

**WXCR**  
**First Quarter, 2019**

**Mid Ohio Valley Now**

Produced by Seven Ranges Radio news director Eric Little. The program airs Sundays at 6:30 A.M. on WXCR, New Martinsville, WV.

**April 6<sup>th</sup>, 2019- Local Wrestlers Provide Family-Friendly Entertainment**

Inception Pro Wrestling offers a family-friendly show that emphasizes athleticism and showmanship. Tim Hagan founded Inception Pro Wrestling. He joins the program to discuss what pro wrestlers have to endure to perform at each show, why and how he started Inception Pro Wrestling and what fans can expect at his shows.

**April 14<sup>th</sup>, 2019-- Passing the Game of Golf to the Next Generation**

The First Tee of West Virginia is a statewide branch of a global organization that teaches young people a set of core values through the game of golf. Recently, The First Tee announced the start of a partnership to offer classes at Minibel Par 3 Course in Vienna. Ashley Hamilton joins from The First Tee to discuss the organization's mission and to share how local youth can get involved in the upcoming classes.

**April 21<sup>st</sup> 2019 - Give Local Mid-Ohio Valley**

Give Local Mid-Ohio Valley is an online giving initiative that takes place May 7th through the Parkersburg Area Community Foundation. Local residents are encouraged to go online and give to one of 50 local non-profits on May 7th. Matching funds and corporate gifts will allow those donations to go farther. Julie Posey with the PACF joins to discuss the event and the work of the PACF and organizations they support.

### **April 28th, 2019 - Finding Freedom From Addiction**

High on Hope Ministries is an organization dedicated to finding help and support for those battling drug addiction. In early May, they'll hold The Movement - their third annual rally aimed at raising awareness for the issues of addiction in our community, Tim Craft and Natosha Roberson of High on Hope Ministries join to talk about this year's event and share ideas on future plans for High on Hope Ministries.

### **May 5<sup>th</sup>, 2019 - Preventing Financial Exploitation of the Elderly**

Financial exploitation is one of the most common forms of Elder Abuse. The Ohio Attorney General's Office will hold a seminar in Marietta May 14<sup>th</sup> to educate about the forms of elder abuse and how the elderly and those around them can stay vigilant. Dr. Gail Rymer and Deanna Green of the Washington County Elder Abuse Prevention Coalition join to discuss the upcoming event and what to watch for when it comes to protecting those closest to you.

### **May 12<sup>th</sup>, 2019 - Speed and Spray on Father's Day in New Martinsville**

The New Martinsville Vintage Regatta is back for another year! Event coordinator Penny Morris joins to preview the Father's Day weekend event.

### **May 19<sup>th</sup>, 2019 - Feeding the Hungry of Wetzel County**

Employees of the Wetzel County Convention and Visitor's Bureau noticed an increased gathering of the homeless outside the Wetzel County Museum, and after finding out that hunger was one of their biggest needs, the employees decided to help. Sandy Hunt of the Wetzel County CVB joins to detail their efforts to feed Wetzel's County hungry through daily food distributions at the museum's New Martinsville site.

### **May 26<sup>th</sup>, 2019 - Local Company Becomes Industry Leader in Thread Business**

Krienik Manufacturing has become an industry leader in thread, even producing items

that have been featured in some of the costumes from HBO's Game of Thrones. Doug Krienik joins to talk about his business and what continues to make the thread industry enjoyable for him after many years in business.

### **June 2<sup>nd</sup>, 2019 - Elder Abuse Awareness Day**

The Washington County Elder Abuse Awareness Coalition aims to bring awareness to the issue of elder abuse. June is Elder Abuse Awareness Month. Dr. Gail Rymer and Deanna Green, of Washington County Adult Protective Services, join to discuss elder abuse and upcoming awareness events.

### **June 9<sup>th</sup>, 2019 - A New Direction for a State that Can't Wait**

Stephen Smith is running for governor of West Virginia and has essentially turned his campaign into a grassroots movement under the "West Virginia Can't Wait" slogan. Smith joins the program to discuss his candidacy, his campaign and what he wants to do for the state and its people, if elected.

