

WVUA/WUOA/WJMY/WDRZ
ISSUES REPORT
October, November, December 2009

Date: January 8, 2010
On-Air Activities

Issue: Health and Wellness

Program Title: First at Four News

Description: Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.

Air Date: Wednesdays at (4pm) October, November, December

Issue: Stray and Unwanted Animals in the Community

Program Title: First at Four News

Description: Pet Adoption
Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: Every Tuesday and Thursday at (4pm) October, November, December

Issue: Early Education

Program Title: WVUA "Kids Count"

Description: As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.

Air Date: Each Wednesday October, November, December - 4pm News

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during October, November, and December.
Newscasts: 4pm

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes. Students in the various schools watch during school time.

Air Dates: 8:00 am every Friday: October, November, and December

Issue: Education

Program Title: "Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: 8:30 am every Thursday: October, November, December

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds. This segment has resulted in numerous arrests.

Air Dates: Every Wednesday at 6pm & 10pm: October, November, December

Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS M-Su: October, November, December

Issue: Legal Education for the layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM: October, November, December

Issue: Legal Education for the layman

Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from

automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Mondays and Wednesdays at 8:00 AM: October, November, December

Issue: Alabama Culture and History

Program Title: "Alabama Experience"

Description: This series of documentaries produced by the University of Alabama's Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Air Dates: Tuesdays at 8:00 AM: October, November, December

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Dates: Throughout the months of October, November, December 2009

Issue: Severe Weather Education

Activity: "Encore"

Description: WVUA Chief Meteorologist Wes Wyatt presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter Wes presented 5 one to two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

Issue: Education

Activity: "Magnet School Teaching"

Description: During October, November, and December staff members from across the station taught fifth graders at the Tuscaloosa Magnet School.

Dates: Every Tuesday at 1 PM: October, November, December

Issue: Health

Activity: "DCH Foundation"

Description: General Manager, Roy Clem serves on the Board of Directors for the Druid City Hospital Foundation.

Dates: October, November, December

Issue: Business / Economy / Local Quality of Life

Activity: "West Alabama Chamber of Commerce"

Description: General Manager, Roy Clem serves on the Executive Board of the Chamber of Commerce.

Dates: October, November, December

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.

W D V Z - C A

W S M Y - C A

~~WVUA/WUOA~~

ISSUES REPORT

July, August, September 2009

Date: October 10, 2009

On-Air Activities

Issue: **Health and Wellness**

Program Title: **First at Four News**

Description: **Dr. Milady Murphy, from Shelton State Community College presents various informative segments regarding health issues in this region.**

Air Date: **Wednesdays at (4pm)**

Issue: **Stray and Unwanted Animals in the Community**

Program Title: **First at Four News**

Description: **Pet Adoption**
Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA/WUOA works with two animal shelters and animal adoption services to present adoptable pets on the air twice per week.

Air Date: **Every Tuesday and Thursday at (4pm)**

Issue: **Early Education**

Program Title: **WVUA "Kids Count"**

Description: **As part of an effort to educate the public on activities for West Alabama children, WVUA provides a weekly segment on First At Four. Each week, a representative from Childrens Hands On Museum demonstrates an activity that promotes age appropriate learning. Guests also provide ideas for family events that are low cost, considering the down economy.**

Air Date: **Each Wednesday July, August, September - 4pm News**

Issue: Assistance for Struggling Schools

Program Title: "Adopt A School"

Description: As part of WVUA's ongoing effort to create awareness of progress in local education, the station has partnered with an organization that builds relationships between the business community and local schools. The Adopt-A-School organization is invited to join us each month to educate the public on the needs of various schools in the West Alabama area. For example, some schools need volunteers. Others need supplies. Part of the segment is devoted to sharing these needs, and part of the segment is dedicated to praising current efforts that are underway.

Air Date: Monthly during July, August, September. Newscasts: 4pm, 5pm, 10pm

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes.

Air Dates: 8:00 am every Friday from 8/28 through September

Issue: Education

Program Title: "Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: 9:00 am Saturday through 8/15 then 8:30 am every Thursday through September

Issue: Severe Weather Education

Program: "Be Ready"

Description: WVUA Chief Meteorologist Wes Wyatt hosted more than 60 Tuscaloosa area children. As part of the program, Wes

presented a severe weather education program which was tailored so that even the youngest children could understand. The kids, who were attending various day camps during their summer break, learned about the importance of having an emergency plan, and what to do in the event of an evacuation. To top it off, the session was featured on that evening's 6pm newscast.

