

WDVZCA / WJMYCA

WVUA - CA / WUOA - TV

Issues/Programs List

October 1, 2007 - December 31, 2007

There follows a listing of some of the significant issues responded to by Stations WVUA-CA, and WUOA-TV Tuscaloosa, Alabama, along with the most significant programming treatment of those issues for the period 10/1/07 to 12/31/07. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance this is a sample of what the station does to respond to the needs of the community. .

Law Enforcement

1. Issue: Wanted Criminals and Unsolved Crimes

- a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.

1. Programs: Crimestoppers, Most Wanted, News

- a. WVUA TV News produces "Crimestoppers" segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - Air Dates: Sundays during the 10pm news and Mondays during the Midday and 5pm newscasts from October 1, 2007 - December 31, 2007.
 - Length: Each segment runs approximately 90 seconds
- b. WVUA TV News produces segments featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals, "Most Wanted". More than 30,000 calls come into the Tuscaloosa County Sheriff's Office each week following this segment. So far, WVUA viewers have helped put nearly eighty wanted suspects behind bars. Local law enforcement officials have called Most Wanted their "best source" for tips about local crimes and say the number of arrests tops 100.
 - Air Dates: Wednesdays during the 5pm and 10 pm newscasts. October 1, 2007 - December 31, 2007.
 - Length: Each segment runs approximately 90 seconds
- c. WVUA TV News at Midday, 5pm, 6pm, and 10pm are local newscasts focusing on breaking news stories and examine issues that affect West Alabama communities and their citizens. Often, during this period, stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - Air Dates: Monday - Friday at 11am, 5pm, 6pm, and 10pm from October 1, 2007 - December 31, 2007.

- Length: Each newscast runs 30 minutes; with the 11am News now running 60 minutes and regular interviews with members of the community discussing events and items of concern during live interviews.

Health and Human Services

1. **Issue: Health** concerns that affect WVUA – TV viewers.

1. **Program: The WVUA Health News**

- Aired each Friday during the 5pm and 10pm newscasts.
- Each week the reporter tackles current health issues that affect viewers. This segment also allows the reporter to work very closely with area health officials.

2. **Issue: Breast Cancer Awareness**

2. **Program: Best Friends Campaign**

- During this quarter, WVUA aired several stories geared at raising awareness of breast cancer and started the Best Friends Campaign. On the first Tuesday of every month every newscast reminds women of the need to call their “Best Friend” to do a breast self-exam.
- The Best Friends Campaign is a combination of news features and PSA’s that alert women to the need of breast self-examination and the availability of financial help for breast cancer prevention for those women that cannot afford routine treatment and detection.

3. **Issue: Restaurant Safety**

3. **Program: Restaurant Report Card**

- Anchor Tamika Alexander is investigating the condition of various West Alabama restaurants.
- Working with the local health department, we're showing viewers which restaurants are scoring high marks and low scores.
- We follow up by checking with managers to see if there's significant improvement.
 - Air Dates: Every other Thursday during the 5pm and 10 pm newscasts . October 1, 2007 – December 31, 2007.
 - Length: Each segment runs approximately 90 seconds

Education

1. **Issue: Tuscaloosa City High School Student Television Program**
 - a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.
1. **Program: BCN Common Ground**
 - a. WVUA airs this program on Friday mornings. It is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life. Most Tuscaloosa High School students are required to watch the program on WVUA/WUOA TV.
 - Aired each Friday morning at 8am until the end of the school year in June then started again in September with the beginning of the new school year.
 - Length: 30 minutes commercial free
2. **Issue: Importance of Literacy, Severe Weather Awareness, Future Jobs**
2. **Program: Anchors in school program**
 - a. Over the past year, the entire WVUA anchor team has been involved in local schools.
 - b. News Director Lynn Brooks visited schools on more than a dozen occasions, speaking about the importance of literacy.
 - c. Chief Meteorologist Wes Wyatt and weather forecaster Robert Stevenson toured Tuscaloosa elementary schools with a message about severe weather safety.
 - d. Philip Coleman spoke to future journalists about how to break into the competitive world of television news. Gary Harris spoke to college classes about sports journalism.
3. **Issue: Update on Tuscaloosa School activities**
3. **Program: Tuscaloosa City Schools**
 - a. Once per week (Fridays at 8:30am) the station presents a one half hour program produced by the schools that highlights the activities of the public school system.

