

WFLZ-FM
Tampa, FL
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/02/2013

WFLZ-FM
Quarterly Issues/Programs List

WFLZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- ARMED FORCES/ MILITARY AND VETERANS - ANYTHING MILITARY SERVICE RELATED, HELPING VETERANS RETURNING FROM WAR AND THEIR FAMILIES, VETERAN CHARITIES, JOINING THE MILITARY, FISHER HOUSE ETC.
 - ARTS - SPREADING THE ARTS IN TAMPA BAY AND AROUND THE COUNTRY, IMPORTANCE OF THE ARTS IN SCHOOLS, THE SMITHSONIAN, ETC.
 - COMMUNITY INVOLVEMENT - AMERICAN RED CROSS, FREE SPEECH, METROPOLITAN MINISTRIES, OUTBACK BOWL EVENTS, ETC.
 - COMMUNITY UNITY - CREATING UNITY BETWEEN TAMPA AND ST. PETERSBURG, BETTER ATMOSPHERE OF TEAMWORK IN THE BAY AREA, STRUGGLES OF SINGLE PARENTS, CREATING FAMILY TRADITIONS, ID THEFT, METROPOLITAN MINISTRIES, ETC.
 - DOMESTIC ANIMAL CONTROL - DOG AND CAT OVERPOPULATION, ADOPTION, SPAY & NEUTER PROGRAMS, PREVENTING MISTREATMENT, ETC.

DRUNK DRIVING PREVENTION - STAYING SAFE OVER THE HOLIDAYS, M.A.D.D. , ETC.
 - EDUCATION - SCHOOL OVERCROWDING, FUNDING, SAFETY, COLLEGE TUITION HIKES, SAVING THE 'AMERICAN DREAM', ETC.
 - HEALTH & FITNESS - BLOOD SUPPLY, LOCAL HOSPITALS, DISEASE RESEARCH, LOCAL PUBLIC HEALTH CONCERNS, STAYING HEALTHY, THE CENTRE - SERVICES FOR WOMEN, LIVE FREE COALITION, OBAMACARE, HEART DISEASE, DIABETES, CHILDHOOD OBESITY AND CANCER, ETC.
 - OBESITY - HOW TO DEAL WITH THE EPIDEMIC OF OBESITY, CHILDHOOD OBESITY, WEIGHT LOSS, HEALTHFUL EATING, ETC.
 - POLITICS - POLITICAL PARTY AFFILIATION, CONVENTIONS, ELECTIONS, PRIMARIES, SAME SEX MARRIAGES, FISCAL CLIFF, PRESIDENTIAL ELECTION ETC.
 - POVERTY - HOMELESSNESS, SHELTER NEEDS, FEEDING AMERICA, ETC.
 - SELF-ESTEEM - HOW TO INCREASE A PERSON'S OVERALL EVALUATION OR APPRAISAL OF HER OR HIS OWN WORTH, DEALING WITH SELF-ESTEEM ISSUES, HOW AND WHEN TO GET HELP, SPECIAL OLYMPICS, ETC.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & FITNESS	TAMPA BAY TOMORROW	THE CENTRE - SERVICES FOR WOMEN	YESINIA ZARZUELA	10/07/2012 07:00 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	LIVE FREE COALITION	JACKIE GRIFFIN	10/14/2012 07:00 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	LIVE FREE COALITION	DR. MEGAN INGERBAUER	10/21/2012 07:00 AM	030:00
POLITICS	TAMPA BAY TOMORROW	ELECTION PROCESS	SUSAN MCMANUS	10/28/2012 07:00 AM	030:00
ARMED FORCES	TAMPA BAY TOMORROW	INITIATIVES TO HELP VETERANS	MARION RICHTER	11/04/2012 07:00 AM	030:04
HEALTH & FITNESS	TAMPA BAY TOMORROW	HEART DISEASE	STEPHANIE ANDRE	11/11/2012 07:00 AM	030:00
OBESITY	TAMPA BAY TOMORROW	CHILD OBESITY	MEAGAN CALDWELL	11/18/2012 07:00 AM	030:00
DOMESTIC ANIMAL CONTROL	TAMPA BAY TOMORROW	PET ADOPTION	MARTI RYAN	11/25/2012 07:00 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	DIABETES	DR. THERESA RAW	12/02/2012 07:00 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	DIABETES	DR. WILLIAM COLGATE	12/09/2012 07:00 AM	030:00
HEALTH & FITNESS	TAMPA BAY TOMORROW	OBAMACARE	DR. MORA MARGAT	12/16/2012 07:00 AM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	ID THEFT	ATTY. LT LAUGHNEY	12/23/2012 07:00 AM	030:00
DRUNK DRIVING PREVENTION	TAMPA BAY TOMORROW	MOTHERS AGAINST DRUNK DRIVING	LINDA UPFREY	12/30/2012 07:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(NOTHING TO ADD THIS QUARTER.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARMED FORCES	FISHER HOUSE	000:32	007
ARTS	SMITHSONIAN	000:31	004
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
COMMUNITY INVOLVEMENT	METROPOLITAN MINITRIES	000:18	019
COMMUNITY INVOLVEMENT	OUTBACK BOWL	000:15	008
COMMUNITY INVOLVEMENT	OUTBACK BOWL	000:16	016
COMMUNITY INVOLVEMENT	OUTBACK BOWL BEACH DAY	000:15	012
COMMUNITY UNITY	HEALTH & HUMAN SERVICES	000:15	001
COMMUNITY UNITY	METROPOLITAN MINISTRIES	000:16	025
COMMUNITY UNITY	RIBFEST	000:14	012
COMMUNITY UNITY	RIBFEST	000:15	040
DOMESTIC ANIMAL CONTROL	LOWRY PARK ZOO	000:15	021
DOMESTIC ANIMAL CONTROL	PAWS FOR PATRIOTS	000:15	031
EDUCATION	ACHIEVA CREDIT UNION	000:16	005
HEALTH & FITNESS	BREAST CANCER AWARENESS	000:15	028
HEALTH & FITNESS	CHILDREN'S DREAM FUND	000:15	009
HEALTH & FITNESS	LEUKEMIA AND LYMPHOMA	000:15	055
HEALTH & FITNESS	MARCH OF DIMES	000:15	057

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH & FITNESS	WALGREENS ST PETE BEACH CLASS	000:16	032
MILITARY AND VETERANS	FISHER HOUSE	000:30	041
OBESITY	HEALTH & HUMAN SERVICES	000:10	005
SELF-ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF-ESTEEM	SPECIAL OLYMPICS	000:30	058
SELF-ESTEEM	SPECIAL OLYMPICS	000:31	020
YOUTH	AD COUNCIL	001:00	002
YOUTH	BACCHANALIA	000:15	028
YOUTH	REPLAY TAMPA BAY	000:15	027