

**WVUA/WUOA/WDVZ/WJMY  
ISSUES REPORT  
July, August, September 2014**

**On-Air Activities**

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**Issue:** **Health and Wellness**

**Program Title:** “Your Personal Best”

**Description:** Dr. Milady Murphy, from Shelton State Community College joins WVUA Anchor Philip Coleman to presents various informative segments regarding health issues in this region. This weekly segment incorporates interviews and fitness demonstrations, with a new topic each week.

**Air Date:** Thursdays at 5 p.m. July, Aug., Sept. 2014

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**Issue:** **Stray and Unwanted Animals in the Community**

**Program Title:** Finding a Forever Home

**Description:** Pet Adoption Programs: “T-Town Paws” & Tuscaloosa Metro Animal Shelter/  
  
Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

**Air Date:** Every Friday at 5pm July, Aug., Sept. 2012

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**Issue:** **Early Education**

**Program Title:** WVUA “Kids Count”

**Description:** As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.

**Air Date:** Each Wednesday (4pm) July, Aug., Sept. 2012

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**Issue:** Assistance for Struggling Schools

**Program Title:** “Adopt A School”

**Description:** As part of WVUA’s ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

**Air Date:** Monthly during July, Aug., Sept. 2014

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**Newscasts:** 4pm

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**Issue:** Crime

**Program Title:** “Tuscaloosa County’s Most Wanted”

**Description:** This program, which is unique to WVUA, has resulted in the capture of more than five hundred suspects! Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds.

**Air Dates:** Every Wednesday at 5pm & 10pm: July, Aug., Sept. 2014

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**Issue:** Crime

**Program Title:** “Crimestoppers”

**Description:** On going public service campaign designed to alert the community about the “Crimestoppers” program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

**Air Dates: PSA's -- :30 second spots ROS M-Su: July, Aug., Sept. 2014**

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**Issue:** Legal Education for the Layman

**Program Title:** "LawCall"

**Description:** WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

**Air Dates:** 30 minute program every Thursday at 6:30 PM: July, Aug., Sept. 2014

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**Issue:** Legal Education for the Layman

**Program Title:** "The People's Law School"

**Description:** WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

**Air Dates:** 60 minute program every weekday Monday through Friday at 1:00 PM

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#### Off-Air Activities

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**Issue:** Aging

**Program Title:** Focus On Senior Citizens

**Description:** WVUA staff members serve on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

**Dates:** Throughout the months of July, Aug., Sept. 2014

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**Issue:** Severe Weather Education

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**Activity:** "Encore"

**Description:** The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, our team presented five, one to two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

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**Issue:** Education

**Activity:** Literacy Education

**Description:** WVUA News Director, Lynn Brooks and WVUA Anchor Philip Coleman volunteered in two schools during the month of September. They spoke to elementary students about the importance of literacy, and why reading skills are essential in career success.

**Dates:** September, 2014

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**Issue:** Business / Economy / Local Quality of Life

**Activity:** “West Alabama Chamber of Commerce”

**Description:** Associate Director of News & Sports, Steve Diorio, is part of this local business association. The stations airs stories in various newscasts highlighting the goals and accomplishments of local businesses.

**Dates:** July, August, September 2014

**This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community’s needs. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.**