

WDVZ / WJMY

WVUA/WUOA
ISSUES REPORT
October, November, December 2011

On-Air Activities

Issue: Tornado Recovery Reports

Program Title: WVUA News 4pm, 5pm, 6pm, 10pm

Description: WVUA continued to provide reports providing viewers with information regarding how to get help, who to turn to, and options they have with regard to emergency and long term help.

Air Dates: October, November, December

Issue: Tornado Recovery Reports

Program Title: Faces of the Storm -- Documentary

Description: WVUA produced a special hour long documentary detailing the events of the storm and highlighted how the community came together during the time of disaster to survive, rescue, and recover. The station then made DVD copies of the documentary available for sale to the public with all proceeds going to the Tuscaloosa Disaster Relief Fund

Air Dates: 11/22 7-8p Tuesday
11/22 8-9p Tuesday
11/23 2-3p Wednesday
11/24 6-7p Thursday
12/1 4-5p Thursday
12/2 5-6p Friday
12/12 10:35-11:35p Monday
12/12 11:35-12:35a Monday
12/17 9-10p Saturday
12/18 2-3p Sunday

Issue: Public Safety

Program Title: WVUA TV News 4pm, 5pm, 6pm, and 10pm

Description: The WVUA TV news team continued to provide regular reports from Tuscaloosa, giving the latest information on environmental hazards, roadway blockages, and business recovery efforts.

Air Date: Numerous newscasts in October, November, December

Issue: Health and Wellness

Program Title: First at Four News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.

Air Date: Wednesdays at (4pm) October, November, December 2011

Issue: Stray and Unwanted Animals in the Community

Program Title: First at Four News

Description: Pet Adoption Programs: "T-Town Paws" & Tuscaloosa Metro Animal Shelter/

Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Thursday and Friday at (4pm) October, November, December 2011

Issue: Early Education

Program Title: WVUA "Kids Count"

Description: As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide

ideas for family events that are low cost, considering the down economy.

Air Date: Each Wednesday (4pm) October, November, December 2011

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during October, November, December.
Newscasts: 4pm

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes. Students in the various schools watch during school time.

Air Dates: 10/2 2:30-3p Sunday 10/9 2:30-3p Sunday

Issue: Education

Program Title: "Inside Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: 10/2 3-3:30p Sunday
10/9 3-3:30p Sunday
10/16 3-3:30p Sunday
10/23 3-3:30p Sunday
12/18 3-3:30p Sunday

Issue: Education

Program Title: "Inside Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: Weekly in October 2011.

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: This program, which is unique to WVUA, has resulted in the capture of more than two hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

Air Dates: Every Wednesday at 5pm & 10pm: October, November, December 2011.

Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: October, November, December 2011

Issue: Legal Education for the Layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM and 10:35 PM : October, November, December 2011

Issue: Legal Education for the layman

Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM in October, November, December

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: 10/1 4-4:30p Saturday
10/2 5-5:30p Sunday
10/8 1:41-2p Saturday
10/8 4:30-5p Saturday
10/9 5-5:30p Sunday
10/12 9:30-10p Wednesday

10/13 10:30-11a Thursday
10/16 2:30-3p Sunday
10/16 5-5:30p Sunday
10/17 8:30-9p Monday
10/19 9:15-9:30p Wednesday
10/19 9:30-10p Wednesday
10/23 1:30-2p Sunday
10/23 2:30-3p Sunday
10/23 5-5:30p Sunday
10/30 5-5:30p Sunday
11/2 9:30-10p Wednesday
11/13 4-4:30p Sunday
11/13 5:30-6p Sunday
11/16 9:30-10p Wednesday
11/18 9-9:30a Friday
11/20 5:30-6p Sunday
11/27 5:30-6p Sunday
11/29 10:30-11a Tuesday
12/3 4-4:30p Saturday
12/4 4-4:30p Sunday
12/4 4:30-5p Sunday
12/10 4-4:30p Saturday
12/11 4:30-5p Sunday
12/11 9:30-10p Sunday
12/12 8:30-9p Monday
12/13 10:30-11a Tuesday

Issue: Alabama Culture and History

Program Title: "Alabama Experience"

Description: This series of documentaries produced by the University of Alabama's Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates:

10/2 5:30-6p Sunday
10/9 5:30-6p Sunday

10/16 5:30-6p Sunday
10/23 5:30-6p Sunday
10/30 5:30-6p Sunday
11/13 4:30-5p Sunday
12/10 3:30-4p Saturday
12/31 3:30-4p Saturday

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Dates: Throughout the months of October, November, December 2011

Issue: Severe Weather Education

Ongoing Activity: "Encore"

Description: The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

Issue: Education

Ongoing Activity: Literacy Education

Description: WVUA News Director, Lynn Brooks and WVUA Anchor Clare Huddleson volunteer with the local school system during the summer, speaking about the importance of literacy, and why reading skills are essential in career success.

