

WVUA - CA / WUOA - TV / WJMY - CA /
WDVZ - CA

Issues/Programs List

October 1, 2006 – December 31, 2006

There follows a listing of some of the significant issues responded to by Station WVUA-CA, Tuscaloosa, Alabama, along with the most significant programming treatment of those issues for the period 10/1/06 to 12/31/06. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Law Enforcement

1. Issue: Wanted Criminals and Unsolved Crimes

- a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.

1. Programs: Crimestoppers, Most Wanted, News

- a. WVUA TV News produces segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - i. Air Dates: Sundays during the 10pm news and Mondays during the Noon and 5pm newscasts from October 1, 2006 – December 31, 2006.
 - ii. Length: Each segment runs approximately 90 seconds
- b. WVUA TV News produces segments featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals, "Most Wanted". More than 30,000 calls come into the Tuscaloosa County Sheriff's Office each week following this segment. So far, WVUA viewers have helped put nearly eighty wanted suspects behind bars. Local law enforcement officials have called Most Wanted their "best source" for tips about local crimes.
 - i. Air Dates: Wednesdays during the 5pm and 10 pm newscasts.
 - ii. Length: Each segment runs approximately 90 seconds
- c. WVUA TV News at Noon, 5pm, 6pm, and 10pm are local newscasts focusing on breaking news stories and examine issues that affect West Alabama communities and their citizens. Often, during this period, stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - i. Air Dates: Monday – Friday at Noon, 5pm, 6pm, and 10pm from October 1, 2006 – December 31, 2006
 - ii. Length: Each newscast runs 30 minutes; with the Noon News now running 60 minutes and regular interviews with members of the

community discussing events and items of concern during live interviews.

Health and Human Services

1. Issue: Health concerns that affect WVUA – TV viewers.

1. Program: The WVUA Health News

- a. Aired each Friday during the 5pm and 10pm newscasts.
- b. Each week the reporter tackles current health issues that affect viewers. This segment also allows the reporter to work very closely with area health officials.

2. Issue: Homeless and Disadvantaged

2. Program: Salvation Army WVUA Days

- a. As part of a new partnership with the Tuscaloosa branch of the Salvation army, we created WVUA days. Throughout the month of December, every anchor and reporter volunteered as bell ringers to help raise money for a great cause.
- b. Promotions during all newscasts brought a huge community response. In addition, anchors and reporters competed for the most donations.
- c. Over just a 10-day period, this partnership brought in more than sixteen hundred dollars.

3. Issue: Need for charitable contributions to help several agencies

3. Program: United Way Support

- a. United Way of West Alabama serves more than twenty local agencies. WVUA supported this year's fund raising efforts with on-air promotions.
- b. In addition, anchor Lynn Brooks served as host of the annual kick-off event to show the community our commitment.

4. Issue: Dangers of serving the mentally ill

4. Program: Partlow Development Center

- a. WVUA investigated allegations of abuse at Partlow, which serves people with mental disabilities.
- b. This special report brought forward several employees and former patients with similar stories, bringing awareness to serious problems within the mental health community.

5. Issue: Breast Cancer Awareness

5. Program: News reports on the need for testing and the problem

- a. During the month of October, WVUA aired several stories geared at raising awareness of breast cancer.
- b. One of those stories included a personal account of a breast cancer survivor. This report was done in conjunction with the local hospital. As a result, viewers were not only able to become more educated about breast cancer, they were also able to see which services are available at local facilities.

Education

1. Issue: Tuscaloosa City High School Student Television Program

- a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.

1. Program: BCN Common Ground

- a. WVUA airs this program on Friday mornings. It is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life.
 - i. Aired each Friday morning at 8am until the end of the school year in June then started again in September with the beginning of the new school year..
 - ii. Length: 30 minutes

2. Issue: Importance of Literacy, Severe Weather Awareness, Future Jobs

2. Program: Anchors in school program

- a. Over the past year, the entire WVUA anchor team has been involved in local schools.
- b. News Director Lynn Brooks visited schools on more than a dozen occasions, speaking about the importance of literacy.
- c. Chief Meteorologist Wes Wyatt and weather forecaster Robert Stevenson toured Tuscaloosa elementary schools with a message about severe weather safety.
- d. Philip Coleman spoke to future journalists about how to break into the competitive world of television news. Gary Harris spoke to college classes about sports journalism.

Defense

1. **Issue: Need for National Guard and Coast Guard Recruits**
 - a. The National Guard has had an especially difficult time recruiting during the period.

