

**WVUA/WUOA
ISSUES REPORT
Jan., Feb., March 2014**

On-Air Activities

Issue: **Health and Wellness**

Program Title: 5 p.m. News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.

Air Date: Wednesdays at (5pm) Jan., Feb., March 2014

Issue: **Stray and Unwanted Animals in the Community**

Program Title: 5 p.m.

Description: **Pet Adoption Programs: Humane Society of West Alabama; Tuscaloosa Metro Animal Shelter.**

Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Thursday and Friday at (5pm) Jan., Feb., March 2014

Issue: **Early Education**

Program Title: WVUA “Kids Count”

Description: As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.

Air Date: Various Dates (5 pm) Jan., Feb., March 2014

Issue: Assistance for Struggling Schools

Program Title: “Adopt A School”

Description: As part of WVUA’s ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during Jan., Feb., March 2014

Newscasts: 5 pm

Issue: Education

Program Title: “Importance of Reading”

Description: WVUA anchors and reporters visit at least ten schools within the Tuscaloosa City Schools throughout the course of the school year, and also visit summer nutrition programs. Anchors read to the students, and explain why reading is a vital skill in the workplace. These segments air in various newscasts weekly.

Air Dates: Weekly in Jan., Feb., March 2014

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: This program, which is unique to WVUA, has resulted in the capture of more than five hundred dangerous criminals. Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately one to two minutes.

Air Dates: Every Wednesday at 5pm & 10pm: Jan., Feb., March 2014

Issue: Crime

Program Title: "Crimestoppers"

Description: WVUA producer/anchor Danny Salter is currently on the board of directors for the local Crimestoppers organization. The station also provides an ongoing public service campaign designed to alert the community about the "Crimestoppers," which is operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: Jan., Feb., March 2014

Issue: Legal Education for the Layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes. Hosted by WVUA News Director/Anchor Lynn Brooks, the program answers viewer questions via phone line, email, and social networking.

Air Dates: 30 min. program Thurs, 6:30 PM: Jan., Feb., March 2014

Issue: Legal Education for the Layman

Program Title: “The People’s Law School”

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM; Jan., Feb., March 2014

Issue: Environment Issues in Alabama

Program Title: “Discovering Alabama”

Description: A production of The University of Alabama’s [Museum of Natural History](#), which brings the state’s natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Various: Jan., Feb., March 2014

Issue: Alabama Culture and History

Program Title: “Alabama Experience”

Description: This series of documentaries produced by the University of Alabama’s Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates: Tuesdays at 8:00 AM: Jan., Feb., March 2014

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: Assistant News Director/Anchor Danny Salter serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Dates: Throughout the months of Jan., Feb., March 2014

Issue: Severe Weather Education

Activity: “Encore”

Description: The WVUA weather team presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter, our team presented five, one to two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

Issue: Education

Activity: Literacy Education

Description: WVUA News Director, Lynn Brooks and WVUA Anchor Philip Coleman volunteered in several schools during this quarter. They spoke to elementary students about the importance of literacy, and why reading skills are essential in career success.

Dates: Jan., Feb., March 2014

Issue: Health

Activity: “DCH Foundation”

Description: WVUA staff members serve on the Board of Directors for the Druid City Hospital Foundation.

Dates: April, May, June 2014

Issue: Business / Economy / Local Quality of Life

Activity: “West Alabama Chamber of Commerce”

Description: Several staff members serve on the Chamber of Commerce.

Dates: Jan., Feb., March 2014

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community’s needs. Our 5 p.m. newscast features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.