### **June 16<sup>th</sup> 2019 - Supporting Mid-Ohio Valley Artists**

The Riverside Artists Gallery is a co-op, where local artists can showcase their works while helping support other artists in the area. They also provide art classes and support art education, while encouraging the next generation of artists through their annual Art Camp. Betsy Cook and Madeline Grant join to discuss the Gallery's work and how local residents can support them.

### **June 23<sup>rd</sup> 2019- Supporting New and Existing Business in the Mid-Ohio Valley**

What is a Chamber of Commerce? According to Jill Parsons - President and CEO of the Chamber of Commerce of the Mid-Ohio Valley - its an organization that does many things to support existing businesses while working to make the area more desirable for new business. Jill

joins to discuss the function of the local Chamber of Commerce, and to share plans for upcoming Chamber events. (First Aired January 13, 2019)

### **June 30<sup>th</sup> 2019 - A Local Institution Marks 100 Years**

Marietta's People's Bank Theatre is 100 years old. After a 30-year dormant period, the theater found new life a few years ago as a restored concert venue. Now, the theater plans a large, year-long celebration to honor that anniversary. Theater Manager Hunt Brawley and Marketing Director Drew Tanner join to detail some of the events that'll take place as part of that celebration. (First Aired February 3<sup>rd</sup>, 2019)



Weekly Public Affairs Program

Call Letters: WXCR

## QUARTERLY ISSUES REPORT, APRIL-JUNE, 2019

Show # 2019-14

**Date aired: April 7<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**Van C. Tran, PhD**, Associate Professor of Sociology at Columbia University

Prof. Tran was the co-author of a study that found that although Asian Americans graduate from universities at far higher rates than white Americans, they still are no more likely to hold professional or managerial jobs. He discussed the additional barriers and discrimination that Asian Americans face when trying to climb the career ladder, a phenomenon known as the "bamboo ceiling."

**Issues covered:**

**Length: 9:04**

**Discrimination  
Minority Concerns  
Career**

**Nancy Rhodes, PhD**, Associate Professor in the Department of Advertising and Public Relations at Michigan State University

Dr. Rhoades examined underage and binge drinking at colleges and found that peer approval is the primary reason that students do it. She said students don't want to admit they're influenced by friends, but the reality is they are seeking social acceptance. She offered advice to concerned parents.

**Issues covered:**

**Length: 8:09**

**Underage Drinking  
Youth at Risk**

Show # 2019-15

**Date aired: April 14<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**Robert Sholly**, domestic counterterrorism expert, retired army colonel with experience in counterterrorism and performing international security assessments, a member of the United Nations international peace keeping forces that won the Nobel Peace Prize in 1988

Col. Sholly said while we cannot live in fear, it is wise to live with caution and prudence. He discussed which public places are the most dangerous. He explained why it is important to have a security plan before entering a mall, what to do if shots are fired in a crowded movie theater and the physical signs to watch for that could identify a potential shooter or bomber.

**Issues covered:**

**Length: 9:07**

**Terrorism  
Personal Protection  
Emergency Preparedness**

**Shaka Senghor**, author of *“Writing My Wrongs: Life, Death, and Redemption in an American Prison”*

In 1991, Shaka Senghor was sent to prison for second-degree murder. Today, he lectures at many universities and is a leading voice on criminal justice reform. He shared his inspirational story: growing up with an abusive parent, which started a downward spiral that saw him run away from home, turn to drug dealing to survive, and end up in prison for murder at the age of 19, fuming with anger and despair. He explained what caused him to turn his life around, now mentoring youth at risk.

**Issues covered:**

**Length: 7:59**

**Youth at Risk  
Crime  
Prison Reforms  
Minority Concerns**

Show # 2019-16

**Date aired: April 21<sup>st</sup>, 2019 Time Aired: 6:00 AM**

**Kate O’Neill, PhD**, Associate Professor in the Department of Environmental Science, Policy and Management at University of California Berkeley

For nearly three decades, recyclable materials from the US were shipped cheaply to China for processing. However, in the past year, China has stopped accepting virtually all of it. Dr. O’Neill said as a result, local governments and the recycling industry are now facing an unprecedented recycling crisis, especially in plastics. She estimated that, at least for now, nearly 100% of recyclable materials are going into landfills. She discussed the steps that the waste industry is taking to try to fix the problem.

