



WFXR  
201 Humboldt St  
Rochester, NY 14610

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

## Contract # 1401958

**Schedule Dates** 08/02/16-08/08/16  
**Advertiser** Hillary Clinton/US President/Democrat (21019)  
**Agency** GMMB (14491)  
**Product** Political - President (1071)  
**Brand** 278/295/5076 (547011)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Mike, Furman,  
**Phone/Fax** /  
**CPE** 278/295/5076  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV

**Date Entered** 08/01/16  
**Last Modified** 08/01/16  
**Entered By** Gloria Fischer  
**CO-OP** No  
**Headline #** ECR25257803  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$354.00  
**Net Total** \$2,006.00  
**Sales Tax**

## Roanoke VA (WFXR)

By Broadcast Month	Spots	Rate
Aug. 2016	19	\$2,360.00
<b>Grand Total:</b>	<b>19</b>	<b>\$2,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	7A- 8A (EST)	1		X	X	X	X			1	\$25.00	\$25.00	Roanoke VA (WFXR)	Good Day Virginia	8/1/16
2.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	8A- 9A (EST)	1		X	X	X	X			1	\$25.00	\$25.00	Roanoke VA (WFXR)	Good Day Virginia	8/1/16
3.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	12P- 1P (EST)	1		X	X	X	X			1	\$35.00	\$35.00	Roanoke VA (WFXR)	The People's Court	8/1/16
4.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	1P- 2P (EST)	1		X	X	X	X			1	\$35.00	\$35.00	Roanoke VA (WFXR)	Judge Mathis	8/1/16
5.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	2P- 2:30P (EST)	1		X	X	X	X			1	\$35.00	\$35.00	Roanoke VA (WFXR)	Divorce Court 1	8/1/16
6.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	2:30P- 3P (EST)	1		X	X	X	X			1	\$35.00	\$35.00	Roanoke VA (WFXR)	Divorce Court 2	8/1/16
7.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	3P- 3:30P (EST)	1		X	X	X	X			1	\$50.00	\$50.00	Roanoke VA (WFXR)	Family Feud 1	8/1/16
8.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	3:30P- 4P (EST)	1		X	X	X	X			1	\$50.00	\$50.00	Roanoke VA (WFXR)	Family Feud 2	8/1/16
9.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	4P- 4:30P (EST)	1		X	X	X	X			1	\$60.00	\$60.00	Roanoke VA (WFXR)	Judge Judy 4	8/1/16
10.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	4:30P- 5P (EST)	1		X	X	X	X			1	\$60.00	\$60.00	Roanoke VA (WFXR)	Judge Judy 3	8/1/16
11.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	5P- 5:30P (EST)	1		X	X	X	X			1	\$75.00	\$75.00	Roanoke VA (WFXR)	Judge Judy 2	8/1/16
12.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	5:30P- 6P (EST)	1		X	X	X	X			1	\$75.00	\$75.00	Roanoke VA (WFXR)	Judge Judy 1	8/1/16
13.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	6P- 6:30P (EST)	1		X	X	X	X			1	\$50.00	\$50.00	Roanoke VA (WFXR)	Two Broke Girls 1	8/1/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	6:30P- 7P (EST)	1		X	X	X	X			1	\$50.00	\$50.00	Roanoke VA (WFXR)	Mike & Molly 1	8/1/16
15.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	7:30P- 8P (EST)	1		X	X	X	X			1	\$250.00	\$250.00	Roanoke VA (WFXR)	Big Bang Theory 1	8/1/16
16.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	10P- 10:30P (EST)	1		X	X	X	X			1	\$300.00	\$300.00	Roanoke VA (WFXR)	WFXR News First @ 10P	8/1/16
17.0	Normal Line / SPOT	08/02/16-08/05/16	4	:30	10:30P- 11P (EST)	1		X	X	X	X			1	\$200.00	\$200.00	Roanoke VA (WFXR)	WFXR News First @ 1030P	8/1/16
18.0	Normal Line / SPOT	08/08/16-08/08/16	4	:30	8P- So You Think You Can Dance	1	X							1	\$450.00	\$450.00	Roanoke VA (WFXR)	So You Think You Can Dance-FOX	8/1/16
19.0	Normal Line / SPOT	08/03/16-08/03/16	4	:30	8P- Masterchef	1			X					1	\$500.00	\$500.00	Roanoke VA (WFXR)	Masterchef-FOX	8/1/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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