

ORDER



Orders
Order / Rev: 2919639
 Alt Order #:
Product Desc: 10/8-10/14
Estimate:
Flight Dates: 10/08/24 - 10/14/24
Original Date / Rev: 05/31/24 / 05/31/24
Order Type: General

KUSA
Primary AE: Michael Wang
Sales Office: KUSAN
Sales Region: NAT

Agency Name: Screen Strategies / POL
Buying Contact: Michelle Sherman
Billing Contact:
 11150 Fairfax Blvd, Suite 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ COBALT
Demographic: A35+
Product Codes: IS-Issue/Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID:
Agency External ID: 11212AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/14/24	22	\$50,550.00	\$42,967.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	22	\$50,550.00	\$42,967.50	0.00
Totals	22	\$50,550.00	\$42,967.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Wang			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KUSA	10/08/24	10/10/24	Local News @ 6a M-F 9News 6am	CM	6-7a	- 1- 1- - -	:30	2	\$1,500.00	P04	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	- 1- 1- - -		2				\$1,500.00		0.00			
N 3	KUSA	10/09/24	10/14/24	Today Show Today Show	CM	7-9a	1- 1- 1- - -	:30	3	\$2,200.00	P04	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	-- 1- 1- - -		2				\$2,200.00		0.00			
		Week: 10/14/24	10/20/24	1- - - - - -		1				\$2,200.00		0.00			
N 4	KUSA	10/10/24	10/10/24	Today Show 3rd Hour Today Show 3rd Hour	CM	9-10a	- - - T- - -	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	- - - T- - -		1				\$1,000.00		0.00			
N 5	KUSA	10/14/24	10/14/24	Today Show 4th Hour Today Show 4th Hour	CM	11a-12p	M- - - - -	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	M- - - - -		1				\$600.00		0.00			
N 6	KUSA	10/08/24	10/11/24	Local News @ 12p M-F 9News at Noon	CM	12p-1230p	- 1- - 1- - -	:30	2	\$1,000.00	P04	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	- 1- - 1- - -		2				\$1,000.00		0.00			

Order / Rev: 2919639
 Alt Order #:
 Flight Dates: 10/08/24 - 10/14/24

Advertiser: ISS/ COBALT
 Product Desc: 10/8-10/14
 Estimate:
KUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KUSA	10/08/24	10/14/24	Daily Blast Live 3-4p	CM	3-4p	11-1---	:30	3	\$650.00	P04	0.00	NM	3	\$1,950.00
				Daily Blast Live 3-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	-1-1---		2				\$650.00		0.00			
		Week: 10/14/24	10/20/24	1-----		1				\$650.00		0.00			
N 8	KUSA	10/09/24	10/11/24	Local News @ 5p M-F	CM	5-530p	--1-1--	:30	2	\$4,500.00	P04	0.00	NM	2	\$9,000.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	--1-1--		2				\$4,500.00		0.00			
N 9	KUSA	10/08/24	10/14/24	Local News @ 6p M-F	CM	6-630p	11-----	:30	2	\$3,500.00	P04	0.00	NM	2	\$7,000.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	-1-----		1				\$3,500.00		0.00			
		Week: 10/14/24	10/20/24	1-----		1				\$3,500.00		0.00			
N 10	KUSA	10/09/24	10/09/24	ET 630-7p	CM	630-7p	--W----	:30	1	\$3,000.00	P04	0.00	NM	1	\$3,000.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	--W----		1				\$3,000.00		0.00			
N 11	KUSA	10/14/24	10/14/24	Mon Prime Other	CM	7-9p	M-----	:30	1	\$7,000.00	P04	0.00	NM	1	\$7,000.00
				Voice, The											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/24	10/20/24	M-----		1				\$7,000.00		0.00			
N 12	KUSA	10/08/24	10/10/24	Local News @ 10p M-F	CM	10-1037p	-1-1---	:30	2	\$3,500.00	P04	0.00	NM	2	\$7,000.00
				9News 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	-1-1---		2				\$3,500.00		0.00			
N 14	KUSA	10/09/24	10/11/24	Tonight Show	CM	1037-1137p	--1-1--	:30	2	\$1,200.00	P04	0.00	NM	2	\$2,400.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/24	10/13/24	--1-1--		2				\$1,200.00		0.00			
													Totals	22	\$50,550.00