

**CERTIFICATION CONCERNING POST-FILING ANNOUNCEMENTS FOR  
FULL-POWER RADIO STATIONS**

The undersigned hereby certifies that station KTAL-FM 98.1 Texarkana, TX, licensed to Alpha Media, LLC broadcast the required post-filing announcements at least once per week for four consecutive weeks following the filing of its license renewal application on the following dates and times:

Date	Time
04/01/21	8:54 AM
04/04/21	7:19 AM
04/10/21	5:55 PM
04/19/21	10:33 AM
04/20/21	11:52 PM
04/27/21	8:55 AM

Licensee: Alpha Media, LLC

By:  LaTasha Lewis

Title: Administrative Assistant

# ORDER



**Orders**  
**Order / Rev:** 545859  
**Alt Order #:**  
**Product Desc:** KTAL License Renewal Post-filing Anno  
**Estimate:**  
**Flight Dates:** 03/29/21 - 04/30/21  
**Original Date / Rev:** 03/19/21 / 03/19/21  
**Order Type:** PSA

**KTAL-FM**  
**Primary AE:** House Shreveport  
**Sales Office:** L-SHV  
**Sales Region:** Local

**Agency Name:** PSA/Promo  
**Buying Contact:**  
**Billing Contact:**  
**\*\*House PSA/Promo\*\***

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** PSA/Promo  
**Demographic:** HH  
**Product Codes:** PSA  
**Revenue Code 1:** Direct Business  
**Revenue Code 2:** Spot  
**Revenue Code 3:** PSA  
**Priority:** P-11

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/29/21	04/25/21	5	\$0.00	\$0.00
04/26/21	04/27/21	1	\$0.00	\$0.00

Month	# Spots	Gross Amount	Net Amount	Rating
April 2021	5	\$0.00	\$0.00	0.00
May 2021	1	\$0.00	\$0.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Shreveport			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTAL	03/29/21	04/04/21	Mo-Su Full Rotation Mo-Su 5a-12m	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	---1--1	:30	2	\$0.00	P-11	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/29/21	04/04/21	---1--1		2		\$0.00		0.00					
N 2	KTAL	04/05/21	04/11/21	Mo-Su Full Rotation Mo-Su 5a-12m	CM	4:00 PM-6:00 PM (4:00 PM-6:00 PM)	-----1-	:30	1	\$0.00	P-11	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/05/21	04/11/21	-----1-		1		\$0.00		0.00					
N 3	KTAL	04/19/21	04/25/21	Mo-Su Full Rotation Mo-Su 5a-12m	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	MTWTFSS	:30	1	\$0.00	P-11	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/19/21	04/25/21	MTWTFSS		1		\$0.00		0.00					
N 4	KTAL	04/19/21	04/25/21	Mo-Su Full Rotation Mo-Su 5a-12m	CM	9:00 AM-12:00 PM (9:00 AM-12:00 PM)	1-----	:30	1	\$0.00	P-11	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/19/21	04/25/21	1-----		1		\$0.00		0.00					
N 5	KTAL	04/26/21	04/30/21	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-1-----	:30	1	\$0.00	P-11	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/26/21	05/02/21	-1-----		1		\$0.00		0.00					

Order / Rev: 545859  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 03/29/21 - 04/30/21

Advertiser: PSA/Promo  
 Product Desc: KTAL License Renewal Post-filing Anno **KTAL-FM**  
 Estimate: \_\_\_\_\_

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	6	\$0.00

# INVOICE



**Alpha Media**  
 208 N. Thomas  
 Shreveport, LA 71107  
 Main: (318) 222-3122  
 Billing: (318) 841-0799

Property	KTAL-FM		
Invoice #	545859-1	Order #	545859
Invoice Date	04/25/21	Alt Order #	
Invoice Month	April 2021	Deal #	
Invoice Period	03/29/21 - 04/25/21	Flight Dates	03/29/21 - 04/30/21
Advertiser	PSA/Promo		
Product	KTAL License Renewal Post-filing Announcement		
Estimate #			
Account Executive	House Shreveport		
Sales Office	Local-Shreveport		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Do Not Mail		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

PSA/Promo  
 Attention: Accounts Payable  
 \*\*House PSA/Promo\*\*

Send Payment To:

**Alpha Media**  
 208 N. Thomas  
 Shreveport, LA 71107

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/29/21	04/04/21	Mo-Su 5a-12m	7:00 AM-9:00 AM	---1--1	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/29/21 04/04/21 ---1--1 2 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTAL Th 04/01/21 8:54 AM Mo-Su 5a-12m 7:00 AM-9:00 AM :30 KTAL POST-FILING ANNOUNCE \$0.00 NM 2 KTAL Su 04/04/21 7:19 AM Mo-Su 5a-12m 7:00 AM-9:00 AM :30 KTAL POST-FILING ANNOUNCE \$0.00 NM									
2	04/05/21	04/11/21	Mo-Su 5a-12m	4:00 PM-6:00 PM	-----1-	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/05/21 04/11/21 -----1- 1 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTAL Sa 04/10/21 5:55 PM Mo-Su 5a-12m 4:00 PM-6:00 PM :30 KTAL POST-FILING ANNOUNCE \$0.00 NM									
3	04/19/21	04/25/21	Mo-Su 5a-12m	7:00 PM-12:00 XM	MTWTFSS	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/21 04/25/21 MTWTFSS 1 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTAL Tu 04/20/21 11:52 PM Mo-Su 5a-12m 7:00 PM-12:00 XM :30 KTAL POST-FILING ANNOUNCE \$0.00 NM									
4	04/19/21	04/25/21	Mo-Su 5a-12m	9:00 AM-12:00 PM	1-----	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/21 04/25/21 1----- 1 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTAL M 04/19/21 10:33 AM Mo-Su 5a-12m 9:00 AM-12:00 PM :30 KTAL POST-FILING ANNOUNCE \$0.00 NM									

Total Spots 5

## Payment Terms 30 Days

Net Total \$0.00

Invoice Balance as of 05/03/21 1:39:24 PM CT \$0.00

Broadcast information shown on this invoice was taken from the program log.  
 Times are approximate within ten minutes.