**Issues covered:**

**Length: 9:37**

**Recycling  
Environment  
Consumer Matters**

**Deanna Barch, PhD**, Professor of Psychology; Professor of Radiology, chair of the Department of Psychological & Brain Sciences in Arts & Sciences and the Gregory B. Couch Professor of Psychiatry at Washington University School of Medicine in St. Louis

Dr. Barch was the senior author of a study that linked participation in team sports to larger hippocampal volumes in children and less depression in boys ages 9 to 11. The hippocampus is a brain region that plays an important role in memory and how we respond to stress. She said the evidence was particularly strong for children participating in sports that involved structure, such as a school team, a non-school league or regular lessons, as compared to more informal engagement in sports.

**Issues covered:**

**Length: 7:29**

**Childhood Depression  
Mental Health  
Youth Sports**

Show # 2019-17

**Date aired: April 28<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**Kartik Hosanagar, PhD**, John C. Hower Professor of Technology and Digital Business and a Professor of Marketing at the Wharton School of the University of Pennsylvania, author of *"A Human's Guide to Machine Intelligence: How Algorithms Are Shaping Our Lives and How We Can Stay in Control"*

Computer algorithms and the artificial intelligence that underlies them make a staggering number of everyday decisions for nearly every American, from what products we buy, to how we consume our news or entertainment, to whom we date, and how we find a job. Dr. Hosnanagar discussed the potentially dangerous biases algorithms can give rise to as they increasingly run our lives, and offered suggestions for consumers to regain control.

**Issues covered:**

**Length: 9:16**

**Consumer Matters**

**Technology**

**Government Regulation**

**Jennifer L. Eberhardt, PhD**, Professor of Psychology at Stanford, recipient of a 2014 MacArthur "genius" grant, author of *"Biased: Uncovering the Hidden Prejudice That Shapes What We See, Think, and Do"*

Dr. Eberhardt talked about the numerous forms of bias hardwired into every human being. She said unconscious bias can be at work without our realizing it, even when we genuinely wish to treat all people equally. She explained how bias and racial inequality seeps into classrooms, police departments and businesses. She offered advice on how to recognize our own biases.

**Issues covered:**

**Length: 7:57**

**Racism and Racial Bias**

**Law Enforcement**

Show # 2019-18

**Date aired: May 5<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**Michael Mina, PhD, MD**, Resident Physician in Clinical Pathology, Brigham and Women's Hospital, Harvard Medical School

Measles outbreaks are spiking worldwide. Dr. Mina discussed the reasons behind the soaring rate of infections. He noted that for even those who survive an outbreak, measles can compromise a person's immune system for up to two years afterwards. He said the MMR vaccinations are proven to be very safe and parents should not hesitate to have their children vaccinated.

**Issues covered:**

**Length: 9:14**

**Measles Outbreaks**

**Vaccinations**

**Public Health**

**Deborah Schwengel, MD**, Assistant Professor of Anesthesiology and Critical Care Medicine at the Johns Hopkins University School of Medicine and Johns Hopkins Children's Center

Dr. Schwengel, led a comprehensive nationwide study that found that the rate of lawnmower injuries remains at a consistently high level, with most of them requiring surgery and hospitalization. She explained how the most common incidents occur and how adults can take steps to protect children from injury.

**Issues covered:**  
**Personal Injury Prevention**  
**Child Safety**

**Length: 8:09**

Show # 2019-19

**Date aired: May 12<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**William G. Gale, PhD**, Arjay and Frances Miller Chair in Federal Economic Policy, Senior Fellow in the Economic Studies Program at the Brookings Institution

Most Americans are aware that the Social Security program will soon run short of money. Dr. Gale discussed the even shakier financial situations of Medicare and Medicaid. He said the Medicare trust fund will run out of money in 2026. He stressed the importance for Congress to either reduce costs, raise taxes or make other major policy changes soon.

**Issues covered:**  
**Government**  
**Retirement Planning**  
**Public Health**

**Length: 9:03**

**Megan Maas, PhD**, Assistant Professor of Human Development and Family Studies at Michigan State University, certified sexuality educator

Teens spend hours every day on internet-connected devices, often with little or no supervision. Dr. Mass led a study that found that online sexual experiences can predict a teen's likelihood of becoming a victim of sexual assault one year later. She outlined the specific patterns of behaviors that can put teenagers at risk. She said she believes teens need to receive much better education to learn how online activities can affect their real life.