Dates: August 7, 2009 – Aired on WVUA 6pm News

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds. This segment has resulted in numerous arrests.

Air Dates: Every Wednesday at 6pm & 10pm

Issue: Crime

Program Title: "Crimestoppers"

Description: On going public service campaign designed to alert the community about the "Crimestoppers" program operated by the Tuscaloosa City and Northport City police. These 30 second spots encourage citizens to report crimes and the whereabouts of possible criminals to the local authorities.

Air Dates: PSA's -- :30 second spots ROS.

Issue: Legal Education for the layman

Program Title: "LawCall"

Description: WVUA/WUOA produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM

Issue: Legal Education for the layman

Program Title: "The People's Law School"

Description: WVUA/WUOA presents this program that is financially supported by the legal community in an effort to better educate the community on many various topics of the law from automobile accidents to legal rights in employment issues and much more.

Air Dates: 60 minute program every weekday Monday through Friday at 1:00 PM

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: 9:30 PM Tuesdays and Thursdays through September 17th then Mondays at 8:00 AM through September

Issue: Alabama Culture and History

Program Title: "Alabama Experience"

Description: This series of documentaries produced by the University of Alabama's Center for Public Television details lifestyles, issues, and profiles of interesting people from across the states. It provides viewers with a glimpse into both the interesting and pleasing things in our state and also raises awareness about the many needs in some parts of the state as well as the struggles and achievements of our residents.

Off-Air Activities

Issue: Aging

Program Title: Focus On Senior Citizens

Description: Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Air Dates: (Off Air) Throughout the months of July, August, September 2009

Issue: Severe Weather Education

Activity: "Encore"

Description: WVUA Chief Meteorologist Wes Wyatt presented severe weather education programs that were tailored to fit the needs of West Alabama. During this quarter Wes presented 5 one to two hour programs to local church groups, civic groups, and even Tuscaloosa County School Bus Drivers.

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.

WDVZ

WJMY

WVUA/WUOA
ISSUES REPORT
APRIL, MAY, JUNE 2009

Date: July 10, 2009

On-Air Activities

Issue: Community Outreach

Program Title: "How News Is Made"

Description: As part of an effort to educate the public on the workings of our operation, Producer/Anchor Robert Stevenson served as a Co-Host of WTBC Talk Radio's morning program. Robert discussed how we use the latest technology along with tried and true fundamentals to produce a daily news product for the West Alabama region. Upon completion of the program, portions of the visit were featured on WVUA News at 4pm, 5pm, and 6pm.

Air Date: June 22, 23, 24 (4pm, 5pm, 6pm)

Issue: Community Outreach

Program Title: "Flying High"

Description: Producer/Anchor Clare Stewart was selected as a passenger on the Blue Angels' "Fat Albert. As part of the flight, Clare presented a story about what the event meant to the local economy, and how viewers could get involved in the event.

Air Date: April 3, 2009 (5pm, 6pm, 10pm)

Issue: Pet Population

Program Title: "T-Town Paws"

Description: Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. In an effort to help, WVUA produced a promo which aired for a two-week period. In addition, our newscasts featured segments about over-population and the importance of spaying and neutering of pets. The campaign culminated with the "Hair Ball" on May 16, in which News Director/Anchor Lynn Brooks presented several local pets for possible adoption.

Air Dates: May 14, 15, 16, 17 (6pm Weekdays; 10pm Weekend Dates)

Issue: Digital Transition

Program Title: "DTV—Are You Ready?"

Description: Through on-air stories and a daily countdown clock in every newscast, WVUA made sure Alabama viewers were prepared for the switch to digital television. Segments explaining the process to obtain a converter box were coupled with a full-screen graphic which said "Are You Ready?" In addition, every newscast displayed the toll free D-T-V Hotline and Countdown to the switch.

Air Dates: Every Newscast April, May, first half of June 2009

Issue: Digital Transition

Program Title: "DTV 30 Minute Special"

Description: The station aired a special 30 minute program 8 times during the month of June with details regarding the digital transition and what viewers must do during the transition. The program included information on help centers, antennas, scanners, signal loss area, and much more including showing how to hook up a converter.

Air Dates: 6/4 @ 9pm, 6/5 @ 10:35pm, 6/7 @ 8:30am, 6/7 @ 1pm, 6/8 @ 6:30pm, 6/8 @ 10am, 6/9 @ 9pm, 6/10 @ 6:30pm

Issue: Digital Transition

Program Title: DTV Informational PSAs and CSTs

Description: During this quarter, the station aired 1,980 30 second PSAs and 619 CSTs detailing the switch to digital and what viewers need to do to be prepared.