1. **Program: PSA's**
 - b. The station agreed to run PSAs for both the National Guard and Coast Guard to assist with their recruiting efforts.
 - i. Air Dates: PSA run of schedule October^s, 2006 to December 31st, 2006.
 - ii. Length: 30 second PSA's

2. **Issue: Military Life**

2. **Program: West Alabama Soldiers**
 - a. In a special news report, WVUA featured a story about how local troops train to fight the war on terror.
 - b. Response poured in from soldiers and their families, who are making sacrifices to serve our country.

Community Awareness

1. **Issue: The community is always asking for positive stories about the people of the region.**

1. **Program: Community Character in News**
 - a. Each week, WVUA highlights West Alabama citizens who are serving the community by giving their time, talents, or other gifts to better our area. Story subjects range from Salvation Army volunteers feeding hurricane victims to local teachers helping their students reach their dreams. Community Character is viewer driven, with the majority of story ideas coming to us via email.
 - i. Air Dates: Wednesday nights on WVUA News at 6pm and 10pm.
 - ii. Length: 90-second news segment.

The Environment

1. **Issue: The Alabama Environment and Natural Resources**

1. **Program: Discovering Alabama**
 - a. A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television.
 - i. Air Dates: Numerous prime time presentations during this quarter.
 - ii. Length: 30 minutes commercial free

Community Outreach:

Educating the public is a priority here at WVUA. From teaching children about severe weather safety, to providing behind-the-scenes tours of our facility, here is an example of the work done by one staff member:

WVUA News Director Lynn Brooks is on the Board of Directors of Big Brothers Big Sisters and PRIDE Drug Prevention. Lynn also serves as a volunteer for United Cerebral Palsy of West Alabama, March of Dimes Walk America, and Kiwanis Club. Lynn's speaking engagements this year include hosting the West Alabama Tourism Awards, and hosting 3 local high school journalism workshops. Lynn joined the University of Alabama gymnastics coach Sarah Patterson to raise funds to fight breast cancer in the Drive for A Cure.

WPUZ-CA + WJMY-CA

WVUA - TV

Issues/Programs List

July 1, 2006 – September 30, 2006

There follows a listing of some of the significant issues responded to by Station WVUA-CA, Tuscaloosa, Alabama, along with the most significant programming treatment of those issues for the period 7/1/06 to 9/30/06. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Law Enforcement

1. Issue: Wanted Criminals and Unsolved Crimes

- a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.

1. Programs: Crimestoppers, Most Wanted, News

- a. WVUA TV News produces segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - i. Air Dates: Sundays during the 10pm news and Mondays during the Noon and 5pm newscasts from July 1, 2006 – September 30, 2006.
 - ii. Length: Each segment runs approximately 90 seconds
- b. WVUA TV News produces segments featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals, "Most Wanted". More than 30,000 calls come into the Tuscaloosa County Sheriff's Office each week following this segment. So far, WVUA viewers have helped put nearly eighty wanted suspects behind bars. Local law enforcement officials have called Most Wanted their "best source" for tips about local crimes.
 - i. Air Dates: Wednesdays during the 5pm and 10 pm newscasts.
 - ii. Length: Each segment runs approximately 90 seconds
- c. WVUA TV News at Noon, 5pm, 6pm, and 10pm are local newscasts focusing on breaking news stories and examine issues that affect West Alabama communities and their citizens. Often, during this period, stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - i. Air Dates: Monday – Friday at Noon, 5pm, 6pm, and 10pm from July 1, 2006 – September 30, 2006
 - ii. Length: Each newscast runs 30 minutes; with the Noon News now running 60 minutes and regular interviews with members of the community discussing events and items of concern during live interviews.

community discussing events and items of concern during live interviews.

Health and Human Services

1. **Issue: Health** concerns that affect WVUA – TV viewers.
 1. **Program: The WVUA Health News**
 - a. Aired each Friday during the 5pm and 10pm newscasts.
 - b. Each week the reporter tackles current health issues that affect viewers. This segment also allows the reporter to work very closely with area health officials.

Energy

1. **Issue: Increased Cost of Gasoline**
 - a. During this period the cost and availability of Gasoline have been important issues to the public.
1. **Program: WVUA News at Noon, 5pm, 6pm, and 10pm**
 - a. News airs Monday through Friday at Noon, 5pm, 6pm, and 10pm.
 - b. WVUA News reports on the availability and cost of gasoline.

