

WFLZ-FM
Tampa, FL
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/05/2016

WFLZ-FM
Quarterly Issues/Programs List

WFLZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIDS AWARENESS WALK:** EDUCATION, PREVENTION, FUNDRAISING
 - **BETHESDA MINISTRIES CDC:** EDUCATION, INCOME, POVERTY
 - **BREAST CANCER:** EDUCATION, PREVENTION
 - **BULLYING:** BYSTANDER REVOLUTION
 - **CHARITABLE WORK:** IAN BECKLES FOUNDATION
 - **DUI:** HALLOWEEN, EDUCATION, PREVENTION
 - **FLU SHOTS:** INFUENZA, EDUCATION, PREVENTION
 - **HOMELESS VETS:** TAMPA CROSSROADS
 - **MENTAL HEALTH & DOMESTIC VIOLENCE:** HOLIDAY STRESS, EDUCATION
 - **MILITARY AND VETERANS:** SHOW YOUR STRIPES, WOUNDED WARRIORS
 - **PANCREATIC CANCER:** EDUCATION, PREVENTION
 - **POVERTY; HUNGER:** METROPOLITAN MINISTRIES
 - **PTSD:** MILITARY VETERANS, EDUCATION, SUPPORT
 - **SERVICES FOR THE DISABLED:** BEST BUDDIES
 - **US 103.5 CARES FOR KIDS RADIOTHON:** FUNDRAISING, PEDIACRIC HEALTH
 - **VOTING:** ROCK THE VOTE
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BREAST CANCER	TAMPA BAY TOMORROW	IT USED TO BE THAT BREAST CANCER WAS SOMETHING THAT ONLY HAPPENS TO OTHER PEOPLE BUT I CAN PROMISE YOU THAT YOUR LIFE WILL BE TOUCHED BY IT AT SOME POINT. ACCORDING TO NEW GOVERNMENT PREDICTIONS, THE NUMBER OF WOMEN DIAGNOSED WITH BREAST CANCER WILL RISE BY AS MUCH AS A STARTLING 50 PERCENT BY 2030. RESEARCHERS SAY THE INCREASE IN TUMORS WILL BE FUELED BY THE HORMONE ESTROGEN. STATISTICALLY, ONE IN 8 WOMEN WILL BE DIAGNOSED WITH BREAST CANCER IN HER LIFETIME.	DR LAWRENCE BERK, DR KIM GIFFARD, DONNA OLIVER	10/04/2015 07:06 AM	030:00
FLU SHOTS	TAMPA BAY TOMORROW	I CHECKED THE CDC FLU TRACKER & IT DEFINITELY SHOWED A PRETTY BIG SPIKE IN ACTIVITY FOR THE WEEK ENDING SEPT 19TH...AND FROM 2014 UNTIL THIS YEAR WE'VE SEEN 146 PEDIATRIC DEATHS FROM THE FLU. THE INFLUENZA VIRUS CONTINUES TO CIRCULATE AT RELATIVELY LOW LEVELS NATIONALLY. BUT IN WEEK 35, THE PRELIMINARY ESTIMATED NUMBER OF DEATHS DUE TO PNEUMONIA AND INFLUENZA IN FLORIDA IS SIMILAR TO LEVELS SEEN IN PREVIOUS YEARS AT THIS TIME. DO WE NEED THE FLU SHOT & HOW CAN WE SAFELY GET IMMUNIZED?	DR KEITH WALDREP & NADINE PAZDER	10/11/2015 07:06 AM	030:00
CHARITABLE WORK	TAMPA BAY TOMORROW	IAN BECKLES IS A MAN AND A NAME KNOWN TO MANY IN TAMPA BAY - HE IS A FORMER	IAN BECKLES & MIA LANDZ	10/18/2015 07:05 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>GUARD FOR THE TAMPA BAY BUCCANEERS & FOR THE PAST 10 YEARS HAS WORKED AS A RADIO HOST FOR IHEART TAMPA BAY'S 620 WDAE ON THE RON & IAN SHOW. WHAT YOU MAY NOT KNOW ABOUT IAN IS THAT HE HAS BEEN VERY CHARITABLE IN TAMPA BAY AND FOR YEARS HAS HELPED TO RAISE MONEY FOR SEVERAL ORGANIZATIONS...BUT THIS YEAR HE FORMED THE IAN BECKLES FOUNDATION.</p>			
