WDVZ 3 ISSUES REPORT Jan., Feb., March 2021

On-Air Activities

Issue: Health and Wellness

Program Title: "Your Personal Best"

Description: Dr. Milady Murphy, from Shelton State Community

College discusses important health related issues. Topics

range from diabetes to blood pressure.

Air Date: Wednesdays at 5 p.m. Jan., Feb., March 2021

Issue: Stray and Unwanted Animals in the Community

Program Title: Pet Adoption at 5 p.m.

Description: Pet Adoption Programs: West Alabama Humane Society

Tuscaloosa County has one of the highest rates of

euthanizing animals in the entire state of Alabama. WVUA 23 works with animal shelters and animal adoption services to present adoptable pets on the air, weekly, every Tuesday

at 5 p.m.

Air Date: Every Tuesday at 5pm; Jan., Feb., March 2021

Issue: <u>Crime</u>

Program Title: "Tuscaloosa County's Most Wanted"

Description: This program, which is unique to WVUA 23, has resulted

in the capture of more than seven hundred suspects. Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff's Office providing a detailed description of the suspect, and information about the crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is

approximately one minute.

Air Dates: Wednesdays at 5pm & 10pm: Jan., Feb., March 2021

Description: During the COVID-19 pandemic, this weekly segment has

been utilized to inform the public on issues in the business community. The Chamber is featured each week (via Zoom) on the 5 p.m. newscast. This segment brings attention to local issues facing the business community. Also, several WVUA 23 staff members serve on the West

Alabama Chamber of Commerce. Topics include

workforce development, the local business climate, and the strength of the Tuscaloosa area economy. Topics also feature information on how to find jobs during the COVID-

19 pandemic.

Dates: Jan., Feb., March 2021

This report represents examples of WDVZ 3's commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.