

W DVZ-CA
WJMY-CA

-WVUA/WUOA
ISSUES REPORT

October, November, December 2010

On-Air Activities

Issue: Health and Wellness

Program Title: First at Four News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.

Air Date: Wednesdays at (4pm) October, November, December

Issue: Stray and Unwanted Animals in the Community

Program Title: First at Four News

Description: Pet Adoption
Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Tuesday and Thursday at (4pm) October, November, December

Issue: Early Education

Program Title: WVUA "Kids Count"

Description: As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.

Air Date: Each Wednesday October, November, December - 4pm News

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during October, November, December. Newscasts:
4pm

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes. Students in the various schools watch during school time.

Air Dates: 1:00 pm every Sunday: October, November, December.

Issue: Education

Program Title: "Inside Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: 1:30 pm every Sunday: October, November, December

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: This program, which is unique to WVUA, has resulted in the capture of more than two hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

Air Dates: Every Wednesday at 5pm & 10pm: October, November, December

Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: October, November, December

Issue: Legal Education for the Layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM: October, November, December

Issue: Legal Education for the Layman

Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Ran on an as needed basis: October, November, December

Issue: Alabama Culture and History

Program Title: "Alabama Experience"

Description: This series of documentaries produced by the University of Alabama's Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates: Ran on an as needed basis: October, November, December

Issue: Alabama U.S. Congressional District 7 Race

Program Title: "A Conversation With The Candidates" A Video Voter's Information Program

Description: The station offered each candidate for the U.S. Congressional District 7 seat one hour, each, to answer 10 questions from the station's news team, the station's viewers, and from members of AARP. The candidates' answers were edited together and the station presented a program that ran approximately 90+ minutes.

Air Dates: 10/18/10 @ 7PM - 9PM, and 10/24/10 @ 2PM - 5PM.

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Dates: Throughout the months of October, November, December.

Issue: Severe Weather Education

Activity: "Encore"

Description: The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, our team presented five, one to two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

Issue: Education – Middle School

Activity: “WVUA TV In The Classroom”

Description: During this period, employees from all parts of the station taught one hour per week at the Tuscaloosa Middle School. The objective was designed to educate the middle school students about broadcasting and public service.

Dates: October, November, December

Issue: Health

Activity: “DCH Foundation”

Description: General Manager, Roy Clem serves on the Board of Directors for the Druid City Hospital Foundation.

Dates: October, November, December

Issue: Business / Economy / Local Quality of Life

Activity: “West Alabama Chamber of Commerce”

Description: General Manager, Roy Clem serves on the Executive Board of the Chamber of Commerce.

Dates: October, November, December 2010

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community’s needs. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.

W.D.V.Z / W.J.M.Y

WVUA/WUOA
ISSUES REPORT
July, August, September 2010

On-Air Activities

Issue: Health and Wellness

Program Title: First at Four News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.

Air Date: Wednesdays at (4pm) July, August, September

Issue: Stray and Unwanted Animals in the Community

Program Title: First at Four News

Description: Pet Adoption
Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Tuesday and Thursday at (4pm) July, August, September

Issue: Early Education

Program Title: WVUA "Kids Count"

Description: As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.

Air Date: Each Wednesday July, August, September - 4pm News

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during July, August, September. Newscasts: 4pm

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes. Students in the various schools watch during school time.

Air Dates: 8:00 am every Friday: July, August, September.

Issue: Education

Program Title: "Inside Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: 8:30 am every Thursday: July, August, September

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: This program, which is unique to WVUA, has resulted in the capture of more than two hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

Air Dates: Every Wednesday at 5pm & 10pm: July, August, September

Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: July, August, September

Issue: Legal Education for the Layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM: July, August, September

Issue: Legal Education for the Layman

Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Ran on an as needed basis: July, August, September

Issue: Alabama Culture and History

Program Title: "Alabama Experience"

Description: This series of documentaries produced by the University of Alabama's Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates: Ran on an as needed basis: July, August, September

Issue: Alabama Governor's Race

Program Title: "Your Vote Counts"

Description: During the September 16th debate between the candidates for Alabama Governor, WVUA TV, Alabama Public Radio, and the Center for Public Television produced a special 30 minute program that featured first time voters watching the debate and then discussion the issues brought out during the debate. Viewers were able to see and hear the first time voters' opinions of how the candidates answered the questions and the first time voter's also shared their opinions of the issues that included: health care, jobs, immigration, gambling, and Alabama constitutional reform.

Air Dates: Tuesday, September 21st at 7 PM and Sunday, September 24th at 3 PM

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Dates: Throughout the months of July, August, September.

Issue: Severe Weather Education

Activity: "Encore"

Description: The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, our team presented five, one to two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

Issue: Health

Activity: "DCH Foundation"

Description: General Manager, Roy Clem serves on the Board of Directors for the Druid City Hospital Foundation.