NOTARY

Debtor in Possession

# INVOICE



**Alpha Media**  
 208 N. Thomas  
 Shreveport, LA 71107  
 Main: (318) 222-3122  
 Billing: (318) 841-0799

Property	KTAL-FM		
Invoice #	545859-2	Order #	545859
Invoice Date	04/30/21	Alt Order #	
Invoice Month	May 2021	Deal #	
Invoice Period	04/26/21 - 04/27/21	Flight Dates	03/29/21 - 04/30/21
Advertiser	PSA/Promo		
Product	KTAL License Renewal Post-filing Announcement		
Estimate #			
	Account Executive	House Shreveport	
	Sales Office	Local-Shreveport	
	Sales Region	Local	
	Agency Code		
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling	Do Not Mail	
	Agency Ref		
	Advertiser Ref		
	Product 1		
	Product 2		

Billing Address:

PSA/Promo  
 Attention: Accounts Payable  
 \*\*House PSA/Promo\*\*

Send Payment To:

**Alpha Media**  
 208 N. Thomas  
 Shreveport, LA 71107

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	04/26/21	04/30/21	Mo-Fr 6a-10a	6a-10a	-1-----	:30	1	\$0.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/26/21	05/02/21	-1-----	1	\$0.00					
<b>Spots: #</b>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KTAL	Tu	04/27/21	8:55 AM	Mo-Fr 6a-10a	6a-10a	:30	KTAL POST-FILING ANNOUNCE	\$0.00	NM

**Total Spots** 1

## Payment Terms 30 Days

<u>Net Total</u>	\$0.00
<u>Invoice Balance as of 05/03/21 1:39:25 PM CT</u>	\$0.00

Broadcast information shown on this invoice was taken from the program log.  
 Times are approximate within ten minutes.

NOTARY

Debtor in Possession

PSA/Promo  
KTAL POST-FILING ANNOUNCEMENT  
Sales:  
LaTasha Lewis

Words: 71, Chars: 434  
Len: 30.0 (**Est. Len.:** 23.5)  
Cart: 4504  
Due: 04-01-21  
Run: 04-04-21 — 04-30-21  
KTAL-FM

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## Script

On April 1, 2021, Alpha Media Licensee LLC Debtor in Possession, licensee of KTAL 98.1, Texarkana TX, filed an application with the Federal Communications Commission for renewal of its broadcast license. Members of the public wishing to view this application or obtain information about how to file comments and petitions on the application can visit [publicfiles.fcc.gov](http://publicfiles.fcc.gov) and search in KTAL-FM public file.

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## AD TYPE

- Commercial On Air

## PROD NOTES

## MUSIC BED

## PRONUNCIATION

# Spot Manager: Placed, 04/01/21-04/30/21

Weekday    Air Time    Order Product Description    Time Period    House #    Estimate #    Length    Order Channels (Book)    Rate    Ad-ID

Channels (Placed): KTAL

Date: 04/01/21

Advertiser: PSA/Promo

Thursday

8:54:00 AM KTAL License Renewal Po:(7:00:00 AM-9:00:00 , SHV4504

:30 545859 [1] KTAL

\$0.00 KTAL POST-FILING /

Date: 04/04/21

Advertiser: PSA/Promo

Sunday

7:19:00 AM KTAL License Renewal Po:(7:00:00 AM-9:00:00 , SHV4504

:30 545859 [1] KTAL

\$0.00 KTAL POST-FILING /

Date: 04/10/21

Advertiser: PSA/Promo

Saturday

5:55:14 PM KTAL License Renewal Po:(4:00:00 PM-6:00:00 , SHV4504

:30 545859 [1] KTAL

\$0.00 KTAL POST-FILING /

Date: 04/19/21

Advertiser: PSA/Promo

Monday

10:33:14 AM KTAL License Renewal Po:(9:00:00 AM-12:00:00 SHV4504

:30 545859 [1] KTAL

\$0.00 KTAL POST-FILING /

Date: 04/20/21

Advertiser: PSA/Promo

Tuesday

11:51:58 PM KTAL License Renewal Po:(7:00:00 PM-12:00:00 SHV4504

:30 545859 [1] KTAL

\$0.00 KTAL POST-FILING /

Date: 04/27/21

Advertiser: PSA/Promo

Tuesday

8:55:00 AM KTAL License Renewal Po:6a-10a    SHV4504

:30 545859 [1] KTAL

\$0.00 KTAL POST-FILING /

\$0.00	\$0.00	\$0.00	\$0.00
\$0.00	\$0.00	\$0.00	\$0.00
\$0.00	\$0.00	\$0.00	\$0.00
\$0.00	\$0.00	\$0.00	\$0.00

[Sorted by: Date]