Air Dates: Everyday throughout the quarter and at the times set in place by the rules.

Issue: Digital Transition

Activity: Upon the digital conversion, we enlisted the help of community volunteers, station personnel, and station engineering staff. For each volunteer, we provided on-site training and review of frequently asked questions. Each person was equipped with up-to-date information of how to trouble shoot problems. Overall, we used the help of a dozen people, whose sole purpose was to give undivided attention to those who needed help with the digital conversion. We utilized senior management on the night of the switch to talk to viewers and our General Manager worked all day on Saturday of the switch to answer viewer's questions. Our staff and volunteers worked through the following week to provide assistance to any viewer with questions about receiving our signal or the signals of our competitors.

We feel our efforts resulted in thousands of people successfully switching to this new method of television reception.

Issue: Aging

Activity: Focus On Senior Citizens

Description: Assistant News Director/Anchor Terri Brewer serves on a board of directors whose focus is addressing the issue of aging. Topics range from economic issues to health problems.

Air Dates: (Off Air) Throughout the months of April, May, June 2009

Issue: Crime

Program Title: "Tuscaloosa County's Most Wanted"

Description: Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff providing a detailed description of the suspect, and information about the alleged crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately sixty seconds. This segment has resulted in more than 150 arrests.

Air Dates: Every Wednesday at 6pm & 10pm

Issue: Crime

Program Title: "Crimestoppers"

Description: WVUA TV News produces "Crimestoppers" segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes. 90 sec. In support of this effort the station airs numerous PSAs promoting the "Crimestoppers" program.

Air Dates: News Segments - 10: pm News every Sunday and 5: pm and 10: pm News every Monday

PSA's -- :30 second spots ROS.

Issue: Severe Weather Education -- VFW

Activity: "Encore"

Description: WVUA Chief Meteorologist Wes Wyatt presented a severe weather education program which was tailored to fit the needs of West Alabama's elderly. Dozens of participants (over age 65) learned about the importance of having an emergency plan, getting help for those with disabilities, and creating a list of contact persons in the event of an evacuation. The majority of those in attendance are veterans.

Dates: "Off-air" Various

Issue: Legal Education for the layman

Program Title: "LawCall"

Description: WVUA TV produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes.

Air Dates: 8:00 am every Friday in April, May

Issue: Education

Program Title: "Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: 8:30 am every Friday or Saturday

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: 9:30 pm Tuesdays and Thursdays

This report represents examples of WVUA/WUOAs commitment to community service and responding to the needs of the community it is not exhaustive of all the efforts the station takes to respond to the community's needs. Our First at Four news program features members of the community every day talking about events, charities, issues, and concerns. This constant stream of viewers coming into the television station is one way we are able to ascertain the needs of the community. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area.

WDVZ WJMY

WVUA/WUOA
ISSUES REPORT
JANUARY, FEBRUARY, MARCH 2009

Date: April 3, 2009

COMMUNITY OUTREACH

Issue: Community Outreach

Program Title: "How News Is Made"

Description: As part of an effort to educate the public on the workings of our operation, we invited the Black Warrior Council of Boy Scouts to utilize WVUA for their badge requirements. Dozens of scouts learned about how we use the latest technology along with tried and true fundamentals to produce a daily news product for the West Alabama region. Upon completion of the program, some students were featured on WVUA News at 6pm.

Air Date: January 29, 2009 (WVUA News at 6pm)

Issue: Building Community Partners (Community Outreach)

Program Title: "Tuscaloosa Pilot Club"

Description: News Director/Anchor Lynn Brooks was the featured speaker for the Tuscaloosa Pilot Club's annual meeting. The address focused on the importance of building relationships between organizations to enhance quality of life in the West Alabama area. As part of the program, Lynn recruited members of the audience to become a liaison with the television station. This live demonstration was featured on WVUA News at 10pm that same evening.

Air Date: February 19, 2009

CRIME

Issue: Law Enforcement Preparedness

Program Title: "Citizens Academy"

Description: WVUA Assistant News Director/Anchor Terri Brewer participated in a 6-week program alongside other West Alabama citizens. This training is designed to help the public understand the needs, challenges, and goals of our local law enforcement agencies. In a series of special reports, WVUA educated the public on the type of training our local officers must complete before they are entrusted to protect the community. This interactive approach received dozens of positive phone calls and emails into our newsroom.

Air Dates: March 23, 24, 25 (WVUA News at 6pm & 10pm)

Issue: Wanted Criminals

Program Title: "Crimestoppers"

Description: WVUA TV News produces "Crimestoppers" segments featuring law enforcement officials describing the type of information they are seeking regarding unsolved crimes. 90 sec. In support of this effort the station airs numerous PSAs promoting the "Crimestoppers" program.