Defense

1. **Issue: Need for National Guard and Coast Guard Recruits**
 - a. The National Guard has had an especially difficult time recruiting. During the period the National Guard in the Birmingham DMA has achieved its goals thanks, in large part, due to the support of local broadcasters including WVUA – TV.

1. **Program: PSA's**
 - b. The station agreed to run PSAs for both the National Guard and Coast Guard to assist with their recruiting efforts.
 - Air Dates: PSA run of schedule October 1, 2007 – December 31, 2007.
 - Length: 30 second PSA's

The Environment

1. **Issue: The Alabama Environment and Natural Resources**

1. **Program: Discovering Alabama**
 - a. A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television.
 - Air Dates: Numerous prime time presentations during this quarter.
 - Length: 30 minutes commercial free

The Economy

1. **Issue: High Cost of Fuel**

1. **Program: Pump Patrol**
 - a. With sky high gas prices hitting consumers hard, Anchor Clare Stewart is finding the lowest prices in our area.
 - b. Each week, we visit dozens of gas stations. We report the lowest prices in various locations of our viewing area. Viewers can also call/email us when they find cheap gas.
 - Air Dates: Every Thursday at 10pm in the News October 1, 2007 – December 31, 2007.
 - Length: Approximately 90 seconds

2. **Issue: Need for Donations for Salvation Army**

2. **Program: Anchors Bell Ringing**
 - a. Each WVUA Anchor volunteered to ring bells at Tuscaloosa's two malls to raise money for the Salvation Army.
 - b. The station reported on the Anchors efforts and gave regular updates on their progress.

- c. The Salvation Army says that this year's donations were up 16% over prior year and that is the direct result of WVUA's support.
- Air Dates: Periodically during the newscasts from December 4th through Christmas.

Community Outreach:

Educating the public is a priority here at WVUA. From teaching children about severe weather safety, to providing behind-the-scenes tours of our facility, here is an example of the work done by staff members:

WVUA News Director Lynn Brooks is on the Board of Directors of Big Brothers Big Sisters and PRIDE Drug Prevention. Lynn also serves as a volunteer for United Cerebral Palsy of West Alabama, and March of Dimes Walk America.

WVUA is always working to reach out to the community by educating students. In October and November, we hosted more than 100 kids from various local groups, including: Black Warrior Boy Scouts, Girl Scouts, Holt Day Care, and Central High School. Children learn the basics of a news operation, including duties of newsroom staff and basics of weather forecasting. As an added bonus, the kids are featured in a story at the end of the newscast.

WVUA General Manager Roy Clem has been very involved with speaking to various college classes detailing the community service activities of a local television station and talking about career opportunities in broadcasting. He is also actively involved with the Tuscaloosa Chamber of Commerce to determine the needs of the business community in the region.

WDVZ-CA
WJMY-CA

WVUA - CA / WUOA - TV

Issues/Programs List

July 1, 2007 - September 30, 2007

There follows a listing of some of the significant issues responded to by Stations WVUA-CA, and WUOA-TV Tuscaloosa, Alabama, along with the most significant programming treatment of those issues for the period 7/1/07 to 9/30/07. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Law Enforcement

1. Issue: Wanted Criminals and Unsolved Crimes

- a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.

1. Programs: Crimestoppers, Most Wanted, News

- a. WVUA TV News produces "Crimestoppers" segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - Air Dates: Sundays during the 10pm news and Mondays during the Midday and 5pm newscasts from July 1, 2007 - Sept. 30, 2007.
 - Length: Each segment runs approximately 90 seconds
- b. WVUA TV News produces segments featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals, "Most Wanted". More than 30,000 calls come into the Tuscaloosa County Sheriff's Office each week following this segment. So far, WVUA viewers have helped put nearly eighty wanted suspects behind bars. Local law enforcement officials have called Most Wanted their "best source" for tips about local crimes.
 - Air Dates: Wednesdays during the 5pm and 10 pm newscasts. July 1, 2007 - Sept. 30, 2007.
 - Length: Each segment runs approximately 90 seconds
- c. WVUA TV News at Midday, 5pm, 6pm, and 10pm are local newscasts focusing on breaking news stories and examine issues that affect West Alabama communities and their citizens. Often, during this period, stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - Air Dates: Monday - Friday at Midday, 5pm, 6pm, and 10pm from July 1, 2007 - Sept. 30, 2007.

