

**WDVZ 3
ISSUES REPORT
4th Quarter 2022**

On-Air Activities

Issue: **Health and Wellness**

Program Title: “Your Personal Best”

Description: Dr. Milady Murphy, retired professor from Shelton State Community College discusses important health related issues. Topics range from diabetes to blood pressure to exercise tips.

Air Date: Thursday at 5 p.m. 4th Quarter 2022

Issue: **Stray and Unwanted Animals in the Community**

Program Title: Pet Adoption at 5 p.m.

Description: Pet Adoption Programs: West Alabama Humane Society

Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA 23 works with animal shelters and animal adoption services to present adoptable pets on the air, weekly, every Tuesday at 5 p.m.

Air Date: Every Tuesday at 5pm 4th Quarter 2022

Issue: **Positive News and People Helping People**

Program Title: Bright Spots/Spirit of Alabama

Description: With the negative stories over the past two years with the pandemic and other things, WVUA 23 wanted to showcase the positive in West Alabama. Positive stories about people helping people or offering help. Stories that showcase positive things in West Alabama and the surrounding counties.

Air Date: Every Other Friday at 5 p.m. and 10 p.m. and Sunday at 10 p.m.
4th Quarter 2022

Issue: Crime

Program Title: “Tuscaloosa County’s Most Wanted”

Description: This program, which is unique to WVUA 23, has resulted in the capture of more than seven hundred suspects. Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff’s Office providing a detailed description of the suspect, and information about the crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately one minute.

Air Dates: Wednesdays at 5pm & 10pm: 4th Quarter 2022

Issue: Healthcare

Program Title: Health Matters

Description: Weekly segment in conjunction with the University Medical Center and doctors on various health topics that relate to our society. Runs on air at 5 p.m. on Wednesday and Sunday at 10 p.m. Extended interview version runs on UMC website and WVUA 23.

Dates: Throughout the 4th Quarter 2022 Wednesday 5 p.m. and 10 p.m. Sunday at 10 p.m.

Issues: Current Public Events in West Alabama

Description: WVUA23.COM has established a community calendar to provide local area businesses and organizations a way to let the public know what is happening in the area.

Dates: Throughout 4th Quarter on WVUA23.COM updated weekly.

Issues: Special Sports Feature for High School Football

Description: “Outside the Huddle” is a feature segment on our hour high school football show. The segment looks at how people not necessarily on the field are a part of the team or game. It looks at the unique stories and showcases those just as important as a player.

Dates: Throughout 4th Quarter Friday Nights 10:30 pm football show.

Issue: Business / Economy / Local Quality of Life

Activity: “West Alabama Chamber of Commerce”

Description: The Chamber is/West Alabama Works is featured each week in various newscasts. This segment brings attention to local issues facing the business community. Also, several WVUA 23 staff members serve on the West Alabama

Chamber of Commerce., including GM Steve Diorio who is on the Communications Committee. Topics include workforce development, the local business climate, and the strength of the Tuscaloosa area economy. Topics also feature information on how to find jobs during the COVID-19 pandemic. Worked with West Alabama Works to promote job fairs around the area.

Dates: 4th Quarter 2022, Various newscasts at 5 pm, 6 pm. and 10 pm.

Issues: Tuscaloosa Christmas Parade Telecast

Description: WVUA 23 televised the city Christmas parade live on air And on digital. Over 150 floats were in the parade this Year.

Dates: December 5th at 6:30 pm

This report represents examples of WVUA's commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.