

KDBS, KKST, KQID, KRRV, KSYL, KZMZ
EEO PUBLIC FILE REPORT
 Dates: February 1, 2023 – January 31, 2024

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KDBS(AM)	32995	Alexandria, LA	KKST(FM)	3423	Oakdale, LA
KQID-FM	9751	Alexandria, LA	KRRV-FM	33768	Alexandria, LA
KSYL(AM)	9750	Alexandria, LA	KZMZ(FM)	63199	Alexandria, LA

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1,2,3,6,11,12,13	12

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
1	Station Websites – www.ksyl.com www.947espn.com www.krrvonline.com www.q93fm.com www.kiss987.fm www.969rocks.com www.cenlabroadcasting.com	No	0
2	Station on Air ads - KDBS KKST KQID KRRV KSYL KZMZ NQID	No	0
3	Indeed.com	No	0
4	Louisiana College – Pineville Career Development 1140 College Dr. Pineville, LA 71360		0
5	LSU Alexandria Student Development Center 8100 Hwy 71 S Alexandria, LA 71302	No	0
6	La Assoc of Broadcasters lab@broadcasters.org	No	0
7	Alexandria Town Talk - Ad placement by phone only	No	0
8	Careerbuilder.com	No	0
9	Cenla Chamber of Commerce PO Box 992 Alexandria, LA 71301	No	0

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I. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

10	Northwestern State Univ. 2nd Floor Kyser Hall Natchitoches, LA 71497	No	0
11	Facebook.com – https://www.facebook.com/q93alexandria/ https://www.facebook.com/100.3KRRV/ https://www.facebook.com/profile.php?id=100063562481760 (Cenla Broadcasting) https://www.facebook.com/profile.php?id=100063819120703 (KSYL) https://www.facebook.com/987KISS/ https://www.facebook.com/KZMZ969/ https://www.facebook.com/100.9MAGIC/	No	0
12	Word of Mouth / Industry Referral	No	1
13	Walk In / Self Referral	No	0
TOTAL INTERVIEWS OVER REPORTING PERIOD			1

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III RECRITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	(Menu #7) Participation in other activities designed by the station employment unit	Ongoing - Cenla Broadcasting works hand in hand with the Louisiana Association of Broadcasters to promote and recruit for the LAB "Broadcast Scholarship Program" a program that provides deserving students who wish to pursue a career in broadcasting with financial assistance and encouragement. The program will make available up to \$4,000 annually in scholarship awards, to be given out as two individual scholarships equivalent to \$1,000 per semester for one year, to students enrolled and attending classes on a fulltime basis, in a fully accredited broadcast curriculum at a Louisiana four-year college. Cenla provides airtime to promote the scholarship.
2	(Menu #5) Internship Program	February 1 – April 31, 2023 - Intern was trained on how to operate the board and studio equipment. They then operated the operations board for remotes/ball games and tracked weekend shifts as they earned course credit or volunteer time for their courses. Other opportunities were being at remote broadcasts, appearing on the morning show, assisting with social media and website sites.