

WFLZ-FM  
Tampa, FL  
Quarterly Issues/Programs List  
First Quarter, 2013  
04/01/2013

WFLZ-FM  
Quarterly Issues/Programs List

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WFLZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- ARMED FORCES/ MILITARY AND VETERANS - ANYTHING MILITARY SERVICE RELATED, HELPING VETERANS RETURNING FROM WAR AND THEIR FAMILIES, VETERAN CHARITIES, JOINING THE MILITARY, FISHER HOUSE, PTSD, SOLDIER SUICIDE, HOMES FOR OUR TROOPS, MACDILL AIR FORCE BASE, ETC.
- ARTS - SPREADING THE ARTS IN TAMPA BAY AND AROUND THE COUNTRY, IMPORTANCE OF THE ARTS IN SCHOOLS, THE SMITHSONIAN, ETC.
- BULLYING - HOW TO PREVENT BULLYING IN SCHOOLS AND ONLINE, ETC.
- COMMUNITY INVOLVEMENT - BIG BROTHERS BIG SISTERS, GASPARILLA OUTBOUND VOYAGE, STRAZ CENTER, ETC.
- COMMUNITY UNITY - CREATING UNITY BETWEEN TAMPA AND ST. PETERSBURG, BETTER ATMOSPHERE OF TEAMWORK IN THE BAY AREA, STRUGGLES OF SINGLE PARENTS, BLACK HISTORY MONTH, HUMAN TRAFFICKING, HEALTH & HUMAN SERVICES, BLACK HERITAGE FESTIVAL, ETC.
- DOMESTIC VIOLENCE - SPRING OF TAMPA BAY, ETC.
- DRUNK DRIVING PREVENTION - STAYING SAFE OVER GASPARILLA PIRATE FEST, ETC.
- ECONOMY - NEW TAX LAWS, FRAUD, ETC.
- HEALTH AND FITNESS - AMERICAN HEART ASSOCIATION, AMERICAN LUNG ASSOCIATION, AMERICAN STROKE ASSOCIATION, CHILDREN'S DREAM FUND, MULTIPLE SCLEROSIS SOCIETY, PROSTATE CANCER FOUNDATION, ST PETE MARATHON, WALGREENS ST PETE BEACH CLASS, ROCK N ROLL MARATHON, MUSIC AND MEMORIES, VACCINATIONS, WEIGHT LOSS, CERVICAL CANCER AWARENESS MONTH, HPV, ORGAN DONATION, PTSD, SOLIDER SUICIDE, PEDIATRIC CANCER, NUTRITION MONTH, BRAIN INJURY AWARENESS MONTH, ETC.
- OBESITY - HOW TO DEAL WITH THE EPIDEMIC OF OBESITY, CHILDHOOD OBESITY, WEIGHT LOSS, HEALTHFUL EATING, HEALTH & HUMAN SERVICES, ETC.

- POVERTY - HOMELESSNESS, SHELTER NEEDS, FEEDING AMERICA, UNITED WAY OF TAMPA BAY, ETC.
- SUICIDE PREVENTION - PREVENTION, HANDS ACROSS THE BAY, ETC.
- YOUTH - JOB TRAINING, HEALTH & HUMAN SERVICES, FL EDUCATION ASSC., BRIDGING FREEDOM ETC.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & FITNESS	TAMPA BAY TOMORROW	WEIGHT LOSS	DR. SEBASTIAN	01/06/2013 7:05 AM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	CERVICAL CANCER AWARENESS MONTH/HPV	DR. ERICH WYCKOFF	01/13/2013 7:05 AM	030:00
ECONOMY	TAMPA BAY TOMORROW	TAX LAWS, FRAUD, ETC.	CHRIS & BOBBY MAGGI OF MAGGI TAX SERVICES	01/20/2013 7:08 AM	030:00
ARMED FORCES	TAMPA BAY TOMORROW	PTSD	DR DIEGO F. HERNANDEZ, ANNIE OKERLIN & BLAYNE SMITH	01/27/2013 7:05 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	ORGAN DONATION	DR. HUANG, DARREN SUSSMAN & CORY WILCOX	02/03/2013 7:06 AM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	BLACK HISTORY	ERNEST HOOPER & ATTORNEY DELANO STEWART	02/10/2013 7:05 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	PTSD/SOLDIER SUICIDE	MAJ THOMAS MAGEE & DR. CARRIE ELK	02/17/2013 7:06 AM	030:00
HEALTH & FITNESS	TAMPA BAY	VACCINATIONS	DR. PATRICIA EMMANUEL	02/24/2013 7:05 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TOMORROW					
HEALTH & FITNESS	TAMPA BAY TOMORROW	PEDIATRIC CANCER	NANCY CRANE & DR DAMON REED	03/03/2013 7:06 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	NUTRITION MONTH	JAMIE VESPA	03/10/2013 7:05 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	BRAIN INJURY AWARENESS MONTH	VALERIE BREEN & LESTER RICE	03/17/2013 7:08 AM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	HUMAN TRAFFICKING	JENNIFER KUHN, DOTTIE SKIPPER & CINDY PATTERSON	03/24/2013 7:05 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	CHILD CANCER	PATTY OLEARY	03/31/2013 7:06 AM	030:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(NOTHING TO ADD THIS QUARTER.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARMED FORCES	HOMES FOR OUR TROOPS	000:17	012
ARMED FORCES	MACDILL AIR FORCE BASE	000:13	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARMED FORCES	MACDILL AIR FORCE BASE	000:15	032
ARTS	SMITHSONIAN	000:31	035
BULLYING	AD COUNCIL	000:30	056
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	035
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	006
COMMUNITY INVOLVEMENT	GASPARILLA OUTBOUND VOYAGE	000:12	002
COMMUNITY INVOLVEMENT	STRAZ CENTER	000:16	013
DOMESTIC VIOLENCE	SPRING OF TAMPA BAY	000:16	029
DRUNK DRIVING PREVENTION	GASPARILLA PIRATE FEST	000:15	033
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:15	053
HEALTH AND FITNESS	AMERICAN LUNG ASSOCIATION	000:16	032
HEALTH AND FITNESS	CHILDREN'S DREAM FUND	000:15	006
HEALTH AND FITNESS	MULTIPLE SCLEROSIS SOCIETY	000:15	040
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	060
HEALTH AND FITNESS	ST PETE MARATHON	000:15	101
HEALTH AND FITNESS	WALGREENS ST PETE BEACH CLASS	000:16	030
OBESITY	HEALTH & HUMAN SERVICES	000:10	006
POVERTY	FEEDING AMERICA	001:00	002
SUICIDE PREVENTION	PSA-HANDS ACROSS THE BAY	000:15	001
SUICIDE PREVENTION	HANDS ACROSS THE BAY	000:15	059
YOUTH	AD COUNCIL	001:00	005
YOUTH	BRIDGING FREEDOM	000:15	015