Education

1. **Issue: Tuscaloosa City High School Student Television Program**
 - a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.
1. **Program: BCN Common Ground**
 - a. WVUA airs this program that is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life.
 - i. Aired each Friday morning at 8am until the end of the school year in June then started again in September with the beginning of the new school year..
 - ii. Length: 30 minutes

Defense

1. **Issue: Need for National Guard and Coast Guard Recruits**
 - a. The National Guard has had an especially difficult time recruiting during the period.
2. **Program: PSA's**

- a. The station agreed to run PSAs for both the National Guard and Coast Guard to assist with their recruiting efforts.
 - i. Air Dates: PSA run of schedule July 1st, 2006 to September 30th, 2006.
 - ii. Length: 30 second PSA's

Community Awareness

1. **Issue: The community is always asking for positive stories about the people of the region.**
1. **Program: Community Character in News**
 - a. Each week, WVUA highlights West Alabama citizens who are serving the community by giving their time, talents, or other gifts to better our area. Story subjects range from Salvation Army volunteers feeding hurricane victims to local teachers helping their students reach their dreams. Community Character is viewer driven, with the majority of story ideas coming to us via email.
 - i. Air Dates: Wednesday nights on WVUA News at 6pm and 10pm.
 - ii. Length: 90-second news segment.

The Environment

1. **Issue: The Alabama Environment and Natural Resources**
1. **Program: Discovering Alabama**
 - a. A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television.
 - i. Air Dates: Saturdays at 6:30pm and Sundays at 1:pm Also, numerous prime time presentations during this quarter.
 - ii. Length: 30 minutes commercial free

Community Outreach:

Educating the public is a priority here at WVUA. From teaching children about severe weather safety, to providing behind-the-scenes tours of our facility, here is an example of the work done by one staff member:

WVUA News Director Lynn Brooks is on the Board of Directors of Big Brothers Big Sisters and PRIDE Drug Prevention. Lynn also serves as a volunteer for United Cerebral Palsy of West Alabama, March of Dimes Walk America, and Kiwanis Club. Lynn's speaking engagements this year include hosting the West Alabama Tourism Awards, and hosting 3 local high school journalism workshops. Lynn joined the University of Alabama gymnastics coach Sarah Patterson to raise funds to fight breast cancer in the Drive for A Cure.

WJMY-CA W D V Z - C A

Issues/Programs List

April 1, 2006 – June 30, 2006

There follows a listing of some of the significant issues responded to by Station WJMY-CA, Moundville, Alabama, along with the most significant programming treatment of those issues for the period 4/1/06 to 6/30/06. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Law Enforcement

1. Issue: Wanted Criminals and Unsolved Crimes

- a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.

1. Programs: Crimestoppers, Most Wanted, News

- a. WVUA TV News produces segments that air on WJMY-CA featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - i. Air Dates: Sundays during the 10pm news and Mondays during the Noon and 5pm newscasts from April 1, 2006 – June 30, 2006.
 - ii. Length: Each segment runs approximately 90 seconds
- b. WVUA TV News produces segments that air on WJMY-CA featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals, "Most Wanted". More than 30,000 calls come into the Tuscaloosa County Sheriff's Office each week following this segment. So far, WVUA/WJMY-CA viewers have helped put nearly eighty wanted suspects behind bars. Local law enforcement officials have called Most Wanted their "best source" for tips about local crimes.
 - i. Air Dates: Wednesdays during the 5pm and 10 pm newscasts.
 - ii. Length: Each segment runs approximately 90 seconds
- c. WVUA TV News at Noon, 5pm, 6pm, and 10pm are local newscasts that air on WJMY-CA and focus on breaking news stories and examining issues that affect West Alabama communities and their citizens. Often, during this period, stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - i. Air Dates: Monday – Friday at Noon, 5pm, 6pm, and 10pm from April 1, 2006 – June 30, 2006
 - ii. Length: Each newscast runs 30 minutes

Health and Human Services

1. **Issue: Health** concerns that affect WJMY-CA – TV viewers.
1. **Program: The WVUA Health News that airs on WJMY-CA**
 - a. Aired each Friday during the 5pm and 10pm newscasts.
 - b. Each week the reporter tackles current health issues that affect viewers. This segment also allows the reporter to work very closely with area health officials.
2. **Issue: Children** in need of role models.
2. **Program: Finding A Friend**
 - a. Aired each Thursday night on WVUA News 5pm and 10pm, and WVUA News at Noon each Friday that air on WJMY-CA.
 - b. Through our partnership with Big Brothers Big sisters of West Alabama, we help children and mentors find each other. We work closely with BBBS to help children from low-income households find local men and women who are willing to donate their time serving as role models. In each segment, viewers get specific instructions on how to get involved. We also follow up with these matches with success stories, to show our viewers the powerful results. More than a hundred West Alabama children have been matched with local people who saw Finding A Friend and decided to volunteer.

