

WFLZ-FM  
Tampa, FL  
Quarterly Issues/Programs List  
Third Quarter, 2015  
10/01/2015

WFLZ-FM  
Quarterly Issues/Programs List

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WFLZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**CANCER TREATMENT:** CLINICAL TRIALS TAKING PLACE AT MOFFITT CANCER CENTER AND ADVANCES MADE IN THE TREATMENT OF CANCER PATIENTS

**CHILDREN'S INJURIES & DEATH:** SUNCOAST SAFE KIDS COALITION

**CHILDREN LIVING IN POVERTY:** THE VOLUNTEER WAY FOOD BANK IN PASCO COUNTY, A PLACE AT THE TABLE

**COMMUNITY INVOLVEMENT:** 9/11 NATIONAL DAY OF SERVICE, SPECIAL OLYMPICS

**EDUCATION:** WATER SAFETY, HOW TO SAFELY ENJOY & SURVIVE THE MANY DIFFERENT BODIES OF WATER IN TAMPA BAY, AT HOME AT THE BEACH & ON A BOAT, HOW BRAIN EXPANSION SCHOLASTIC TRAINING (BEST) WORKS

**HEART TRANSPLANTS:** HEART TRANSPLANT PATIENTS

**HOMELESSNESS & HUNGER:** TRINITY CAFE

**IMMUNIZATIONS DISEASES:** HOW VACCINATIONS WORK AND WHY THEY'RE NECESSARY & HOW THEY PREVENT VIRUSES OR INFECTIOUS DISEASES FROM SPREADING

**INFERTILITY:** CAUSES AND TREATMENT

**MILITARY AND VETERANS:** SHOW YOUR STRIPES

**SICKLE CELL AWARENESS:** SICKLE CELL AWARENESS MONTH, EDUCATION

**SIDS PRODUCT RECALL INFORMATION:** SLEEP SAFETY FOR INFANTS & CHILDREN, PREVENTING SIDS & OTHER DANGERS ASSOCIATED WITH RECALLED PRODUCTS & MISINFORMATION ABOUT HOW TO PROTECT YOUR CHILDREN AS THEY SLEEP

**SUBSTANCE ABUSE EDUCATION:** HOW TO TALK TO YOUR KIDS ABOUT DRUGS & WARN THEM OF THE DANGERS ASSOCIATED WITH DRUG AND ALCOHOL ABUSE WITH LEGAL & ILLEGAL SUBSTANCES ON THE MARKET

**YOUTH DEVELOPMENT SERVICES:** SKILLS CENTER, A NONPROFIT, SPORT-BASED YOUTH DEVELOPMENT ORGANIZATION PROVIDES ACADEMIC ENRICHMENT, LIFE SKILLS AND DEVELOPMENT TRAINING IN BASKETBALL, GOLF, TENNIS, BASEBALL, FOOTBALL AND SOCCER THROUGH AFTERSCHOOL PROGRAMS, SUMMER CAMPS AND LEAGUES