Dates: July, August, September

Issue: Business / Economy / Local Quality of Life

Activity: "West Alabama Chamber of Commerce"

Description: General Manager, Roy Clem serves on the Executive Board of the Chamber of Commerce.

Dates: July, August, September 2010

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.

WDVZ
WJMY-CA
~~WVUA/WUOA~~
ISSUES REPORT
April, May, June 2010

On-Air Activities

Issue: Health and Wellness

Program Title: First at Four News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.

Air Date: Wednesdays at (4pm) April, May, June

Issue: Stray and Unwanted Animals in the Community

Program Title: First at Four News

Description: Pet Adoption
Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Tuesday and Thursday at (4pm) April, May, June

Issue: Early Education

Program Title: WVUA "Kids Count"

Description: As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.

Air Date: Each Wednesday April, May, June - 4pm News

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during April, May, June. Newscasts: 4pm

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes. Students in the various schools watch during school time or Sunday afternoons.

Air Dates: 8:00 am every Friday: April, May – 12:30 pm Sunday afternoons in June

Issue: Education

Program Title: "Inside Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: 8:30 am every Thursday: April, May – Noon Sundays in June

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: This program, which is unique to WVUA, has resulted in the capture of more than two hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

Air Dates: Every Wednesday at 5pm & 10pm: April, May, June

Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: April, May, June

Issue: Legal Education for the Layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM: April, May, June

Issue: Legal Education for the layman

Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate

the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Mondays and Wednesdays at 8:00 AM: April, May – Sundays at 2:30 pm in June

Issue: Alabama Culture and History

Program Title: "Alabama Experience"

Description: This series of documentaries produced by the University of Alabama's Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates: Tuesdays at 8:00 AM: April and May

Off-Air Activities

Issue:	<u>Aging</u>
Program Title:	Focus On Senior Citizens
Description:	Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.
Dates:	Throughout the months of April, May, June
Issue:	<u>Severe Weather Education</u>
Activity:	“Encore”
Description:	The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, our team presented five, one to two hour programs to local church groups and civic groups.
Issue:	<u>Education</u>
Activity:	Career Days
Description:	WVUA News Director, Lynn Brooks, volunteered in four schools during the month of May. She spoke to elementary students about the importance of literacy, and why reading skills are essential in career success.
Dates:	Various dates in May, 2010
Issue:	<u>Health</u>
Activity:	“DCH Foundation”
Description:	General Manager, Roy Clem serves on the Board of Directors for the Druid City Hospital Foundation.
Dates:	April, May, June

Issue: Business / Economy / Local Quality of Life

Activity: "West Alabama Chamber of Commerce"

Description: General Manager, Roy Clem serves on the Executive Board of the Chamber of Commerce.

Dates: April, May, June 2010

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WDVZ / WJMY

WVUA/WUOA
ISSUES REPORT
January, February, March 2010

Date: April 5, 2010
On-Air Activities

Issue: Health and Wellness

Program Title: First at Four News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.

Air Date: Wednesdays at (4pm) January, February, March

Issue: Stray and Unwanted Animals in the Community

Program Title: First at Four News

Description: Pet Adoption
Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Tuesday and Thursday at (4pm) January, February, March

Issue: Early Education

Program Title: WVUA "Kids Count"

Description: As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.

Air Date: Each Wednesday January, February, March - 4pm News

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during January, February, March. Newscasts: 4pm

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes. Students in the various schools watch during school time.

Air Dates: 8:00 am every Friday: January, February, March

Issue: Education

Program Title: "Inside Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: 8:30 am every Thursday: January, February, March

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds. This segment has resulted in numerous arrests.

Air Dates: Every Wednesday at 6pm & 10pm: January, February, March

Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: January, February, March

Issue: Legal Education for the layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM: January, February, March

Issue: Legal Education for the layman

Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from

automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Mondays and Wednesdays at 8:00 AM: January, February, March

Issue: Alabama Culture and History

Program Title: "Alabama Experience"

Description: This series of documentaries produced by the University of Alabama's Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates: Tuesdays at 8:00 AM: January, February, March

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Dates: Throughout the months of January, February, March

Issue: Severe Weather Education

Activity: "Encore"

Description: WVUA Chief Meteorologist Wes Wyatt presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter Wes presented 5 one to two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

Issue: Education

Activity: "Magnet School Teaching"

Description: During January, February, and March staff members from across the station taught fifth graders at the Tuscaloosa Magnet School.

Dates: Every Tuesday at 1 PM: January, February, March

Issue: Health

Activity: "DCH Foundation"

Description: General Manager, Roy Clem serves on the Board of Directors for the Druid City Hospital Foundation.

Dates: January, February, March

Issue: Business / Economy / Local Quality of Life

Activity: "West Alabama Chamber of Commerce"

Description: General Manager, Roy Clem serves on the Executive Board of the Chamber of Commerce.

Dates: January, February, March, 2010

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