Energy

1. **Issue: Increased Cost of Gasoline**
 - a. During this period the cost and availability of Gasoline have been important issues to the public.
1. **Program: WVUA News at Noon, 5pm, 6pm, and 10pm that air on WJMY-CA**
 - a. News airs Monday through Friday at Noon, 5pm, 6pm, and 10pm.
 - b. WVUA News reports on the availability and cost of gasoline.

Education

1. **Issue:** Tuscaloosa City High School Student Television Program
 - a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.
1. **Program:** BCN Common Ground
 - a. WJMY-CA airs this program that is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life.
 - i. Aired each Friday morning at 8am until the end of the school year in June.
 - ii. Length: 30 minutes

Defense

1. **Issue: Need for National Guard and Coast Guard Recruits**
 - a. The National Guard has had an especially difficult time recruiting during the period.
2. **Program: PSA's**
 - a. The station agreed to run PSAs for both the National Guard and Coast Guard to assist with their recruiting efforts.
 - i. Air Dates: PSA run of schedule April 1st, 2006 to June 30th, 2006.
 - ii. Length: 30 second PSA's

Community Awareness

1. **Issue: The community is always asking for positive stories about the people of the region.**
1. **Program: Community Character in News**
 - a. Each week, WJMY-CA highlights West Alabama citizens who are serving the community by giving their time, talents, or other gifts to better our area. Story subjects range from Salvation Army volunteers feeding hurricane victims to local teachers helping their students reach their dreams. Community Character is viewer driven, with the majority of story ideas coming to us via email.
 - i. Air Dates: Wednesday nights on WVUA News at 6pm and 10pm that air on WJMY-CA.
 - ii. Length: 90-second news segment.

The Environment

1. Issue: The Alabama Environment and Natural Resources

1. Program: Discovering Alabama

- a. A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television.
 - i. Air Dates: Saturdays at 6:30pm and Sundays at 1:pm
 - ii. Length: 30 minutes commercial free

Community Outreach:

Educating the public is a priority here at WVUA & WJMY-CA. From teaching children about severe weather safety, to providing behind-the-scenes tours of our facility, here is a rundown of school and community visits our staff has participated in this year:

3-1-06- Tour group from Shelton States Focus on Senior Citizens

3-4-06-Robert Stevenson, Terri Brewer, Lynn Brooks volunteer at the Kiwanis Pancake Breakfast

3-11-06-Sports Team and Weather Team speak to the Boy Scouts for Merit Badge College

3-14-06- Speech to Group of kids at the Alabama Public Library.

3-16-06-Kids from Englewood visit the station.

3-21-06-Anchors visit another group of kids at the Alabama Public Library

4-5-06-Supervisor-Pearly Duncan-Wes Speaks to Senior Citizens

4-7-06-Visit to Rock Quarry Elementary School 2nd Grade- Mrs. Daphne Smith's Class

4-10-06-Visit to Mrs. Mitchell's Class at Oak Hills Elementary School

4-17-06-Wes Speaks to Senior Citizens at McKinzee Court Convention Center

4-19-06 Wes speaks to the 1st graders at Woodland Forest Elementary School

4-26-06 Wes speaks to 3rd graders at Woodland Forest Elementary School

4-27-06 Wes visits Kindergarten at Brookwood Elementary School

5-4-06 Wes Visits 2nd graders at Buhl Elementary School

5-18-06 Wes hosts the University of Alabama Financial Affairs Division Annual Celebration

6-12-06 Wes Speaks to the Kiwanis Club at Tuscaloosa Country Club

6-13-06 Wes Speaks to Boy Scouts at Cap Horn

6-21-06 Wes and Shane give students from Chapel Hill Day Camp a tour of the station

Other Outreach Activities:

WVUA News Anchor Philip Coleman has spoken with various church groups. So far this year, Philip has addressed more than 5 different congregations.

WVUA News Director Lynn Brooks is on the Board of Directors of Big Brothers Big Sisters and PRIDE Drug Prevention. Lynn also serves as a volunteer for United Cerebral Palsy of West Alabama, March of Dimes Walk America, and Kiwanis Club. Lynn's speaking engagements this year include hosting the West Alabama Tourism Awards, and hosting 3 local high school journalism workshops. Lynn joined the University of Alabama gymnastics coach Sarah Patterson to raise funds to fight breast cancer in the Drive for A Cure.