PANCREATIC CANCER	TAMPA BAY TOMORROW	<p>THE EXTENT THAT MOST OF US KNOW ABOUT PANCREATIC CANCER IS THAT DIRTY DANCING ACTOR, PATRICK SWAYZE, DIED FROM IT. OR WE REMEMBER 'THE LAST LECTURE' PROFESSOR RANDY PAUSCH FAMOUSLY DELIVERED ON THE OPRAH WINFREY SHOW YEARS AGO & HOW INSPIRATIONAL HIS MESSAGE WAS. AS WE HEAD INTO NOVEMBER WHICH IS NATIONAL PANCREATIC CANCER AWARENESS MONTH WE WANTED TO LEARN ABOUT THIS DEADLY DISEASE AND HEAR ABOUT SOME NEW ADVANCES THAT ARE ACTUALLY TAKING PLACE RIGHT HERE IN TAMPA!</p>	DR. JENNY PERMUTH WEY & DR MOKENGE MALAFA	10/25/2015 07:06 AM	030:00
DUI	TAMPA BAY TOMORROW	<p>OCTOBER 31ST IS ONE OF THE MOST DANGEROUS NIGHTS OF THE YEAR BECAUSE OF THE DEADLY COMBINATION OF ALCOHOL AND INCREASED PEDESTRIAN TRAFFIC. AND THIS WEEKEND WE HAVE THE DOUBLE WHAMMY OF DAYLIGHT SAVING TIME! WITH THE ARRIVAL OF HALLOWEEN AND THE END OF DAYLIGHT SAVING TIME, THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION IS REMINDING AMERICANS TO DRIVE SAFELY, KEEP AN EYE OUT FOR TRICK-OR-TREATERS, AND NEVER DRINK AND DRIVE</p>	CINDY GRANT, TERESA MILLER & SHARON HALL	11/01/2015 06:50 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		IF YOU'VE CELEBRATED WITH ALCOHOL. AS THE CLOCKS TURN BACK THIS WEEKEND, DRIVERS AND PEDESTRIANS SHOULD ALSO BE AWARE OF THE SAFETY CHALLENGES THAT OCCUR DURING THE SHORTER DAYS OF FALL AND WINTER			
SERVICES FOR THE DISABLED	TAMPA BAY TOMORROW	LAST YEAR WE INTRODUCED YOU TO A GREAT GROUP OF PEOPLE & THE ORGANIZATION, BEST BUDDIES. WE'RE LUCKY TO HAVE THEM BACK TODAY ON TAMPA BAY TOMORROW. IT'S A GROUP THAT OFFERS FRIENDSHIP AND SUPPORTED EMPLOYMENT PROGRAMS IN BROWARD COUNTY, CENTRAL FLORIDA, JACKSONVILLE, MIAMI, PALM BEACH AND RIGHT HERE IN TAMPA BAY. THE MISSION OF BEST BUDDIES IS TO ESTABLISH A VOLUNTEER MOVEMENT THAT CREATES OPPORTUNITIES FOR ONE-ON-ONE FRIENDSHIP, EMPLOYMENT AND LEADERSHIP OPPORTUNITIES FOR PEOPLE WITH INTELLECTUAL AND DEVELOPMENTAL DISABILITIES.	VALLYE ADAMS, BETTY HEADRICK, KELLIE HOWARD	11/08/2015 07:06 AM	030:00
HOMELESS VETS	TAMPA BAY TOMORROW	TAMPA BAY IS A MILITARY COMMUNITY. IN 2014, THE BASE SAID IT CREATED MORE THAN 24,000 JOBS, WITH AN AVERAGE ANNUAL SALARY OF \$46,748. THAT REPRESENTS AN IMPACT OF \$1.14 BILLION IN TAMPA BAY. BUT THERE'S A DARKER SIDE...VETERAN HOMELESSNESS. THERE WAS A TIME THAT HILLSBOROUGH COUNTY ALONE WAS IDENTIFIED AS HAVING THE THIRD LARGEST POPULATION OF HOMELESS VETS IN THE COUNTRY. TODAY ON TAMPA BAY TOMORROW THAT'S WHAT WE'LL DISCUSS. WE WELCOME SARA ROMEO, EXECUTIVE DIRECTOR OF TAMPA CROSSROADS, SHAKEIVA	SARA ROMEO, SHAKEIVA JONES & THOMAS BROWN	11/15/2015 07:07 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		JONES, A NAVY VET WITH 3-CHILDREN WHO STRUGGLED WITH HOMELESSNESS AT ONE TIME, AND THOMAS BROWN WHO ACTS AS THE OUTREACH COORDINATOR FOR TAMPA CROSSROADS. THOMAS IS A DISABLED VETERAN AND WAS HONORABLY DISCHARGED FROM THE UNITED STATES ARMY.			
