

WFLZ-FM  
Tampa, FL  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/02/2014

WFLZ-FM  
Quarterly Issues/Programs List

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WFLZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** 9-11 DAY
- **COMMUNITY UNITY:** BIG BROTHERS AND BIG SISTERS, POYNTER WRITE FIELD PROGRAM, SUICIDE, GLOBAL CITIZEN FEST
- **ECONOMY:** MORTGAGES, FORECLOSURES
- **EDUCATION:** CHILD BOARD, CYBER BULLYING
- **HEALTH:** TGH TRANSPLANTS, BRAIN TUMOR ALLIANCE, PROSTATE CANCER, BREAST CANCER, SUICIDE PREVENTION, IMMUNIZATION, PEDIATRIC CANCER, SHOTS
- **MILITARY AND VETERANS:** SAFE SUMMER DRIVING, SHOW YOUR STRIPES
- **SAFE DRIVING:** SUMMER

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROG RAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURA TION
HEALTH	TAMPA BAY TOMORR OW	CHILD BOARD	LARITA SHIRLEY & KELLEY PARRIS	07/06/2014 07:02 AM	029:58
EDUCATION	TAMPA BAY	TGH TRANSPLANTS	VICTOR BOWERS, MD., CINDY ELLIS, KRISTINE BERRY	07/13/2014 07:04 AM	030:00

ISSUE	PROG RAM / TITLE	DESCRIPTI ON	GUEST	DATE/TI ME	DURA TION
	TAMPA BAY TOMORR OW				
COMMUNIT Y UNITY	TAMPA BAY TOMORR OW	BIG BROTHERS & BIG SISSTERS	MELISSA SANTELL, JOE MURRAY	07/20/2014 07:02 AM	030:00
HEALTH	TAMPA BAY TOMORR OW	POYNTER WRITE FIELD PROGRAM	KENNY IRBY, ASST ST PETE POLICE CHIEF LUKE WILLIAM S	07/27/2014 07:08 AM	030:20
HEALTH	TAMPA BAY TOMORR OW	BRAIN TUMOR ALLIANCE	DR STACIE STAPLETON, DEBBIE TURNER, ROB MELI	08/03/2014 07:05 AM	030:00
EDUCATION	TAMPA BAY TOMORR OW	PROSTATE CANCER	DR THOMAS CLYBURN, DR JACK STEEL	08/10/2014 07:06 AM	030:00
COMMUNIT Y INVOLVEME NT	TAMPA BAY TOMORR OW	HUMAN TRAFFICKING	ALAN WICKETT, BEV LATIBEAUDIERE, KRISTI LEFFERTS	08/17/2014 07:05 AM	029:53
COMMUNIT Y INVOLVEME NT	TAMPA BAY TOMORR OW	BREAST CANCER	RACHELL MOODIE, ROBYN LISKA	08/24/2014 07:08 AM	030:00
HEALTH	TAMPA BAY TOMORR OW	MORTGAGES & FORECLOSURE S	CHAE DEPONT	08/31/2014 07:05 AM	030:01
HEALTH	TAMPA BAY TOMORR OW	SUICIDE PREVENTION	DR KOZEL, DR SHOENBERG	09/07/2014 07:07 AM	030:01
COMMUNIT Y UNITY	TAMPA BAY TOMORR OW	IMMUNIZATIO N	DR BERMAN, ABBY WOLD, KATIE NAMTU	09/14/2014 07:07 AM	030:00
HEALTH	TAMPA BAY TOMORR OW	CYBERBULLYI NG	JESSICA MOODY AND DONNA WITSELL	09/21/2014 07:07 AM	029:59
HEALTH	TAMPA BAY TOMORR OW	PEDIATRIC CANCER	DR DAMON REED, NANCY CRANE	09/28/2014 07:06 AM	030:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(NOTHING TO ADD THIS QUARTER.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	003
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	039
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
MILITARY AND VETERANS	SHOW YOUR STRIPES - EVAN LONGORIA	000:28	010
MILITARY AND VETERANS	SHOW YOUR STRIPES - GERALD MCCOY	000:31	011
MILITARY AND VETERANS	SHOW YOUR STRIPES - JACK (FLZ)	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES - JOE MADDEN	000:28	014
MILITARY AND VETERANS	SHOW YOUR STRIPES - TPA MAYOR BUCKHORN	000:29	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES - VINCENT JACKSON	000:26	007
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	022