Dates: October, November, December 2011

Issue: Health

Activity: "DCH Foundation"

Description: General Manager, Roy Clem serves on the Board of Directors for the Druid City Hospital Foundation.

Dates: October, November, December 2011

Issue: Business / Economy / Local Quality of Life

Activity: "West Alabama Chamber of Commerce"

Description: General Manager, Roy Clem serves on the Executive Board of the Chamber of Commerce and works to bring the business community closer to government officials and elected officials as the Vice Chair of Government Relations.

Dates: October, November, December 2011

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. This period the station played a key role providing information about emergency services to the victims of the severe tornado outbreak. Our teams worked many, many extra hours at work and personally volunteered to assist victims across the community on their own time. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.

WDVZ/WJMY
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ISSUES REPORT

July, August, September 2011

On-Air Activities

Issue: Tornado Recovery Reports

Program Title: WVUA News 4pm, 5pm, 6pm, 10pm

Description: WVUA presented live, up-to-the-minute reports providing viewers information regarding how to get help, who to turn to, and options they have with regard to emergency and long term help. FEMA representatives were allowed to be on any newscast of their choosing to give live, fresh information to the victims of the storm.

Air Dates: Every newscast in July and August and in many newscasts through September.

Issue: Public Safety

Program Title: WVUA TV News 4pm, 5pm, 6pm, and 10pm

Description: The WVUA TV news team provided regular reports from Tuscaloosa, giving the latest information on environmental hazards, roadway blockages, and curfew information.

Air Date: Numerous newscasts in July, August, and September

Issue: Health and Wellness

Program Title: First at Four News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.

Air Date: Wednesdays at (4pm) July, August, and September 2011

Issue: Stray and Unwanted Animals in the Community

Program Title: First at Four News

Description: Pet Adoption Programs: "T-Town Paws" & Tuscaloosa Metro Animal Shelter/

Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Thursday and Friday at (4pm) July, August, September 2011

Issue: Early Education

Program Title: WVUA "Kids Count"

Description: As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.

Air Date: Each Wednesday (4pm) July, August, September 2011

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during July, August, September. Newscasts: 4pm

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes. Students in the various schools watch during school time.

Air Dates: Weekly in September 2011.

Issue: Education

Program Title: "Inside Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: Weekly in August and September 2011.

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: This program, which is unique to WVUA, has resulted in the capture of more than two hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

Air Dates: Every Wednesday at 5pm & 10pm: July, August, and September 2011.

Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: July, August, and September 2011

Issue: Legal Education for the Layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM and 10:35 PM : July, August, September 2011

Issue: Legal Education for the layman

Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM in July, August, September

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Mondays and Wednesdays at 8:00 AM: July, August and Sundays at 5 PM in September 2011

Issue: Alabama Culture and History

Program Title: "Alabama Experience"

Description: This series of documentaries produced by the University of Alabama's Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates: Tuesdays at 8:00 AM: July, August, and Sundays at 5:30 PM 2011

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Dates: Throughout the months of July, August, and September 2011

Issue: Severe Weather Education

Ongoing Activity: "Encore"

Description: The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

Issue: Education

Ongoing Activity: Literacy Education

Description: WVUA News Director, Lynn Brooks and WVUA Anchor Clare Huddleson volunteer with the local school system during the summer, speaking about the importance of

literacy, and why reading skills are essential in career success.

Dates: July, August, and September 2011

Issue: Health

Activity: "DCH Foundation"

Description: General Manager, Roy Clem serves on the Board of Directors for the Druid City Hospital Foundation.

Dates: July, August, and September 2011

Issue: Business / Economy / Local Quality of Life

Activity: "West Alabama Chamber of Commerce"

Description: General Manager, Roy Clem serves on the Executive Board of the Chamber of Commerce and works to bring the business community closer to government officials and elected officials as the Vice Chair of Government Relations.

Dates: July, August, and September 2011

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. This period the station played a key role providing information about emergency services to the victims of the severe tornado outbreak. Our teams worked many, many extra hours at work and personally volunteered to assist victims across the community on their own time. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.

WDVZ / WJMY

WVUA/WUOA
ISSUES REPORT
April, May, June 2011

On-Air Activities

Issue: Severe Weather Emergency Procedures

Program Title: Special Report: Alabama's Home Team Weather

Description: WVUA presented live, up-to-the-minute reports as a powerful tornado approached the Tuscaloosa area. WVUA provided minute-by-minute updates, beginning 48 hours before the storm, and continuing until electric power was knocked out at the WVUA facility. Chief Meteorologist Richard Scott provided information about how to stay safe.

Air Dates: April 25, 26, 27, 2011

Issue: Public Safety

Program Title: Detours and Dangers

Description: WVUA anchor Lynn Brooks produced a series of live reports from McFarland Boulevard, in the heart of Tuscaloosa, giving the latest information on environmental hazards, roadway blockages, and curfew information.