US 103.5 ALL KIDS RADIOTHON	TAMPA BAY TOMORROW	THE 8TH ANNUAL US 103.5 CARES FOR KIDS RADIOTHON IS SET FOR DECEMBER 3RD & 4TH - IT'S ALL IN THE FAMILY FOR IHEARTMEDIA TAMPA. AND ALL OF THE MONEY RAISED STAYS RIGHT HERE IN THE TAMPA BAY AREA, GOING DIRECTLY TO ALL CHILDREN'S HOSPITAL IN ST. PETERSBURG	NORM KNIESS, JEREMY & PAULA KEYSER, & STEPHANIE HALL	11/22/2015 07:08 AM	030:00
HUNGER	TAMPA BAY TOMORROW	AROUND THE HOLIDAYS MOST OF US ARE FEELING CHARITABLE - IT'S ALSO THE TIME OF YEAR WHEN WE SEE A GREAT DEAL OF NEED IN TAMPA BAY. 1 IN EVERY 6 FLORIDIANS STRUGGLES WITH HUNGER. THE NUMBERS ARE EVEN BIGGER FOR CHILDREN. THE TAMPA METRO AREA UNEMPLOYMENT RATE LOOKS TO BE IMPROVING BUT OF COURSE THERE ARE STILL MANY PEOPLE IN OUR COMMUNITY LOOKING FOR WORK OR MAY SOON FIND OUT THAT THEY ARE OUT OF WORK BEFORE CHRISTMAS. ONE ORGANIZATION THAT DOES SO MUCH FOR THE HUNGRY AND HOMELESS IN TAMPA BAY IS METROPOLITAN MINISTRIES AND THEY COULD USE YOUR HELP IF YOU'RE IN A POSITION TO DONATE YOUR TIME, MONEY OR FOOD AND RESOURCES.	TIM MARKS	11/29/2015 07:06 AM	030:00
PTSD	TAMPA BAY TOMORROW	I RECENTLY READ AN ARTICLE FROM MILITARY.COM THAT OPENED WITH THE FACT THAT	GUS BILIRAKIS & BRIAN	12/06/2015 07:05 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		MORE THAN 75 PERCENT OF WOUNDED VETERANS ARE DEALING WITH POST-TRAUMATIC STRESS DISORDER. THAT NUMBER AND THE MEN AND WOMEN BEHIND IT CAME AS THE RESULT OF THE LATEST ANNUAL SURVEY SPONSORED BY THE WOUNDED WARRIOR PROJECT. AND THIS WAS A SURVEY OF MORE THAN 23,000 VETS MAKING IT THE LARGEST COLLECTION OF DATA ON THE POST-9/11 GENERATION OF WOUNDED VETS YET COLLECTED. OUR VETERANS CONTINUE TO STRUGGLE WITH WHAT SOME CALL THE 'INVISIBLE WOUNDS OF WAR,' INCLUDING PTSD AND TBI [TRAUMATIC BRAIN INJURY], AND THE STRUGGLES AND CHALLENGES THEY'RE FACING CONTINUE TO PLAGUE THE SYSTEM WE HAVE IN PLACE TO HELP THEM. TODAY WE TALK ABOUT THE ISSUES SO MANY OF OUR VETS FACE.	ANDERSON		
AIDS AWARENESS WALK	TAMPA BAY TOMORROW	THIS WEEKEND MARKS THE 12 TH ANNUAL HIV/AIDS WALK TAMPA BAY AT VINOY PARK, PRESENTED BY CVS HEALTH AIDS SERVICE ASSOCIATION OF PINELLAS. WORLDWIDE, 35 MILLION PEOPLE HAVE HIV/AIDS. MOST LIVE IN SUB-SAHARAN AFRICA OR OTHER LOW- AND MIDDLE-INCOME COUNTRIES BUT THIS DISEASE IS NOT RELEGATED TO PEOPLE ON A FAR AWAY CONTINENT. FLORIDA ACTUALLY LED THE NATION IN 2013 WITH MORE THAN 5,000 NEWLY DIAGNOSED HIV CASES.	WILLIAM HARPER & CANDACE DORNSTAUDER	12/13/2015 07:08 AM	029:55
MENTAL HEALTH & DOMESTIC VIOLENCE	TAMPA BAY TOMORROW	AS THEY OFTEN DO, LOCAL MEDIA OUTLETS IN SEVERAL STATES WARNED OF A SPIKE IN DOMESTIC VIOLENCE THIS HOLIDAY SEASON. BUT THE PHENOMENON ISN'T	LAURA ROSENBLUTH, LISA SIGNORELLI, & SHEROL ZIEGENBEIN	12/20/2015 07:05 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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CONFINED TO THE UNITED STATES MUCH LESS JUST A FEW AREAS OF OUR COUNTRY. IN FACT I JUST READ AN ARTICLE THAT INSISTS DOMESTIC VIOLENCE GOES UP DURING THE HOLIDAY IN THE HUFFINGTON POST. BUT IS IT TRUE? DOES OUR MENTAL HEALTH SUFFER DURING THE HOLIDAYS AND ARE THERE MORE SITUATIONS OF DOMESTIC VIOLENCE DURING THE STRETCH FROM THANKSGIVING TO NEW YEARS?

BETHESDA MINISTRIES CDC	TAMPA BAY TOMORROW	THE NON-PROFIT HELPS LOW INCOME FAMILIES BECOME SELF-SUFFICIENT WITH ENCOURAGING EDUCATION, TUTORING, FOOD ASSISTANCE AND MANY MORE SERVICES. WE DISCUSSED ITS HISTORY, MISSION AND HOW PEOPLE CAN HELP GOING FORWARD. WE ALSO TALKED ABOUT THE CONNECTION BETWEEN EDUCATION AND BEING IN POVERTY.	DR. MAXINE WOODSIDE & JAQUELINE COFFEY-LEEK	12/27/2015 07:04 AM	030:02
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Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(NOTHING TO ADD THIS QUARTER.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	BYSTANDER REVOLUTUION	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
VOTING	ROCK THE VOTE	000:29	017
VOTING	ROCK THE VOTE	000:30	040
VOTING	ROCK THE VOTE	000:31	017
VOTING	ROCK THE VOTE	000:33	034