WJMY-CA
WDVZ-CA

WVUA - TV

Issues/Programs List

January 1, 2006 - March 31, 2006

There follows a listing of some of the significant issues responded to by Station WVUA-CA, Tuscaloosa, Alabama, along with the most significant programming treatment of those issues for the period 1/1/06 to 3/31/06. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Law Enforcement

1. Issue: Wanted Criminals and Unsolved Crimes

- a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.

1. Programs: Crimestoppers, Most Wanted, News

- a. WVUA TV News produces segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - i. Air Dates: Sundays during the 10pm news and Mondays during the Noon and 5pm newscasts from January 1, 2006 - March 31, 2006.
 - ii. Length: Each segment runs approximately 90 seconds
- b. WVUA TV News produces segments featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals, "Most Wanted". Since its inception a total of 58 suspects have been arrested as a direct result of viewer telephone calls.
 - i. Air Dates: Wednesdays during the 5pm and 10 pm newscasts.
 - ii. Length: Each segment runs approximately 90 seconds
- c. WVUA TV News at Noon, 5pm, 6pm, and 10pm are local newscasts focusing on breaking news stories and examine issues that affect West Alabama communities and their citizens: Often, during this period, stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - i. Air Dates: Monday - Friday at Noon, 5pm, 6pm, and 10pm from January 1, 2006 - March 31, 2006
 - ii. Length: Each newscast runs 30 minutes

Health and Human Services

1. **Issue: Health** concerns that affect WVUA – TV viewers.
1. **Program: The WVUA Health News**
 - a. Aired each Friday during the 5pm and 10pm newscasts.
 - b. Each week the reporter tackles current health issues that affect viewers. This segment also allows the reporter to work very closely with area health officials.
2. **Issue: Children** in need of role models.
2. **Program: Finding A Friend**
 - a. Aired each Thursday night on WVUA News 5pm and 10pm, and WVUA News at Noon each Friday.
 - b. Through our partnership with Big Brothers Big sisters of West Alabama, we help children and mentors find each other. We work closely with BBBS to help children from low-income households find local men and women who are willing to donate their time serving as role models. In each segment, viewers get specific instructions on how to get involved. We also follow up with these matches with success stories, to show our viewers the powerful results.

Energy

1. **Issue: Increased Cost of Gasoline and Natural Gas**
 - a. During this period the cost and availability of Gasoline have been important issues to the public. The cost of Natural Gas has also been an issue.
1. **Program: News 7 at Noon, 5pm, 6pm, and 10pm**
 - a. News airs Monday through Friday at Noon, 5pm, 6pm, and 10pm.
 - b. WVUA News reports on the availability and cost of gasoline and the cost of natural gas.

Education

1. **Issue: Tuscaloosa City High School Student Television Program**
 - a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.
1. **Program: BCN Common Ground**
 - a. WVUA airs this program that is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life.

- i. Airs each Friday morning at 8am
- ii. Length: 30 minutes

Defense

- 1. **Issue: Need for National Guard and Coast Guard Recruits**
 - a. The National Guard has had an especially difficult time recruiting during the period.
- 2. **Program: PSA's**
 - a. The station agreed to run PSAs for both the National Guard and Coast Guard to assist with their recruiting efforts.
 - i. Air Dates: PSA run of schedule January 1st, 2006 to March 31, 2006.
 - ii. Length: 30 second PSA's

Community Awareness

- 1. **Issue: The community is always asking for positive stories about the people of the region.**
- 1. **Program: Community Character in News**
 - a. Each week, WVUA highlights West Alabama citizens who are serving the community by giving their time, talents, or other gifts to better our area. Story subjects range from Salvation Army volunteers feeding hurricane victims to local teachers helping their students reach their dreams. Community Character is viewer driven, with the majority of story ideas coming to us via email.
 - i. Air Dates: Wednesday nights on WVUA News at 6pm and 10pm.
 - ii. Length: 90-second news segment.

The Environment

- 1. **Issue: The Alabama Environment and Natural Resources**
- 1. **Program: Discovering Alabama**
 - a. A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes television.
 - i. Air Dates: Saturdays at 6:30pm and Sundays at 1:pm
 - ii. Length: 30 minutes commercial free

WJM / WDVZ

WUOA-TV

Issues/Programs List

October 1, 2005 – December 31, 2005

There follows a listing of some of the significant issues responded to by Station WVUA-CA, Tuscaloosa, Alabama, along with the most significant programming treatment of those issues for the period 10/01/05 to 12/31/05. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Law Enforcement

1. Issue: Wanted Criminals and Unsolved Crimes

- a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.