- Length: Each newscast runs 30 minutes; with the Noon News now running 60 minutes and regular interviews with members of the community discussing events and items of concern during live interviews.

Health and Human Services

1. **Issue: Health** concerns that affect WVUA – TV viewers.

1. **Program: The WVUA Health News**

- a. Aired each Friday during the 5pm and 10pm newscasts.
- b. Each week the reporter tackles current health issues that affect viewers. This segment also allows the reporter to work very closely with area health officials.

2. **Issue: Breast Cancer Awareness**

3. **Program: Best Friends Campaign**

- a. During this quarter, WVUA aired several stories geared at raising awareness of breast cancer and started the Best Friends Campaign. On the first Tuesday of every month every newscast reminds women of the need to call their “Best Friend” to do a breast self-exam.
- b. The Best Friends Campaign is a combination of news features and PSA’s that alert women to the need of breast self-examination and the availability of financial help for breast cancer prevention for those women that cannot afford routine treatment and detection.

3. **Issue: Restaurant Safety**

4. **Program: Restaurant Report Card**

- a. Anchor Tamika Alexander is investigating the condition of various West Alabama restaurants.
- b. Working with the local health department, we're showing viewers which restaurants are scoring high marks and low scores.
- c. We follow up by checking with managers to see if there's significant improvement.
 - Air Dates: Every other Thursday during the 5pm and 10 pm newscasts . July 1, 2007 – Sept. 30, 2007.
 - Length: Each segment runs approximately 90 seconds

Education

1. **Issue: Tuscaloosa City High School Student Television Program**
 - a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.
1. **Program: BCN Common Ground**
 - a. WVUA airs this program on Friday mornings. It is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life. Most Tuscaloosa High School students are required to watch the program on WVUA/WUOA TV.
 - Aired each Friday morning at 8am until the end of the school year in June then started again in September with the beginning of the new school year.
 - Length: 30 minutes commercial free
2. **Issue: Importance of Literacy, Severe Weather Awareness, Future Jobs**
2. **Program: Anchors in school program**
 - a. Over the past year, the entire WVUA anchor team has been involved in local schools.
 - b. News Director Lynn Brooks visited schools on more than a dozen occasions, speaking about the importance of literacy.
 - c. Chief Meteorologist Wes Wyatt and weather forecaster Robert Stevenson toured Tuscaloosa elementary schools with a message about severe weather safety.
 - d. Philip Coleman spoke to future journalists about how to break into the competitive world of television news. Gary Harris spoke to college classes about sports journalism.
3. **Issue: Update on Tuscaloosa School activities**
4. **Program: Tuscaloosa City Schools**
 - a. Once per week (Fridays at 8:30am) the station presents a one half hour program produced by the schools that highlights the activities of the public school system.

Defense

1. **Issue: Need for National Guard and Coast Guard Recruits**
 - a. The National Guard has had an especially difficult time recruiting. During the period the National Guard in the Birmingham DMA has achieved its goals thanks, in large part, due to the support of local broadcasters including WVUA – TV.

1. **Program: PSA's**
 - b. The station agreed to run PSAs for both the National Guard and Coast Guard to assist with their recruiting efforts.
 - Air Dates: PSA run of schedule July 1, 2007 – Sept. 30, 2007, 2007.
 - Length: 30 second PSA's

The Environment

1. **Issue: The Alabama Environment and Natural Resources**

1. **Program: Discovering Alabama**
 - a. A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television.
 - Air Dates: Numerous prime time presentations during this quarter.
 - Length: 30 minutes commercial free

The Economy

2. **Issue: High Cost of Fuel**

3. **Program: Pump Patrol**
 - a. With sky high gas prices hitting consumers hard, Anchor Clare Stewart is finding the lowest prices in our area.
 - b. Each week, we visit dozens of gas stations. We report the lowest prices in various locations of our viewing area. Viewers can also call/email us when they find cheap gas.
 - Air Dates: Every Thursday at 10pm in the News July 1, 2007 – Sept. 30, 2007.
 - Length: Approximately 90 seconds

Community Outreach:

Educating the public is a priority here at WVUA. From teaching children about severe weather safety, to providing behind-the-scenes tours of our facility, here is an example of the work done by staff members:

WVUA News Director Lynn Brooks is on the Board of Directors of Big Brothers Big Sisters and PRIDE Drug Prevention. Lynn also serves as a volunteer for United Cerebral Palsy of West Alabama, March of Dimes Walk America, and Kiwanis Club.

