with Natalie Quintero, Invest Advocate for The Shelter for Abused Women and Children, where they provide most everything needed for those needing shelter from abuse.

Also listed under Domestic Violence

ISSUE: ADDICTIONS

In Touch

November 9th & 10th, 2013

5:00 a.m-5:30a.m.

20 Minutes of a 30 Minute Program

Brenda Illif from Hazelden informed us about the perils of addiction and the older adult. She also told us how to spot this problem.

ISSUE: EDUCATION AND CHILDCARE

In Touch

November 16th & 17th, 2013

5:00 a.m-5:30a.m.

20 Minutes of a 30 Minute Program

Mark Leland, a singer/songwriter, spoke to us about Autism and how it has affected him and the people around him.

Also listed under Charity

ISSUE: ANIMAL WELFARE

In Touch

November 23rd & 24th, 2013

5:00 a.m-5:30a.m.

20 Minutes of a 30 Minute Program

Sheila Book chatted with Ria Brown from Lee County Domestic Animal Services about their upcoming Black Tie Affair to help get their animals adopted.

ISSUE: PUBLIC SAFETY, HEALTH AND WELFARE

In Touch

November 30th & December 1st, 2013

5:00 a.m-5:30a.m.

30 Minutes of a 30 Minute Program

Jeweler Brad Congress told us about scams used to cheat you on your diamond purchases and how to avoid the problems.

ISSUE: CHILDREN

In Touch

November 9th & 10th, 2013

5:00-600 a.m.

10 Minutes of a 30 Minute Program

Jean Lynch from Baby Basics in Naples spoke about the items needed by parents with small children and how we can help.

Also listed under Charity

ISSUE: CHARITY

In Touch

November 23rd & 24th, 2013

5:00 a.m-5:30a.m.

10 Minutes of a 30 Minute Program

Marjean Sage from The Hot Flashz Dancers told us how their dance team dancers at events to raise money for underprivileged children.