1. Programs: Crimestoppers, Most Wanted, News

- a. WVUA 7 News produces segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - i. Air Dates: Sundays during the 10pm news and Mondays during the Noon and 5pm newscasts from October 1, 2005 – December 31, 2005.
 - ii. Length: Each segment runs approximately 90 seconds
- b. WVUA 7 News produces segments featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals, "Most Wanted". Since its inception a total of 58 suspects have been arrested as a direct result of viewer telephone calls.
 - i. Air Dates: Wednesdays during the 5pm and 10 pm newscasts.
 - ii. Length: Each segment runs approximately 90 seconds
- c. WVUA 7 News at Noon, 5pm, 6pm, and 10pm are local newscasts focusing on breaking news stories and examine issues that affect West Alabama communities and their citizens. Often during this period stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - i. Air Dates: Monday – Friday at Noon, 5pm, 6pm, and 10pm from October 1, 2005 – December 31, 2005
 - ii. Length: Each newscast runs 30 minutes

Health and Human Services

1. **Issue: Health** concerns that affect WVUA – TV viewers.
1. **Program: The WVUA Health News**
 - a. Aired each Friday during the 5pm and 10pm newscasts.
 - b. Each week the reporter tackles current health issues that affect viewers. This segment also allows the reporter to work very closely with area health officials.
2. **Issue: Children** in need of role models.
3. **Program: Finding A Friend**
 - a. Aired each Thursday night on WVUA News 5pm and 10pm, and WVUA News at Noon each Friday.
 - b. Through our partnership with Big Brothers Big sisters of West Alabama, we help children and mentors find each other. We work closely with BBBS to help children from low-income households find local men and women who are willing to donate their time serving as role models. In each segment, viewers get specific instructions on how to get involved. We also follow up with these matches with success stories, to show our viewers the powerful results.

Energy

1. **Issue: Increased Cost of Gasoline and Natural Gas**
 - a. During this period the cost and availability of Gasoline have been important issues to the public. The cost of Natural Gas has also been an issue.
1. **Program: News 7 at Noon, 5pm, 6pm, and 10pm**
 - a. News airs Monday through Friday at Noon, 5pm, 6pm, and 10pm.
 - b. WVUA News reports on the availability of gasoline and the cost of natural gas.

Education

1. **Issue: Tuscaloosa City High School Student Television Program**
 - a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.
1. **Program: BCN Common Ground**
 - a. WVUA airs this program that is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life.
 - i. Aired each Friday morning at 8am

- ii. Length: 30 minute

Defense

1. **Issue: Need for National Guard and Coast Guard Recruits**
 - a. The National Guard has had an especially difficult time recruiting during the period.
2. **Program: PSA's**
 - a. The station agreed to run PSAs for both the National Guard and Coast Guard to assist with their recruiting efforts.
 - i. Air Dates: PSA run of schedule October 1, 2005 to December 31, 2005.
 - ii. Length: 30 second PSA's

Community Awareness

1. **Issue: The community is always asking for positive stories about the people of the region.**
2. **Program: Community Character in News**
 - a. Air Dates: Wednesday nights on WVUA News at 6pm and 10pm.
 - i. Each week, WVUA highlights West Alabama citizens who are serving the community by giving their time, talents, or other gifts to better our area. Story subjects range from Salvation Army volunteers feeding hurricane victims to local teachers helping their students reach their dreams. Community Character is viewer driven, with the majority of story ideas coming to us via email.
 - b. Length: 90-second news segment.