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	TAMPA BAY TOMORROW	KELLEY PARRIS, BUDDY DAVIS & JANE MURPHY TALK ABOUT WATER SAFETY, HOW TO SAFELY ENJOY & SURVIVE THE MANY DIFFERENT BODIES OF WATER IN TAMPA BAY, AT HOME AT THE BEACH & ON A BOAT.	KELLEY PARRIS, BUDDY DAVIS & JANE MURPHY	07/05/2015 07:06 AM	030:00
YOUTH DEVELOPMENT SERVICES	TAMPA BAY TOMORROW	WITH ONLY A 58% GRADUATION RATE IN URBAN SCHOOL DISTRICTS AND \$3.5 BILLION IN CUTS FROM SPORTS PROGRAMS PRIMARILY FROM URBAN PUBLIC SCHOOLS IN 2009- 2011, KEN AND CELESTE ROBERTS FELT THEY HAD TO DO SOMETHING. WHAT THEY CREATED WAS THE SKILLS CENTER, A 501(C) 3 NONPROFIT, SPORT- BASED YOUTH DEVELOPMENT ORGANIZATION PROVIDES ACADEMIC ENRICHMENT, LIFE SKILLS AND DEVELOPMENT TRAINING IN BASKETBALL, GOLF, TENNIS, BASEBALL, FOOTBALL AND SOCCER THROUGH AFTERSCHOOL PROGRAMS, SUMMER CAMPS AND LEAGUES.	KEN & CELESTE ROBERTS	07/12/2015 07:05 AM	030:00
SIDS PRODUCT RECALL	TAMPA BAY TOMORROW	KELLEY PARRIS & LISA COLEN DISCUSS SLEEP SAFETY FOR	KELLEY PARRIS & LISA COLEN	07/19/2015 07:03 AM	030:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
INFORMATION		<p>INFANTS &amp; CHILDREN, PREVENTING SIDS &amp; OTHER DANGERS ASSOCIATED WITH RECALLED PRODUCTS &amp; MISINFORMATION ABOUT HOW TO PROTECT YOUR CHILDREN AS THEY SLEEP.</p>			
CHILDREN'S INJURIES & DEATH	TAMPA BAY TOMORROW	<p>CHARLENE COBB IS ACTIVELY INVOLVED WITH THE SUNCOAST SAFE KIDS COALITION, AN ORGANIZATION THAT'S FOCUSED ON REDUCING PREVENTABLE INJURIES AND DEATHS. THERE WAS A 61% INCREASE IN THE NUMBER OF DEATHS DUE TO HEAT STROKE ACROSS INDIA BETWEEN 2004 TO 2013 AND FLORIDA IS NO STRANGER TO EXTREME CONDITIONS &amp; CHILD CAR DEATHS DURING THE SUMMER MONTHS.</p>	CHARLENE COBB	07/26/2015 07:02 AM	030:00
SUBSTANCE ABUSE EDUCATION	TAMPA BAY TOMORROW	<p>GENEVIEVE PHAIRE, KAY DOUGHTY, &amp; ELLEN SNELLING DISCUSS HOW TO TALK TO YOUR KIDS ABOUT DRUGS &amp; WARN THEM OF THE DANGERS ASSOCIATED WITH DRUG AND ALCOHOL ABUSE WITH LEGAL &amp; ILLEGAL SUBSTANCES ON THE MARKET.</p>	GENEVIEVE PHAIRE, KAY DOUGHTY, & ELLEN SNELLING	08/02/2015 07:08 AM	029:59
CANCER TREATMENT	TAMPA BAY TOMORROW	<p>DR PETER FORSYTHE &amp; DENISE O'BRIEN DISCUSS MANY CLINICAL TRIALS TAKING PLACE AT MOFFITT CANCER CENTER AND ADVANCES MADE IN THE</p>	DR PETER FORSYTHE & DENISE O'BRIEN	08/09/2015 07:06 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		TREATMENT OF CANCER PATIENTS. DENISE IS A BRAIN CANCER SURVIVOR & SHARES HER EXPERIENCE.			
CHILDREN LIVING IN POVERTY	TAMPA BAY TOMORROW	FLORIDA RANKS AN ABYSMAL 37TH IN THE NATION FOR THE NUMBER OF CHILDREN WHO LIVE IN POVERTY. IN THE SUNSHINE STATE WE CURRENTLY HAVE MORE THAN 3.4 MILLION RESIDENTS, INCLUDING 1.1 MILLION CHILDREN, WHO ARE HUNGRY. THE VOLUNTEER WAY FOOD BANK OPERATES IN PASCO COUNTY & HAS BEEN DISTRIBUTING FOOD FREE OF CHARGES FOR OVER 23 YEARS. LORI SELTZER & ANTHONY ROMANELLI TALK ABOUT THEIR WORK WITH THE ORGANIZATION.	LORI SELTZER & ANTHONY ROMANELLI	08/16/2015 07:06 AM	030:00
IMMUNIZATIONS DISEASES	TAMPA BAY TOMORROW	GLORIBEL MEDINA & DR LUIS MALDONADO TALK ABOUT IMMUNIZATIONS FROM A DOCTOR'S PERSPECTIVE AND THE PERSPECTIVE OF A NEW MOTHER WHO ALSO WORKS AS A NURSE. THEY EXPLAIN HOW VACCINATIONS WORK AND WHY THEY'RE NECESSARY & HOW THEY PREVENT VIRUSES OR INFECTIOUS DISEASES FROM SPREADING.	GLORIBEL MEDINA & DR LUIS MALDONADO	08/23/2015 07:06 AM	030:00