WVUA is always working to reach out to the community by educating students. In May and June, we hosted more than 300 kids from various local groups, including: Elizabeth Baptist Summer Program; YMCA Camp; Tuscaloosa Summer Feeding Program; Ebenezer Baptist Summer Camp. Children learn the basics of a news operation, including duties of newsroom staff and basics of weather forecasting. As an added bonus, the kids are featured in a story at the end of the newscast.

WVUA General Manager Roy Clem has been very involved with speaking to various college classes detailing the community service activities of a local television station and talking about career opportunities in broadcasting.

WVUZ-CA

WJMY-CA

WVUA - CA / WUOA - TV

Issues/Programs List

April 1, 2007 – June 30, 2007

There follows a listing of some of the significant issues responded to by Stations WVUA-CA, and WUOA-TV Tuscaloosa, Alabama, along with the most significant programming treatment of those issues for the period 4/1/07 to 6/30/07. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Law Enforcement

1. Issue: Wanted Criminals and Unsolved Crimes

- a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.

1. Programs: Crimestoppers, Most Wanted, News

- a. WVUA TV News produces "Crimestoppers" segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - Air Dates: Sundays during the 10pm news and Mondays during the Midday and 5pm newscasts from April 1, 2007 – June 30, 2007.
 - Length: Each segment runs approximately 90 seconds
- b. WVUA TV News produces segments featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals, "Most Wanted". More than 30,000 calls come into the Tuscaloosa County Sheriff's Office each week following this segment. So far, WVUA viewers have helped put nearly eighty wanted suspects behind bars. Local law enforcement officials have called Most Wanted their "best source" for tips about local crimes.
 - Air Dates: Wednesdays during the 5pm and 10 pm newscasts. April 1, 2007 – June 30, 2007.
 - Length: Each segment runs approximately 90 seconds
- c. WVUA TV News at Midday, 5pm, 6pm, and 10pm are local newscasts focusing on breaking news stories and examine issues that affect West Alabama communities and their citizens. Often, during this period, stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - Air Dates: Monday – Friday at Midday, 5pm, 6pm, and 10pm from April 1, 2007 – June 30, 2007.

- Length: Each newscast runs 30 minutes; with the Noon News now running 60 minutes and regular interviews with members of the community discussing events and items of concern during live interviews.

Health and Human Services

1. Issue: Health concerns that affect WVUA – TV viewers.

1. Program: The WVUA Health News

- a. Aired each Friday during the 5pm and 10pm newscasts.
- b. Each week the reporter tackles current health issues that affect viewers. This segment also allows the reporter to work very closely with area health officials.

2. Issue: Breast Cancer Awareness

3. Program: Best Friends Campaign

- a. During this quarter, WVUA aired several stories geared at raising awareness of breast cancer and started the Best Friends Campaign. On the first Tuesday of every month every newscast reminds women of the need to call their “Best Friend” to do a breast self-exam.
- b. The Best Friends Campaign is a combination of news features and PSA’s that alert women to the need of breast self-examination and the availability of financial help for breast cancer prevention for those women that cannot afford routine treatment and detection.

3. Issue: Restaurant Safety

4. Program: Restaurant Report Card

- a. Anchor Tamika Alexander is investigating the condition of various West Alabama restaurants.
- b. Working with the local health department, we're showing viewers which restaurants are scoring high marks and low scores.
- c. We follow up by checking with managers to see if there's significant improvement.
 - Air Dates: Every other Thursday during the 5pm and 10 pm newscasts . April 1, 2007 – June 30, 2007.
 - Length: Each segment runs approximately 90 seconds

Education

1. **Issue: Tuscaloosa City High School Student Television Program**
 - a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.
1. **Program: BCN Common Ground**
 - a. WVUA airs this program on Friday mornings. It is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life.
 - Aired each Friday morning at 8am until the end of the school year in June then started again in September with the beginning of the new school year.
 - Length: 30 minutes commercial free
2. **Issue: Importance of Literacy, Severe Weather Awareness, Future Jobs**
2. **Program: Anchors in school program**
 - a. Over the past year, the entire WVUA anchor team has been involved in local schools.
 - b. News Director Lynn Brooks visited schools on more than a dozen occasions, speaking about the importance of literacy.
 - c. Chief Meteorologist Wes Wyatt and weather forecaster Robert Stevenson toured Tuscaloosa elementary schools with a message about severe weather safety.
 - d. Philip Coleman spoke to future journalists about how to break into the competitive world of television news. Gary Harris spoke to college classes about sports journalism.
3. **Issue: Update on Tuscaloosa School activities**
4. **Program: Tuscaloosa City Schools**
 - a. Once per week on a run of schedule order the station presents a one half hour program produced by the schools that highlights the activities of the public school system.

