

**WDVZ 3
ISSUES REPORT
April, May, June 2021**

On-Air Activities

Issue:	<u>Health and Wellness</u>
Program Title:	“Your Personal Best”
Description:	Dr. Milady Murphy, retired professor from Shelton State Community College discusses important health related issues. Topics range from diabetes to blood pressure to exercise tips.
Air Date:	Wednesdays at 5 p.m. April, May, June 2021

Issue:	<u>Stray and Unwanted Animals in the Community</u>
Program Title:	Pet Adoption at 5 p.m.
Description:	Pet Adoption Programs: West Alabama Humane Society Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA 23 works with animal shelters and animal adoption services to present adoptable pets on the air, weekly, every Tuesday at 5 p.m.
Air Date:	Every Tuesday at 5pm April, May, June 2021

Issue: Crime

Program Title: “Tuscaloosa County’s Most Wanted”

Description: This program, which is unique to WVUA 23, has resulted in the capture of more than seven hundred suspects. Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff’s Office providing a detailed description of the suspect, and information about the crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately one minute.

Air Dates: Wednesdays at 5pm & 10pm: April, May, June 2021

Issue: Healthcare

Program Title: Coronavirus Concerns

Description: On-air personalities have been featured in educational campaigns informing the public on how to prevent the spread of COVID-19. Also, WVUA 23 news has included daily news stories on safety and prevention. This is a critical issue for everyone in our community. Daily interviews with University Medical Center staff on topics concerning Covid and Covid related topics. We also have a Health Matters weekly segment on topics with Dr’s in the Med Ctr in an area of expertise.

Dates: Throughout the months of April, May, June 2021

Issue: Business / Economy / Local Quality of Life

Activity: “West Alabama Chamber of Commerce”

Description: During the COVID-19 pandemic, this weekly segment has been utilized to inform the public on issues in the business community. The Chamber is featured each week (via Zoom) on the 5 p.m. newscast. This segment brings attention to local issues facing the business community. Also, several WVUA 23 staff members serve on the West Alabama Chamber of Commerce., including GM Steve Diorio who is on the Communications Committee. Topics include workforce development, the local business climate, and the strength of the Tuscaloosa area economy. Topics also feature information on how to find jobs during the COVID-19 pandemic. Worked with West Alabama Works to promote job fairs around the area.

Dates: April, May, June 2021

Off-Air Activities

Issue: Healthcare

Program Title: University Medical Center Town Hall

Description: Helped produce a Town Hall segment for the University Medical Center on Facebook discussing COVID related topics with different Doctors.

Dates: Throughout the months of April, May, June 2021

Staff Members on Community Boards or support programs

1. Steve Diorio- Youth for Christ/ West Alabama Chamber
2. Jabaree Prewitt- Tuscaloosa One Place
3. Tamika Alexander- Alabama One Credit Union/City of Tuscaloosa Elevate Committee
4. Amy Martin- Five Horizon's/ Humane Society

Issue: **Education**

Activity: **Literacy Education/ school weather visits/Feature Teacher**

Description: **Using virtual learning tools due to the COVID-19 pandemic, WVUA 23 Anchors served as volunteer readers for local students during this quarter. They spoke to elementary students about the importance of literacy, and why reading skills are essential in career success. Also got back into weather visits with schools after opening back up due to COVID.**

Dates: **April, May, June 2021**

This report represents examples of WDVZ's commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.