Air Date: April 29, 2011

Program Title: Shelter for Displaced Families

Program Title: WVUA Storm Recovery: Special Report

Description: In partnership with FEMA, the Federal Emergency Management Agency, WVUA Anchor Terri Brewer provided special reports focusing on how local families could find temporary shelter. As temporary shelters became unnecessary, the program focused on long-term solutions for housing those displaced by the April storms.

Air Dates: April, May, June 2011

Issue: Health and Wellness

Program Title: First at Four News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.

Air Date: Wednesdays at (4pm) April, May, June 2011

Issue: Stray and Unwanted Animals in the Community

Program Title: First at Four News

Description: Pet Adoption Programs: "T-Town Paws" & Tuscaloosa Metro Animal Shelter/

Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Thursday and Friday at (4pm) April, May, June 2011

Issue: Early Education

Program Title: WVUA "Kids Count"

Description: As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.

Air Date: Each Wednesday (4pm) April, May, June 2011

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the

business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during April, May, June. Newscasts: 4pm

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes. Students in the various schools watch during school time.

Air Dates: Weekly in April, May, June 2011.

Issue: Education

Program Title: "Inside Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: Weekly in April, May, June 2011.

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: This program, which is unique to WVUA, has resulted in the capture of more than two hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

Air Dates: Every Wednesday at 5pm & 10pm: April, May, June 2011.

Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: April, May, June 2011

Issue: Legal Education for the Layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM: April, May, June 2011

Issue: Legal Education for the layman

Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM in April, May, June

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Mondays and Wednesdays at 8:00 AM: April, May, June 2011

Issue: Alabama Culture and History

Program Title: "Alabama Experience"

Description: This series of documentaries produced by the University of Alabama's Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates: Tuesdays at 8:00 AM: April, May, June 2011

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Dates: Throughout the months of April, May, June 2011

Issue: Severe Weather Education

Ongoing Activity: "Encore"

Description: The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, our team presented five, one to two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

Issue: Education

Ongoing Activity: Literacy Education

Description: WVUA News Director, Lynn Brooks and WVUA Anchor Clare Huddleson volunteer with the local school system during the summer, speaking about the importance of literacy, and why reading skills are essential in career success.

Dates: April, May, June 2011

Issue: Health

Activity: "DCH Foundation"

Description: General Manager, Roy Clem serves on the Board of Directors for the Druid City Hospital Foundation.

Dates: April, May, June 2011

Issue: Business / Economy / Local Quality of Life

Activity: "West Alabama Chamber of Commerce"

Description: General Manager, Roy Clem serves on the Executive Board of the Chamber of Commerce.

Dates: April, May, June 2011

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ISSUES REPORT

January, February, March 2011

On-Air Activities

Issue:	<u>Health and Wellness</u>
Program Title:	First at Four News
Description:	Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.
Air Date:	Wednesdays at (4pm) January, February, March

Issue:	<u>Stray and Unwanted Animals in the Community</u>
Program Title:	First at Four News
Description:	Pet Adoption Programs: "T-Town Paws" & Tuscaloosa Metro Animal Shelter/ Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.
Air Date:	Every Thursday and Friday at (4pm) January, February, March

Issue:	<u>Early Education</u>
Program Title:	WVUA "Kids Count"
Description:	As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.
Air Date:	Each Wednesday (4pm) January, February, March

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

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Program Title: "Inside Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: Weekly in January, February, March.

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: This program, which is unique to WVUA, has resulted in the capture of more than two hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

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Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: January, February, March

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Program Title: "LawCall"

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Air Dates: 30 minute program every Thursday at 6:30 PM: January, February, March

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Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate

the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

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Air Dates: Tuesdays at 8:00 AM: January, February, March

Off-Air Activities

Issue:	<u>Aging</u>
Program Title:	Focus On Senior Citizens
Description:	Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.
Dates:	Throughout the months of January, February, March
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Issue:	<u>Severe Weather Education</u>
Activity:	“Encore”
Description:	The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, our team presented five, one to two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.
Issue:	<u>Education</u>
Activity:	Literacy Education
Description:	WVUA News Director, Lynn Brooks and WVUA Anchor Clare Stewart volunteered in two schools during the month of February. They spoke to elementary students about the importance of literacy, and why reading skills are essential in career success.
Dates:	February, 2011
Issue:	<u>Health</u>
Activity:	“DCH Foundation”
Description:	General Manager, Roy Clem serves on the Board of Directors for the Druid City Hospital Foundation.
Dates:	January, February, March

Issue: Business / Economy / Local Quality of Life

Activity: "West Alabama Chamber of Commerce"

Description: General Manager, Roy Clem serves on the Executive Board of the Chamber of Commerce.

Dates: January, February, March

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.