

**WDVZ 3
ISSUES REPORT
1st Quarter 2022**

On-Air Activities

Issue: Health and Wellness Program

Title: “Your Personal Best” Description: Dr. Milady Murphy, retired professor from Shelton State Community College discusses important health related issues. Topics range from diabetes to blood pressure to exercise tips.

Air Date: Thursday at 5 p.m. 1st Quarter 2022

Issue: Stray and Unwanted Animals in the Community Program

Title: Pet Adoption at 5 p.m. Description: Pet Adoption Programs: West Alabama Humane Society Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. The station works with animal shelters and animal adoption services to present adoptable pets on the air, weekly, every Tuesday at 5 p.m.

Air Date: Every Tuesday at 5pm 1st Quarter 2022

Issue: Positive News and People Helping People

Program Title: Bright Spots/Spirit of Alabama Description: With the negative stories over the past two years with the pandemic and other things, we wanted to showcase the positive in West Alabama. Positive stories about people helping people or offering help. Stories that showcase positive things in West Alabama and the surrounding counties.

Air Date: Every Other Friday at 5 p.m. 1st Quarter 2022

Issue: Crime Program

Title: “Tuscaloosa County’s Most Wanted” Description: This program, which is unique to our station, has resulted in the capture of more than seven hundred suspects. Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff’s Office providing a detailed

description of the suspect, and information about the crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately one minute.

Air Dates: Wednesdays at 5pm & 10pm: 1st Quarter 2022

Issue: Healthcare Program

Title: Coronavirus Concerns Description: On-air personalities have been featured in educational campaigns informing the public on how to prevent the spread of COVID-19. Also, our news program has included daily news stories on safety and prevention. This is a critical issue for everyone in our community. Daily interviews with University Medical Center staff on topics concerning Covid and Covid related topics. We also have a Health Matters weekly segment on topics with Doctors in the Medical Center in an area of expertise.

Dates: Throughout the 1st Quarter 2022

Issue: Business / Economy / Local Quality of Life Activity: “West Alabama Chamber of Commerce”

Description: The Chamber is/West Alabama Works is featured each week in various newscasts. This segment brings attention to local issues facing the business community. Topics include workforce development, the local business climate, and the strength of the Tuscaloosa area economy. Topics also feature information on how to find jobs during the COVID19 pandemic.

Dates: 1st Quarter 2022 in various newscasts

This report represents examples of WDVZ’s commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community’s needs. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.