Air Dates: News Segments - 10: pm News every Sunday and 5: pm and 10: pm News every Monday

PSA's -- :30 second spots ROS.

LAW AND THE COURTS

Issue: Legal Education for the layman

Program Title: "LawCall"

Description: WVUA TV produces this underwritten weekly call-in 30 minute program featuring area lawyers, judges, and law enforcement officials answering legal questions from the viewers regarding everything from divorce to landlord tenant disputes.

Air Dates: 30 minute program every Thursday at 6:30 PM

LITERACY AND EDUCATION

Issue: Literacy Education

Program Title: "WVUA Reading Roundup"

Description: As part of an ongoing commitment to promote the importance of literacy, WVUA cameras were sent into West Alabama schools, where our news, sports, and weather anchors spent time reading to youngsters. Several students were involved, and our efforts were aired during various newscasts.

Air Dates: Various Dates in January, February, March

Issue: Literacy Education

Program Title: "L.I.T.E." Literacy is the Edge

Description: University of Alabama Students worked with WVUA TV to create and air PSAs designed to alert the community of the need for volunteers to tutor those in need of literacy education. The program was so successful that for the first time in over 20 years reading education groups had more than enough volunteers to staff the various programs.

Air Dates: :30 second PSAs were given a heavy ROS on the station in all programs including news.

Issue: Education

Program Title: "BCN"

Description: Weekly television program produced by local high school students detailing the events in the city schools and concerns and ideas from the students regarding matters of education. 30 minutes.

Air Dates: 8:00 am every Friday in January, February, and March

Issue: Education

Program Title: "Tuscaloosa City Schools"

Description: Weekly television program produced by the Tuscaloosa City Schools Administration highlighting the events and educational opportunities in the local school system. 30 minutes.

Air Dates: 8:30 am every Friday

HEATH AND HEALTHCARE

Program: "Stand Up for Autism"

Issue: Autism Awareness

Description: With growing numbers of families affected by autism, WVUA is partnering with West Alabama advocacy groups to increase awareness and promote community programs. One such program is "Stand Up for Autism" in which we promoted fundraising events throughout the month of March. The efforts culminate with an evening of comedy, which featured a performance from WVUA Sports Director, Gary Harris. In addition, WVUA First at Four featured expert guests to talk about the special needs of people living with autism.

Air Dates: Throughout the month of March

DIGITAL TRANSITION

Issue: Digital Transition example of additional steps beyond FCC required notifications

Program Title: "DTV—Are You Ready?"

Description: Through on-air stories and a daily countdown clock in every newscast, WVUA is helping to make sure Alabama viewers are prepared for the switch to digital television. Segments explaining the process to obtain a converter box are coupled with a full-screen graphic which reads "Are You Ready?" In addition, every newscast displays the toll free D-T-V Hotline.

Air Dates: Every Newscast January, February, March 2009

ENVIRONMENT

Issue: Environment Issues in Alabama

Program Title: "Discovering Alabama"

Description: A production of The University of Alabama's Museum of Natural History, which brings the state's natural diversity into homes via television. This program often points out the need for conservation and preservation of our unique natural wonders and is commercial free. 30 min.

Air Dates: Numerous Prime time presentations this quarter usually at 9:30 pm M-F but it is also the first program to go to when we need to fill in an open time slot

OFF-AIR ACTIVITIES

Issue: Seniors and Severe Weather

Program: "Encore"

Description: WVUA Chief Meteorologist Wes Wyatt presented a severe weather education program which was tailor made to fit the needs of West Alabama's elderly. Dozens of participants (over age 65) learned about the importance of having an emergency plan, getting help for those with disabilities, and creating a list of contact persons in the event of an evacuation.

Date: Off-Air February 17

Issue: Community Outreach

Program Title: "How To Become A Reporter"

Description: Teaching mass media to high school students. Tuscaloosa City School system students interested in the broadcast news industry met with News Director Lynn Brooks and toured the station, in an effort to learn how to become journalists in the future.

Date: Off-Air February 6, 2009

Issue: Aging

Program Title: "Focus On Senior Citizens"

Description: Assistant News Director/Anchor Terri Brewer served as a panel member for a discussion about the issue of aging. Topics ranged from economic issues to health problems. As a result, Terri has joined the Board of Directors to ensure WVUA is involved with bringing awareness to issues facing the elderly community.

Air Dates: Off-Air