HEART TRANSPLANTS	TAMPA BAY TOMORROW	DR ASANTE-KORANG & CHERISH NERO DISCUSS THE MIRACLE OF HEART	DR ASANTE- KORANG & CHERISH NERO	08/30/2015 07:08 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		TRANSPLANTS. DR ASANTE-KORANG IS THE MEDICAL EXPERT & CHERISH NERO HAS THE EXPERIENCE WITH HER SON, NOAH, BEING THE RECIPIENT OF A NEW HEART AT 5 YEARS OLD!			
SICKLE CELL AWARENESS	TAMPA BAY TOMORROW	SICKLE CELL: WHEN CIVIL RIGHTS LEADER JULIAN BOND PASSED AWAY IN AUGUST AFTER A SHORT ILLNESS, MUCH OF THE FOCUS WAS ON HIS ACTIVISM DURING THE CIVIL RIGHTS MOVEMENT OF THE 1960S. BUT BOND, WHO ALSO SERVED ON THE GEORGIA LEGISLATURE THROUGHOUT THE 1970S AND 1980S, DID MUCH MORE FOR BLACK PEOPLE, ESPECIALLY WHEN IT CAME TO HEALTH AND SICKLE CELL DISEASE. SEPTEMBER IS SICKLE CELL AWARENESS MONTH & WE'LL TALK ABOUT THIS DISEASE TODAY ON TAMPA BAY TOMORROW!	DR CAMERON TEBBI & EMERALD LITTLE	09/06/2015 07:05 AM	030:00
HOMELESSNESS & HUNGER	TAMPA BAY TOMORROW	IF YOU WANT TO DO SOME GOOD FOR THE HUNGRY AND HOMELESS IN TAMPA BAY ONE PLACE YOU MAY WANT TO CONSIDER VOLUNTEERING YOUR TIME AND TALENTS IS TRINITY CAFE. ACCORDING TO THE U.S. CENSUS POVERTY IN THE UNITED STATES STUDY, THE NUMBER OF AMERICANS	MANDY CLONIGER & GRACIE GOLTERMAN	09/13/2015 07:05 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		WHO ARE HUNGRY OR "FOOD INSECURE" AS IT'S CALLED...OR AT RISK OF HUNGER IS GROWING. IN HILLSBOROUGH COUNTY ALONE, SOME 36,000- PLUS FAMILIES HAVE BEEN IDENTIFIED WITH NOT ENOUGH TO EAT EVERY DAY. IN HILLSBOROUGH AND PINELLAS COUNTIES I KNOW 1 IN 4 KIDS MAY GO HUNGRY TODAY AND EVERY DAY BECAUSE THEY DON'T KNOW WHERE THEIR NEXT MEAL IS COMING FROM. ITS THE SAME IN POLK & PASCO. PEOPLE ARE FACED WITH THE VERY REAL DECISION WHETHER TO PURCHASE FOOD OR PAY A BILL.			
EDUCATION	TAMPA BAY TOMORROW	TODAY ON TAMPA BAY TOMORROW WE'RE FOCUSING ON A GROUP THAT HELPS CREATE A LONG-LASTING, POSITIVE IMPACT ON THE LIVES OF DISADVANTAGED YOUTH. WE'LL FIND OUT HOW BRAIN EXPANSION SCHOLASTIC TRAINING - OR BEST - WORKS TODAY AND HEAR FROM THE PEOPLE THAT ARE INSTRUMENTAL.	DR DEXTER FREDERICK, JULIA & ALICE OLODUDE	09/20/2015 07:06 AM	030:00
INFERTILITY	TAMPA BAY TOMORROW	INFERTILITY AFFECTS 7.3 MILLION PEOPLE IN THE UNITED STATES, ACCORDING TO RESOLVE, AN ADVOCACY ORGANIZATION FOR PEOPLE WHO ARE INFERTILE. APPROXIMATELY ONE-	REPRODUCTIVE MEDICAL GROUP	09/27/2015 07:06 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		THIRD OF INFERTILITY IS ATTRIBUTED TO THE FEMALE PARTNER, ONE-THIRD TO THE MALE PARTNER AND ONE-THIRD TO A COMBINATION OF FACTORS THAT EITHER AFFECT BOTH PARTNERS OR SIMPLY CANNOT BE EXPLAINED. WE'LL TALK ABOUT INFERTILITY ON THIS EDITION OF TAMPA BAY TOMORROW AND HEAR ABOUT THE CAUSES AND TREATMENT			

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(NOTHING TO ADD THIS QUARTER.)				

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:31	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	021
CHILDREN LIVING IN POVERTY	A PLACE AT THE TABLE	000:32	012