Defense

1. **Issue: Need for National Guard and Coast Guard Recruits**
 - a. The National Guard has had an especially difficult time recruiting. During the period the National Guard in the Birmingham DMA has achieved its goals thanks, in large part, due to the support of local broadcasters including WVUA – TV.
1. **Program: PSA's**
 - b. The station agreed to run PSAs for both the National Guard and Coast Guard to assist with their recruiting efforts.
 - Air Dates: PSA run of schedule April 1, 2007 – June 30, 2007, 2007.
 - Length: 30 second PSA's

The Environment

1. **Issue: The Alabama Environment and Natural Resources**
1. **Program: Discovering Alabama**
 - a. A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television.
 - Air Dates: Numerous prime time presentations during this quarter.
 - Length: 30 minutes commercial free

The Economy

2. **Issue: High Cost of Fuel**
3. **Program: Pump Patrol**
 - a. With sky high gas prices hitting consumers hard, Anchor Clare Stewart is finding the lowest prices in our area.
 - b. Each week, we visit dozens of gas stations. We report the lowest prices in various locations of our viewing area. Viewers can also call/email us when they find cheap gas.
 - Air Dates: Every Thursday at 10pm in the News April 1, 2007 – June 30, 2007.
 - Length: Approximately 90 seconds

Community Outreach:

Educating the public is a priority here at WVUA. From teaching children about severe weather safety, to providing behind-the-scenes tours of our facility, here is an example of the work done by staff members:

WVUA News Director Lynn Brooks is on the Board of Directors of Big Brothers Big Sisters and PRIDE Drug Prevention. Lynn also serves as a volunteer for United Cerebral Palsy of West Alabama, March of Dimes Walk America, and Kiwanis Club.

WVUA is always working to reach out to the community by educating students. In May and June, we hosted more than 300 kids from various local groups, including: Elizabeth Baptist Summer Program; YMCA Camp; Tuscaloosa Summer Feeding Program; Ebenezer Baptist Summer Camp. Children learn the basics of a news operation, including duties of newsroom staff and basics of weather forecasting. As an added bonus, the kids are featured in a story at the end of the newscast.

WVUA General Manager Roy Clem has been very involved with speaking to various college classes detailing the community service activities of a local television station.

WDVZ - CA + WVUA - CA / WUOA - TV + WJMY - CA

Issues/Programs List

January 1, 2007 – March 31, 2007

There follows a listing of some of the significant issues responded to by Station WVUA-CA, Tuscaloosa, Alabama, along with the most significant programming treatment of those issues for the period 1/1/07 to 3/31/07. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Law Enforcement

1. Issue: Wanted Criminals and Unsolved Crimes

- a. Local law enforcement officials frequently seek assistance from the media to provide information to the public regarding wanted criminals and suspects.

1. Programs: Crimestoppers, Most Wanted, News

- a. WVUA TV News produces segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes.
 - i. Air Dates: Sundays during the 10pm news and Mondays during the Midday and 5pm newscasts from January 1, 2007 – March 31, 2007.
 - ii. Length: Each segment runs approximately 90 seconds
- b. WVUA TV News produces segments featuring law enforcement officials from the Sheriff's Department seeking information about wanted criminals, "Most Wanted". More than 30,000 calls come into the Tuscaloosa County Sheriff's Office each week following this segment. So far, WVUA viewers have helped put nearly eighty wanted suspects behind bars. Local law enforcement officials have called Most Wanted their "best source" for tips about local crimes.
 - i. Air Dates: Wednesdays during the 5pm and 10 pm newscasts.
 - ii. Length: Each segment runs approximately 90 seconds
- c. WVUA TV News at Midday, 5pm, 6pm, and 10pm are local newscasts focusing on breaking news stories and examine issues that affect West Alabama communities and their citizens. Often, during this period, stories reflected crimes in the region and alerted citizens to the problems associated with those crimes.
 - i. Air Dates: Monday – Friday at Noon, 5pm, 6pm, and 10pm from January 1, 2007 – March 31, 2007.
 - ii. Length: Each newscast runs 30 minutes; with the Noon News now running 60 minutes and regular interviews with members of the

community discussing events and items of concern during live interviews.

