

WDVZ
ISSUES REPORT
July, August, September 2013

On-Air Activities

Issue: Tornado Recovery Progress

Program Title: WVUA News 4pm, 5pm, 6pm, 10pm

Description: WVUA continues to provide reports providing viewers with information regarding the effects of the tornado. Many of the reports offered during this period centered around long term projections for progress across the state.

Air Dates: July, August, September

Issue: Public Safety

Program Title: WVUA TV News 4pm, 5pm, 6pm, and 10pm

Description: The WVUA TV news team continued to provide regular reports from Tuscaloosa, giving the latest information on business recovery efforts.

Air Date: Numerous newscasts in July, August, September

Issue: Stray and Unwanted Animals in the Community

Program Title: First at Four News

Description: Pet Adoption Programs: “Metro Animal Shelter” & “Tuscaloosa Humane Society”

Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Thursday and Friday at (4pm) July, August, September

Issue: Assistance for Struggling Schools

Program Title: First at Four News “Adopt A School”

Description: As part of WVUA’s ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during July, August, September. Newscast: 4pm
Health and Wellness and Community Activities

Program Title: First at Four News “PARA”

Description: On the first and third Thursdays of each month during this period WVUA TV’s First at Four newscast interviewed representatives from the Parks and Recreation Authority to inform viewers about health related activities in the parks and events of community interest.

Air Date: First and Third Thursdays at 4pm: July, August, September

Issue: Health and Wellness

Program Title: First at Four News “Medical Monday”

Description: Each Monday during this period WVUA TV’s First at Four newscast interviewed local doctors and health experts to discuss health issues facing the community.

Air Date: Mondays at 4pm: July, August, September.

Issue: Health and Wellness – Self Help

Program Title: First at Four News “Roadmap to Destiny”

Description: Every other Tuesday during this period WVUA TV's First at Four newscast interviewed Scott Wimberly, a self-help expert, to discuss how viewers can take control of their lives, especially those affected by the tornado.

Air Date: Every other Tuesday at 4pm: July, August, September.

Issue: Health and Wellness

Program Title: First at Four News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region. Topics include traditional fitness training, as well as using proper nutrition to prevent disease.

Air Date: Wednesdays at (4pm) July, August, September.

Issue: Health and Wellness

Program Title: First at Four News "YMCA"

Description: Every other Monday during this period on our First at Four program representatives from the YMCA presented tips on exercise and healthy lifestyles to our viewers.

Air Date: Every other Monday of each month during July, August, September

Issue: Health and Wellness

Program Title: First at Four News "United Way"

Description: Every Monday during this period on our First at Four program representatives from individual United Way Agencies presented information about their programs and services that support the health and wellness and welfare of the viewers

Air Date: Every Monday at (4pm) July, August, September.

Issue: Personal Finance: Taxes

Program Title: First at Four News “Tax Tips”

Description: On the second and fourth Tuesdays of each month during this period WVUA TV’s First at Four newscast interviewed experts from Jackson Hewitt to provide tax help and guidance to viewers

Air Date: Second and Fourth Tuesdays of each month during April, May, June.

Issue: Crime

Program Title: “Tuscaloosa County’s Most Wanted”

Description: This program, which is unique to WVUA, has resulted in the capture of more than two hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

Air Dates: Every Wednesday at 5pm & 10pm: July, August, September.

Issue: Crime

Program Title: “Crimestoppers”

Description: On going public service campaign designed to alert the community about the “Crimestoppers” program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA’s -- :30 second spots ROS M-Su: July, August, September.

Issue: Legal Education for the Layman

Program Title: “Law Call”

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM and 10:35 PM : July, August, September.

Issue: Legal Education for the layman

Program Title: “The People’s Law School”

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM in July, August, September.

Issue: Environment Issues in Alabama

Program Title: “Discovering Alabama”

Description: A production of The University of Alabama’s [Museum of Natural History](#), which brings the state’s natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Various dates in July, August, September.

Issue: Alabama Culture and History

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: WVUA staff members volunteer with “FOCUS” addressing the issue of aging. Topics range from economic issues to health problems.

Dates: Throughout the months of July, August, September.

Issue: Severe Weather Education

Ongoing Activity: “Encore”

Description: The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

Dates: July, August, September

Issue: Education

Ongoing Activity: Literacy Education

Description: WVUA News Director, Lynn Brooks volunteers with the local school system during the spring, speaking about the importance of literacy, and why reading skills are essential in career success.

Dates: July, August, September.

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.