

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group,
 being/on behalf of: Hurst for MS Attorney General,
 a legally qualified candidate of the Republican
 political party for the office of: Attorney General
 in the General
 election to be held on: 11/3/2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mike Hurst

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andy Taggart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/15

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Jalee Smothers

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

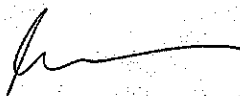
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Smart Media Group

printed name

9/9/15

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER WORKSHEET

Rep Order# 10703773 Ver# 1 Status New
EC'd Yes

Traffic Order# 148325

Printed: 10/27/15 9:03 AM
Last Received: 10/27/15 8:42 AM
Showing Buylines: All Lines

1 of 2

Station DXXV-TV BLOXI
Advertiser (NW80) POLITICAL
Product HURST 4 ATTNY GENERA
Estimate# C29N03
Buyer Michele Brooks

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE, SUITE #102
ALEXANDRIA, VA 22301
Agency C/P1/P2/E HURS/ORDR/C29N03
Flight Dates 10/29/15-11/03/15

Rep Firm MULLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

HURST FOR ATTORNEY GENERAL
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/27 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Th	10A-11A	TODAY SHOW 3	30	0.6	0.6	\$35.00	10/29-10/29	1	1	\$35.00
2	F	10A-11A	TODAY SHOW 3	30	0.6	0.6	\$35.00	10/30-10/30	1	1	\$35.00
3	M	10A-11A	TODAY SHOW 3	30	0.6	0.6	\$35.00	11/02-11/02	1	1	\$35.00
4	Tu	10A-11A	TODAY SHOW 3	30	0.6	0.6	\$35.00	11/03-11/03	1	1	\$35.00

---REPORT TOTALS---

Report Totals: 4 / \$140.00

---SALES MONTHLY TOTALS---

Nov2015: 4 / \$140.00

Order Totals: 4 / \$140.00 Total GRPS: 2.4

---COMPETITIVE---

Market Totals \$10,000.00 CABL .00% DXXV 1.40% EXXV .00% UNKN .00% WLOX 94.10%
WXV 4.50%

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2 of 2

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Product HURST 4 AITNY GENERA
Estimate# C29N03
Buyer Michele Brooks

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE, SUITE #102
ALEXANDRIA, VA 22301
Agency C/P1/P2/E HURS/ORDR/C29N03
Flight Dates 10/29/15-11/03/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Books [NOV14]
Demos RA35+P

— CREDIT RISK —
STANDARD CREDIT TERMS



DXXV
P.O. Box 2500
Gulfport, MS 38505

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 148325

Schedule Dates 10/29/15-11/03/15
Advertiser Pol - Mike Hurst (13674)
Agency Smart Media Group (2874)
Product Political (1176)
Brand HURST FOR MS AG (40965)
Salesperson Millennium - Washington, - (1010)
Sales Office Millennium - Washington
Buyer Name Brooks, Michele
Phone/Fax (215) 563-5400 /
CPE HURS/ORDR/C2N03
Account Types National/Political
Billing Type Standard
Comments HURST 4 ATTY GENERAL
HURST FOR ATTORNEY GENERAL

Date Entered 10/27/15
Last Modified 10/27/15
Entered By James Spears
CO-OP No
Headline # ECR10703773
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21.00
Net Total \$119.00
Sales Tax

WXXV-NBC (DXXV)		
By Broadcast Month	Spots	Rate
Nov. 2015	4	\$140.00
Grand Total:	4	\$140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (LN1)	10/29/15-10/29/15	6	:30	10A-11A (CST)	1				X				1	\$35.00	\$35.00	WXXV-NBC (DXXV)	TODAY SHOW 3	10/27/15
2.0	Normal Line / SPOT (LN2)	10/30/15-10/30/15	6	:30	10A-11A (CST)	1					X			1	\$35.00	\$35.00	WXXV-NBC (DXXV)	TODAY SHOW 3	10/27/15
3.0	Normal Line / SPOT (LN3)	11/02/15-11/02/15	6	:30	10A-11A (CST)	1	X							1	\$35.00	\$35.00	WXXV-NBC (DXXV)	TODAY SHOW 3	10/27/15
4.0	Normal Line / SPOT (LN4)	11/03/15-11/03/15	6	:30	10A-11A (CST)	1		X						1	\$35.00	\$35.00	WXXV-NBC (DXXV)	TODAY SHOW 3	10/27/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Smart Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.