**Issues covered:**  
**Sexual Assault**  
**Youth at Risk**  
**Parenting**

**Length: 8:12**

Show # 2019-20

**Date aired: May 19<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**Tina Seelig, PhD**, Professor of the Practice in the Dept of Management Science and Engineering at Stanford School of Engineering, faculty director of the Stanford Technology Ventures, author of *"What I Wish I Knew When I Was 20 - 10th Anniversary Edition: A Crash Course on Making Your Place in the World"*

Many young people struggle as they make the transition from the academic environment to the professional world. Dr. Seelig discussed skills and thought processes that can lead to success and resilience in their adult lives. She also talked about the effectiveness of our nation's higher education system in preparing students for life.

**Issues covered:**

**Length: 8:37**

**Education  
Career**

**Tony Corbo**, Senior Lobbyist for the Food Campaign at Food & Water Watch, an advocacy group that supports stricter food safety regulations

The Centers for Disease Control and Prevention has reported that the frequency of several types of food poisoning infections climbed last year, but that the increases could be the result of new diagnostic tools that help identify more cases. Mr. Corbo explained the complex system that tracks illnesses such as salmonella and campylobacter. He said illnesses connected to produce are on the rise, while meat and poultry cases are unchanged.

**Issues covered:**

**Length: 8:32**

**Food Poisoning  
Government Regulations**

Show # 2019-21

**Date aired: May 26<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**Steven Roberts**, college-funding expert, author of *“Winning the Money Game in College: Any Major and Any GPA Can Finish College Debt-Free or Better”*

Families at every income level struggle with the question of how to pay for a college education. Mr. Roberts explained how students can save on application fees and locate lesser-known resources to pay for college. He also suggested where to find scholarship money and why a student’s GPA isn’t everything. He also discussed the less obvious reasons why it is useful for students to earn money while in school.

**Issues covered:**

**Length: 8:38**

**Education  
Consumer Matters  
Parenting**

**Laura Adams**, Senior Insurance Analyst at insuranceQuotes.com

A traffic ticket can cause a driver’s auto insurance rates to skyrocket. Ms. Adams outlined a report from insuranceQuotes.com that found motorists who are slapped with a serious moving violation can see their auto insurance premiums jump by an average of 94 percent. She discussed 17 different moving violations, how each causes car insurance rates to spike, and why rate increases can vary drastically from state to state.

**Issues covered:**

**Length: 8:35**

**Traffic Safety  
Consumer Matters**

Show # 2019-22

**Date aired: June 2<sup>nd</sup>, 2019 Time Aired: 6:00 AM**

**David Swenson, PhD**, Associate scientist in the Department of Economics, Iowa State University

While a number of metropolitan regions across the US are struggling, many more midsize and rural counties are wrestling with long-term decline. Dr. Swenson explained why most of the country's smaller urban and rural counties are not growing in terms of population and jobs, and will not grow in the future. He said government policies need to address the issue and assure access to necessary public services and modern technologies, to ensure that rural residents are connected to society.

**Issues covered:**

**Length: 9:01**

**Rural Concerns**

**Employment**

**Economy**

**Lauren Stiller Rikleen**, President of the Rikleen Institute for Strategic Leadership, author of "*The Shield of Silence: How Power Perpetuates a Culture of Harassment and Bullying in the Workplace*"

Ms. Rikleen discussed workplace misconduct, sexual harassment and other negative behaviors on the job. She believes the best way to address these problems is to eliminate the fear of retribution against those who report the misconduct. She said that change is also needed in the court system because judges and juries often discount the credibility of victims and are reluctant to hold employers accountable.

**Issues covered:**

**Length: 8:16**

**Sexual Harassment**

**Workplace Matters**

**Women's Concerns**

Show # 2019-23

**Date aired: June 9<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**Stefanos N. Kales, MD, MPH**, Professor of Medicine at Harvard Medical School, Professor and Director of the Occupational and Environmental Medicine Residency at the Harvard T.H. Chan School of Public Health

Dr. Kales co-authored a recent study that suggested that the number of push-ups a middle-aged man can perform might be a strong indication of his overall heart health. He found that men who can do more than 40 pushups in one minute have a 96 percent reduced risk of heart attack, stroke and heart disease compared with men who could muster fewer than 10. He also noted that push-up capacity appears to be a better and obviously less costly measurement of heart health than the standard treadmill test routinely used by cardiologists.

