

ORDER



Orders
Order / Rev: 680985
Alt Order #: 28361634
Product Desc: Political
Estimate: 14472
Flight Dates: 03/02/24 - 03/05/24
Original Date / Rev: 03/01/24 / 03/01/24
Order Type: GENERAL

ABC - Palm Springs, CA

Primary AE: John Saladino
Sales Office: K-NY
Sales Region: NAT

Agency Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Will Rollins for Congress
Demographic: A18-49
Product Codes: PL01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-4

New Business End:
Advertiser External ID: 126394
Agency External ID: 4002713
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	29	\$4,800.00	\$4,080.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	29	\$4,800.00	\$4,080.00	0.00
Totals	29	\$4,800.00	\$4,080.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KESQ	03/04/24	03/04/24	EM M-F 530-6A Newschannel 3 in the Morning Newschannel 3 Morning 5A	CM	530-6a	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/04/24	03/10/24	M-----		1		\$100.00		0.00					
N 2	KESQ	03/05/24	03/05/24	EM M-F 530-6A Newschannel 3 in the Morning Newschannel 3 Morning 5A	CM	530-6a	-T-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/04/24	03/10/24	-T-----		1		\$100.00		0.00					
N 3	KESQ	03/04/24	03/04/24	EM M-F 630-7A EM M-F 630-7A Newschannel 3 Morning 6A	CM	6:30 - 7:00 AM	M-----	:30	1	\$190.00	P-3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/04/24	03/10/24	M-----		1		\$190.00		0.00					
N 4	KESQ	03/05/24	03/05/24	EM M-F 630-7A EM M-F 630-7A Newschannel 3 Morning 6A	CM	6:30 - 7:00 AM	-T-----	:30	1	\$190.00	P-3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	03/04/24	03/10/24	-T-----		1		\$190.00		0.00					
N 5	KESQ	03/04/24	03/04/24	EM M-F 5-530A Newschannel 3 in the Morning	CM	5-530a	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00

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N 6	KESQ	03/05/24	03/05/24	EM M-F 5-530A Newschannel 3 in the Morning	CM	5-530a	-T-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	M-----	1	\$100.00	0.00								
N 7	KESQ	03/04/24	03/04/24	EM M-F 6-630A EM M-F 5:57:30-630A	CM	5:5730A - 6:30 AM	M-----	:30	1	\$190.00	P-3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	-T-----	1	\$190.00	0.00								
N 8	KESQ	03/05/24	03/05/24	EM M-F 6-630A EM M-F 5:57:30-630A	CM	5:5730A - 6:30 AM	-T-----	:30	1	\$190.00	P-3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	-T-----	1	\$190.00	0.00								
N 9	KESQ	03/04/24	03/04/24	M-F 7-9A Good Morning America	CM	7-9A (7:00 AM-8:00 AM)	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	M-----	1	\$250.00	0.00								
N 10	KESQ	03/05/24	03/05/24	M-F 7-9A Good Morning America	CM	7-9A (7:00 AM-8:00 AM)	-T-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	-T-----	1	\$250.00	0.00								
N 11	KESQ	03/04/24	03/04/24	M-F 7-9A Good Morning America	CM	7-9A (8:00 AM-9:00 AM)	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	M-----	1	\$250.00	0.00								
N 12	KESQ	03/05/24	03/05/24	M-F 7-9A Good Morning America	CM	7-9A (8:00 AM-9:00 AM)	-T-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	-T-----	1	\$250.00	0.00								
N 13	KESQ	03/04/24	03/04/24	M-F 12-1P News Channel 3 at Noon	CM	12:00 - 1:00 PM	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	M-----	1	\$100.00	0.00								
N 14	KESQ	03/05/24	03/05/24	M-F 12-1P News Channel 3 at Noon	CM	12:00 - 1:00 PM	-T-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	-T-----	1	\$100.00	0.00								
N 15	KESQ	03/04/24	03/04/24	M-F 3-4P The Kelly Clarkson Show	CM	3:00 - 4:00 PM	M-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	M-----	1	\$50.00	0.00								
N 16	KESQ	03/03/24	03/03/24	EN SU 6-630P Newschannel 3 @ 6P	CM	6:00 - 6:30 PM	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----S	1	\$150.00	0.00								
N 17	KESQ	03/04/24	03/04/24	EN M-F 4-5P EN M-F 4-5P	CM	4:00 PM - 5:00 PM	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/04/24	M-----	1	\$140.00	0.00								

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N 18	KESQ	03/04/24	03/04/24	EN M-F 6-630P Newschannel 3 at 6	CM	6-630p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$140.00		0.00			
		Newschannel 3 @ 6P													
N 19	KESQ	03/04/24	03/04/24	EN M-F 5-530P Newschannel 3 Live at Five	CM	5-530p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$350.00		0.00			
		Newschannel 3 @ 5PM													
N 20	KESQ	03/04/24	03/04/24	LN M-F 11-1135P News Channel 3 at 11	CM	11:00 - 11:35 PM	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$100.00		0.00			
		Newschannel 3 @ 11P													
N 21	KESQ	03/04/24	03/04/24	M-F 1135P-1237A Jimmy Kimmel Live	CM	11:35 PM - 12:37 AM	M-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$50.00		0.00			
		Jimmy Kimmel Live-ABC													
N 22	KESQ	03/02/24	03/02/24	EM (SA-SU) 8-9a Newschannel 3 Weekend 8a	CM	8-9a	-----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$100.00		0.00			
		Newschannel 3 Morn News-Sat													
N 23	KESQ	03/03/24	03/03/24	EM (SA-SU) 8-9a Newschannel 3 Weekend 8a	CM	8-9a	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$100.00		0.00			
		Newschannel 3-Sun Morning													
N 24	KESQ	03/03/24	03/03/24	EM (SA-SU) 6-7A Newschannel 3 Weekend 6a	CM	6-7a	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$100.00		0.00			
		Newschannel 3-Sun Morning													
N 25	KESQ	03/02/24	03/02/24	EM (SA-SU) 6-7A Newschannel 3 Weekend 6a	CM	6-7a	-----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$100.00		0.00			
		KESQ News Channel 3													
N 26	KESQ	03/02/24	03/02/24	SA 7-8A GMA Saturday	CM	7:00 - 8:00 AM	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$200.00		0.00			
		GMA Weekend													
N 27	KESQ	03/03/24	03/03/24	SA-SU 7-8A Good Morning America weekend	CM	7-8a	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$200.00		0.00			
		GMA Sunday													
N 28	KESQ	03/03/24	03/03/24	SU 9-10A This Week W/George Stephanop	CM	9:00 - 10:00 AM	-----S	:30	1	\$450.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S		1				\$450.00		0.00			
		This Week													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KESQ	02/26/24-03/03/24	SU 9-10A		9:00 - 10:00 AM	-----Su	:30		(\$450.00)		0.00	NM		
		Credited													
N 29	KESQ	03/03/24	03/03/24		CM	8:00 - 10:01 PM	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00

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				SU Prime Hour 2											
				American Idol											
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/26/24	03/03/24	-----S			1			\$400.00			0.00		
N30	KESQ	03/04/24	03/04/24	M-F 1135P-1237A	CM	11:35 PM - 12:37 .M	-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
				Jimmy Kimmel Live											
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/04/24	03/10/24	M-----			1			\$50.00			0.00		
													Totals	29	\$4,800.00