



EEO Report



This EEO Report covers the one-year period ending May 31, 2023.
During this period the station filled one part time vacancy.

Date:	June 1 st , 2023
Positions Available:	Part Time Front Desk Receptionist

Contact Person:	Sherri C Duarte
Contact Number:	434.797.4290 ext 246
Contact Mailing Address:	P.O. Box 1629 Danville, Virginia 24543

Advertising Sources Used

Word of Mouth	Yes
Print	N/A
Radio Ads	N/A
Job Fairs	Yes – October 27 th , November 1 st and April 26 th , 2023
Social Media Ads	Online at WAKG.com and WBTVDanville.com with Social Media Shares from October 1 st , 2022 - present



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Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for Vacancy	Did Source Request Notification?
Social Media and WAKG.com WBTM Danville.com	710 Grove Street Danville, VA	Sherri C Duarte	434.797.4290 ext 246	1	N/A

Recruitment Source Used for Hire:	Online at WAKG.com and WBTM Danville.com with social media shares – 2 websites, 2 Facebook accounts
Total Number of Persons Interviewed for Vacancies:	1
Date Vacancies Filled:	N/A – still open



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Outreach Programs this timeframe includes:

August 18th, 2022: WAKG and WBTM hosted Lively Stones Baptist Church Summer Camp for a radio tour. Approximately eighteen children from the ages of six to ten accompanied the WAKG Program Director, Ginyah Woodson, to learn the behind the scenes of radio. They explored each department and completed their tour by recording themselves to be played back on the air.

September 17th, 2022: WAKG and WBTM attended and broadcasted live from the Adult & Career Education Center Information Fair at Danville's WalMart from 10am – 1pm, Saturday, September 17th. This fair included information from the local library, Danville Community College, Adult & Career Education Center and other college resource providers – offering assistance for those looking to earn their GED, receive certifications or looking for grants and loans for college.

October 27th, 2022: WAKG and WBTM attended and broadcasted live from Reidsville Chamber of Commerce's Job and Resource Fair, Thursday, October 27th from 3pm – 6pm. This event featured employers in Reidsville, Eden, Roxboro, Danville and surrounding areas with job availabilities as well as information about their products and resources. WAKG and WBTM also hosted a booth to inform the public about our radio stations, how we can assist in advertising their businesses, our public service announcement options as well as a recent job opening as a front desk receptionist.

November 1st, 2022: WAKG and WBTM attended the Danville Community College Job Fair at Danville Community Market, Tuesday, November 1st from 9am – 3pm. This event featured close to 70 employers from Danville and surrounding areas with job availabilities as well as information about their



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products and resources. WAKG and WBTM also hosted a booth to inform the public about our radio stations, how we can assist in advertising their businesses, our public service announcement options as well as a recent job opening as a front desk receptionist.

January 27th, 2023: WAKG Program Director and WBTM Personality, Ginyah Woodson, participated in a Virtual Career Interview Project for Park Avenue Elementary School. This included her recording a video of herself in the WAKG studios answering preselected interview questions (ten total) to give students a feel on the appropriate ways of answering questions during the interview process as well as informing them about the operations of our two local radio stations. This was a great opportunity to inform the children about the process of becoming involved in Broadcast Journalism and Media.

Wednesday, March 8th, 2023: Members of the WAKG and WBTM team attended Martinsville Chamber of Commerce's "Fast Track" Expo – where businesses set up booths to educate the public on their products and services. WAKG and WBTM hosted a booth to inform the public about our radio stations, how we can assist in advertising their businesses, our public service announcement options as well as our opening for a front desk receptionist.

Thursday, April 6th, 2023: WAKG Program Director and WBTM Personality, Ginyah Woodson, participated in North Elementary's Career Day. She joined several other careers and hosted her own space to educate students about radio, daily operations, education and experience requirements to work in radio and answered questions. There were several groups from each class that rotated throughout the professions every fifteen minutes.

Wednesday, April 26th, 2023: WAKG and WBTM staff attended Danville Community College's Job Fair from 11am – 2pm. Staff members presented applications for students interested in our open position for front desk receptionist as well as accepted applications for potential future openings –



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notifying applicants that we keep applications on file typically for a year. We also explained the daily operations of our radio stations to those who stopped by our booth.

Thursday, April 27th, 2023: WAKG Program Director and WBTM Personality, Ginyah Woodson, participated in Person County Public School's Career Day on Wheels. She joined several other careers and hosted her own space to educate students about radio, daily operations, education and experience requirements to work in radio and answered questions. There were several groups from each class that rotated throughout the professions fifteen to thirty minutes.

Piedmont Broadcasting Corporation (WAKG/WBTM) is an Equal Opportunity Employer.