

WDVZ/WJMY
ISSUES REPORT
January, February, March 2013

On-Air Activities

Issue: **Health and Wellness**

Program Title: **First at Four News**

Description: **Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.**

Air Date: **Wednesdays at (4pm) January, February, March 2013**

Issue: **Stray and Unwanted Animals in the Community**

Program Title: **First at Four News**

Description: **Pet Adoption Programs: “T-Town Paws” & Tuscaloosa Metro Animal Shelter/**

Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: **Every Thursday and Friday at (4pm) January, February, March 2013**

Issue: **Early Education**

Program Title: **WVUA “Kids Count”**

Description: **As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.**

Air Date: **Each Wednesday (4pm) January, February, March 2013**

Issue: Assistance for Struggling Schools

Program Title: “Adopt A School”

Description: As part of WVUA’s ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during January, February, March 2013

Issue: Education

Program Title: “Inside Tuscaloosa City Schools”

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: Weekly in January, February, March 2013

Issue: Crime

Program Title: “Tuscaloosa County’s Most Wanted”

Description: This program, which is unique to WVUA, has resulted in the capture of more than two hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

Air Dates: Every Wednesday at 5pm & 10pm: January, February, March 2013

Issue: **Crime**

Program Title: **“Crimestoppers”**

Description: **On going public service campaign designed to alert the community about the “Crimestoppers” program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.**

Air Dates: **PSA’s -- :30 second spots ROS M-Su: Jan., Feb., March 2013**

Issue: **Legal Education for the Layman**

Program Title: **“LawCall”**

Description: **WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.**

Air Dates: **30 min. program Thurs, 6:30 PM: Jan., Feb., March 2013**

Issue: **Legal Education for the Layman**

Program Title: **“The People’s Law School”**

Description: **WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.**

Air Dates: **60 minute program every weekday Monday through Friday at 8 a.m.**

Issue: Environment Issues in Alabama

Program Title: “Discovering Alabama”

Description: A production of The University of Alabama’s [Museum of Natural History](#), which brings the state’s natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Sun. 2/2:30 p.m., March 2013

Issue: Alabama Culture and History

Program Title: “Alabama Experience”

Description: This series of documentaries produced by the University of Alabama’s Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates: Dates/Times Vary: Jan., Feb., March 2013

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community’s needs. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.