Health and Human Services

1. Issue: Health concerns that affect WVUA – TV viewers.

1. Program: The WVUA Health News

- a. Aired each Friday during the 5pm and 10pm newscasts.
- b. Each week the reporter tackles current health issues that affect viewers. This segment also allows the reporter to work very closely with area health officials.

2. Issue: Need for charitable contributions to help several agencies

2a. Program: United Way Support

- a. United Way of West Alabama serves more than twenty local agencies. WVUA supported this year's fund raising efforts with on-air promotions.
- b. In addition, anchor Lynn Brooks served as host of the annual kick-off event to show the community our commitment.

2b. Program: UCP Telethon

- a. WVUA – TV Produced a five hour telethon for UCP of West Alabama to raise awareness of the needs of the UCP and to raise funds
- b. The telethon aired Sunday, March 25th from 1pm to 5pm and featured all news talent and community volunteers.

3. Issue: Breast Cancer Awareness

3. Program: Best Friends Campaign

- a. During this quarter, WVUA aired several stories geared at raising awareness of breast cancer and started the Best Friends Campaign.
- b. The Best Friends Campaign is a combination of news features and PSA's that alert women to the need of breast self-examination and the availability of financial help for breast cancer prevention for those women that cannot afford routine treatment and detection.

Education

1. **Issue: Tuscaloosa City High School Student Television Program**
 - a. Tuscaloosa City High Schools are teaching students the art of television production and needed help getting their product out to the public.

1. **Program: BCN Common Ground**
 - a. WVUA airs this program on Friday mornings. It is produced by local high school students giving them the opportunity to produce real programming for on air use. The program also provides the youth of the community a unique look at high school life.
 - i. Aired each Friday morning at 8am until the end of the school year in June then started again in September with the beginning of the new school year..
 - ii. Length: 30 minutes commercial free

2. **Issue: Importance of Literacy, Severe Weather Awareness, Future Jobs**

2. **Program: Anchors in school program**
 - a. Over the past year, the entire WVUA anchor team has been involved in local schools.
 - b. News Director Lynn Brooks visited schools on more than a dozen occasions, speaking about the importance of literacy.
 - c. Chief Meteorologist Wes Wyatt and weather forecaster Robert Stevenson toured Tuscaloosa elementary schools with a message about severe weather safety.
 - d. Philip Coleman spoke to future journalists about how to break into the competitive world of television news. Gary Harris spoke to college classes about sports journalism.

Defense

1. **Issue: Need for National Guard and Coast Guard Recruits**
 - a. The National Guard has had an especially difficult time recruiting during the period.

1. **Program: PSA's**
 - b. The station agreed to run PSAs for both the National Guard and Coast Guard to assist with their recruiting efforts.
 - i. Air Dates: PSA run of schedule January 1, 2007 to March 31st, 2007.
 - ii. Length: 30 second PSA's

The Environment

1. Issue: The Alabama Environment and Natural Resources

1. Program: Discovering Alabama

- a. A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television.
 - i. Air Dates: Numerous prime time presentations during this quarter.
 - ii. Length: 30 minutes commercial free

Community Outreach:

Educating the public is a priority here at WVUA. From teaching children about severe weather safety, to providing behind-the-scenes tours of our facility, here is an example of the work done by one staff member:

WVUA News Director Lynn Brooks is on the Board of Directors of Big Brothers Big Sisters and PRIDE Drug Prevention. Lynn also serves as a volunteer for United Cerebral Palsy of West Alabama, March of Dimes Walk America, and Kiwanis Club. Lynn's speaking engagements this year include hosting the West Alabama Tourism Awards, and hosting 3 local high school journalism workshops. Lynn joined the University of Alabama gymnastics coach Sarah Patterson to raise funds to fight breast cancer in the Drive for A Cure.

WVUA General Manager Roy Clem has been very involved with speaking to various college classes detailing the community service activities of a local television station.