WDVZ
WJMY
~~WUOA-TV~~

Issues/Programs List

July 1, 2005 – September 30, 2005

Government State/Local

1. **Issue:** City of Tuscaloosa Mayoral/City Council Election.
 - a. The City of Tuscaloosa chose a new mayor for the first time in 24 years and several candidates emerged to challenge for the open position.
 - b. Several City Council Seats were open with several challengers.
1. **Programs:** City of Tuscaloosa Mayoral Election
 - c. The station produced and broadcast a **Debate** featuring all of the candidates. This program was not only received very well by the public, the unique response by the station to a public need was featured on the front page of the Tuscaloosa News the day following the debate.
 - i. Air Dates: Tuesday, August 9, 2005/7pm
 - ii. Re-airing: Sunday, August 14, 2005/7pm
 - iii. Re-airing: Wednesday, August 17, 2005/12:30pm
 - iv. Length: 7pm – 8:30pm
 - d. WVUA 7 News at Noon is a local newscast focusing on breaking news stories and examining issues that affect the West Alabama community and its citizens. WVUA 7 News featured, live, every candidate for Tuscaloosa Mayor and every candidate for City council during this period
 - i. Air Dates: Monday – Friday from July 1, 2005 – September 30, 2005 at Noon
 - ii. Length: Each newscast runs 30 minutes, Mayoral candidate interviews were given 3 ½ minutes each and City Council candidate interviews were given 3 minutes each.
 - e. WVUA 7 News at 5pm is a local newscast focusing on breaking news stories and examining issues that affect the West Alabama community and its citizens. WVUA News at 5pm produced features on each of the candidates running for Tuscaloosa Mayor and for Tuscaloosa City Council.
 - i. Air Dates: Monday – Friday from July 1, 2005 – September 30, 2005 at 5pm
 - ii. Length: Each newscast runs 30 minutes, each feature ran approximately 90 seconds
 - f. WVUA 7 News at Noon, 5pm, 6pm, 10pm, and during a special 30 minute election night News Update at 10:30pm provided extensive election day coverage.
 - i. Air Date: Tuesday, 8/23/05

- ii. Length: Each newscast runs 30 minutes, election coverage used most of the available time on the 6pm and 10pm newscast and the full 30 minutes on the election night special at 10:30pm.

Law Enforcement

- 1. **Issue:** Wanted Criminals and Unsolved Crimes
 - a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.
- 1. **Programs:** Crimestoppers
 - a. WVUA 7 News produces segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - i. Air Dates: Sundays during the 10pm news and Mondays during the Noon and 5pm newscasts from July 1,2005 – September 30, 2005.
 - ii. Length: Each segment runs approximately 90 seconds
 - b. WVUA 7 News produces segments featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals.
 - i. Air Dates: Wednesdays during the 5pm and 10 pm newscasts.
 - ii. Length: Each segment runs approximately 90 seconds
 - c. WVUA 7 News at Noon, 5pm, 6pm, and 10pm are local newscasts focusing on breaking news stories and examine issues that affect West Alabama communities and their citizens. Often during this period stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - i. Air Dates: Monday – Friday at Noon, 5pm, 6pm, and 10pm from July 1, 2005 – September 30,2005
 - ii. Length: Each newscast runs 30 minutes

Health and Human Services

- 1. **Issue:** Health & human resources that effect the people in Tuscaloosa/West Alabama
 - i: WVUA Health News segment airs each Friday at 5pm & 10pm. Each week the reporter tackles current health issues that affect residents here in West Alabama. This segment also requires the reporter to work closely with health officials throughout the community & on Friday's viewers tune in to see a health report that can make a difference in their lives.

Housing and Urban Development

Energy

1. **Issue:** Increased Cost of Gasoline and Natural Gas
 - a. During this period the cost and availability of Gasoline have been important issues to the public. The cost of Natural Gas has also been an issue.
1. **Program:** News 7 at Noon, 5pm, 6pm, and 10pm
 - a. WVUA reports on the lowest gas prices in our area as well as how the economy effects the consumers cost.

Education

1. **Issue:** Tuscaloosa City High School Student Television Program
 - a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.
1. **Program:** BCN Common Ground
 - a. WVUA airs this program that is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life.
 - i. Air Dates: Each Friday morning/8am
 - ii. Length: 30 minute

Defense

1. **Issue:** Need for National Guard and Coast Guard Recruits
 - a. The National Guard has had an especially difficult time recruiting during the period and the station agreed to run PSAs to assist with their recruiting efforts.
 - i. Air Dates: July 1, - Sept. 30, 2005
 - ii. Length: 15 sec., 30 sec., & 60 sec. PSA's

WJMY WDVZ

WVUA TV Issues Program List
April 01- June 30, 2005

WVUA 7 News at 5:00 pm is a local newscast focusing on breaking news stories and examining issues that affect the West Alabama community and its citizens. The program included daily interviews of Tuscaloosa City, Tuscaloosa County and Northport City officials along with visitors to the University of Alabama. WVUA 7 News at 5:00 pm aired each Monday-Friday from Thursday July 1st 2004 through Thursday September 30th, 2004. Each newscast was thirty minutes in length, (2 ½ hours weekly).

