## WDVZ 3 ISSUES REPORT 1st Quarter 2023

## **On-Air Activities**

Issue:	Health and Wellness
Program Title:	"Your Personal Best"
Description:	Dr. Milady Murphy, retired professor from Shelton State Community College discusses important health related issues. Topics range from diabetes to blood pressure to exercise tips.
Air Date:	Thursday at 5 p.m. 1 <sup>st</sup> Quarter 2023

Issue:	Stray and Unwanted Animals in the Community
Program Title:	Pet Adoption at 5 p.m.
Description:	Pet Adoption Programs: West Alabama Humane Society
	Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA 23 works with animal shelters and animal adoption services to present adoptable pets on the air, weekly, every Tuesday at 5 p.m.
Air Date:	Every Tuesday at 5pm 1 <sup>st</sup> Quarter 2023

Issue:	Positive News and People Helping People
Program Title:	Bright Spots/Spirit of Alabama
Description:	With the negative stories over the past two years with the pandemic and other things, WVUA 23 wanted to showcase the positive in West Alabama. Positive stories about people helping people or offering help. Stories that showcase positive things in West Alabama and the surrounding counties.
Air Date:	Every Other Friday at 5 p.m and 10 p.m. and Sunday at 10 p.m. 1 <sup>st</sup> Quarter 2023

Issue:	Crime		
Program Title:	"Tuscaloosa County's Most Wanted"		
Description:	This program, which is unique to WVUA 23, has resulted in the capture of more than seven hundred suspects. Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff's Office providing a detailed description of the suspect, and information about the crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately one minute.		
Air Dates:	Wednesdays at 5pm & 10pm: 1 <sup>st</sup> Quarter 2023		
Issue:	Healthcare		
Program Title:	Health Matters		
Description:	Weekly segment in conjunction with the University Medical Center and doctors on various health topics that relate to our society. Runs on air at 5 p.m. on Wednesday and Sunday at 10 p.m. Extended interview version runs on UMC website and WVUA 23.		
Dates:	Throughout the 1 <sup>ST</sup> Quarter 2023 Wednesday 5 p.m. and 10 p.m. Sunday at 10 p.m.		
Issues:	Current Public Events in West Alabama		
Description:	WVUA23.COM has established a community calendar to provide local area businesses and organizations a way to let the public know what is happening in the area.		
Dates:	Throughout 1 <sup>st</sup> Quarter 2023 on WVUA23.COM updated weekly.		

Activity:	"West Alabama Chamber of Commerce"
Description:	The Chamber is/West Alabama Works is featured each week in various newscasts. This segment brings attention to local issues facing the business community. Also, several WVUA 23 staff members serve on the West Alabama Chamber of Commerce., including GM Steve Diorio who is on the Communications Committee. Topics include workforce development, the local business climate, and the strength of the Tuscaloosa area economy. Topics also feature information on how to find jobs during the COVID-19 pandemic. Worked with West Alabama Works to promote job fairs around the area.
Dates:	1 <sup>ST</sup> Quarter 2023, Various newscast at 5 p.m, 6 p.m. and 10p.m.
Issues:	Monday Muster
Description:	WVUA 23 in conjunction with the Tuscaloosa VA offers Stories on goals of lifelong health, well-being and issues That face our veterans here in the Tuscaloosa area. Job Fairs, Health Fairs and ways to meet with other vets are Just a few of the stories.
Dates:	Every Monday 1st Quarter during the 5pm newscast.

Issue: Education

Activity: Literacy Education/ school weather visits/Feature Teacher

Description

WVUA 23 Anchors served as volunteer readers for local students during this quarter. They spoke to elementary students about the importance of literacy, and why reading skills are essential in career success. Chief Meteorologist Richard Scott resumed his weather talks at schools. Feature Teacher recognizes local teachers for being great educators and going above and beyond to help students achieve.

Dates: 1<sup>ST</sup> Quarter 2023 Feature Teacher airs at 5 p.m. once a month.

This report represents examples of WDVZ's commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.