**Issues covered:**

**Length: 8:27**

**Personal Health**

**Healthcare Spending**

**Physical Fitness**

**Karen Page Winterich, PhD**, Associate Professor of Marketing, Frank and Mary Smeal Research Fellow, Penn State University

Dr. Winterich's research team conducted six studies that found that when consumers are aware that recyclables are transformed into new items, they recycle more. She believes that improving consumer education should be a priority for any organization seeking to increase recycling.

**Issues covered:**  
**Recycling**  
**Consumer Matters**

**Length: 8:54**

Show # 2019-24

**Date aired: June 16<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**Joshua Gotbaum**, Guest Scholar in the Economic Studies Program at The Brookings Institution, Chair of the Maryland Small Business Retirement Security Board

Mr. Gotbaum said the retirement industry has spent decades largely sidestepping perhaps the biggest question most Americans have about retirement planning: how much of their earnings should they be saving? He cited research from the Employee Benefits Research Institute that recommends saving at least 10% of each paycheck. He stressed that Millennials should begin saving in earnest as soon as they enter the workforce.

**Issues covered:**  
**Retirement Planning**  
**Personal Finance**

**Length: 8:36**

**David Andrews, Ph.D.**, Senior Scientist, Environmental Working Group

A recent investigation by the Food and Drug Administration found toxic per- and poly- fluoroalkyl substances, or PFAS, in a wide variety of produce, meats and processed foods. Dr. Andrews outlined the health dangers. He said food packaging is a major source of the chemicals, along with contaminated water and soil used to grow the food. He would like to see greatly increased government regulation and monitoring of the chemicals.

**Issues covered:**  
**Food Safety**  
**Environment**  
**Government Regulation**

**Length: 8:48**

Show # 2019-25

**Date aired: June 23<sup>rd</sup>, 2019 Time Aired: 6:00 AM**

**Jamie Cooper, PhD**, Associate Professor in the Department of Foods and Nutrition at the University of Georgia

Prof. Cooper led a study that found that stepping on the bathroom scale once per day may help to avoid weight gain. She said the average adult gains 1-2 lbs. over each vacation or holiday period, and normally doesn't lose it afterwards. She said although people may walk more and get other forms of physical activity during vacations, they tend to eat more.

**Issues covered:**  
**Personal Health**  
**Obesity**

**Length: 9:31**

**Laurie Nadel, PhD**, psychotherapist who specializes in treating acute stress, anxiety and PTSD, author of *"The Five Gifts: Discovering Hope, Healing and Strength When Disaster Strikes"*

An American Psychiatric Association report found that Americans have experienced a 51% increase in anxiety levels in the past two years. Dr. Nadel said the report illustrates an epidemic of anxiety issues, including PTSD. She said it can be triggered just by watching disturbing images on electronic devices, causing what she terms "vicarious traumatization." She outlined five techniques that may help those suffering from mental trauma.

**Issues covered:**  
**PTSD**  
**Mental Health**

**Length: 8:48**

Show # 2019-26

**Date aired: June 30<sup>th</sup>, 2019 Time Aired: 6:00 AM**

**Rick Smith**, Warning Coordination Meteorologist at the National Weather Service in Norman, OK

Over the past two decades, there have been major changes in tornado forecasting technology and how Americans receive alerts. Mr. Smith discussed the latest developments and what everyone needs to know to stay safe. He said the number or intensity of tornadoes hasn't changed, but media attention has increased, partly because nearly every tornado is now captured on a smartphone camera.

**Issues covered:**  
**Tornado Preparedness**

**Length: 9:49**

**Laura Condon, PhD**, Assistant Professor of Hydrology and Atmospheric Sciences, University of Arizona

Dr. Condon led a study that found that groundwater pumping in the last century, for drinking water and agricultural use, has contributed as much as 50 percent to stream flow declines in some US rivers. She explained why this is such a serious concern and what can be done by communities and individuals to conserve water resources.

**Issues covered:**  
**Environment**  
**Water Conservation**  
**Government Policies**

**Length: 7:28**