WVUA 7 News at 6:00 pm is a local newscast focusing on breaking news stories and examining issues that affect the West Alabama community and its citizens. The program included daily interviews of Tuscaloosa City, Tuscaloosa County and Northport City officials along with visitors to the University of Alabama. WVUA 7 News at 6:00 pm aired each Monday - Friday from Thursday July 1st 2004 through Thursday September 30th, 2004. Each newscast was one hour in length, (2 ½ hours weekly).

WVUA 7 News at 10:00 pm is a local newscast focusing on breaking news stories and examining issues that affect the West Alabama community and its citizens. The program included daily interviews of Tuscaloosa City, Tuscaloosa County and Northport City officials along with visitors to the University of Alabama. WVUA 7 News at 10:00 aired every night from Friday April 1st through Thursday June 30th, 2005. Each newscast was thirty minutes in length, (3 ½ hours weekly).

Finding A Friend- This one minute segment aired each Thursday on WVUA 7 News Midday and WVUA 7 News at 5:00 pm, from April 7 –June 30th, 2005. The segment features a local child who is looking for a mentor or companion through Big Brothers/Big Sisters of West Alabama. Through our efforts, several local children have been paired with volunteer Big Brothers or Big Sisters.

7 News Crackdown on Crime- This program aired sixty-ninety second segment aired Sunday nights April 3, 2005 through June 26th, 2005 on WVUA 7 News at 10:00pm and Mondays April 4, through June 27 on WVUA 7 News Midday. WVUA 7 teams up with Crime Stoppers and the Tuscaloosa Police Department to get the publics assistance in solving local crimes. This segment includes interviews with Tuscaloosa County Sheriff Ted Sexton.

Community Character- This one minute segment aired each Wednesday on WVUA 7 News at 6:00 and 10:00 from April 6-June 29, 2005. Community Character showcases citizens in the West Alabama Community that make positive contributions to the community in the areas of business, education, health care, civic organizations etc.

WJMY - WDUZ
WUOA TV Issues Program List
January 1-March 31, 2005

WVUA7/WUOA News at 5:00 pm is a local newscast focusing on breaking news stories and examining issues that affect the West Alabama community and its citizens. The program included daily interviews of Tuscaloosa City, Tuscaloosa County and Northport City officials along with visitors to the University of Alabama. WVUA 7 News at 5:00 pm aired each Monday-Friday from Thursday July 1st 2004 through Thursday September 30th, 2004. Each newscast was thirty minutes in length, (2 ½ hours weekly).

WVUA 7/WUOA News at 6:00 pm is a local newscast focusing on breaking news stories and examining issues that affect the West Alabama community and its citizens. The program included daily interviews of Tuscaloosa City, Tuscaloosa County and Northport City officials along with visitors to the University of Alabama. WVUA 7 News at 6:00 pm aired each Monday - Friday from Thursday July 1st 2004 through Thursday September 30th, 2004. Each newscast was one hour in length, (2 ½ hours weekly).

WVUA 7/WUOA News at 10:00 pm is a local newscast focusing on breaking news stories and examining issues that affect the West Alabama community and its citizens. The program included daily interviews of Tuscaloosa City, Tuscaloosa County and Northport City officials along with visitors to the University of Alabama. WVUA 7 News at 10:00 aired every night from Thursday July 1st 2004 through Thursday September 30th, 2004. Each newscast was thirty minutes in length, (3 ½ hours weekly).

Finding A Friend- This one minute segment aired each Thursday on WVUA 7 News Midday and WVUA 7 News at 5:00 pm, from July 1st 2004 –September 30th, 2004. The segment features a local child who is looking for a mentor or companion through Big Brothers/Big Sisters of West Alabama. Through our efforts, several local children have been paired with volunteer Big Brothers or Big Sisters.

7 News Crackdown on Crime- This program aired sixty-ninety second segment aired Sunday nights July 4th, 2004 through September 26th, 2004 on WVUA 7 News at 10:00pm and July 5th, 2004 through September 27th on WVUA 7 News Midday. WVUA 7 teams up with Crime Stoppers and the Tuscaloosa Police Department to get the public's assistance in solving local crimes. This segment includes interviews with Tuscaloosa County Sheriff Ted Sexton.

Northport Municipal Election Coverage- WVUA 7 aired results of the Northport City elections on August 24th, 2004 during WVUA 7 News at 6:00pm and WVUA 7 News at 10:00 pm. Coverage included election previews, candidate interviews, polling information and results (10 minutes each newscast).